

Hey-brother MPJ070W

Hey-brother Cat Tree Tower MPJ070W Instruction Manual

Model: MPJ070W

[Introduction](#) [Components](#) [Setup](#) [Operating](#)
[Instructions](#) [Maintenance](#) [Troubleshooting](#) [Specifications](#) [Warranty](#) [Support](#)

1. INTRODUCTION

This manual provides instructions for the assembly, operation, and maintenance of your Hey-brother Cat Tree Tower, model MPJ070W. This multi-level cat tree is designed to provide a comfortable and stimulating environment for indoor adult cats, including larger breeds like Maine Coons.

Key Features:

- **Extra-Large Platforms:** Designed to accommodate larger cats, offering ample space for stretching and relaxation.
- **Spacious Cat Condo:** A large, cozy enclosure for resting and privacy.
- **Two Cozy Hammocks:** Provides additional comfortable resting spots, ideal for multi-cat households.
- **Scratching Posts:** Multiple sisal-covered posts to satisfy natural scratching instincts.
- **Self-Grooming Brush:** Integrated brush for gentle fur grooming and massage.
- **Tiered Design:** Facilitates easy climbing for cats of all ages.
- **Stable Construction:** Features anti-tip straps and a reinforced base for enhanced safety.

2. COMPONENTS

Before assembly, ensure all components listed below are present. Refer to the included instruction manual for a detailed parts list and diagrams.

- Base Plate(s)

- Platforms (Extra Large, Top Perch)
- Cat Condo
- Hammocks (2 units)
- Sisal-Wrapped Scratching Posts
- Self-Grooming Brush
- Dangling Toys (e.g., balls)
- Connecting Screws and Bolts
- Assembly Tool (e.g., Allen wrench)
- Anti-Tip Straps

3. SETUP AND ASSEMBLY

Follow these steps carefully to assemble your cat tree. It is recommended to assemble the unit on a flat, stable surface.

Step 1: Prepare the Base

Unpack all components and identify the base plate. Attach the initial support posts to the base plate using the provided screws and assembly tool. Ensure all connections are secure.



Image: The fully assembled Hey-brother Cat Tree Tower, model MPJ070W, in light gray, with multiple cats enjoying its features. This image provides an overview of the final structure.

Step 2: Install the Cat Condo and Lower Platforms

Attach the cat condo to the base structure. Then, secure the lower platforms and additional scratching posts as indicated in your specific instruction manual's diagrams. Ensure the self-grooming brush is attached to the designated post near the condo entrance.



Designed for Larger Cats

Spacious comfort
with excellent
vantage points

Image: A cat utilizing the integrated self-grooming brush and resting inside the spacious cat condo at the base of the cat tree.

Step 3: Attach Hammocks and Upper Platforms

Proceed to attach the two hammocks and the remaining upper platforms. Connect these components using the appropriate posts and hardware. Verify that all connections are tight and stable.

Self-Grooming Brush

A perfect cleaner to catch the loose hair



Image: Two cats comfortably occupying the soft hammocks and an upper platform, demonstrating the ample resting spaces provided by the cat tree.

Step 4: Secure the Top Perch and Dangling Toys

Finally, attach the extra-large top perch. Hang any dangling toys from the designated points on the platforms. Once fully assembled, gently shake the cat tree to confirm its stability. If any wobbling occurs, re-tighten all screws.



Image: A multi-level view of the cat tree with several cats exploring and relaxing on its various platforms, hammocks, and the top perch.

Step 5: Install Anti-Tip Straps

For added safety, especially in households with active or multiple cats, attach the provided anti-tip straps to a wall stud. This will prevent the cat tree from tipping over during vigorous play.

4. OPERATING INSTRUCTIONS

The Hey-brother Cat Tree Tower is designed to be a central activity hub for your cats. Here's how to maximize its use:

Encouraging Use:

- **Placement:** Position the cat tree in a location where your cat enjoys spending time, such as near a window for bird-

watching or in a common living area.

- **Attraction:** Use catnip, treats, or favorite toys to encourage your cat to explore the different levels, condo, and hammocks.
- **Familiarity:** Allow your cat to investigate the new structure at their own pace. Some cats may take time to adapt.

Utilizing Features:

- **Scratching Posts:** The sisal-wrapped posts are intended for scratching. Encourage your cat to use them by gently guiding their paws or by sprinkling catnip on the posts. This helps protect your furniture.
- **Condo and Hammocks:** These provide secure and cozy spots for napping, hiding, and observing.
- **Platforms:** The various platforms offer elevated resting areas and vantage points, satisfying your cat's natural instinct to climb and survey their surroundings.
- **Self-Grooming Brush:** Your cat can rub against the brush to remove loose fur and enjoy a massage.
- **Dangling Toys:** The attached toys provide interactive play opportunities.

Your browser does not support the video tag.

Video: An official Hey-brother video showcasing the cat tree's features and suitability for Maine Coon cats. Duration: 0:19.

Your browser does not support the video tag.

Video: An official Hey-brother video demonstrating the cat tree's design and functionality for Maine Coon cats. Duration: 0:29.

5. MAINTENANCE

Regular maintenance will extend the life of your cat tree and ensure a hygienic environment for your pet.

- **Cleaning:** The plush fabric surfaces can be spot cleaned with a damp cloth and mild, pet-safe detergent. For deeper cleaning, the manufacturer recommends hand washing. Avoid harsh chemicals or abrasive cleaners. Allow to air dry completely before your cat uses it again.
- **Vacuuming:** Regularly vacuum the plush surfaces to remove loose fur and dust.
- **Scratching Posts:** Inspect sisal posts periodically for wear and tear. While designed for durability, heavy use may require replacement over time.
- **Stability Check:** Periodically check all screws and connections to ensure they remain tight. Re-tighten as necessary to maintain stability.
- **Dangling Toys:** Inspect toys for damage. Replace if they become detached or frayed to prevent choking hazards.

6. TROUBLESHOOTING

If you encounter any issues with your cat tree, refer to the following common solutions:

Problem	Possible Cause	Solution
Cat tree is wobbly.	Loose connections; uneven floor; anti-tip straps not installed.	Ensure all screws are tightened. Place the tree on a level surface. Install or re-secure anti-tip straps to a wall stud.

Problem	Possible Cause	Solution
Cat is not using the tree.	Unfamiliarity; undesirable location; lack of attraction.	Move the tree to a more appealing location (e.g., near a window). Use catnip, treats, or favorite toys to entice your cat. Allow time for adjustment.
Scratching posts are unraveling quickly.	Heavy use; normal wear and tear.	This is normal for sisal posts under heavy use. Consider rotating the tree or replacing posts if available from the manufacturer.
Unpleasant odor from new product.	"New product" or "factory" smell.	Allow the cat tree to air out in a well-ventilated area for a few days before introducing it to your cat.

7. SPECIFICATIONS

Model Name:	MPJ070W
Brand:	Hey-brother
Product Dimensions (L x W x H):	19.67" x 15.75" x 51.1"
Item Weight:	14.16 kg (approximately 31.22 pounds)
Material:	Engineered Wood, Plush Fabric, Sisal
Color:	Light Gray
Number of Levels:	5
Breed Recommendation:	All Breed Sizes, Large Adult Cats, Maine Coon
Specific Uses:	Climbing, Scratching
Recommended Use:	Indoor
Special Features:	Anti-Scratch, Tip Resistant
Product Care Instructions:	Hand Wash Only (Spot clean recommended)

8. WARRANTY INFORMATION

The Hey-brother Cat Tree Tower MPJ070W comes with a**Half Year Warranty** from the date of purchase. This warranty covers manufacturing defects and material flaws under normal use. Please retain your proof of purchase for warranty claims.

For warranty service or inquiries, please contact Hey-brother customer support through the channels listed in the Support section.

9. CUSTOMER SUPPORT

For further assistance, questions, or to report any issues, please contact Hey-brother customer support.

- **Online Store:** Visit the [Hey-brother Store on Amazon](#) for product information and contact options.
- **Manufacturer Contact:** Refer to the packaging or included documentation for direct manufacturer contact details.

ASK A QUESTION ABOUT THIS MANUAL

Ask about setup, troubleshooting, compatibility, parts, safety, or missing instructions. Manuals+ will review the question and use this page's manual context to help answer it.

Name

Email

After a successful submission, we securely hash the supplied account or form email before sending it to Microsoft Advertising for conversion attribution. [Privacy details](#).

Question

Details

Submit question