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› **BSIMB 27-Inch FHD WiFi Digital Picture Frame (Model W270BV) User Manual**

Bsimb W270BV

BSIMB 27-Inch FHD WiFi Digital Picture Frame

Model: W270BV

INTRODUCTION

The BSIMB 27-inch FHD WiFi Digital Picture Frame is designed to display your cherished photos and videos with clarity and ease. Featuring a 1920x1080 Full HD IPS matte screen, this frame offers a vibrant and non-reflective viewing experience. With built-in 32GB storage and support for Micro SD cards and USB drives, you can store a vast collection of memories. The frame connects via WiFi, allowing convenient sharing through a dedicated app. It includes a wall mount for flexible placement and a remote control for easy operation.

WHAT'S IN THE Box

Carefully unpack your BSIMB Digital Picture Frame and ensure all components are present:



Image: Package Contents

- BSIMB 27-inch Digital Picture Frame
- Wall Adapter with US Plug
- Remote Control (AAA+ battery not included)
- User Manual
- Quick Start Guide
- Screwdriver

- Stand
- Screws & Wall Anchors
- Auto-Rotate Wall Mount (100x100 VESA Compatible)

PRODUCT OVERVIEW

Familiarize yourself with the key features and connection points of your digital picture frame.



Image: Thoughtfully Designed Details

- **Non-Touch Screen FHD Display (Anti-glare):** The primary display area.
- **Speaker:** Integrated for audio playback with videos or background music.
- **VESA Holes:** For mounting the frame using the included wall mount.
- **USB 2.0 Port:** For connecting USB drives to transfer photos/videos.
- **Type-C Port:** For additional connectivity.
- **Micro SD (TF Card) Slot:** For expanding storage with a Micro SD card.
- **DC IN:** Power input port.
- **Power Button/Volume Button:** Controls for basic frame functions.

SETUP

Follow these steps to set up your BSIMB Digital Picture Frame:

1. Physical Installation

The frame can be placed on a flat surface using the included stand or mounted on a wall. The included auto-rotate wall mount allows for easy rotation between landscape and portrait orientations.

Live the Moment. Again.

Reconnect with meaningful memories.



27 inch



16:9



1920*1080



IPS Matte Display



Image: Switch Between Landscape & Portrait

2. Power Connection

Connect the wall adapter to the DC IN port on the frame and plug it into a power outlet. The frame will power on automatically.

3. App Download and Setup

To manage and share photos/videos, download the VPhoto app on your smartphone (available on App Store and Google Play).

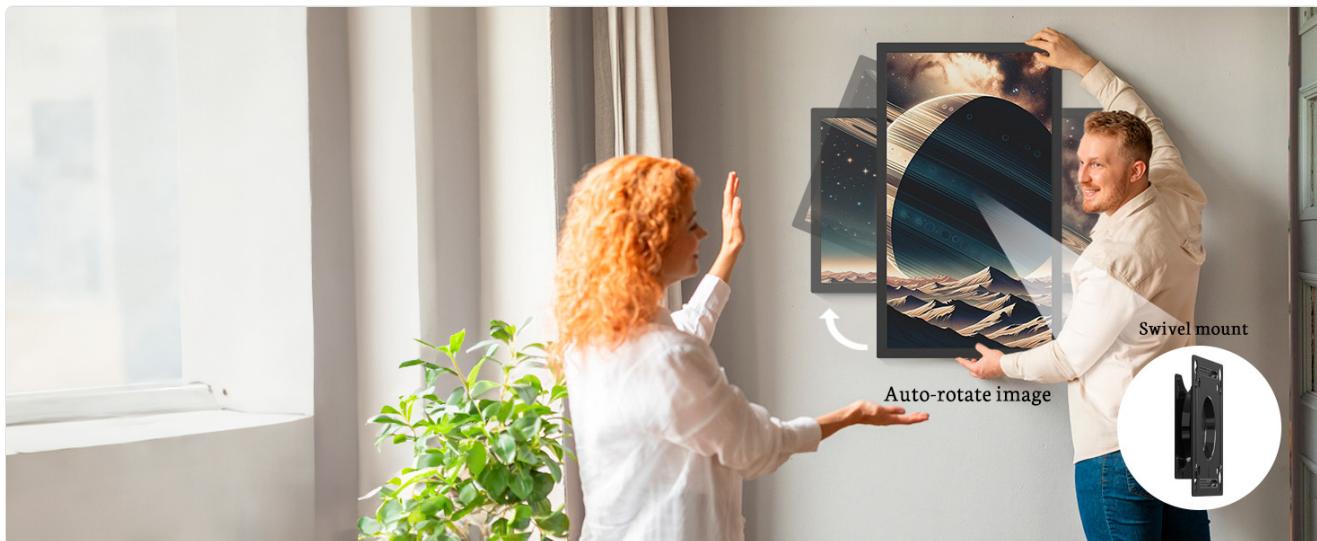


Image: Just Three Steps To Get Started

1. Download the VPhoto app and create an account.
2. Follow the in-app instructions to connect your frame using its unique frame ID.
3. Ensure your frame is connected to a stable WiFi network for app functionality.

OPERATING INSTRUCTIONS

Learn how to use your digital picture frame to its full potential.

1. Uploading Photos and Videos

You can upload content to your frame using several methods:

- **VPhoto App:** Share photos and videos directly from your smartphone to the frame via WiFi. You can also invite friends and family to share their memories to your frame.
- **Email:** Send photos and videos to the frame's unique email address.
- **Micro SD Card (TF Card):** Insert a Micro SD card into the designated slot to display content. The frame supports up to 32GB internal storage and can be expanded.
- **USB Drive:** Connect a USB drive to the USB 2.0 port to display content.

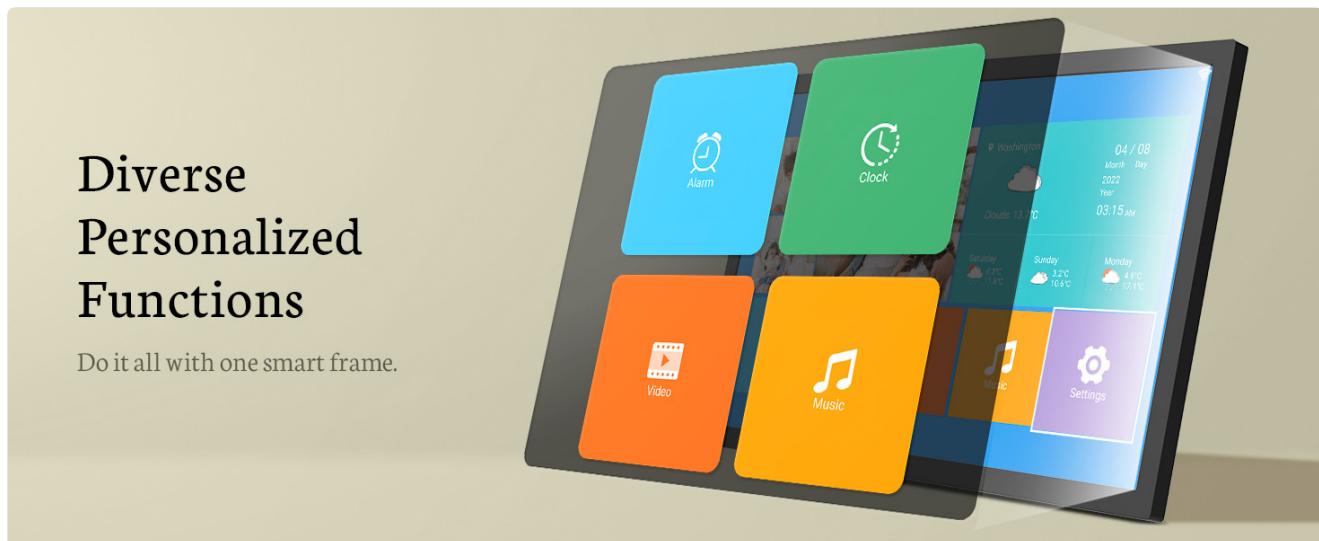


Image: Spacious & Secure 32GB Storage

2. Using the Remote Control

The included remote control allows for convenient navigation and settings adjustments from a distance.



Image: Remote Control

- **Navigation Buttons:** Use the arrow keys to move through menus and photos.
- **OK Button:** Confirm selections.
- **Home Button:** Return to the main menu.
- **Settings Button:** Access frame settings.
- **Volume Buttons:** Adjust the volume for videos or background music.

3. Slideshow Settings

Customize your slideshow experience:

- **Slideshow Interval:** Adjust the duration each photo is displayed (e.g., 3 seconds to 24 hours).

- **Transition Effects:** Choose from various transition styles (e.g., rotate, cube, flip, accordion, zoom, random).
- **Background Music:** Enable or disable background music during slideshows.

4. Display Modes

The frame supports displaying multiple photos simultaneously, allowing for dynamic collages.

5. Personalized Functions

Access additional features from the main menu:



Image: Diverse Personalized Functions

- **Weather:** Display local weather forecasts.
- **Clock:** Show the current time and date.
- **Alarm:** Set alarms.
- **Sleep Mode:** Schedule the frame to turn off and on automatically.

6. Bluetooth Speaker

The frame features a built-in Bluetooth speaker for clear audio playback. Connect your smartphone or other Bluetooth-enabled devices to stream music directly through the frame.

MAINTENANCE

To ensure the longevity and optimal performance of your BSIMB Digital Picture Frame, follow these maintenance guidelines:

- **Cleaning the Screen:** Use a soft, lint-free cloth to gently wipe the screen. For stubborn smudges, slightly dampen the cloth with water or a screen-safe cleaning solution. Avoid harsh chemicals or abrasive materials.
- **Cleaning the Frame:** Wipe the frame's exterior with a dry, soft cloth.
- **Power Management:** Unplug the frame during electrical storms or when not in use for extended periods.
- **Ventilation:** Ensure the frame's ventilation openings are not blocked to prevent overheating.
- **Environmental Conditions:** Avoid exposing the frame to extreme temperatures, high humidity, or direct sunlight for prolonged periods.

TROUBLESHOOTING

If you encounter issues with your BSIMB Digital Picture Frame, refer to the following common solutions:

- **Frame Not Powering On:** Ensure the power adapter is securely connected to both the frame and a working power outlet.
- **Cannot Connect to WiFi:** Verify your WiFi network is active and the password is correct. Try restarting your router and the frame.
- **VPhoto App Issues:** If the app is not functioning correctly, try restarting the app or reinstalling it. Ensure your smartphone's operating system is up to date.
- **Photos/Videos Not Displaying:** Check the file format of your photos/videos. Ensure they are compatible with the frame. For Micro SD cards or USB drives, ensure they are properly inserted and formatted correctly (e.g., FAT32).
- **USB/Micro SD Card Not Recognized:** Ensure the storage device is inserted correctly and is not damaged. Some devices may have specific formatting requirements or capacity limits.
- **Incorrect Photo Orientation:** Use the remote control or app settings to rotate photos as needed. The frame supports auto-rotation when physically rotated.
- **Poor Picture Quality:** Ensure the resolution of your uploaded photos is high enough for the 1920x1080 FHD display.

SPECIFICATIONS

Feature	Detail
Brand	Bsimb
Model Number	W270BV
Screen Size	27 Inches
Resolution	1920x1080 (FHD)
Display Type	IPS Matte Display
Internal Storage	32GB
Connectivity	WiFi, USB 2.0, Type-C, Micro SD (TF Card)
Audio	Built-in Bluetooth Speaker
Product Dimensions	25 x 14.8 x 0.99 inches
Item Weight	14.27 pounds
Color	Black
Compatible Devices	Smartphone

WARRANTY AND SUPPORT

BSIMB stands behind the quality of its products. Your digital picture frame comes with a **30-day money-back guarantee** and a **1-year worry-free warranty**. If you have any questions, concerns, or require assistance with your product, please do not hesitate to contact our customer service team. We are dedicated to ensuring your satisfaction.

For support, please refer to the contact information provided in your Quick Start Guide or visit the official BSIMB website.

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