

Hisense 43E7Q

Hisense 43E7Q QLED Smart TV 43 Inch User Manual

Model: 43E7Q

1. INTRODUCTION

This manual provides essential instructions for the setup, operation, and maintenance of your Hisense 43E7Q QLED Smart TV. This 43-inch television features QLED technology for vibrant colors, Dolby Vision and Dolby Atmos for immersive audio-visual experiences, and a suite of smart features including Game Mode Plus, AI Smooth Motion, and Alexa voice control. Please read this manual thoroughly before using your TV and retain it for future reference.



Image 1.1: The Hisense 43E7Q QLED Smart TV showcasing its vibrant display and integrated features.

2. SAFETY INFORMATION

To ensure safe operation and prevent damage, observe the following safety precautions:

- **Power Supply:** Connect the TV only to an AC power outlet of the specified voltage. Ensure the power cord is not damaged or pinched.
- **Ventilation:** Do not block ventilation openings. Allow adequate space around the TV for proper airflow to prevent overheating.
- **Placement:** Place the TV on a stable, level surface. Avoid placing it in direct sunlight, near heat sources, or in environments with high humidity or dust.
- **Water and Moisture:** Do not expose the TV to rain or moisture. Do not place objects filled with liquids, such as vases, on the TV.
- **Cleaning:** Unplug the TV before cleaning. Use a soft, dry cloth. Do not use liquid cleaners or aerosol sprays.
- **Lightning:** During lightning storms or when unused for long periods, unplug the TV from the power outlet and disconnect the antenna cable.
- **Servicing:** Do not attempt to service the TV yourself. Refer all servicing to qualified service personnel.

3. PACKAGE CONTENTS

Verify that all items listed below are included in your TV package:

- Hisense 43E7Q QLED Smart TV
- Remote Control
- Power Cable
- TV Stand (2 pieces)
- Screws for Stand Assembly
- User Manual (this document)
- Warranty Card

4. SETUP

4.1 Attaching the TV Stand

To attach the stand to your TV:

1. Carefully place the TV face-down on a soft, flat surface to prevent screen damage.
2. Align the stand pieces with the corresponding slots on the bottom of the TV.
3. Secure each stand piece with the provided screws. Ensure they are tightened firmly.

4.2 Wall Mounting (Optional)

If you prefer to wall mount your TV, you will need a VESA-compatible wall mount kit (not included). The Hisense 43E7Q supports a VESA Wall Mount Size of 200x300mm. Follow the instructions provided with your wall mount kit. Ensure professional installation for safety.

4.3 Connecting Devices

Your TV offers various connection ports for external devices:

- **HDMI:** Connect Blu-ray players, game consoles, or set-top boxes. The TV features HDMI 2.1 ports for high-bandwidth

devices.

- **USB:** Connect USB storage devices for media playback. The TV has 2 USB ports.
- **Antenna/Cable:** Connect an antenna or cable TV signal.
- **Ethernet (LAN):** Connect to your home network via a wired connection.
- **Optical Digital Audio Out:** Connect to an external audio system for enhanced sound.



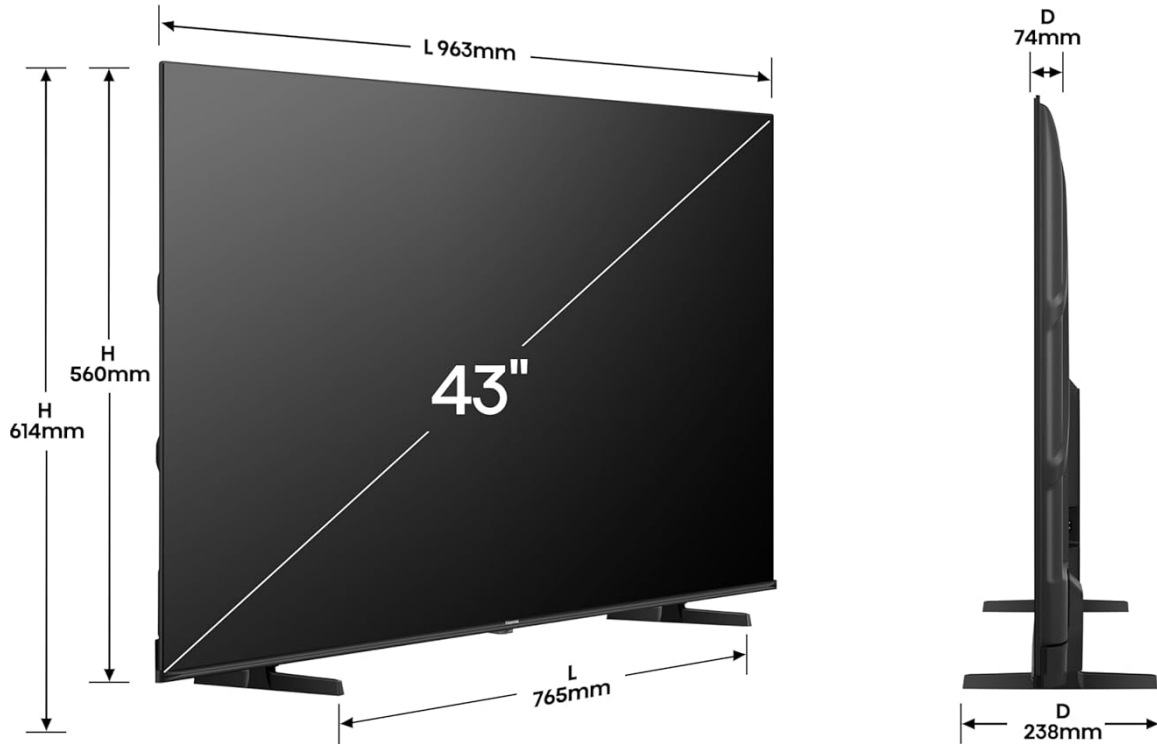
Image 4.1: Rear panel connections of the Hisense 43E7Q TV.

4.4 Initial Power On and Setup Wizard

After connecting all necessary cables and the power cord, press the power button on the remote control or the TV. The TV will guide you through the initial setup wizard, including language selection, network connection (Wi-Fi or Ethernet), channel scanning, and smart TV account setup.

Hisense

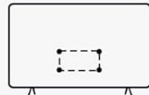
E7 QLED



*Product appearance may vary by sizes.

VESA Wall Mount Size:

200×300mm



Product Weight

With stand: 6.9kg

Without stand: 6.8kg

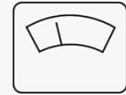


Image 4.2: Front view of the Hisense 43E7Q TV with key dimensions (L: 963mm, H: 560mm, D: 74mm).

5. OPERATING INSTRUCTIONS

5.1 Remote Control Overview

The provided remote control allows you to navigate the TV's features. It includes buttons for power, volume, channel selection, input source, smart TV apps, and voice control activation.

5.2 Smart TV Features (VIDAA U)

Your Hisense TV runs on the VIDAA U operating system, providing access to a wide range of streaming services and applications. Use the remote control to navigate the home screen, launch apps, and customize your smart TV experience. The TV also supports Alexa voice control for hands-free operation.

QLED Colour

Billion+ shades of vivid colour



QLED Colour

Image 5.1: The Hisense Smart TV interface powered by VIDAA U, featuring popular streaming applications and voice control options.

5.3 Picture Settings

Access the picture settings menu to optimize your viewing experience:

- **QLED Colour:** Enjoy over a billion shades of vivid color for a rich and realistic picture.
- **AI 4K Upscaler:** This feature intelligently analyzes and enhances lower-resolution content, bringing it closer to 4K quality.
- **Dolby Vision:** Experience enhanced brightness, contrast, and color accuracy with compatible HDR content.

Dolby Vision • Atmos

See. Hear. Spectacular.



Image 5.2: QLED Colour technology delivers over a billion shades for a vibrant display.

AI 4K Upscaler

Fuzzy images are upscaled close to 4K quality



Image 5.3: The AI 4K Upscaler feature enhances fuzzy images to near 4K resolution.

5.4 Sound Settings

Adjust audio settings for optimal sound quality:

- **Dolby Atmos:** Immerse yourself in multi-dimensional audio that flows around you, creating a cinematic sound experience.

Game Mode PLUS

Ultra-smooth gaming, lag-free experience



Image 5.4: Dolby Vision and Atmos combine for a spectacular audio-visual experience.

5.5 Special Modes

- **Game Mode Plus:** Reduces input lag to 16ms, providing an ultra-smooth and lag-free gaming experience with 60Hz VRR and ALLM.
- **AI Sports Mode:** Optimizes picture and sound settings for sports content, enhancing motion clarity and crowd audio for a stadium-like experience.
- **AI Smooth Motion:** Utilizes MEMC and 3D noise reduction to eliminate motion blur in fast-paced scenes, ensuring clear and fluid visuals.
- **Filmmaker Mode:** Preserves the original aspect ratio, colors, and frame rates of content as intended by the filmmaker.
- **Eye Care Mode:** Adjusts screen brightness and color temperature to reduce eye strain during prolonged viewing.

Easy. Fast. Secure.



*The availability of content and applications varies by territory.

Image 5.5: Game Mode Plus ensures ultra-smooth, lag-free gaming with 60Hz VRR and ALLM.

6. MAINTENANCE

6.1 Cleaning the TV

Always unplug the TV from the power outlet before cleaning.

- **Screen:** Gently wipe the screen with a soft, lint-free cloth. For stubborn marks, lightly dampen the cloth with water or a specialized screen cleaner (ensure it's safe for QLED screens) and wipe carefully. Do not spray liquid directly onto the screen.
- **Cabinet:** Use a soft, dry cloth to wipe the TV cabinet and stand. Avoid using abrasive cleaners or solvents.

6.2 General Care

- Avoid placing heavy objects on the TV.
- Do not expose the TV to extreme temperatures or humidity.
- If moving the TV, ensure it is properly supported and handled to prevent damage.

7. TROUBLESHOOTING

Refer to the table below for common issues and their solutions. If the problem persists, contact Hisense customer support.

Problem	Possible Cause	Solution
No power	Power cord disconnected; Power outlet fault	Ensure power cord is securely plugged in; Test outlet with another device.
No picture, but sound is present	Incorrect input source; Loose video cable	Press the 'Input' button on the remote to select correct source; Check HDMI/video cable connections.
No sound, but picture is present	Volume muted or too low; External audio system issue	Unmute or increase volume; Check connections to external audio devices.
Remote control not working	Batteries depleted; Obstruction between remote and TV	Replace batteries; Remove any obstructions.
Network connection issues	Wi-Fi signal weak; Router issue	Move TV closer to router or use Ethernet; Restart router.

8. SPECIFICATIONS

Detailed technical specifications for the Hisense 43E7Q QLED Smart TV:

Feature	Specification
Brand	Hisense
Model Number	43E7Q
Screen Size	43 Inches
Display Technology	QLED
Resolution	4K (3840 x 2160)
Refresh Rate	60 Hz
Operating System	VIDAA U
Special Features	AI 4K Upscaler, AI Smooth Mode, Dolby Vision, Dolby Atmos, Game Mode Plus
Connectivity Technology	Bluetooth, HDMI (2.1), Wi-Fi
Total USB Ports	2
Product Dimensions (D x W x H)	7.4P x 96.3I x 56H centimeters (approx. 7.4 x 96.3 x 56 cm)
Weight (with stand)	6.9 kg (Information from image)
Weight (without stand)	6.8 kg (Information from image)
VESA Wall Mount Size	200x300mm (Information from image)

Feature	Specification
Included Components	Power cable, Stand, Remote control

9. WARRANTY AND SUPPORT

For warranty information, please refer to the warranty card included in your product package. For technical support, troubleshooting assistance beyond this manual, or service inquiries, please contact Hisense customer support through their official website or the contact information provided in your warranty documentation.