

Polaroid Now 3rd Generation (9154)

Polaroid Now 3rd Generation I-Type Instant Film Camera User Manual

Model: Now 3rd Generation (9154)

1. INTRODUCTION

The Polaroid Now 3rd Generation Instant Camera is an analog instant camera designed for capturing moments with instant film. This manual provides essential instructions for the setup, operation, maintenance, and troubleshooting of your camera.

It features an optimized light meter, an improved ranging sensor, and an upgraded two-lens autofocus system for sharper pictures in various lighting conditions. The camera includes a built-in tripod mount, photo filter compatibility, self-timer, and double-exposure modes. It is constructed with 40% recycled materials and powered by a USB-C rechargeable battery.



Image 1.1: The Polaroid Now 3rd Generation Instant Camera alongside its retail packaging.

2. PRODUCT OVERVIEW

Key Features:

- Optimized Light Meter Position
- Improved Ranging Sensor
- Upgraded Two-Lens Autofocus System
- Built-in Tripod Mount
- Photo Filter Compatibility
- Self-Timer Mode
- Double-Exposure Mode
- Constructed with 40% Recycled Materials
- USB-C Rechargeable Battery

Camera Components:



Image 2.1: Front view of the camera, showing the lens, flash, and shutter button.



Image 2.2: Rear view of the camera, displaying the viewfinder, film counter, and power button.

3. SETUP

3.1 Charging the Battery

The Polaroid Now 3rd Generation camera is equipped with a USB-C rechargeable battery. Before first use, ensure the camera is fully charged. Connect the camera to a power source using a USB-C cable (not included). The charging indicator light will provide status updates.



Image 3.1: Visual representation of the camera's sustainable construction and rechargeable battery feature.

3.2 Loading Film

The camera is compatible with Polaroid i-Type Film and Polaroid 600 Film. Film is sold separately. To load film:

- 1. Open the film door located at the bottom front of the camera.
- 2. Insert a fresh pack of Polaroid i-Type or 600 film into the film compartment. Ensure the darkslide (the black protective sheet) faces upwards.
- 3. Close the film door firmly. The darkslide will automatically eject from the camera.
- 4. The film counter display on the back of the camera will indicate the number of photos remaining.

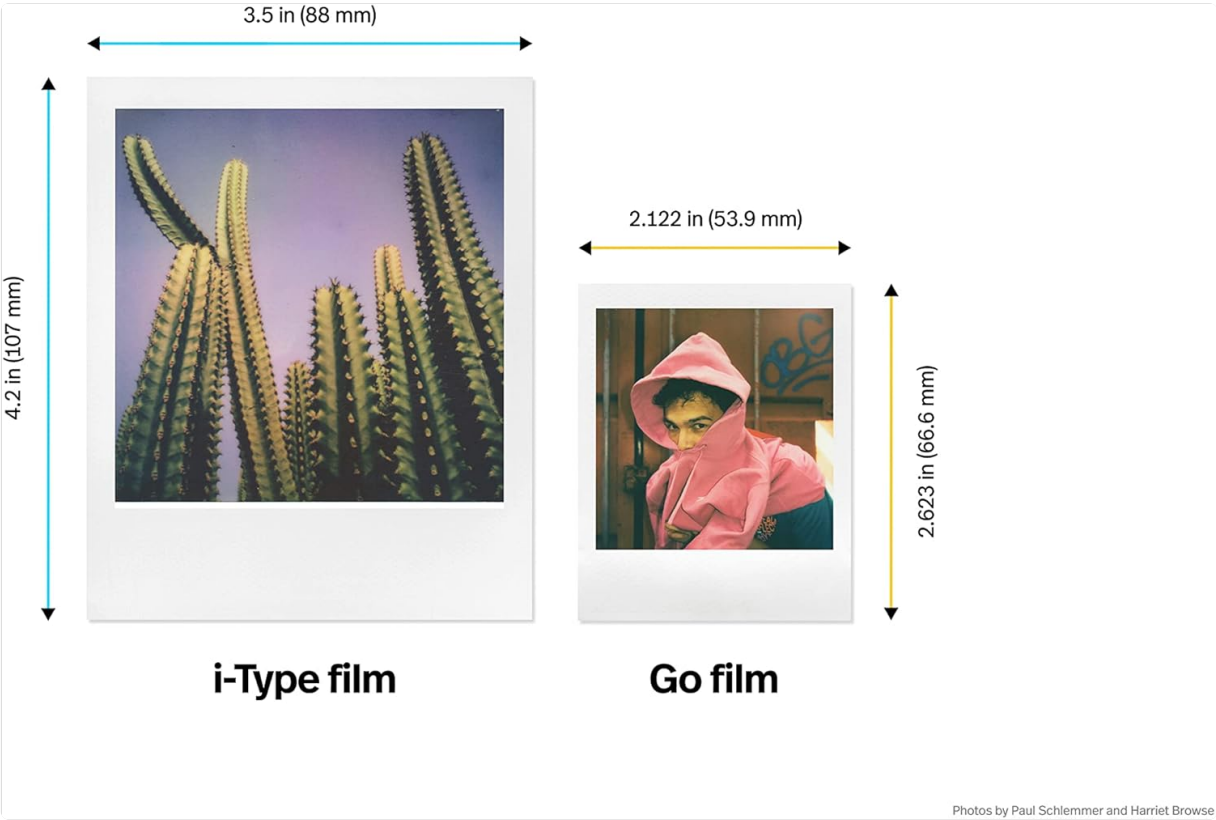


Image 3.2: Visual comparison of i-Type film dimensions, which is compatible with this camera, versus Go film.

4. OPERATING INSTRUCTIONS

4.1 Taking a Photo

To take a picture, aim the camera at your subject and press the shutter button. The camera's autofocus system will adjust for optimal clarity. The photo will eject from the front slot of the camera immediately after capture.



Image 4.1: A user demonstrating how to hold and operate the Polaroid Now camera to capture an instant photo.

4.2 Using the Self-Timer

For group shots or self-portraits, activate the self-timer function. Press the self-timer button once. The indicator light will flash, and the shutter will release after a short delay, typically around 9 seconds.

4.3 Double Exposure Mode

To create a double exposure, capturing two scenes on a single film frame, press the self-timer button twice. Take your first shot, then take your second shot. Both images will be combined onto one instant photo.

4.4 Flash Operation

The camera features an integrated flash. The flash activates automatically in low-light conditions to ensure proper exposure. For optimal results, ensure subjects are within appropriate flash range (typically 2-10 feet).



Sharp Autofocus.



Image 4.2: Examples of photos taken with the camera, highlighting its sharp autofocus feature.



Optimized exposures for sharper pictures.



Polaroid Now Generation 2



Polaroid Now Generation 3

Image 4.3: A visual comparison illustrating the optimized exposures and sharper picture quality of the Polaroid Now 3rd Generation compared to its predecessor.

5. FILM COMPATIBILITY

The Polaroid Now 3rd Generation camera is designed for use with:

- **Polaroid i-Type Film**
- **Polaroid 600 Film**

This camera is **not compatible** with Polaroid SX-70 or Go Film.

6. MAINTENANCE AND CARE

- **Cleaning the Lens:** Gently wipe the camera lens with a soft, lint-free microfiber cloth. Avoid abrasive materials or harsh chemicals.
- **Cleaning Rollers:** Periodically clean the film rollers to prevent streaks on photos. Consult the Polaroid support website for detailed instructions on roller cleaning.
- **Storage:** Store the camera in a cool, dry place away from direct sunlight and extreme temperatures.
- **Film Storage:** Always store film packs in a cool, dry environment, ideally refrigerated, and use before the expiration date for best results.
- **Avoid Moisture:** Do not expose the camera to water or high humidity.

7. TROUBLESHOOTING

If you encounter issues with your Polaroid Now 3rd Generation camera, consider the following:

- **Camera Not Powering On:** Ensure the battery is fully charged using a USB-C cable.

- **Photos Too Dark:** Verify that there is sufficient ambient light or that the flash is enabled. Ensure subjects are within the effective flash range.
- **Photos Too Light/Overexposed:** In very bright conditions, try to shoot in slightly less intense light or adjust your position relative to the light source.
- **Film Not Ejecting:** Check that a fresh film pack is correctly loaded and that the film door is securely closed. Ensure the film pack is not expired.
- **Streaks on Photos:** Clean the film rollers as described in the Maintenance section.
- **Blurry Photos:** Ensure the camera is held steady during shooting. The autofocus system works best when the subject is within the recommended focus distance.

For further assistance, refer to the official Polaroid support resources.



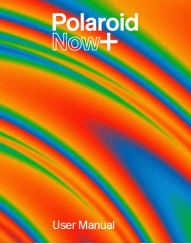
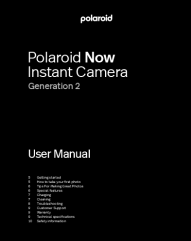


8. SPECIFICATIONS

Feature	Detail
Product Dimensions	9.1 x 9.1 x 9.1 inches
Item Weight	15.9 ounces
Model Number	9154
Batteries	USB-C rechargeable (internal); 1 LR44 battery (included, likely for internal clock/memory)
Film Format Type	Instant (i-Type and 600 Film)
Included Components	Camera Body Only
Model Name	Now
Compatible Devices	Polaroid Cameras (refers to film compatibility)
GTIN	09120134280183
Manufacturer	Polaroid
Materials	40% Recycled Materials

9. WARRANTY AND SUPPORT

For detailed warranty information, product registration, and customer support, please visit the official Polaroid website or contact their customer service department. It is recommended to retain your proof of purchase for any warranty claims.

Official Polaroid Website: www.polaroid.com

	<p>Polaroid Now Generation 3 User Manual - Instant Camera Guide</p> <p>Comprehensive user manual for the Polaroid Now Generation 3 instant camera, covering setup, operation, tips for great photos, special features, troubleshooting, technical specifications, safety, and compliance information.</p>
	<p>Polaroid Now+ Generation 3 User Manual</p> <p>This user manual provides comprehensive instructions for the Polaroid Now+ Generation 3 instant camera, covering setup, operation, special features, troubleshooting, technical specifications, and safety guidelines.</p>
	<p>Polaroid Now+ User Manual</p> <p>User manual for the Polaroid Now+ connected analog instant camera, detailing setup, operation, features, troubleshooting, and safety information.</p>
	<p>Polaroid Now Instant Camera Generation 2 User Manual</p> <p>User manual for the Polaroid Now Instant Camera Generation 2, covering getting started, taking photos, special features, troubleshooting, and technical specifications.</p>
	<p>Polaroid Flip User Manual: Features, Operation, and Troubleshooting</p> <p>A comprehensive guide to the Polaroid Flip instant camera, detailing its features, setup process, operational modes, special functions like self-timer and double exposure, troubleshooting common issues, technical specifications, and important safety and compliance information.</p>
	<p>Polaroid Now Generation 3 User Manual</p> <p>Comprehensive user manual for the Polaroid Now Generation 3 instant camera, covering setup, operation, special features, troubleshooting, and technical specifications.</p>