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BELLA 35204

BELLA 12-Cup Programmable Coffee Maker

Model: 35204

INTRODUCTION

Thank you for choosing the BELLA 12-Cup Programmable Coffee Maker. This appliance is designed to provide you with fresh, delicious coffee with convenience and ease. With features like a programmable timer, adjustable brew strength, and automatic shut-off, your morning routine will be simpler and more enjoyable. This manual provides essential information for safe operation, setup, use, and maintenance of your new coffee maker.



Figure 1: BELLA 12-Cup Programmable Coffee Maker (Plum)

IMPORTANT SAFETY INSTRUCTIONS

When using electrical appliances, basic safety precautions should always be followed to reduce the risk of fire, electric shock, and/or injury to persons, including the following:

- Read all instructions before operating the appliance.
- Do not touch hot surfaces. Use handles or knobs.
- To protect against electric shock, do not immerse cord, plugs, or appliance in water or other liquid.
- Close supervision is necessary when any appliance is used by or near children.
- Unplug from outlet when not in use and before cleaning. Allow to cool before putting on or taking off parts, and before cleaning the appliance.
- Do not operate any appliance with a damaged cord or plug or after the appliance malfunctions or has been damaged in any manner.
- The use of accessory attachments not recommended by the appliance manufacturer may result in fire, electric shock, or injury to persons.
- Do not use outdoors.
- Do not let cord hang over edge of table or counter, or touch hot surfaces.
- Do not place on or near a hot gas or electric burner, or in a heated oven.
- Always attach plug to appliance first, then plug cord into the wall outlet. To disconnect, turn any control to "off", then remove plug from wall outlet.
- Do not use appliance for other than intended use.
- Extreme caution must be used when moving an appliance containing hot oil or other hot liquids.

PRODUCT OVERVIEW

Familiarize yourself with the components of your BELLA 12-Cup Programmable Coffee Maker:



Hot coffee, anytime Nonstick, stain-resistant warming plate maintains temperature

Figure 2: Key Components

- **Easy-to-read LCD display:** Shows time and brewing status.
- **Control Buttons:** Hour, Minute, Program (Prog), Brew/Off.
- **Anti-drip spout:** Prevents drips when the carafe is removed mid-brew.
- **Water level window with measurement marks:** For accurate water filling.
- **Carafe lid with mixing tube:** Ensures consistent coffee flavor from first to last cup.
- **Reusable filter basket:** Eliminates the need for paper filters.
- **Nonstick, stain-resistant warming plate:** Keeps coffee warm after brewing.

SETUP AND FIRST USE

1. **Unpacking:** Carefully remove all packaging materials and inspect the coffee maker for any damage.
2. **Initial Cleaning:** Before first use, wash the carafe, carafe lid, and reusable filter basket in warm, soapy water. Rinse thoroughly and dry. Wipe the exterior of the coffee maker with a damp cloth.
3. **First Brew Cycle (Cleaning):** To clean the internal components, fill the water reservoir to the 12-cup mark with clean water. Place the empty reusable filter basket into the filter holder. Close the top lid. Place the empty carafe on the warming plate. Plug in the coffee maker and press the "Brew/Off" button to start a brewing cycle. Discard the water after the cycle is complete. Repeat this process with a mixture of water and vinegar (e.g., 6 cups water, 6 cups white vinegar) for a more thorough

cleaning, then run two cycles with plain water to rinse.

4. **Setting the Clock:** Plug in the coffee maker. The LCD display will flash "12:00 AM". Press the "Hour" and "Minute" buttons to set the current time. The clock will automatically start once set.

OPERATING INSTRUCTIONS

Brewing Coffee

1. **Fill Water Reservoir:** Open the top lid and fill the water reservoir with fresh, cold water using the carafe. Refer to the water level window for desired cups (up to 12 cups).
2. **Add Coffee Grounds:** Place the reusable filter basket into the filter holder. Add your desired amount of ground coffee to the filter. For best results, use 1 tablespoon of ground coffee per cup. Close the top lid securely.
3. **Position Carafe:** Ensure the empty glass carafe with its lid is properly placed on the warming plate.
4. **Start Brewing:** Press the "Brew/Off" button. The indicator light will illuminate, and brewing will begin.
5. **Pause & Serve:** The anti-drip feature allows you to temporarily remove the carafe to pour a cup before the brewing cycle is complete. Replace the carafe within 20 seconds to prevent overflow.
6. **Automatic Shut-Off:** The coffee maker will automatically shut off 2 hours after brewing is complete.



**Select your preferred strength
Bold Brew activation for strong,
regular or bold coffee**

Figure 3: Pouring Coffee Mid-Brew

Programming the Brew Time

You can program your coffee maker to start brewing automatically up to 24 hours in advance.

1. Prepare the coffee maker as described in steps 1 and 2 of "Brewing Coffee".
2. Press the "Prog" button. The display will show "PROG" and the time will flash.
3. Use the "Hour" and "Minute" buttons to set your desired delayed brew time.
4. Press the "Prog" button again to confirm the setting. The "PROG" indicator light will remain illuminated.
5. The coffee maker will start brewing at the programmed time. To cancel the programmed brew, press the "Brew/Off" button.

Adjusting Brew Strength

Select between regular or bold coffee strength to suit your preference.

- After adding water and coffee grounds, press the "Brew/Off" button.
- Immediately press the "Brew/Off" button again to cycle through regular or bold options. The display may indicate "BOLD" for bold strength.
- The coffee maker will then brew according to your selected strength.



**Enjoy peace of mind
Auto Shut-Off turns off after 2 hours**

Figure 4: Auto Shut-Off Feature

MAINTENANCE AND CLEANING

Regular cleaning ensures optimal performance and extends the life of your coffee maker.

- **Daily Cleaning:** After each use, discard used coffee grounds from the reusable filter basket. Wash the carafe, carafe lid, and reusable filter basket in warm, soapy water or place them in the dishwasher (top rack recommended). Wipe the exterior of the coffee maker with a damp cloth.
- **Descaling:** Mineral deposits from water can build up over time and affect performance. The coffee maker features a cleaning cycle alert. When the "CLEAN" indicator illuminates on the display, it's time to descale.
- **Descaling Procedure:** Fill the water reservoir with a mixture of 1 part white vinegar and 2 parts cold water. Place the empty carafe on the warming plate. Press the "Brew/Off" button to start a brewing cycle. Once the cycle is complete, discard the vinegar solution. Run two full cycles with fresh, cold water to rinse thoroughly.



Figure 5: Brewing and Cleaning Features

TROUBLESHOOTING

Problem	Possible Cause	Solution
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Problem	Possible Cause	Solution
Coffee not brewing.	Not plugged in; "Brew/Off" button not pressed; programmed brew not set correctly.	Ensure unit is plugged in. Press "Brew/Off". Verify programmed time.
Weak coffee.	Insufficient coffee grounds; incorrect brew strength selected.	Add more coffee grounds. Select "Bold" brew strength.
Coffee overflows.	Carafe not properly placed; too much water/coffee grounds; filter basket clogged.	Ensure carafe is centered. Do not exceed 12-cup water mark. Clean filter basket.
"CLEAN" indicator illuminated.	Mineral buildup in the coffee maker.	Perform descaling procedure as described in the Maintenance section.

SPECIFICATIONS

Brand: BELLA

Model Number: 35204

Color: Plum

Capacity: 12 Cups

Power: 900 Watts

Product Dimensions: 6.65"D x 10.35"W x 12.24"H

Item Weight: 2.69 pounds

Special Features: Adjustable Brew Strength, Auto Shut-Off, Cup Warmer, Permanent Filter

Coffee Maker Type: Drip Coffee Machine

Coffee Input Type: Ground Coffee

Filter Type: Reusable Filter Basket (#6 coffee filter size compatible)

Operation Mode: Fully Automatic

UPC: 829486352041



Figure 6: Product Dimensions

WARRANTY AND SUPPORT

Your BELLA 12-Cup Programmable Coffee Maker is covered by a **2-year limited warranty** from the date of purchase. This warranty covers defects in materials and workmanship under normal household use.

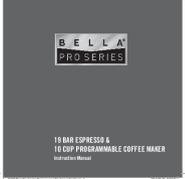
For warranty claims, technical support, or replacement parts, please contact BELLA Customer Service:

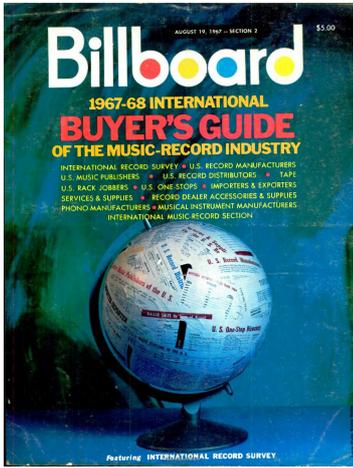
Website: www.bellakitchenware.com

Phone: Refer to your product packaging or the website for the most current contact number.

Please have your model number (35204) and proof of purchase ready when contacting support.

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	<p>BELLA 12 Cup Programmable Coffee Maker - Instruction Manual</p> <p>Comprehensive instruction manual for the BELLA 12 Cup Programmable Coffee Maker, covering setup, operation, safety, cleaning, and warranty information.</p>
	<p>Bella 12-Cup Programmable Coffee Maker Instruction Manual</p> <p>Comprehensive instruction manual for the Bella 12-Cup Programmable Coffee Maker, covering setup, operation, maintenance, safety guidelines, and warranty information. This guide provides detailed steps for brewing coffee, cleaning the appliance, and troubleshooting common issues.</p>
	<p>BELLA PRO SERIES 14/12 Cup Programmable Coffee Maker Instruction Manual</p> <p>Comprehensive instruction manual for the BELLA PRO SERIES 14 or 12 Cup Programmable Coffee Maker, covering setup, operation, cleaning, maintenance, and warranty information.</p>
	<p>Bella Pro Series 19 Bar Espresso & 10 Cup Coffee Maker Manual</p> <p>User manual for the Bella Pro Series 19 Bar Espresso & 10 Cup Programmable Coffee Maker (Model 90103). Get step-by-step instructions for brewing espresso and drip coffee, plus maintenance tips.</p>
	<p>BELLA DOTS COLLECTION 12-Cup Programmable Coffee Maker Instruction Manual</p> <p>This document provides comprehensive instructions for operating, cleaning, and maintaining the BELLA DOTS COLLECTION 12-cup programmable coffee maker. It includes safety precautions, brewing guides, and warranty information.</p>
	<p>BELLA 12 Cup Programmable Coffee Maker Instruction Manual</p> <p>Comprehensive instruction manual for the BELLA 12 Cup Programmable Coffee Maker, covering setup, operation, cleaning, and warranty information. Features include brew strength selection, auto-start, and pause-and-serve.</p>

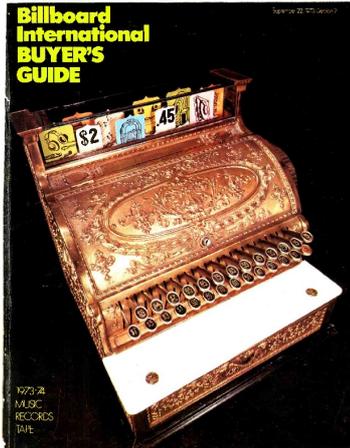


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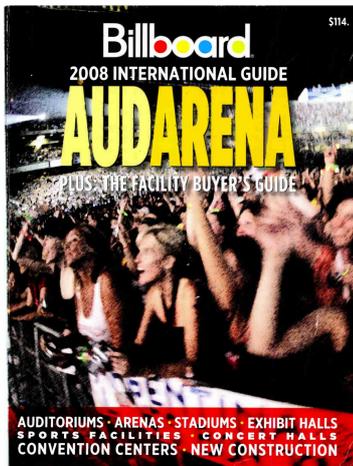
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Now I see why this is one of the Top 10 venues in America Wow, that Shakira can sure shake it ... 1; Market Population: 244,000; On site parking: 1,400. LEGION FIELD STADIUM, 400 Graymont Ave., W., **35204**, 205 254-2391, Fax: 205 254-2515, E-mail: kmblack ci.birmingham.al.us; Owner: City of Bir...

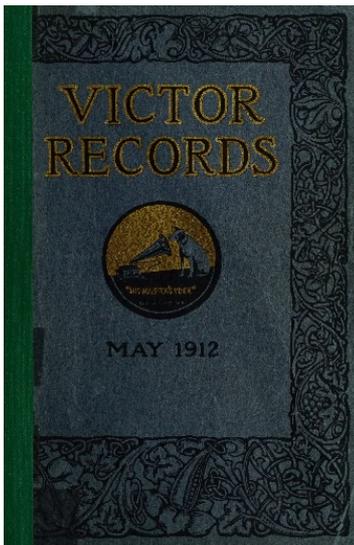
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[BELLA Kitchen Appliances: Chemical Disclosure and Regulatory Information](#)

Detailed list of BELLA and Kitchen Smith kitchen appliances, model numbers, and associated chemical disclosures, including relevant authoritative regulatory lists and links.

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