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**Movado 3601247**

# Movado Bold Fusion Automatic Watch Instruction Manual

Model: 3601247

## INTRODUCTION

The Movado Bold Fusion Automatic Watch is a testament to Swiss craftsmanship and modern design. This timepiece features a self-winding mechanical movement, eliminating the need for batteries. Its robust construction and elegant aesthetics make it a versatile accessory for various occasions. This manual provides essential information for the proper setup, operation, and maintenance of your watch.



Front view of the Movado Bold Fusion Automatic Watch, showcasing its black exhibition dial and yellow gold-tone accents.

## SETUP AND INITIAL WINDING

Your Movado Bold Fusion watch is powered by an automatic movement, which means it winds itself with the motion of your wrist. If the watch has stopped or is not keeping accurate time, it may need to be manually wound to restart the movement.

### To restart your watch:

1. Locate the crown (the small knob on the right side of the case).
2. Gently turn the crown clockwise 20–30 times, until the second hand begins to sweep.

### To set the time:

- Pull the crown out to position 2.
- Turn to set the correct time.
- Push the crown back in to position 1.

# MOVADO

## Automatic

Automatic watches, also known as mechanical or self-winding, were first developed in Switzerland more than two centuries ago. Today, they remain a time-honored masterwork of watchmaking: intricate, enduring, and always in motion.

All Movado automatics are built with Swiss movements, assembled and encased in Switzerland, and held to the highest standards of Swiss precision and design. A modern expression of craftsmanship—engineered to move with you.

## Care and Winding

Automatic watches don't use batteries. They are powered by the natural movement of your wrist. Regular, consistent wear should be enough to keep your Movado sweeping smoothly. However, if you haven't worn your watch for 38 hours or more and it has stopped, don't worry—that's completely normal and expected. It just needs a quick winding to restart the movement.

## To restart your watch:

1. Locate the crown (the small knob on the right side of the case).
2. Gently turn the crown clockwise 20–30 times, until the second hand begins to sweep.
3. Set the time:
  - Pull the crown out to position 2
  - Turn to set the correct time
  - Push the crown back in to position 1



## OPERATING YOUR WATCH

Once set, your automatic watch will continue to operate as long as it is worn regularly. The natural movement of your wrist provides the necessary energy for the self-winding mechanism. The watch features a date display, which automatically advances at midnight.

### **Date Adjustment:**

To adjust the date, pull the crown out to position 1 (first click) and turn it counter-clockwise until the correct date is displayed. Push the crown back in to position 0 (fully pushed in) to secure the setting.



## CARE AND MAINTENANCE

Proper care ensures the longevity and optimal performance of your Movado watch.

### Automatic Movement Care:

Automatic watches do not use batteries. They are powered by the natural movement of your wrist. Regular, consistent wear should be enough to keep your Movado sweeping smoothly. However, if you haven't worn your watch for 38 hours or more and it has stopped, don't worry—that's completely normal and expected. It just needs a quick winding to restart the movement as described in the Setup section.

### Water Resistance:

Your Movado Bold Fusion watch is water resistant up to 50 meters (5 ATM / 165 feet). This means it is suitable for short periods of recreational swimming and showering. It is **not** suitable for diving or snorkeling. Always ensure the crown is fully pushed in before exposing the watch to water.

### General Care:

- Avoid exposing your watch to extreme temperatures or sudden temperature changes.
- Clean the watch case and strap with a soft, damp cloth. Do not use harsh chemicals.
- Avoid strong impacts or vibrations, which can affect the delicate internal mechanism.
- We recommend a maintenance interval of 3 to 5 years by an authorized Movado service center to ensure optimal performance. Avoid opening the watch yourself for any adjustments.



Rear view of the watch, highlighting the exhibition case back that reveals the Swiss automatic movement.

## TROUBLESHOOTING

Problem	Possible Cause	Solution
Watch has stopped or is running slow.	Insufficient power reserve.	Manually wind the watch by turning the crown clockwise 20-30 times. Wear the watch regularly to keep it wound.
Date does not change at midnight.	Time is set to AM/PM incorrectly.	Advance the time by 12 hours. Ensure the date changes around midnight, not noon.
Condensation under the crystal.	Moisture ingress.	Immediately take the watch to an authorized service center. Do not attempt to dry it yourself.

## SPECIFICATIONS

- **Model Number:** 3601247
- **Movement:** Swiss Automatic
- **Case Diameter:** 43.5mm
- **Case Material:** Stainless Steel with Yellow Gold-tone PVD finish
- **Dial:** Black exhibition dial with yellow gold-tone centerzone and Swiss Super-LumiNova accents
- **Crystal:** Sapphire Crystal
- **Strap Material:** Fabric Rubber
- **Water Resistance:** 50 meters (5 ATM / 165 feet)
- **Country of Origin:** Switzerland

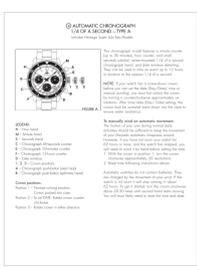


Movado Watch Sizing Guide for wrist measurement reference.

## WARRANTY AND SUPPORT

Movado watches are crafted with exceptional attention to quality and detail. For information regarding your watch's warranty, please refer to the warranty card included with your purchase or visit the official Movado website. For service or support, please contact an authorized Movado service center.

You can find more information and support resources on the official Movado website: [www.movado.com](http://www.movado.com)



[Movado Automatic Chronograph 1/4 Second Type A Heritage Super Sub Sea Operating Manual](#)  
 Detailed operating manual for the Movado Automatic Chronograph 1/4 Second Type A watch, part of the Heritage Super Sub Sea collection. Learn how to set time, date, and operate the chronograph functions.



[Movado Connect Declaration of Conformity - SWISSAM Products Limited](#)  
 Official Declaration of Conformity for the Movado Connect smartwatch, manufactured by SWISSAM Products Limited, detailing compliance with EU directives and applied standards for safety, EMC, and RF spectrum efficiency.



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