



[Manuals.plus](#) /

› [PHILIPS](#) /

› PHILIPS Smart TV 43PFG6909/78 User Manual

## PHILIPS 43PFG6909/78

# PHILIPS Smart TV User Manual

Model: 43PFG6909/78

Brand: PHILIPS

## INTRODUCTION

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This manual provides essential information for setting up, operating, and maintaining your PHILIPS 43PFG6909/78 Smart TV. This Full HD 43-inch television features Google TV, voice control, HDR, and Dolby Audio, offering a comprehensive entertainment experience. Please read this manual thoroughly before using your TV.

## WHAT'S INCLUDED

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Upon unpacking, ensure all the following components are present:

- PHILIPS Smart TV Full HD 43"
- Remote Control with AAA batteries
- Table Stand
- Power Cable
- Quick Start Guide
- Legal and Safety Information Booklet
- User Manual (this document)



Image: Front view of the PHILIPS 43PFG6909/78 Smart TV, showcasing its slim bezels and the Google TV interface.

## SETUP

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### 1. Unpacking

Carefully remove the TV and all accessories from the packaging. Retain the packaging for future transport or storage.

### 2. Attaching the Stand (Optional)

If you plan to place the TV on a table, attach the included table stand. Follow the instructions in the Quick Start Guide for proper assembly. Ensure screws are tightened securely.



Image: Angled view of the PHILIPS Smart TV with its two-pronged stand attached, ready for tabletop placement.

### 3. Wall Mounting (Optional)

If you intend to wall-mount the TV, refer to the wall mount kit's instructions. The TV supports VESA mounting. Ensure the wall mount is compatible with the TV's VESA pattern (200x200) and weight. **Warning: Professional installation is recommended for wall mounting.**

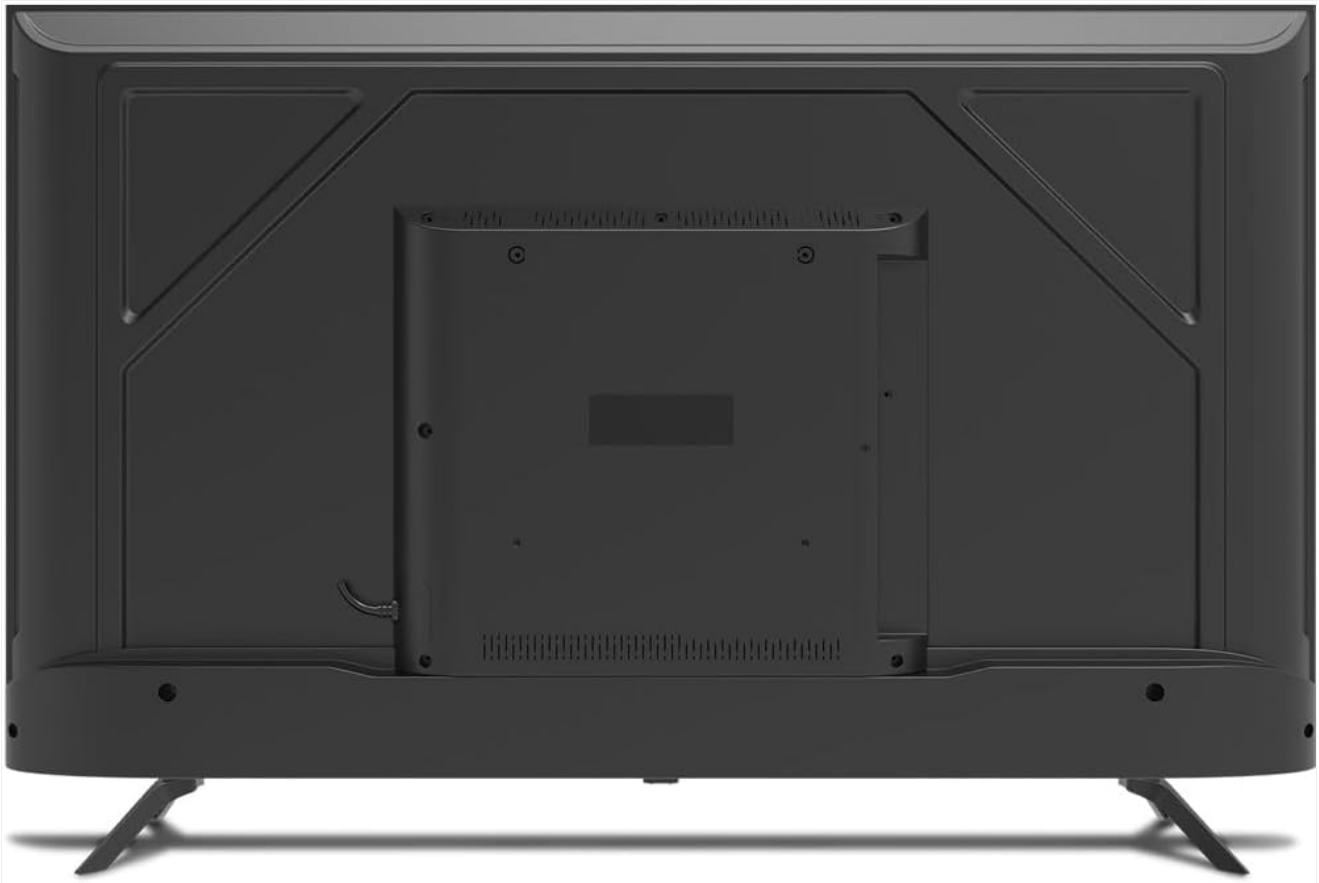


Image: Rear view of the PHILIPS Smart TV, highlighting the VESA mounting holes for wall installation.

#### **4. Connecting Devices**

Connect your external devices such as set-top boxes, gaming consoles, or sound systems to the TV's ports. The TV features:

- 2 x HDMI ports
- 2 x USB 2.0 ports
- 1 x Audio L-R input
- 1 x RF (Antenna) input
- 1 x SPDIF (Optical Audio) output
- 1 x Headphone output
- 1 x Ethernet RJ-45 port



Image: Side profile of the PHILIPS Smart TV, illustrating the accessible connectivity ports including HDMI and USB.

## 5. Power Connection

Connect the power cable to the TV and then to a wall outlet. The TV supports 110V and 220V. Ensure the voltage matches your region.

## 6. Initial Setup

Upon first power-on, the TV will guide you through the initial setup process. This includes language selection, network connection (Wi-Fi or Ethernet), Google account sign-in, and channel scanning.

## OPERATING YOUR TV

### Remote Control

The included remote control is compact and designed for intuitive navigation. It features a dedicated button for Google Assistant voice control and quick access buttons for popular streaming apps like Netflix and YouTube.



Image: The PHILIPS remote control, highlighting the Google Assistant voice command button and dedicated shortcut buttons for streaming services.

The remote offers two modes for the numeric keypad:

- **Numeric Mode Off:** Directional buttons function as navigation arrows for TV menus.
- **Numeric Mode On:** Directional buttons become numeric input, with LED indicators showing numbers for easier typing.

### Google TV Interface

Google TV organizes your favorite movies, series, and apps from various streaming services into one intuitive platform. It provides personalized recommendations based on your viewing habits.



Image: The Google TV home screen on the PHILIPS Smart TV, displaying various content recommendations and installed applications.

## Voice Control with Google Assistant

Press the Google Assistant button on your remote to use voice commands. You can search for content, control playback, adjust settings, and get information simply by speaking.

## Chromecast Built-in

Easily cast content from your smartphone, tablet, or computer directly to your TV. This includes videos, photos, music, and even games. Share your screen or display your Google Photos gallery on the large screen.



Image: Visual representation of the Chromecast built-in feature, showing content being wirelessly streamed from a mobile device to the TV.

## Connectivity

- **Wi-Fi Dual Band:** Connect to your home network using 2.4GHz or 5GHz Wi-Fi for stable and fast internet access.
- **Bluetooth 5.0:** Pair your TV with Bluetooth-enabled devices such as soundbars, headphones, or game controllers for a wireless experience.

## Picture and Sound Quality

- **Full HD with HDR:** Experience vibrant colors, enhanced contrast, and exceptional clarity with Full HD resolution and HDR (High Dynamic Range) support.
- **Dolby Audio:** Enjoy immersive sound with powerful bass, clear dialogue, and precise surround effects, creating a cinematic audio experience.

### Controle Remoto

O controle remoto da TV 6909 possui um design moderno e compacto, com botões para acessar as funcionalidades da TV de um jeito intuitivo, teclado numérico para facilitar a digitação na TV, além dos botões para acesso fácil aos aplicativos Netflix, YouTube e Prime Video. E para ser ainda melhor, o controle é produzido com material plástico reciclável, que também ajuda o meio ambiente.

\*Botão AMBILIGHT não é funcional para as TVs da linha 6909.



#### Modo numérico ativado

O controle possui duas opções de uso.

#### Modo sem teclado numérico:

Os botões direcionais funcionam como setas para navegação no menu da TV.

#### Modo com teclado numérico:

Os botões direcionais deixam de funcionar para navegação e luzes de LED irão aparecer exibindo os números para serem usados facilitando a digitação na TV.

Image: Visual representation of the Full HD, HDR, and Dolby Audio technologies integrated into the PHILIPS Smart TV for superior picture and sound.

## MAINTENANCE

### Cleaning the Screen

Gently wipe the screen with a soft, lint-free cloth. For stubborn marks, slightly dampen the cloth with water or a specialized screen cleaner. **Do not spray liquid directly onto the screen.**

### General Care

- Keep the TV away from direct sunlight and heat sources.
- Ensure adequate ventilation around the TV.
- Unplug the TV during lightning storms or when unused for extended periods.

## TROUBLESHOOTING

If you encounter issues with your TV, refer to the following common problems and solutions:

Problem	Possible Solution
No Power	Check if the power cable is securely connected to the TV and the wall outlet. Ensure the outlet has power.
No Picture / Black Screen	Verify the correct input source is selected. Check cable connections to external devices. Try restarting the TV.

Problem	Possible Solution
No Sound	Check the volume level and mute status. Ensure audio cables are connected correctly. If using external speakers, check their power and connections.
Wi-Fi Connection Issues	Restart your router and modem. Re-enter the Wi-Fi password. Ensure the TV is within range of your Wi-Fi network.
Remote Control Not Responding	Replace the batteries in the remote control. Ensure there are no obstructions between the remote and the TV.

For more detailed troubleshooting or persistent issues, please refer to the online support resources on the official PHILIPS website.

## SPECIFICATIONS

Feature	Detail
Brand	PHILIPS
Model	43PFG6909/78
Screen Size	43 Inches (110 cm diagonal)
Display Technology	LED, Full HD
Resolution	1920 x 1080 Pixels (Full HD)
Refresh Rate	60 Hz
Operating System	Google TV
Internal Storage	8 GB
Special Features	Integrated Google Assistant, HDR10/HLG, Dolby Audio
Connectivity	Bluetooth 5.0, Wi-Fi (Dual Band), 2x HDMI, 2x USB 2.0, Ethernet RJ-45, S/PDIF, Audio L-R, RF Input, Headphone Out
Audio Output Power	16 Watts (2.0 Channel)
Response Time	8 Milliseconds
Viewing Angle	176 Degrees
Aspect Ratio	16:9
Power Consumption (in use)	7.22 KW
Energy Efficiency Label (ENCE)	A
Product Dimensions (WxDxH)	95.6 x 8.7 x 55.6 cm
Product Weight	6.4 Kilograms

## WARRANTY AND SUPPORT

## Manufacturer's Warranty

This PHILIPS Smart TV 43PFG6909/78 comes with a **1-year manufacturer's warranty**. Please retain your proof of purchase for warranty claims. The warranty covers defects in materials and workmanship under normal use.

## Customer Support

For technical assistance, troubleshooting beyond this manual, or warranty service, please contact PHILIPS customer support. You can find contact information and additional resources on the official PHILIPS website:

**[Visit Philips Official Website](#)**

Please have your TV model number (43PFG6909/78) and serial number ready when contacting support.

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Information in this manual is subject to change without notice.