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Verve Coffee Roasters P4-LN61-IDFN

Verve Whole Bean Coffee

MEDIUM ROAST VARIETY PACK INSTRUCTION MANUAL

PRODUCT OVERVIEW

The Verve Whole Bean Coffee Medium Roast Variety Pack offers a selection of premium whole bean coffees, designed for both hot and cold brew methods. Each 12oz bag is packed to ensure freshness and deliver a rich, aromatic coffee experience.



Image: Verve Whole Bean Coffee Medium Roast Variety Pack, featuring Streetlevel, Aster, and Seabright blends.

Our coffee is small-batch roasted daily in Santa Cruz, California, utilizing a combination of vintage-style and state-of-the-art roasters. A preservation technique is applied to ensure optimal freshness upon arrival. The whole bean coffee is packaged in a resealable pouch to maintain freshness after opening. Roast and best-by dates are conveniently located on the bottom of each package.

PREPARATION GUIDELINES

Grinding Recommendations

- **For Drip Coffee:** Medium grind.
- **For Pour Over:** Medium-fine grind.
- **For French Press:** Coarse grind.
- **For Espresso:** Very fine grind.
- **For Cold Brew:** Coarse grind.

Hot Brew Methods

For optimal flavor, use filtered water and a brew ratio of approximately 1:15 to 1:18 (coffee to water by weight). Adjust to personal preference.

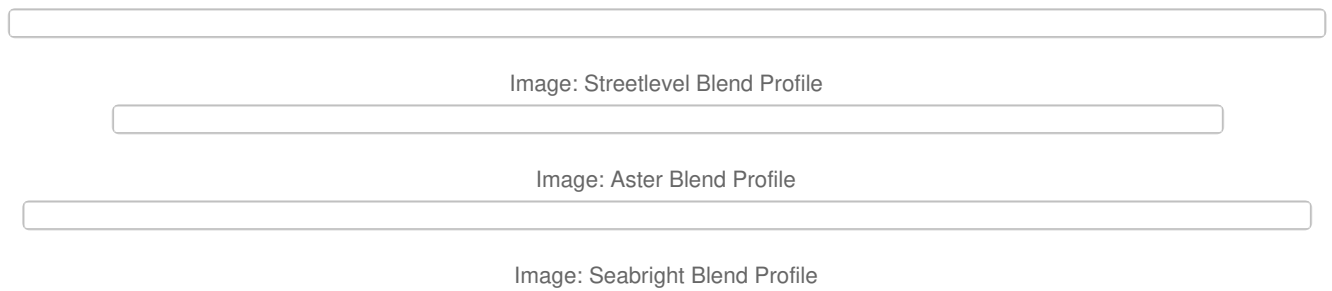
1. Heat water to 195-205°F (90-96°C).
2. Measure desired amount of freshly ground coffee.
3. Brew using your preferred method (drip, pour over, French press, espresso).
4. Serve immediately for best taste.

Cold Brew Methods

Cold brewing extracts a smoother, less acidic coffee concentrate. Use a coarse grind for best results.

1. Combine coarsely ground coffee with cold, filtered water in a ratio of 1:4 to 1:8 (coffee to water by weight).
2. Stir gently to ensure all grounds are saturated.
3. Cover and steep at room temperature or in the refrigerator for 12-24 hours.
4. Strain the concentrate through a fine-mesh sieve or cheesecloth.
5. Dilute with water or milk to taste before serving. Store concentrate in the refrigerator for up to 1 week.

Blend Profiles



STORAGE AND FRESHNESS

Proper storage is crucial for maintaining the quality and flavor of your whole bean coffee. While coffee beans do not expire or become harmful when stored correctly, they can go stale over time, losing their aromatic compounds and desirable flavors.

- **Airtight Container:** Store whole beans in an opaque, airtight container away from light and heat. The resealable pouch provided is designed for this purpose.
- **Cool, Dark Place:** Keep coffee in a pantry or cabinet, away from direct sunlight, ovens, or other heat sources.
- **Avoid Refrigeration:** Do not store coffee in the refrigerator, as it can absorb odors and moisture, leading to stale flavors.
- **Freezing (Optional):** For long-term storage (beyond 2-3 weeks), whole beans can be frozen in an airtight container. Thaw only the amount needed to prevent repeated freezing and thawing, which can degrade quality.
- **Freshly Grind:** For the best flavor, grind beans just before brewing.

COMMON QUESTIONS

Why does my coffee taste stale?

Stale coffee is often a result of exposure to air, light, heat, or moisture. Ensure your beans are stored in an airtight container in a cool, dark place. Grinding beans immediately before brewing also significantly impacts freshness.

How do I adjust the strength of my coffee?

Coffee strength can be adjusted by altering the coffee-to-water ratio. For stronger coffee, use more coffee grounds or less water. For weaker coffee, use less coffee grounds or more water. Experiment to find your preferred balance.

PRODUCT SPECIFICATIONS

Specification	Detail
Brand	Verve Coffee Roasters
Item Model Number	P4-LN61-IDFN
ASIN	B0DCM3915J
Item Weight	2.25 Pounds (total for variety pack)
Units	36.0 Ounce (total for variety pack)
Item Form	Whole Bean
Caffeine Content	Caffeinated
Roast Level	Medium Roast
Package Information	Bag
Diet Type	Kosher
Manufacturer	Verve Coffee Roasters

BRAND COMMITMENTS

Farm Level Initiative



Image: Verve's Farm Level Initiative

Verve Coffee Roasters is committed to positively impacting the communities we partner with at origin. This includes environmentally sustainable growing practices, direct sourcing from farmers, preserving heirloom varieties, and ensuring fair wages for producers.

Roaster of the Year 2024



Image: Verve Coffee Roasters - Roaster of the Year 2024

Verve Coffee Roasters has been recognized as Roaster of the Year 2024 by Roast Magazine. This award acknowledges our dedication to innovating the coffee industry while uplifting all individuals involved in the coffee lifecycle, from seed to cup.

SUPPORT INFORMATION

For specific warranty details or further product support, please refer to the official Verve Coffee Roasters website or contact their customer service directly. Information regarding dietary supplements has not been evaluated by the FDA and is not intended to diagnose, treat, cure, or prevent any disease or health condition.

Visit the [Verve Coffee Roasters Store on Amazon](#) for more information.

ASK A QUESTION ABOUT THIS MANUAL

Ask about setup, troubleshooting, compatibility, parts, safety, or missing instructions. Manuals+ will review the question and use this page's manual context to help answer it.

Name

Anonymous

Email

you@example.com

After a successful submission, we securely hash the supplied account or form email before sending it to Microsoft Advertising for conversion attribution. [Privacy details](#).

Question

Example: How do I reset this device or fix this error?

Details

Model number, symptoms, what you tried, or the section of the manual you are using.

Submit question