

## BeKind BH007

# BeKind Flex 2-in-1 Hair Straightener and Curler (Model BH007) User Manual

Official Instruction Guide

## 1. INTRODUCTION

Thank you for choosing the BeKind Flex 2-in-1 Hair Straightener and Curler. This versatile styling tool is designed to help you achieve a variety of hairstyles, from sleek straight looks to beautiful curls, with advanced technology that prioritizes hair health. Please read this manual thoroughly before use to ensure safe and optimal performance.

## 2. IMPORTANT SAFETY INFORMATION

**WARNING: To reduce the risk of burns, electrocution, fire, or injury to persons:**

- Keep away from water.
- Avoid skin contact to prevent burns.
- Always unplug the appliance immediately after use.
- Do not use near flammable materials.
- Do not use while bathing or in the shower.
- Do not place or store appliance where it can fall or be pulled into a tub or sink.
- Do not place in or drop into water or other liquid.
- If an appliance falls into water, unplug it immediately. Do not reach into the water.
- Close supervision is necessary when this appliance is used by, on, or near children or individuals with certain disabilities.
- Use this appliance only for its intended use as described in this manual. Do not use attachments not recommended by the manufacturer.
- Never operate this appliance if it has a damaged cord or plug, if it is not working properly, or if it has been dropped or damaged, or dropped into water.

## 3. PRODUCT FEATURES AND COMPONENTS



*Figure 1: BeKind Flex 2-in-1 Hair Straightener and Curler.*

- **Revolutionary AirFlex Technology:** Emits cool air through tiny vents to set styles and protect hair from heat damage.
- **Flex Circle Design:** Allows for versatile styling, enabling both straightening and curling with ease.
- **Flex Floating Plates:** Designed to prevent hair tugging, ensuring smooth gliding and natural results.
- **Newest PTC Heating Technology:** Provides consistent and stable heat for efficient and safe styling.
- **5 Temperature Modes:** Adjustable heat settings from 280°F to 430°F to suit various hair types and styling needs.
- **Ceramic Material:** Ensures even heat distribution and minimizes damage.

a damage-free salon finish and protect against scalding.

### AirFlex what is that?

Traditional straighteners focus on heat which can compromise hair health. Our groundbreaking discovery revealed that cooling hair after heating increases stability. After a year of RD we proudly present **Air Flex 2.0** the perfect balance for **stunning style and healthy hair**.

Figure 2: AirFlex Technology in action, showing cool air flow.



Figure 3: Key components of the BeKind Flex Hair Styler.

## 4. SETUP

1. **Unpack:** Carefully remove the BeKind Flex styler and all accessories from the packaging.

2. **Inspect:** Check the appliance for any signs of damage. Do not use if damaged.
3. **Plug In:** Insert the power plug into a suitable electrical outlet. Ensure the voltage matches the appliance's requirements.
4. **Unlock (if applicable):** If the styler has a locking mechanism (often at the base of the plates), twist or slide it to the "unlock" position to allow the plates to open.

## 5. OPERATING INSTRUCTIONS

### 5.1. Power On/Off and Temperature Control

1. **Power On:** Press and hold the power button (usually located on the inside of the handle or near the temperature display) for a few seconds until the display illuminates.
2. **Adjust Temperature:** Use the temperature control buttons (up/down arrows or a dial) to select your desired heat setting. The available settings range from 280°F to 430°F. The indicator lights will blink until the selected temperature is reached, then remain solid.
3. **Power Off:** Press and hold the power button again until the display turns off. Always unplug the appliance after use.



Figure 4: Temperature control settings.

### 5.2. Straightening Hair

1. Ensure hair is clean, dry, and detangled.
2. Section your hair into manageable portions.
3. Take a small section of hair and place it between the floating plates, close to the roots.
4. Gently close the plates and glide the styler down the hair section from roots to ends in one smooth motion. Do not hold the styler in one place for too long.
5. Repeat until the desired straightness is achieved for each section.

### 5.3. Curling Hair

1. Ensure hair is clean, dry, and detangled.
2. Section your hair into manageable portions.
3. Take a small section of hair and clamp it between the plates, about halfway down the strand.
4. Rotate the styler 180 degrees away from your face, then slowly pull it down through the hair section to the ends. The unique Flex Circle Design helps create smooth curls.

5. For a more defined curl, hold the styler in place for a few seconds before gliding.
6. Release the hair and allow the curl to cool and set.

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*Video 1: Demonstration of creating Hollywood waves with the BeKind Flex styler.*

## 6. MAINTENANCE

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1. **Cleaning:** Ensure the appliance is unplugged and completely cool before cleaning. Wipe the plates and exterior with a soft, damp cloth. Do not use abrasive cleaners or immerse in water.
2. **Storage:** Store the styler in a cool, dry place. If the styler has a locking mechanism, engage it to keep the plates closed for compact storage and protection.
3. **Cord Care:** Do not wrap the power cord around the appliance. This can damage the cord. Store the cord loosely coiled.

## 7. TROUBLESHOOTING

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- **Appliance not turning on:** Ensure the power cord is securely plugged into a working outlet. Check if the power button is pressed and held for the required duration.
- **Not heating up:** Verify the temperature setting is selected and the indicator lights are solid (not blinking). Allow sufficient time for the appliance to reach the set temperature.
- **Hair tugging:** Ensure the floating plates are clean and free of product buildup. Take smaller sections of hair and glide the styler smoothly.
- **Curls not holding:** Ensure hair is completely dry. Use a higher temperature setting if your hair type requires it. Allow curls to cool completely before touching or brushing.

## 8. SPECIFICATIONS

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Feature	Detail
Model Number	BH007
Product Dimensions	11 x 1.5 x 1.5 inches
Item Weight	14.39 ounces
Material	Ceramic
Color	Black
Temperature Range	280°F to 430°F
Heating Technology	PTC Heating
Special Features	AirFlex Technology, Floating Plates, 360° Swivel Cord
UPC	764470727774

## 9. WARRANTY AND SUPPORT

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The BeKind Flex 2-in-1 Hair Straightener and Curler comes with a 2-year warranty, ensuring quality and reliability. For any product inquiries, technical support, or warranty claims, please contact BeKind customer service through the official BeKind website or your retailer's support channels. Please retain your proof of purchase for warranty validation.



*Figure 5: BeKind product certifications and warranty information.*