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> Puma Men Softride Furlride Running Shoe User Manual

**Puma 31054904**

# Puma Men Softride Furlride Running Shoe User Manual

**Brand:** Puma | **Model:** Softride Furlride (31054904)

## 1. PRODUCT OVERVIEW

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The Puma Men Softride Furlride Running Shoe is engineered for performance and comfort. Crafted with advanced technology and a modern design, this shoe is intended to enhance both athletic activities and casual wear. It features a lightweight construction and a responsive sole for optimal support.



Figure 1: Front-side view of the Puma Men Softride Furlride Running Shoe in Black-For All Time Red.

## 2. GETTING STARTED

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### 2.1 Unpacking

Carefully remove the shoes from their packaging. Inspect both shoes for any visible damage or manufacturing defects. Ensure all original tags and packaging materials are present.

### 2.2 First Use & Fitting

Before first use, ensure the laces are properly threaded and tied to provide a secure yet comfortable fit. The Softride

Furlride shoes are designed to offer a snug fit for running and general activities. Try them on with the type of socks you typically wear for optimal comfort and performance.



Figure 2: A pair of Puma Men Softride Furlride Running Shoes, ready for use.

### 3. USAGE GUIDELINES

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#### 3.1 Intended Use

These running shoes are primarily designed for running, jogging, and general athletic training. Their construction provides cushioning and support suitable for various surfaces. They are also suitable for casual everyday wear.

## 3.2 Proper Footwear Care

To maximize the lifespan and performance of your shoes, avoid exposing them to extreme temperatures or harsh chemicals. While designed for active use, they are not water resistant and should be kept dry.



Figure 3: Side profile of the Puma Men Softride Furlride Running Shoe, highlighting its design.

## 4. CARE AND MAINTENANCE

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### 4.1 Cleaning Instructions

To clean your Puma Softride Furlride Running Shoes, wipe them with a clean, dry cloth. For stubborn dirt, a slightly

damp cloth with mild soap can be used, followed by wiping with a dry cloth. Do not machine wash or tumble dry. Allow shoes to air dry naturally away from direct heat.

### 4.2 Storage

Store your shoes in a cool, dry place away from direct sunlight. Avoid storing them in damp environments, which can lead to material degradation or odor. Using shoe trees can help maintain their shape.



Figure 4: Close-up of the heel area, showing the Softride cushioning technology.

### 5. TROUBLESHOOTING

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## 5.1 Common Issues

- **Discomfort during wear:** Ensure you have selected the correct size and width. Laces should be tied securely but not overly tight. Consider wearing appropriate athletic socks.
- **Excessive wear on sole:** This can indicate an issue with gait or running form. Regular rotation with other footwear can also extend shoe life.
- **Odor:** Ensure shoes are properly aired out after each use. Consider using shoe deodorizers or baking soda to absorb moisture and odors.

## 6. TECHNICAL SPECIFICATIONS

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### Product Specifications

| Feature                | Detail               |
|------------------------|----------------------|
| Product Dimensions     | 25.5 x 19.5 x 8 cm   |
| Item Weight            | 700 g                |
| Item Model Number      | 31054904             |
| Material Type          | Polyurethane, Rubber |
| Closure Type           | Pull-On (Lace-up)    |
| Heel Type              | Flat                 |
| Water Resistance Level | Not Water Resistant  |
| Sole Material          | Rubber               |
| Style                  | Running              |
| Manufacturer           | Puma                 |
| Date First Available   | 8 December 2023      |

### 6.1 Size Guide

Refer to the table below for standard sizing information to ensure the best fit for your Puma Softride Furlride Running Shoes.

## IN Regular Size Chart

| Brand Size | UK/India | EU   | USA | Heel to toe (in) |
|------------|----------|------|-----|------------------|
| 3          | 3        | 35.5 | 4   | 8.7              |
| 4          | 4        | 37   | 5   | 9.1              |
| 5          | 5        | 38   | 6   | 9.4              |
| 6          | 6        | 39   | 7   | 9.8              |
| 7          | 7        | 40.5 | 8   | 10.2             |
| 8          | 8        | 42   | 9   | 10.6             |
| 9          | 9        | 43   | 10  | 11               |
| 10         | 10       | 44.5 | 11  | 11.4             |
| 11         | 11       | 46   | 12  | 11.8             |
| 12         | 12       | 47   | 13  | 12.2             |
| 13         | 13       | 48   | 14  | 12.6             |

## 7. WARRANTY AND SUPPORT

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Specific warranty details for the Puma Men Softride Furlride Running Shoe are not provided in this manual. For information regarding warranty coverage, claims, or product support, please refer to the official Puma website or contact Puma customer service directly. Keep your proof of purchase for any warranty-related inquiries.