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Phomemo M950

Phomemo M950 Label Maker Instruction Manual

Model: M950

1. INTRODUCTION

The Phomemo M950 Label Maker is a versatile, portable thermal label printer designed for both home and office use. It offers dual printing modes: direct input via its integrated keyboard and wireless printing via Bluetooth connection to a mobile application. This device utilizes thermal printing technology, eliminating the need for ink cartridges, and supports various label tape types for diverse labeling needs.

2. SAFETY INFORMATION

- Keep the device away from water and high humidity to prevent electric shock or damage.
- Do not disassemble or attempt to repair the device yourself. Contact customer support for assistance.
- Use only Phomemo-approved label tapes to ensure optimal performance and prevent damage to the print head.
- Keep out of reach of children.
- Avoid exposing the device to direct sunlight or extreme temperatures.
- Charge the device using a compatible Type-C USB power adapter.

3. PACKAGE CONTENTS

Please check the package contents upon unboxing. If any items are missing or damaged, contact your retailer or Phomemo customer support.

- Phomemo M950 Label Maker
- 12mm Label Tape Roll (pre-installed or included separately)
- USB Type-C Charging Cable
- User Manual (this document)

4. PRODUCT OVERVIEW

Familiarize yourself with the components of your Phomemo M950 Label Maker.

Thermal & Thermal Transfer Label Maker



Image: Phomemo M950 Label Maker showing its main features including no ink, one-touch key, keyboard editing, app editing, 203 DPI resolution, backlight support, Type-C recharge, and built-in cutter.

Key Features:

- **Keyboard Input:** Integrated QWERTY keyboard for direct label creation.
- **Bluetooth Connectivity:** Connects to smartphones for advanced label design via the Phomemo app.
- **Thermal Printing:** No ink required, uses thermal label tapes.

- **Backlight Screen:** Ensures visibility in low-light conditions.
- **Built-in Cutter:** For clean and precise label cutting.
- **Rechargeable Battery:** Integrated 1200mAh battery, rechargeable via Type-C port.

5. SETUP

5.1. Charging the Device

Before first use, fully charge the label maker.

1. Connect the provided USB Type-C cable to the charging port on the side of the label maker.
2. Connect the other end of the cable to a compatible USB power adapter (not included) or a computer USB port.
3. The charging indicator light will show the charging status. Once fully charged, the indicator will change or turn off.

Keyboard Label Maker

Built in 1200mAh Battery



Image: Phomemo M950 Label Maker highlighting the Type-C charging port and its compact dimensions.

5.2. Loading Label Tape

Ensure the device is powered off before loading or replacing tape.

1. Open the tape compartment cover located on the top or back of the device.
2. Insert the label tape roll with the label side facing up, ensuring it sits securely in the compartment.
3. Feed the end of the label tape through the tape guide until it protrudes slightly from the output slot.

4. Close the tape compartment cover firmly.

5.3. Powering On/Off

Press and hold the Power button (usually marked with a power symbol) for a few seconds to turn the device on or off.

6. OPERATING INSTRUCTIONS

The Phomemo M950 offers two primary methods for creating labels.

You Can Enjoy Two Types of Usage

1



Print from the Label Maker (No Need Phone & PC)

2

Download "Print Master" App from App store or Google play
(APP Does Not Require Registration or Provision of Personal Information)



Print from Your Mobile Device

Download on the
App Store

PRE-REGISTER ON
Google Play



Print Master

Image: Phomemo M950 Label Maker illustrating the two usage modes: direct printing from the keyboard and printing via a mobile device using the 'Print Master' app.

6.1. Keyboard Printing

This mode allows you to create labels directly on the device without needing a smartphone.

1. **Power On:** Turn on the label maker. The screen will illuminate.
2. **Type Text:** Use the QWERTY keyboard to type your desired label text. The text will appear on the display.

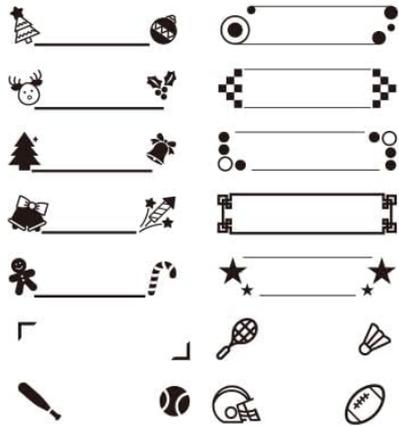
3. **Customize:** Use the function keys (e.g., 'Fn', 'Shift', 'Symbol', 'Caps', 'Accent') to access various customization options such as font styles, sizes, symbols, and borders. The device supports multiple languages, borders, and symbols.
4. **Preview:** Use the 'Preview' button to see how your label will look before printing.
5. **Print:** Press the 'Print' button to print the label. The built-in cutter will automatically cut the label after printing.

Mini Label Maker Comes with a Variety of Features

23+ Languages

e You ไอล็ฝยู アイラブユー
 你 Te quiero Ich liebe dich
 mo-te 我愛你 Ich liebe d
 ラブユー **I Love You**
 해요 JE T'AIME. アイラブ
 be dich 我愛你 Te quier
 e t'aime. Eu amo-te アイ
 ve You Eu amo-te Te
 爱你 Je t'aime. 我愛
 t'aime. Eu amo-te アイラ

103+ Borders



790+ Symbols and Icons



Image: Phomemo M950 Label Maker showcasing its extensive features including support for 23+ languages, 103+ borders, and 790+ symbols and icons for label customization.

6.2. Bluetooth App Printing

For more advanced design options, connect your label maker to the 'Print Master' mobile app.

1. **Download App:** Download the 'Print Master' app from your mobile device's app store (App Store for iOS, Google Play for Android).
2. **Enable Bluetooth:** Ensure Bluetooth is enabled on your mobile device and the Phomemo M950.
3. **Connect:** Open the 'Print Master' app and follow the on-screen instructions to connect to your M950 label maker via Bluetooth.
4. **Design Label:** Use the app's interface to design your label. The app offers massive templates, additional fonts, borders, and icons.
5. **Print:** Once your design is complete, tap the print icon in the app to send the label to the M950 for printing.

Massive Templates from APP to DIY Your Label

270+ Borders

110+ Fonts

1500 Icons

14+ Languages

I Love You ไอล็ฝยู アイラブユー Je t'aime.
我爱你 Te quiero Ich liebe dich Eu amo-te
Eu amo-te 我愛你 Ich liebe dich 我愛你
アイラブユー **I Love You** Je t'aime.

Image: Phomemo M950 Label Maker demonstrating the use of the 'Print Master' app with numerous templates, 270+ borders, 110+ fonts, 1500 icons, and 14+ languages for creative label design.

6.3. Adjusting Print Density

For optimal print quality, especially with ribbon tapes, adjust the print density.

1. Press the 'Fn' key, then select 'Printer Densities' (Printer Densities).
2. Choose 'High' for clearer prints, particularly when using ribbon tapes.

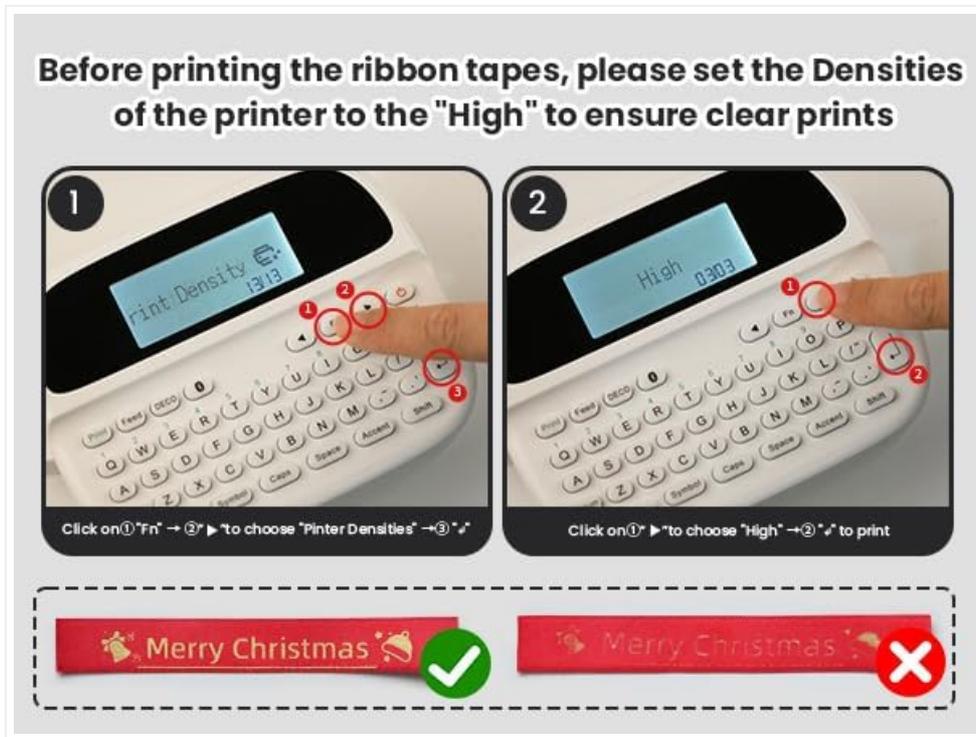


Image: Step-by-step guide on how to set the print density to 'High' on the Phomemo M950 Label Maker for clear prints, especially for ribbon tapes.

7. MAINTENANCE

7.1. Cleaning the Print Head

Regular cleaning ensures consistent print quality.

1. Turn off the label maker and open the tape compartment.
2. Gently wipe the print head with a soft, lint-free cloth dampened with isopropyl alcohol.
3. Allow the print head to dry completely before closing the compartment and powering on the device.

7.2. Tape Storage

Store label tapes in a cool, dry place away from direct sunlight to preserve their quality and adhesive properties.

8. TROUBLESHOOTING

If you encounter issues with your Phomemo M950, refer to the following common problems and solutions.

Problem	Possible Cause	Solution
No power	Low battery; Device off	Charge the device; Press and hold power button to turn on.
Poor print quality	Print head dirty; Incorrect print density; Low battery	Clean print head; Adjust print density to 'High'; Charge device.
Label not feeding	Tape incorrectly loaded; Tape jammed; Out of tape	Re-load tape correctly; Clear any jams; Replace tape roll.
Bluetooth connection failure	Bluetooth off; Device not paired; App issue	Ensure Bluetooth is on for both devices; Re-pair in app; Restart app/device.

Problem	Possible Cause	Solution
Cutter not working	Tape jammed; Cutter mechanism obstructed	Clear any tape jams; Ensure no debris is blocking the cutter.

9. SPECIFICATIONS

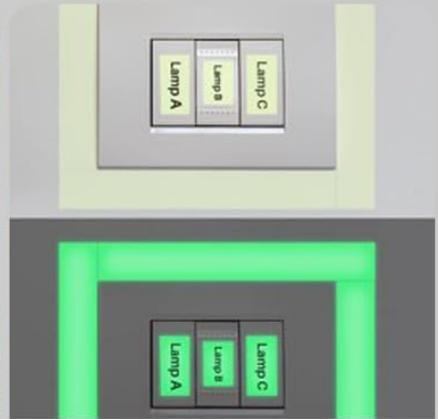
Feature	Detail
Model Name	M950
Brand	Phomemo
Printing Technology	Thermal
Connectivity Technology	Bluetooth, Keyboard
Printer Output	Monochrome
Max Print Resolution	203 dpi
Max Media Size	12mm * 4000mm
Compatible Devices	Smartphones
Power	10 Watts
Battery Type	Built-in 1200mAh Lithium-ion
Charging Port	USB Type-C
Product Dimensions	15.2 x 5.4 x 11.2 cm
Item Weight	490 grams
Color	White
Special Feature	Portable, Backlight Screen, Built-in Cutter



Thermal Tapes



Thermal Transfer Tapes



Luminous Tapes



Laser Tapes



Fabric Iron-on Tapes



Satin Ribbon Tapes

**Support Various
Label Tapes**
Keep Your Life and Work in Order

Image: Phomemo M950 Label Maker supporting various label tape types including Thermal, Thermal Transfer, Luminous, Laser, Fabric Iron-on, and Satin Ribbon tapes.

With Backlight Screen, Enjoy Using Handheld Label Maker Even at Night



Image: Phomemo M950 Label Maker demonstrating its backlight screen feature, allowing for comfortable use even at night.

10. WARRANTY AND SUPPORT

For warranty information, technical support, or service inquiries, please refer to the official Phomemo website or contact their customer service directly. Keep your purchase receipt as proof of purchase for warranty claims.

Phomemo Official Website: [Visit Phomemo Store](#)

