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## Hisense 43R6E4

# Hisense 43-Inch Smart TV 4K UHD HDR (Model 43R6E4) Instruction Manual

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## 1. OVERVIEW

This manual provides essential information for setting up, operating, and maintaining your Hisense 43-Inch Smart TV 4K UHD HDR, Model 43R6E4. Please read this guide thoroughly to ensure proper use and to maximize your viewing experience.

### Key Features

- **4K Ultra HD (2160p resolution):** Enjoy stunning 4K movies and TV shows at 4x the resolution of Full HD and upscale your current content to Ultra HD-level picture quality.
- **Smart TV with access to streaming services:** Enjoy instant access to the best selection of apps from streaming services like Netflix, Disney+, YouTube, and many more directly on your TV.
- **Works with Alexa and Google Assistant:** Ask the Google Assistant and Alexa to turn on your TV, change channels, control volume, and more.
- **Motion Rate:** Enjoy fast-paced sports, movies, and 4K gaming without the lag. Featuring Motion Rate image processing technology, the R6 keeps the thrills coming by making it easy to follow fast-moving action.
- **Free Wall Mount:** Enjoy a better view and angle from your living room or bedroom by mounting your TV on the wall, giving it a unique look and saving space with the wall mount.

## 2. SETUP GUIDE

### 2.1. Unboxing and Initial Inspection

Carefully remove the TV and all accessories from the packaging. Ensure all components listed in the 'What's in the Box' section are present and undamaged. The package includes the TV and a stand. A wall mount is also provided for flexible installation options.



*Figure 1: Front view of the Hisense 43-Inch Smart TV.*

## **2.2. Attaching the Stand or Wall Mount Installation**

Your TV comes with a stand for tabletop placement and a wall mount for wall installation. Choose the method that best suits your needs.

### **For Stand Installation:**

1. Place the TV screen-down on a soft, clean surface to prevent scratches.
2. Align the stand legs with the screw holes on the bottom of the TV.
3. Secure the stand legs using the provided screws.

### **For Wall Mount Installation:**

The TV supports a VESA mount standard of 200 x 200 mm. Follow the instructions provided with the included wall mount for safe and secure installation. Professional installation is recommended for wall mounting.



Figure 2: TV dimensions and remote control layout.

### 2.3. Connecting Peripherals

Connect your external devices such as cable boxes, gaming consoles, or sound systems to the TV using the appropriate ports.

- **HDMI Ports:** The TV features 1 HDMI port for high-definition audio and video connections.
- **USB Ports:** There are 2 USB ports (1 USB 3.0) for connecting USB devices like flash drives for media playback.
- **Ethernet (LAN):** For a stable wired internet connection.
- **Wi-Fi:** Built-in Wi-Fi for wireless internet connectivity.
- **Audio Input:** HDMI.



Figure 3: Rear view of the TV showing various input/output ports.

## 2.4. First-Time Power On and Network Setup

Plug the power cord into an electrical outlet. Press the power button on the remote control or on the TV. Follow the on-screen instructions to complete the initial setup, including selecting your language, connecting to your Wi-Fi network, and logging into your smart TV platform (Android OS).

## 3. OPERATING YOUR SMART TV

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### 3.1. Remote Control Functions

The included remote control allows you to navigate the TV's features. It includes dedicated buttons for popular streaming services and voice control functionality.

- **Power Button:** Turns the TV on or off.
- **Navigation Buttons:** Use the directional pad and OK button to move through menus and select options.
- **Volume Up/Down:** Adjusts the sound level.
- **Channel Up/Down:** Changes TV channels.
- **Voice Control:** Activate Alexa or Google Assistant to control your TV with voice commands.
- **App Shortcut Buttons:** Quick access to pre-installed streaming applications like Netflix.

### 3.2. Navigating the Smart TV Interface

Your Hisense Smart TV runs on Android OS, providing a user-friendly interface to access a wide range of content.

- **Home Screen:** Provides quick access to your favorite apps, inputs, and recommended content.
- **Apps:** Browse and download additional applications from the app store.
- **Inputs:** Easily switch between connected devices (HDMI, USB, etc.).



Figure 4: Example of a Smart TV home screen with various streaming apps.

### 3.3. Picture and Sound Settings

Customize your viewing and listening experience through the TV's settings menu.

- **Picture Modes:** Select from various preset picture modes (e.g., Standard, Vivid, Sports, Movie) or customize settings like brightness, contrast, and color.
- **Sound Modes:** Adjust audio settings for optimal sound quality, including modes for music, movies, or speech. The TV features 2.0 stereo speakers.
- **4K UHD and HDR:** The TV supports 4K Ultra HD resolution and HDR for enhanced contrast and detail.
- **Motion Rate:** Utilizes Motion Rate processing technology to minimize lag and shaking in fast-action scenes.



Figure 5: Visual explanation of 4K resolution features including UHD Upscaler and Noise Reduction.

## 4. MAINTENANCE

### 4.1. Cleaning Your TV

To maintain the clarity and longevity of your screen, regularly clean it with a soft, dry, lint-free cloth. For stubborn marks, lightly dampen the cloth with water or a specialized screen cleaner. Avoid using harsh chemicals or abrasive materials.

### 4.2. Software Updates

Your Smart TV may receive periodic software updates to improve performance, add new features, or fix bugs. Ensure your TV is connected to the internet to receive these updates. You can usually check for updates manually in the TV's settings menu.

## 5. TROUBLESHOOTING

### 5.1. Common Issues and Solutions

- **No Power:** Check if the power cord is securely plugged into both the TV and the electrical outlet. Try a different outlet.
- **No Picture, but Sound:** Ensure the correct input source is selected. Check all cable connections (HDMI, etc.) for looseness or damage.
- **No Sound, but Picture:** Check the TV's volume level and mute status. Verify external audio device

connections if applicable.

- **Poor Picture Quality:** Adjust picture settings (brightness, contrast, sharpness). Ensure your content source is high quality (e.g., 4K content for 4K display).
- **Remote Control Not Working:** Replace the remote control batteries. Ensure there are no obstructions between the remote and the TV's IR sensor.
- **Network Connection Issues:** Restart your router and modem. Reconnect the TV to the Wi-Fi network or try a wired Ethernet connection.

## 6. TECHNICAL SPECIFICATIONS

Feature	Specification
Screen Size	43 Inches
Brand	Hisense
Display Technology	LED
Resolution	4K
Refresh Rate	60 Hz
Special Feature	Flat
Included Components	Stand, TV
Connectivity Technology	Wi-Fi
Aspect Ratio	16:9
Product Dimensions	2.8"D x 38.2"W x 22.6"H
Contrast Ratio	HDR (exact ratio not specified)
Motion Enhancement Technology	Motion Rate processing technology
Speaker Description	2.0 stereo speakers
Operating System	Android
Control Method	Voice
Total Number of HDMI Ports	1
Total USB Ports	2
VESA Mount Standard	200 x 200 mm
Model Name	HISENSE 43R6E4
UPC	671227047521

## 7. WARRANTY & SUPPORT

Your Hisense 43-Inch Smart TV 4K UHD HDR (Model 43R6E4) comes with a Limited Warranty. For specific details regarding your warranty coverage, please refer to the warranty documentation included with your

product or visit the official Hisense support website.

For customer support, technical assistance, or service inquiries, please contact Hisense customer service. You can find contact information on the Hisense website or in your product's documentation.

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