

Sony K-75S30

Sony 75-Inch BRAVIA 3 LED 4K HDR Google TV (K-75S30) Instruction Manual

Model: K-75S30 | Brand: Sony

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1. PRODUCT OVERVIEW

The Sony 75-Inch Class 4K Ultra HD BRAVIA 3 LED Smart TV (K-75S30) offers a vibrant picture and user-friendly smart features. It enhances viewing with over a billion accurate colors, lifelike clarity, and contrast. Google TV integrates movies, shows, and more from various apps, organizing content for personalized access.

Key Features:

- **Google TV with Google Assistant:** Access streaming apps and use voice commands for search and questions.
- **Extensive Streaming Access:** Supports Netflix, Prime Video, Disney+, YouTube, Apple TV app, Crunchyroll, AirPlay 2, and Chromecast built-in.
- **Sony Pictures Core:** Includes 5 movie credits for new releases and 12 months of streaming for up to 100 classic movies.
- **Immersive Audio-Visual Experience:** Features 4K HDR, Dolby Vision, and Dolby Atmos for cinematic quality.
- **4K HDR Processor X1:** Intelligently enhances color, contrast, and clarity in real-time.
- **TRILUMINOS Pro:** Delivers over a billion accurate colors for vivid and bright picture quality.
- **4K X-Reality PRO:** Upscales content to near-4K resolution, restoring lost detail.
- **Motionflow XR:** Ensures smooth and clear action in fast-moving scenes.
- **X-Balanced Speaker:** Provides clear, natural sound, compatible with Sony soundbars for enhanced audio.

- **PlayStation 5 Features:** Includes Auto HDR Tone Mapping and Auto Genre Picture Mode for optimized gaming.



Figure 1: Sony BRAVIA 3 LED 4K HDR Google TV. This image displays the TV in a living room setting, highlighting its sleek design and vibrant display.

BRAVIA 3 75" class

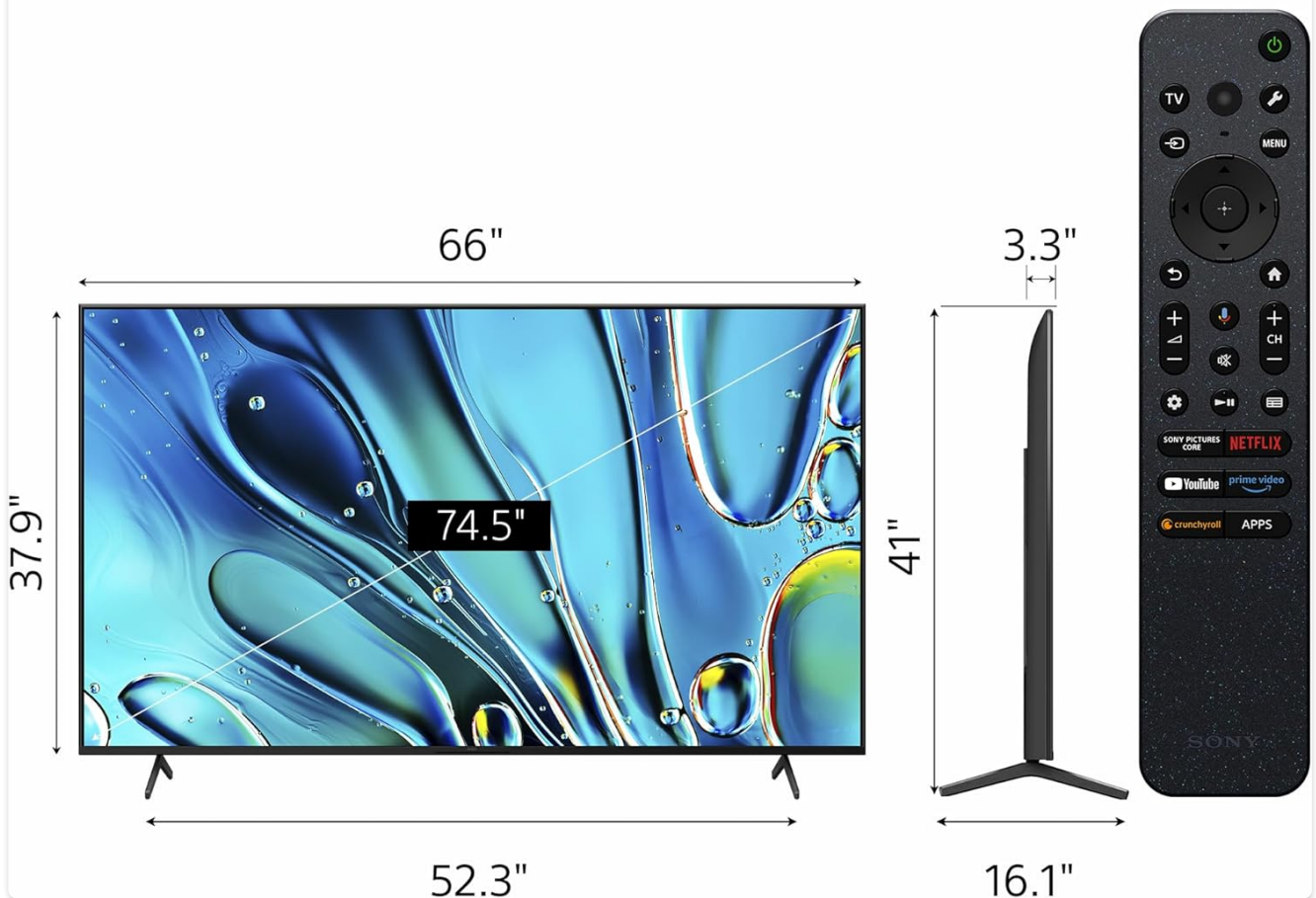


Figure 2: Front view of the Sony BRAVIA 3 TV. This image shows the television from the front, emphasizing its slim bezels and large screen.

Product Overview Video:

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Video 1: Sony BRAVIA 3 LED 4K HDR Google TV Product Overview. This video provides a comprehensive overview of the television's features and design.

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Video 2: Sony BRAVIA 3 LED 4K HDR Google TV. This video showcases the key functionalities and visual performance of the Sony BRAVIA 3 TV.

2. SETUP GUIDE

2.1 Unboxing and Stand Installation

Carefully remove the TV from its packaging. The package includes the TV, power cable, remote control, stand, and manuals. Attach the included stand feet to the bottom of the TV using the provided screws. Ensure the stand is securely fastened before placing the TV on a stable surface.

Over a billion accurate colors

Conventional TV



Triluminos Pro

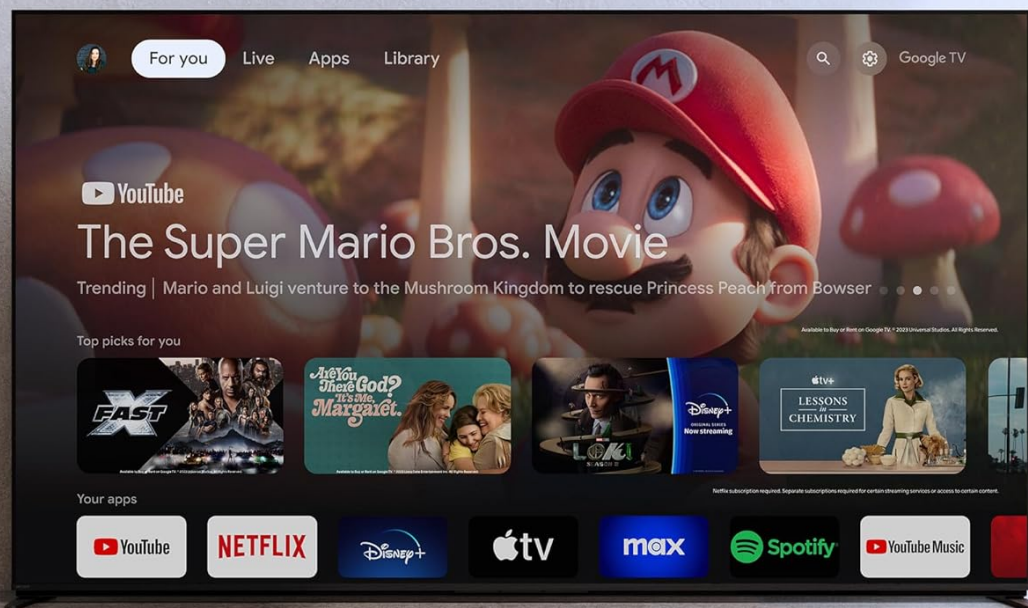


Figure 3: Side view of the Sony BRAVIA 3 TV with its stand. This image illustrates the TV's slim profile and how the stand supports it.

2.2 Wall Mounting

If you plan to wall-mount your TV, refer to the wall-mount bracket instructions (sold separately) for proper installation. The TV features screw holes on its back for compatible VESA mounts.

Google TV brings together movies, shows, live TV and more from across your apps and subscriptions and organizes them just for you.



Google TV is the name of this device's software experience and a trademark of Google LLC. Google, YouTube and YouTube Music are trademarks of Google LLC.

Figure 4: Back view of the Sony BRAVIA 3 TV. This image shows the rear of the television, including the mounting points and general design.

2.3 Connecting Cables

Connect the power cable to the TV and a power outlet. Use HDMI, USB, or Ethernet cables to connect external devices such as gaming consoles, soundbars, or network devices. The TV supports Bluetooth and Wi-Fi for wireless connectivity.



Figure 5: Connectivity ports on the Sony BRAVIA 3 TV. This image details the various input and output ports available on the television for connecting external devices.

2.4 Initial Setup Video:

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Video 3: Learn how to set up and unbox the Sony BRAVIA 3 LED 4K HDR Google TV. This video guides users through the unboxing

and initial setup process of the TV.

3. OPERATING INSTRUCTIONS

3.1 Remote Control

The included remote control provides full functionality for navigating the TV's interface, adjusting settings, and accessing streaming services. Utilize the dedicated buttons for quick access to popular apps and the Google Assistant for voice commands.

3.2 Smart TV Features (Google TV)

Your Sony BRAVIA 3 TV is powered by Google TV, offering a personalized content experience. Browse movies, shows, and live TV from across your subscriptions. Use Google Assistant for hands-free control and content discovery.



Figure 6: Google TV interface on the Sony BRAVIA 3. This image shows the user interface of Google TV, displaying various streaming apps and content recommendations.

3.3 Picture Settings

The 4K HDR Processor X1 and TRILUMINOS Pro technology work together to deliver stunning visuals. Adjust picture modes (e.g., Standard, Vivid, Cinema, Game) to suit your content. 4K X-Reality PRO upscales lower-resolution content for improved clarity.



Figure 7: TRILUMINOS Pro color comparison. This image demonstrates the enhanced color accuracy and vibrancy provided by TRILUMINOS Pro technology compared to conventional TVs.



Figure 8: 4K X-Reality PRO upscaling demonstration. This image illustrates how 4K X-Reality PRO enhances detail and clarity in non-4K content.

3.4 Sound Settings

Experience clear and natural sound with the innovative X-Balanced Speaker and Dolby Atmos support. For an enhanced audio experience, pair your BRAVIA TV with compatible Sony soundbars.

Clear and natural sound for all your favorite entertainment

X-Balanced
Speaker

 **Dolby**
ATMOS



Figure 9: Dolby Vision and Dolby Atmos for a cinematic experience. This image highlights the immersive audio and visual capabilities for movies.

Perfectly pairs with Sony soundbars

Control soundbar settings in the TVs menu, and easily adjust volume and sound settings with a single remote.



Figure 10: Sony BRAVIA TV paired with a soundbar. This image shows the TV seamlessly integrated with a Sony soundbar for enhanced audio.

3.5 Gaming Features

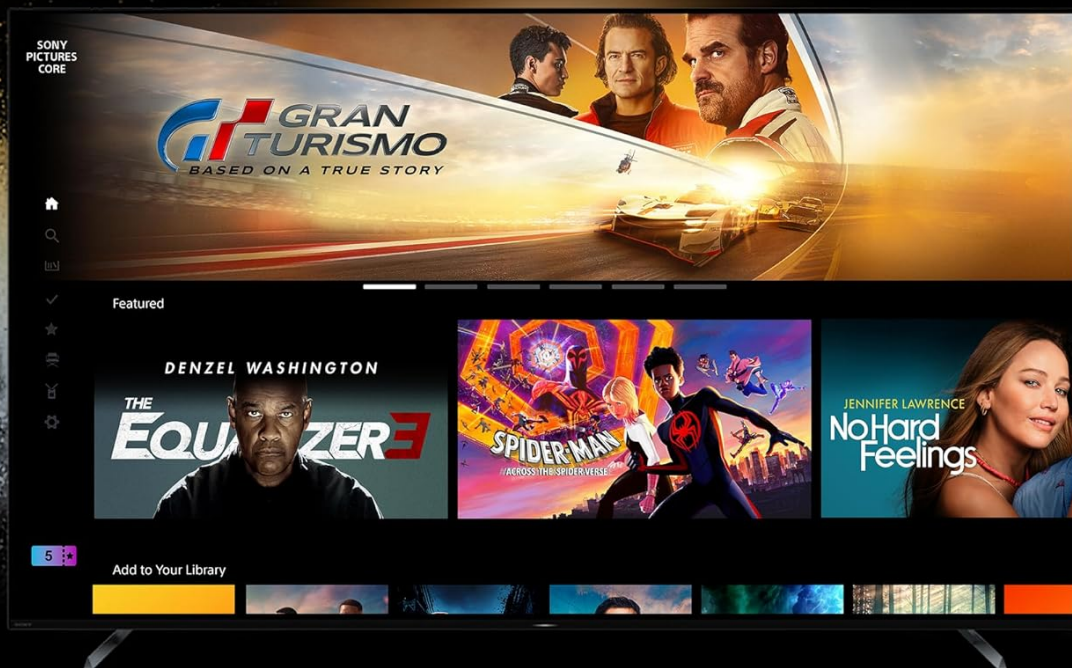
The BRAVIA 3 TV is optimized for PlayStation 5 with exclusive features like Auto HDR Tone Mapping and Auto Genre Picture Mode, which automatically adjust picture quality for gaming. The Game Menu provides quick access to all gaming-related settings.

MOVIES INCLUDED

5 movie credits to redeem on latest movie releases
12 months unlimited streaming of up to 100 movies



SONY PICTURES CORE



Purchase an eligible TV and register for SONY PICTURES CORE by February 23, 2026 to be eligible for promotion offers. Available movies subject to change. Terms and conditions apply, for more details see <https://www.sony.net/sony-pictures-core> © 2024 Layout and Design Sony Pictures Home Entertainment Inc. All Rights Reserved

Figure 11: PlayStation 5 features on Sony BRAVIA 3 TV. This image showcases the TV's optimized features for an enhanced PS5 gaming experience.

4. MAINTENANCE

4.1 Cleaning the Screen

To clean the TV screen, gently wipe it with a soft, dry microfiber cloth. For stubborn smudges, lightly dampen the cloth with water or a screen-cleaning solution specifically designed for electronics. Avoid using harsh chemicals, abrasive materials, or excessive moisture.

4.2 General Care

Keep the TV in a well-ventilated area to prevent overheating. Avoid placing objects on top of the TV or blocking its ventilation openings. Regularly check cable connections to ensure they are secure. Unplug the TV from the power outlet during lightning storms or when it will be unused for extended periods.

5. TROUBLESHOOTING

5.1 No Power

- Ensure the power cable is securely connected to both the TV and a working electrical outlet.
- Check if the power outlet is functional by plugging in another device.
- Press the power button on the TV itself, not just the remote, to rule out remote issues.

5.2 No Picture or Poor Picture Quality

- Verify that the correct input source is selected on the TV (e.g., HDMI 1, HDMI 2).
- Check all video cable connections (HDMI, etc.) between the TV and external devices.
- Try a different HDMI port or cable to rule out faulty connections.
- Adjust picture settings (brightness, contrast, sharpness) in the TV's menu.

5.3 No Sound or Poor Sound Quality

- Ensure the TV's volume is not muted or set too low.
- Check audio cable connections to external audio systems (soundbar, receiver).
- If using external speakers, ensure the TV's audio output is correctly configured (e.g., HDMI ARC, Optical).
- Test the TV's internal speakers to determine if the issue is with the TV or external audio equipment.

5.4 Remote Control Not Working

- Replace the batteries in the remote control.
- Ensure there are no obstructions between the remote and the TV's IR sensor.
- If it's a Bluetooth remote, try re-pairing it with the TV according to the TV's settings menu.

6. SPECIFICATIONS

Feature	Detail
Brand Name	Sony
Model Number	K75S30
Screen Size	75 Inches
Display Technology	LED
Resolution	4K Ultra HD

Feature	Detail
Refresh Rate	60 Hz
Product Dimensions	16.25"D x 66"W x 41"H
Item Weight	71.9 Pounds
Color Name	Black
Connectivity Technology	Bluetooth, Ethernet, HDMI, USB, Wi-Fi
Included Components	Power Cable, Remote Control, Stand, Manuals
Special Features	Exclusive features for PlayStation 5, TRILUMINOS Pro, Google TV with Google Assistant, AirPlay 2, 4K X-Reality™ PRO, Game Menu, Minimal Flush Surface bezel, Sony Pictures CORE
Batteries	2 AAA batteries required (for remote)

7. WARRANTY AND SUPPORT

7.1 Warranty Information

For detailed warranty information, please refer to the warranty card included with your product or visit the official Sony support website. Keep your proof of purchase for warranty claims.

7.2 Customer Support

If you encounter any issues not covered in this manual or require further assistance, please contact Sony Customer Support. You can find contact information on the official Sony website or in your product documentation.

For returns, please refer to the retailer's return policy. For purchases made on Amazon, a 30-day easy return policy is typically available.