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- › [Sony](#) /
- › [Sony 55-Inch 4K Ultra HD BRAVIA 3 LED Smart TV with Google TV Instruction Manual](#)

Sony K-55S30

Sony BRAVIA 3 55-Inch 4K Ultra HD LED Smart TV

Model: K-55S30 | User Instruction Manual

INTRODUCTION

This manual provides essential information for setting up, operating, and maintaining your Sony BRAVIA 3 55-Inch 4K Ultra HD LED Smart TV. Designed for an immersive viewing experience, this television integrates Google TV and Google Assistant, offering cutting-edge visuals and smart features. Please read this manual thoroughly before using your television.



Figure 1: Front view of the Sony BRAVIA 3 55-inch 4K Ultra HD LED Smart TV.

SETUP

Unboxing and Initial Placement

Carefully remove the television from its packaging. It is recommended to have at least two people for safe handling due to the size and weight of the unit. Ensure the TV is placed on a stable, level surface or securely mounted to a wall.

BRAVIA 3 55" class

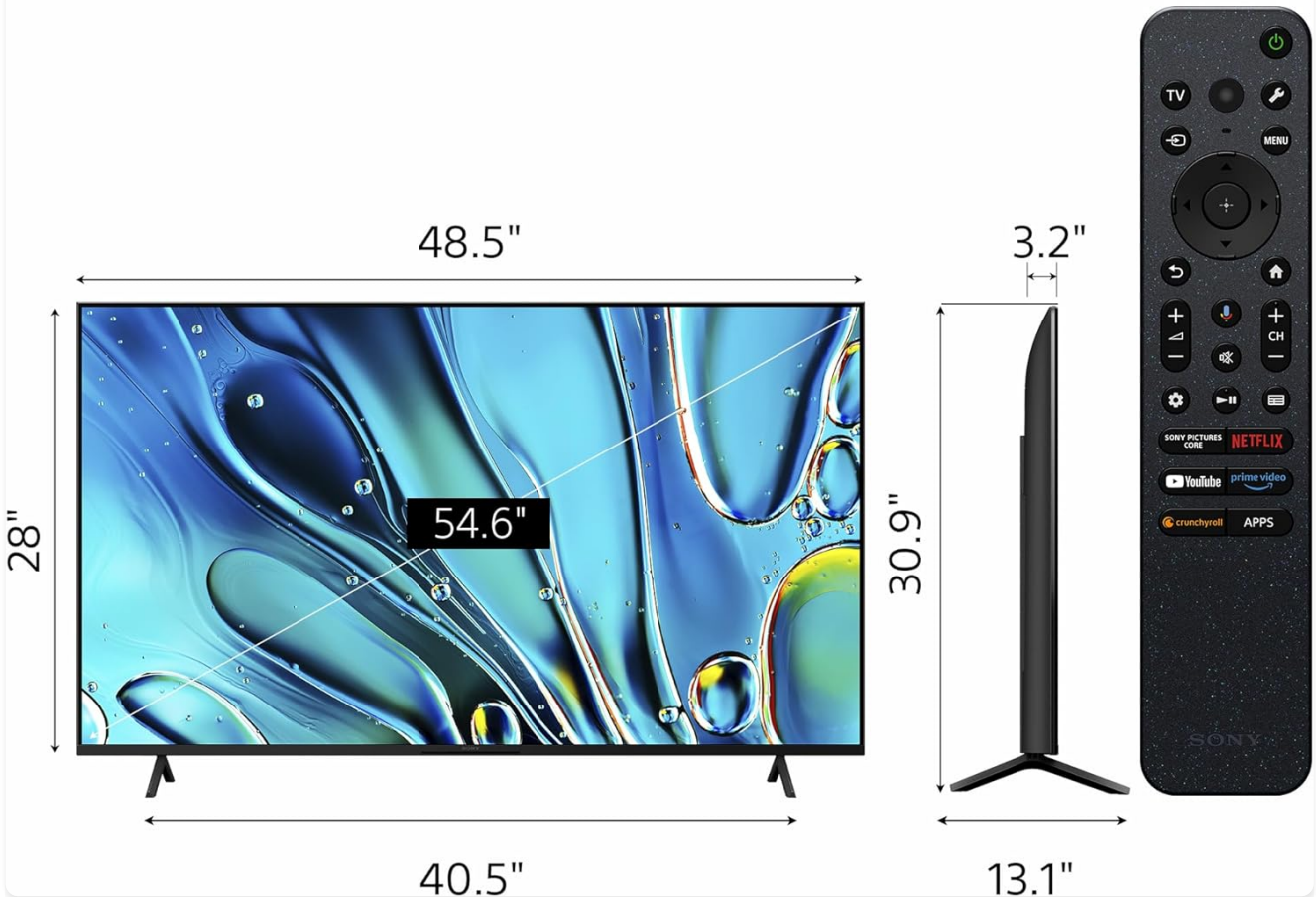


Figure 2: Side view highlighting the slim design of the Sony BRAVIA 3 TV.

Connecting Peripherals

Your Sony BRAVIA 3 TV offers multiple connectivity options:

- **HDMI Ports:** Four HDMI ports are available for connecting devices such as gaming consoles (e.g., PlayStation 5), Blu-ray players, and soundbars.
- **USB Ports:** Two USB ports (5V, 500mA max and 5V, 900mA max) are provided for connecting USB storage devices.
- **LAN Port:** For a stable internet connection, use the LAN (Ethernet) port.
- **Antenna/Cable Input:** Connect your antenna or cable for broadcast television.
- **Optical Digital Audio Out:** For high-quality audio output to external sound systems.

Google TV brings together movies, shows, live TV and more from across your apps and subscriptions and organizes them just for you.



Google TV is the name of this device's software experience and a trademark of Google LLC. Google, YouTube and YouTube Music are trademarks of Google LLC.

Figure 3: Rear view of the Sony BRAVIA 3 TV with port labels.

Network and Google TV Setup

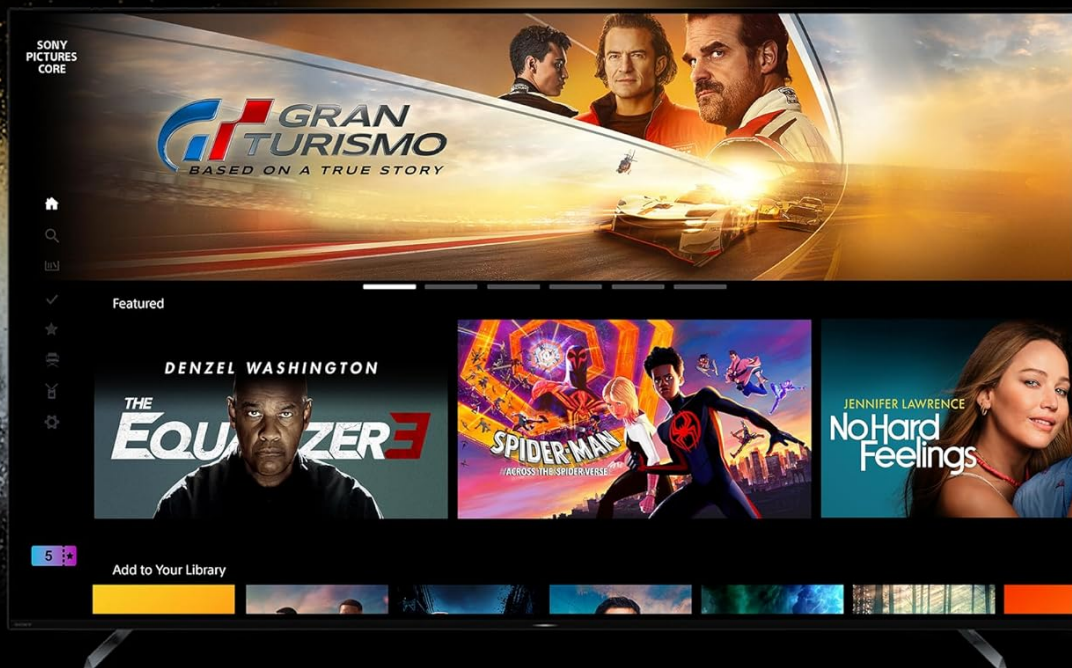
Upon first power-on, the TV will guide you through the initial setup process. This includes connecting to your Wi-Fi network or using the LAN port for a wired connection. You will then be prompted to sign in with your Google account to access Google TV features, including app downloads and personalized recommendations. The Google TV interface is designed for ease of use, providing quick access to all your streaming services and live TV options.

MOVIES INCLUDED

5 movie credits to redeem on latest movie releases
12 months unlimited streaming of up to 100 movies



SONY PICTURES CORE



Purchase an eligible TV and register for SONY PICTURES CORE by February 23, 2026 to be eligible for promotion offers. Available movies subject to change. Terms and conditions apply, for more details see <https://www.sony.net/sony-pictures-core> © 2024 Layout and Design Sony Pictures Home Entertainment Inc. All Rights Reserved

Figure 4: Google TV home screen with various streaming applications.

OPERATING THE TELEVISION

Remote Control and Voice Control

The included remote control provides intuitive navigation. It features dedicated buttons for popular streaming services and a built-in microphone for Google Assistant voice commands. Voice control allows for quick searching of content, adjusting settings, and controlling smart home devices.

Picture and Sound Settings

Access the TV's settings menu to customize picture and sound. The Sony BRAVIA 3 features:

- **Triluminos Pro:** Delivers over a billion accurate colors for lifelike visuals.
- **4K X-Reality PRO:** Upscales content to near-4K resolution, enhancing detail and clarity.
- **Dolby Vision HDR:** Provides enhanced contrast, brightness, and color for a cinematic experience.
- **X-Balanced Speaker and Dolby Atmos:** Offers clear, natural sound with immersive audio.

Truly cinematic movie experience at home



Figure 5: Visual comparison demonstrating Triluminos Pro color accuracy.



Figure 6: Enhanced cinematic experience with 4K HDR, Dolby Vision, and Dolby Atmos.

Perfectly pairs with Sony soundbars

Control soundbar settings in the TV's menu, and easily adjust volume and sound settings with a single remote.



Figure 7: X-Balanced Speaker and Dolby Atmos audio features.

Exclusive PlayStation 5 Features

The Sony BRAVIA 3 TV is optimized for PlayStation 5, offering features like Auto HDR Tone Mapping and Auto Genre Picture Mode to enhance your gaming experience with optimized picture quality.



Figure 8: PlayStation 5 features on the Sony BRAVIA TV.

MAINTENANCE

To ensure the longevity and optimal performance of your television, follow these maintenance guidelines:

- **Cleaning:** Gently wipe the screen and exterior with a soft, dry cloth. For stubborn smudges, use a screen-specific cleaning solution applied to the cloth, not directly to the screen.
- **Ventilation:** Ensure adequate airflow around the TV by keeping vents clear of obstructions.
- **Software Updates:** Periodically check for and install system software updates to ensure your TV has the latest features and performance enhancements. These can typically be found in the TV's settings menu under 'System' or 'About'.

TROUBLESHOOTING

If you encounter issues with your Sony BRAVIA 3 TV, refer to the following common solutions:

Problem	Possible Solution
No Power	Check if the power cable is securely connected to both the TV and the power outlet. Ensure the outlet is functional.
No Picture/Sound	Verify the correct input source is selected. Check all HDMI/audio cables for secure connections. Restart connected devices.
Picture/Sound Out of Sync	This can occasionally occur. Often, it self-corrects within a few minutes. If persistent, try restarting the TV or the connected source device. Check audio settings for any delay options.
Remote Control Not Responding	Replace the batteries in the remote. Ensure there are no obstructions between the remote and the TV's sensor.
Network Connectivity Issues	Restart your Wi-Fi router. Re-enter Wi-Fi password in TV settings. Ensure TV is within range of the router.

For more complex issues, consult the comprehensive digital manual available through the TV's help menu or on the Sony support website.

SPECIFICATIONS

- **Brand:** Sony
- **Model Number:** K55S30
- **Screen Size:** 55 Inches
- **Display Technology:** LED
- **Resolution:** 4K Ultra HD (3840 x 2160)
- **Refresh Rate:** 60 Hz
- **Product Dimensions:** 48 x 13.3 x 30.9 inches (with stand)
- **Item Weight:** 36 pounds
- **Color:** Black
- **Speaker Type:** Bass Reflex Speaker
- **Connectivity:** Bluetooth, Wi-Fi, USB, Ethernet, HDMI (x4)
- **Special Features:** Exclusive features for PlayStation 5, TRILUMINOS Pro, Google TV with Google Assistant, AirPlay 2, 4K X-Reality™ PRO, Game Menu, Minimal Flush Surface bezel, Sony Pictures CORE (5 credits/12 months streaming)
- **Included Components:** Power Cable, Remote Control, Stand, Manuals

WARRANTY AND SUPPORT

For warranty information, please refer to the documentation included with your television or visit the official Sony support website. Sony provides customer support for product assistance, troubleshooting, and service inquiries.

Customer Support: Refer to the contact information provided in your product packaging or on the official Sony website.