Braun 72-C7500cc

Braun Series 7 Electric Shaver with Cleaning Station

Model: 72-C7500cc - User Manual

1. Introduction

Thank you for choosing the Braun Series 7 Electric Shaver, Model 72-C7500cc. This manual provides essential information for the safe and effective use, maintenance, and care of your new shaver. Please read it thoroughly before first use and keep it for future reference.

Image 1.1: The Braun Series 7 Shaver (Model 72-C7500cc) with its included cleaning station, beard trimmer attachment, and cleaning cartridge.

Key Features:

- **360° Flex Head:** Adapts to facial contours for maximum skin contact and a smooth shave, even in difficult areas like the chin and neck.
- **Shaving Modes:** Select from Turbo, Standard, or Gentle modes to optimize power and speed for your shaving needs and skin sensitivity.
- **Artificial Intelligence Technology:** Automatically adjusts shaver power 200 times per second based on beard density.
- **100% Waterproof Design:** Suitable for use in the shower and can be fully rinsed under running water for easy cleaning.
- **High-Performance Li-ion Battery:** Provides up to 50 minutes of cordless shaving on a single charge.
- **Quick Charge Function:** A 5-minute charge provides enough power for one shave.

- **Cleaning Station:** For hygienic cleaning, lubrication, drying, and charging of your shaver.
- **German Engineering:** Designed for durability and reliability under various conditions.

2. Setup

2.1 Initial Charging

1. Connect the shaver to the power cord.
2. Plug the power cord into an electrical outlet.
3. Allow the shaver to charge fully before first use. A full charge typically takes about 1 hour and provides up to 50 minutes of shaving time. The battery indicator lights will show the charging status.

2.2 Attaching Accessories

To attach the beard trimmer or other compatible attachments, ensure the shaver is turned off. Remove the shaving head by pressing the release buttons (if applicable) and then firmly click the desired attachment into place.

3. Operating Instructions

3.1 Powering On/Off

Press the power button once to turn the shaver on. Press it again to turn the shaver off.

3.2 Selecting Shaving Modes

The Braun Series 7 offers multiple shaving modes to suit your preference:

Image 3.1: The shaver's display showing the selectable shaving modes: Turbo, Standard, and Gentle.

- **Standard Mode:** Provides optimized power for daily shaving.
- **Turbo Mode:** Increases motor speed by up to 28.5% for a faster, deeper shave, ideal for dense beards or when time is limited.
- **Gentle Mode:** Reduces motor speed for a milder shave, suitable for sensitive skin or lighter beards, and extends battery life by up to 18% compared to Turbo mode.

To change modes, press the switch located below the power button. The active mode will be indicated on the shaver's display.

3.3 Shaving Technique

For best results, hold the shaver at a right angle (90°) to your skin. Stretch your skin with your free hand and shave against the direction of hair growth. Apply gentle, even pressure. The 360° Flex head will adapt to your facial contours, ensuring close contact even in challenging areas like the jawline and under the nose.

Image 3.2: Demonstrating the shaver's ability to closely follow the contours of the neck and jawline for a thorough shave.

4. Maintenance

4.1 Manual Cleaning

1. Turn off the shaver.
2. Remove the shaving head.
3. Rinse the shaving head and the shaver's cutting elements under warm running water until all hair and debris are removed.
4. Shake off excess water and allow the parts to air dry before reattaching the shaving head.

Image 4.1: The shaver is 100% waterproof and can be easily cleaned by rinsing under running water.

4.2 Using the Cleaning Station

The included cleaning station provides a convenient and hygienic way to clean, lubricate, dry, and charge your shaver.

Image 4.2: The cleaning station uses an alcohol-based solution to remove 99.9% of germs, making the shaver 10 times cleaner than water rinsing alone.

1. Ensure the cleaning station is plugged in.
2. Insert a fresh cleaning cartridge into the station.
3. Place the shaver head-down into the cleaning station.
4. Press the start button on the cleaning station to begin the cleaning cycle. The station will automatically clean, lubricate, dry, and charge the shaver.
5. Replace the cleaning cartridge approximately every 3 weeks, or when the indicator light on the station signals replacement.

4.3 Replacing Shaving Parts

For optimal performance, it is recommended to replace the shaver head (foil and cutter block) every 18 months. Replacement parts are available from authorized Braun retailers.

5. Troubleshooting

This section addresses common issues you might encounter with your Braun Series 7 shaver.

Problem	Possible Cause	Solution
Shaver does not turn on.	Battery is depleted.	Charge the shaver for at least 5 minutes for one shave, or fully for up to 50 minutes.
Poor shaving performance.	Shaver head is worn or dirty.	Clean the shaver head thoroughly or replace it if it's older than 18 months. Ensure correct shaving technique.
Cleaning station not working.	Cleaning cartridge is empty or not inserted correctly.	Replace the cleaning cartridge or ensure it is properly seated. Check power connection.
Battery life is shorter than expected.	Frequent use of Turbo mode; battery degradation over time.	Use Gentle mode for longer battery life. If the battery significantly degrades, consider contacting customer support for service options.

6. Specifications

Feature	Detail
Manufacturer	Procter & Gamble Japan K.K.
Model Number	72-C7500cc
Package Dimensions	25.5 x 16.1 x 15.8 cm
Color	Black
Wattage	2.7 Watt-hours
Power Source	Battery Powered
Number of Blades	3
Battery Type	Lithium Ion (internal)
Package Weight	1.18 Kilograms
Battery Life	50 minutes
Blade Material	Titanium
Recommended Use	Face
Included Components	Cartridge, Cleaning Brush, Charger

7. Safety Information

Please observe the following safety warnings to prevent injury or damage to the product:

- Keep out of reach of children.
- Do not expose to heat, sparks, open flames, or high temperatures.
- If wearing contact lenses, remove them before cleaning the shaver.
- If cleaning solution spills, wipe it up immediately.
- In case of eye contact with cleaning solution, rinse thoroughly with water for several minutes.
- Do not smoke near the product, especially when using the cleaning station.
- When consulting a doctor, bring the product container or label.

8. Warranty and Support

For detailed warranty information, please refer to the warranty card included with your product or visit the official Braun website. For customer support, service, or to purchase replacement parts, please contact your local Braun service center or the retailer where you purchased the product.