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> BOWEI Hair Dryer Model BW11 User Manual

BOWEI BW11

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INTRODUCTION

Thank you for choosing the BOWEI Hair Dryer Model BW11. This high-speed negative ionic hair dryer is designed for efficient and gentle hair drying. Please read this manual thoroughly before use to ensure safe and optimal performance. Keep this manual for future reference.

IMPORTANT SAFETY INFORMATION

To reduce the risk of electric shock, fire, or injury, always follow basic safety precautions when using electrical appliances. This product is intended for household use only.

- Keep out of reach of children.
- Do not rinse or submerge the appliance in water.
- Keep the power plug and cord away from heated surfaces.
- Do not use the hair dryer while bathing or in a wet environment.
- Allow the hair dryer to cool down after use before storing.
- Do not use the hair dryer if the cord is damaged or if it makes unusual noises.
- Always unplug the hair dryer when not in use.
- In case of a malfunction, stop using the hair dryer immediately and contact the manufacturer for assistance.
- The hair dryer features a safety auto-cut function that ensures it switches off automatically if it overheats or gets too close to your hair.

PACKAGE CONTENTS

Verify that all items are present in your package:

- BOWEI Hair Dryer Model BW11
- Magnetic Nozzle



Image: Contents of the BOWEI Hair Dryer package.

PRODUCT OVERVIEW

Familiarize yourself with the components and controls of your BOWEI Hair Dryer.



Image: Close-up view of the hair dryer's control panel.

- **Power/Speed Button:** Controls power on/off and switches between low and high wind speeds.
- **Temperature Button:** Toggles between natural (cool), warm, and hot air settings. Press and hold for 1 second to activate circulating hot and cold air mode.
- **LED Ring Light:** Indicates temperature setting (Red: 80°C, Yellow: 50°C, Orange: 25°C).
- **Magnetic Nozzle:** Attaches magnetically for precise airflow.
- **Air Inlet Filter:** Located at the bottom of the handle, prevents dust and hair from entering the motor.



Image: Illustration of control buttons and temperature indicators.

SETUP

1. **Attach the Magnetic Nozzle:** Align the magnetic nozzle with the front of the hair dryer and it will snap into place. Ensure it is securely attached before use.
2. **Plug In:** Insert the power plug into a suitable electrical outlet (120V).

OPERATING INSTRUCTIONS

The BOWEI Hair Dryer offers multiple settings for customized drying.

1. **Power On/Off and Speed Adjustment:**
 - Press the top button (Power/Speed) once to turn on the dryer at low speed.
 - Press again to switch to high speed.

- Press a third time to turn off the dryer.

2. Temperature Adjustment:

- Press the bottom button (Temperature) to cycle through temperature settings: Natural (Cool), Warm, Hot.
- The LED ring light will change color to indicate the current temperature: Orange for 25°C (Natural), Yellow for 50°C (Warm), Red for 80°C (Hot).

3. Circulating Hot and Cold Air Mode:

- To activate the circulating mode, press and hold the Temperature button for 1 second. This mode alternates between hot and cold air every few seconds for a more even and gentle drying experience.
- Press the Temperature button again to exit circulating mode.

4. **Negative Ion Technology:** The hair dryer continuously releases 200 million negative ions to help reduce static electricity, lock in moisture, and leave hair softer, silkier, and shinier. This feature operates automatically during use.



Image: User demonstrating the BOWEI Hair Dryer in use.

MAINTENANCE

Regular maintenance ensures the longevity and optimal performance of your hair dryer.

1. Cleaning the Air Inlet Filter:

- Ensure the hair dryer is unplugged and completely cool before cleaning.
- Gently twist or pull off the air inlet filter cover located at the bottom of the handle.
- Use a soft brush or cloth to remove any accumulated dust, lint, or hair from the filter screen.
- Reattach the filter cover securely.



Image: Detail of the power cord and air inlet filter.

2. **General Cleaning:** Wipe the exterior of the hair dryer with a soft, damp cloth. Do not use abrasive cleaners or solvents.
3. **Storage:** Store the hair dryer in a cool, dry place, away from direct sunlight and moisture. Do not wrap the power cord tightly around the appliance, as this can damage the cord.

TROUBLESHOOTING

If you encounter any issues with your BOWEI Hair Dryer, refer to the following common problems and solutions:

Problem	Possible Cause	Solution
Hair dryer does not turn on.	No power supply; Power cord damaged; Internal malfunction.	Check if the plug is securely inserted into the outlet. Test the outlet with another appliance. Inspect the power cord for any visible damage. If damaged, discontinue use and contact support.
Hair dryer stops working during use.	Overheating protection activated; Unused for a long period (auto-off).	Unplug the dryer and allow it to cool down for at least 10-15 minutes. Ensure the air inlet filter is clean and unobstructed. The self-sensing device automatically powers off if unused for a long time; simply restart.
Weak airflow.	Air inlet filter is blocked.	Clean the air inlet filter as described in the Maintenance section.
Unusual noise or smell.	Internal issue.	Immediately turn off and unplug the hair dryer. Do not attempt to repair it yourself. Contact customer support.

If the problem persists after attempting these solutions, please contact BOWEI customer support.

SPECIFICATIONS

Feature	Detail
Model Number	BW11
Motor Type	110,000 RPM Brushless Motor
Negative Ions	200 Million
Wind Speed	Up to 22m/s
Power Source	Corded Electric
Wattage	1300 watts
Voltage	120 volts
Material	Fireproof PC
Product Dimensions	2.8 x 3.54 x 10.62 inches
Item Weight	13.6 ounces (0.85 lbs)
Cord Length	66.92 inches
Certifications	UL859, FCC (HTT202312069)

WARRANTY AND SUPPORT

BOWEI offers a **1-year free resend hair dryer service** If your hair dryer experiences damage within one year of

purchase, you may be eligible for a replacement. To utilize this service:

1. Take a photo of the damaged hair dryer.
2. Locate your order number.
3. Contact BOWEI customer support with the photo and order number. A new order will be created for you, and tracking information will be sent via email.

For any questions, technical assistance, or warranty claims, please contact BOWEI customer support through the retailer's platform or the official BOWEI website.
