

QIXZOCV MWE-CS37BCN201

QIXZOCV MWE-CS37BCN201 37-Inch Indoor Digital Signage Display Instruction Manual

Model: MWE-CS37BCN201

- Setup
- Operating Instructions
- Maintenance
- Troubleshooting
- Specifications
- Warranty & Support

1. SETUP

1.1 Package Contents

Before beginning assembly, ensure all components are present. The package typically includes:

- Digital Signage Display Unit
- Base with Wheels
- Power Cord
- Remote Controller (with batteries)
- USB Flash Drive (16GB)
- Screwdriver and Screws
- Keys for internal compartment
- Instruction Manual



Figure 1: Typical package contents for the QIXZOCV Digital Signage Display.

A detailed unboxing and component overview can be found in the video below:

Video 1: Unboxing and component overview for a similar LED Digital Poster.

1.2 Assembly

The display unit is designed for straightforward assembly. Follow these steps:

1. Carefully place the display unit face down on a soft, clean surface to prevent scratches.
2. Align the screen bracket with the designated holes on the back of the display unit.
3. Secure the bracket using the provided screws and screwdriver.
4. Attach the base with wheels to the bottom of the display unit, ensuring it is firmly secured.

For a visual guide on the assembly process, refer to the installation video:

Video 2: Installation guide for the QIXZOCV Digital Signage Display.

1.3 Initial Power-On

Once assembled, connect the power cord to the display unit and then to a power outlet. Press the power switch located on the back of the unit. The display will boot up, showing the Android logo before presenting the main interface.



Figure 2: The QIXZOCV MWE 37 Inch Indoor Digital Signage Display Kiosk.

2. OPERATING INSTRUCTIONS

The QIXZOCV Digital Signage Display offers versatile content playback options. The unit runs on an Android OS, supporting various input methods and display configurations.

2.1 USB Plug-and-Play Playback

The display features an automatic playback function for media stored on a USB flash drive. Ensure your media content (images, videos) is copied to the root directory of a USB flash drive. Insert the USB drive into the designated USB port on the display. The content will automatically begin playing in a loop.

Video 3: Usage guidance for QIXZOCV Digital Signage Displays, including USB playback.

2.2 Copy Mode for Internal Storage

To play content without the USB drive constantly plugged in, utilize the copy mode. Create a folder named "AutoPlayFile" on your USB flash drive and place your media content inside. In the autoplay application settings, select "Copy Mode" and confirm. Plug the USB drive into the display; the content will be copied to the internal memory. Once copied, you can remove the USB drive, and the display will play content from its internal storage.

2.3 HDMI Input

The display supports external media players or PCs via HDMI input. Connect your external device to the display's HDMI port. Use the remote control to select the "Source" button and choose "HDMI" to switch the input source. The display will then show content from your connected HDMI device.

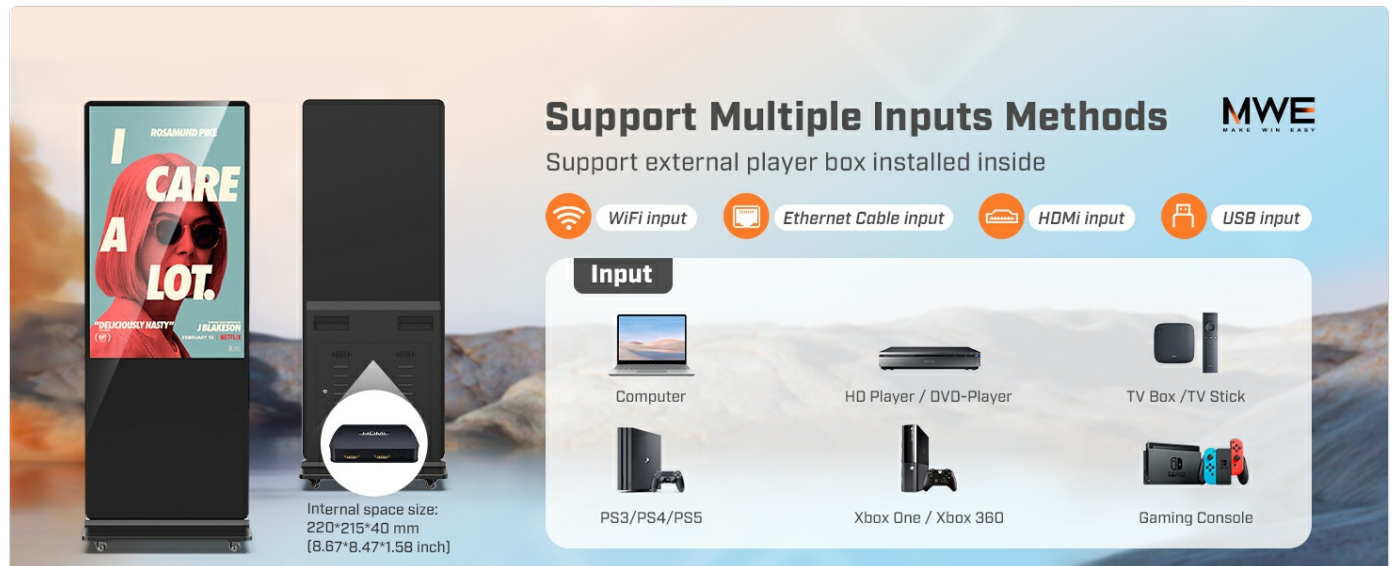


Figure 3: The display supports multiple input methods including HDMI, USB, and network connectivity.

2.4 Smart Split-Screen Function

Utilize the smart split-screen function to display various content formats simultaneously. This allows for customized layouts with images, videos, and animations in different zones on the screen. This feature is ideal for displaying multiple advertisements or messages side-by-side.

Video 4: Demonstration of the Smart Split-screen Function of QIXZOCV Digital Signage.

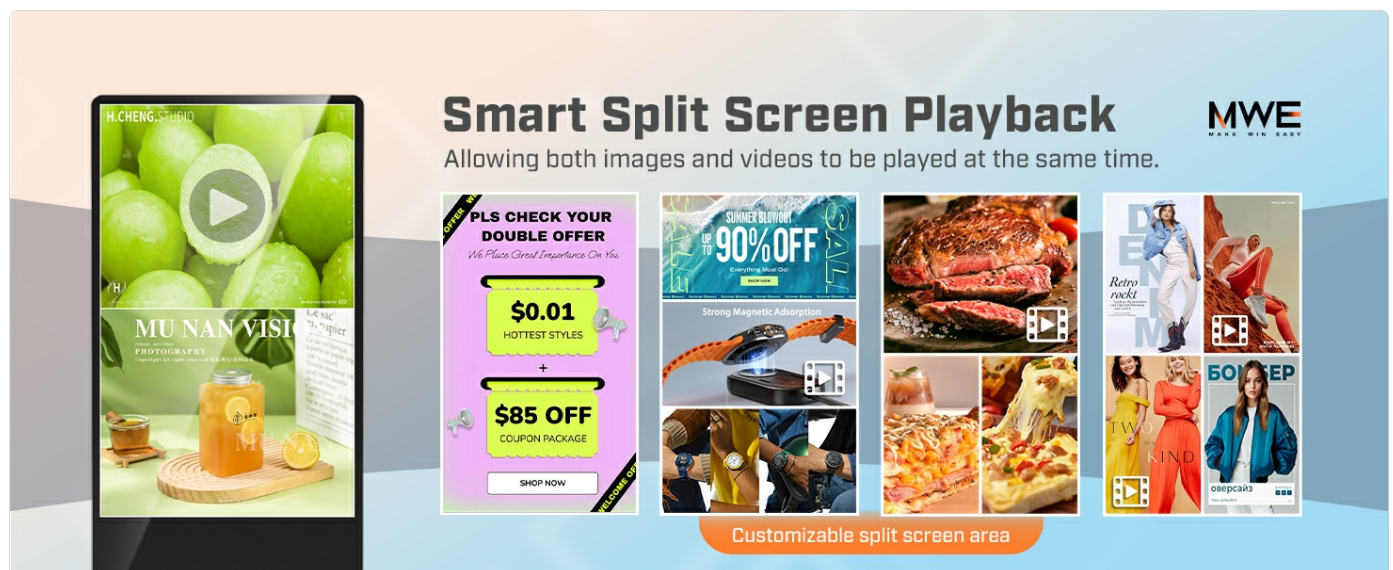


Figure 4: Example of Smart Split Screen Playback, allowing simultaneous display of images and videos.

2.5 Timed Power On/Off

The display includes a built-in timer app for scheduling automatic power on and off times. This feature helps conserve energy and allows for continuous playback during operational hours without manual intervention.

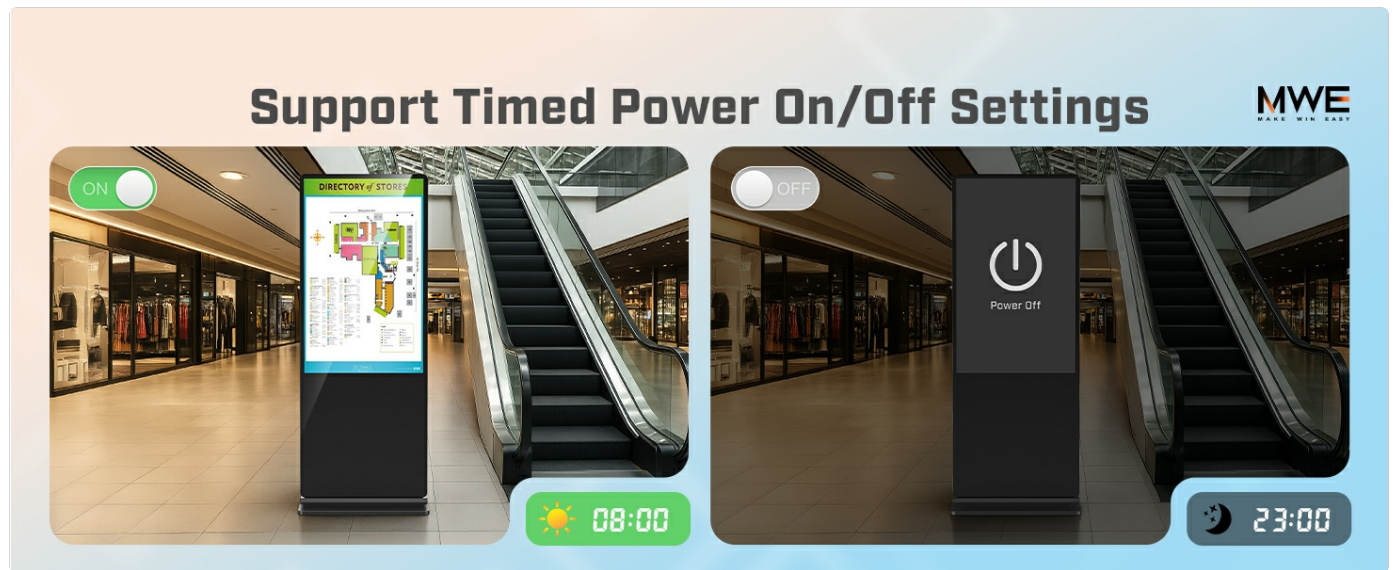


Figure 5: Illustration of the timed playback feature, allowing automatic boot and shutdown.

2.6 CMS Publishing System

For advanced content management, the display supports a CMS (Content Management System) publishing system. This allows for real-time updates and remote management of content across multiple displays via Wi-Fi or network connectivity.



Figure 6: The CMS Publishing System enables easy content updates and management.

2.7 Remote Control Operation

The display comes with a remote control for convenient operation. Use it to navigate menus, select input sources, adjust settings, and control media playback.

Video 5: Demonstration of Digital Signage Remote control functions.

3. MAINTENANCE

Proper maintenance ensures the longevity and optimal performance of your digital signage display.

3.1 Cleaning the Screen

- Turn off the display before cleaning.
- Use a soft, lint-free cloth, preferably microfiber, to gently wipe the screen surface.
- For stubborn smudges, lightly dampen the cloth with water or a screen-specific cleaning solution. Avoid harsh chemicals, alcohol, or ammonia-based cleaners.
- Do not spray liquid directly onto the screen.

3.2 Cleaning the Body

- Wipe the exterior body with a soft, dry cloth.
- Ensure ventilation slots are free from dust and debris to prevent overheating.

4. TROUBLESHOOTING

If you encounter issues with your display, refer to the following common troubleshooting steps:

4.1 No Power

- Check if the power cord is securely connected to both the display and the power outlet.
- Ensure the power switch on the back of the display is in the 'ON' position.
- Test the power outlet with another device to confirm it is functional.

4.2 No Signal (HDMI Input)

- Verify that the HDMI cable is securely connected to both the display and the external device.
- Use the remote control to ensure the correct HDMI input source is selected.
- Check the external device to confirm it is powered on and outputting a signal.

4.3 USB Content Not Playing

- Ensure the USB flash drive is formatted correctly (FAT32 is commonly supported).
- Verify that media files (images/videos) are placed in the root directory of the USB drive for direct plug-and-play. For copy mode, ensure they are in the 'AutoPlayFile' folder.
- Check if the media file formats are supported by the display's Android OS.

5. SPECIFICATIONS

Feature	Detail
Brand	QIXZOCV
Model Number	MWE-CS37BCN201
Screen Size	37 Inches
Resolution	FHD 1080p (1920 x 1080 Pixels)
Display Type	LCD (IPS, Open Cell technology)
Aspect Ratio	16:9

Refresh Rate	60 Hz
Viewing Angle	178°
Response Time	5 seconds
Connectivity	HDMI (1), USB (1), USB 3.0 (1), Wi-Fi, Ethernet
Operating System	Android OS
Additional Features	CMS System, Automatic loop playback, Subtitles scrolling, Image/Video split screen, Timed on/off, Remote control, APK software package installation
Item Dimensions (D x W x H)	24.04"D x 17.72"W x 71.27"H
Item Weight	77 Pounds

6. WARRANTY & SUPPORT

6.1 Product Warranty

The QIXZOCV Digital Signage Display comes with a 3-year warranty for products with quality defects. This ensures peace of mind regarding product reliability.

6.2 Customer Support

For any queries or issues, professional technical support is available online. Installation and usage videos are also available on the product page for easy setup and use. You can contact QIXZOCV Direct for assistance.

For bulk or custom service inquiries, please reach out to QIXZOCV Direct. They are continuously researching and developing new versions and can offer discounts for bulk orders.

Visit the [QIXZOCV Direct store on Amazon](#) for more information or to ask a question.

ASK A QUESTION ABOUT THIS MANUAL

Ask about setup, troubleshooting, compatibility, parts, safety, or missing instructions. Manuals+ will review the question and use this page's manual context to help answer it.

Name

Anonymous

Email

you@example.com

After a successful submission, we securely hash the supplied account or form email before sending it to Microsoft Advertising for conversion attribution. [Privacy details](#).

Question

Example: How do I reset this device or fix this error?

Details

Model number, symptoms, what you tried, or the section of the manual you are using.

Submit question

Open the live page

<https://manuals.plus/asin/B0CRKVFTDV>

More documents and user manuals: <https://manuals.plus/>