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Braun 72-G7850cc

Braun Electric Shaver Series 7 7185cc User Manual

Model: 72-G7850cc



Image: Braun Series 7 7185cc Electric Shaver, SmartCare Center, and accessories.

Introduction

The Braun Series 7 7185cc electric shaver is engineered to provide a close and comfortable shave. Featuring a 360° Flex Head, it adapts to your facial contours, ensuring thorough contact even in challenging areas. This waterproof shaver incorporates AutoSense technology, which adjusts motor power based on beard density for efficient performance. With multiple shave modes and versatile attachments, it caters to various grooming needs. The included SmartCare Center simplifies maintenance, keeping your shaver hygienically clean, charged, and optimized for long-lasting performance.

What's in the Box

Your Braun Series 7 7185cc package includes the following components:

- 1x Braun Series 7 Electric Shaver
- 1x SmartCare Center
- 1x Cleaning Cartridge for SmartCare Center (170ml)
- 1x Beard Trimmer Attachment

- 1x Stubbler Attachment
- Multiple Trimming Combs (1, 2, 3, 5, and 7 mm)
- 1x Cleaning Brush
- 1x Travel Pouch
- 1x Charger



Image: Detailed view of the Braun Series 7 7185cc shaver, SmartCare Center, and various attachments included in the package.

Setup

Initial Charging

Before first use, fully charge your shaver. The Li-Ion battery provides up to 60 minutes of shaving time on a full charge. A 5-minute quick charge is sufficient for one shave. The LED display on the shaver indicates battery status.

SmartCare Center Setup

The SmartCare Center requires a cleaning cartridge for operation. To install:

1. Press the release button on the back of the SmartCare Center to open the housing.
2. Carefully remove the cap from the cleaning cartridge.
3. Slide the cartridge into the base of the SmartCare Center until it clicks into place.
4. Close the housing until it locks securely.

Ensure the SmartCare Center is placed on a flat, stable surface away from direct sunlight or heat sources.

Operating Instructions

Shaving Modes

The Series 7 offers three distinct shaving modes to customize your experience:

- **Turbo Mode:** For an extra fast shave, ideal for dense beards or when time is limited.
- **Standard Mode:** Provides a balanced shave for everyday use.
- **Gentle Mode:** Designed for sensitive skin, offering a softer and more comfortable shave.



Image: Close-up of the Braun Series 7 shaver highlighting the power button and mode selection display.

Wet & Dry Shave

The Braun Series 7 7185cc is 100% waterproof, allowing for both wet and dry shaving. You can use it with shaving foam or gel for a refreshing experience, or for a quick dry shave. Always ensure the shaver is disconnected from the power supply when used with water.

360° Flex Head & AutoSense Technology

The shaver's 360° Flex Head pivots to maintain constant contact with your skin, adapting to the contours of your face for an extremely close shave, even in tricky areas like the jawline and neck. AutoSense technology reads your beard density and adjusts the motor power accordingly, ensuring efficient cutting performance on all beard types.



Image: The 360° Flex Head of the Braun Series 7 shaver, designed to adjust to facial contours.

Attachments

Easily transform your shaver into a versatile grooming tool with the included EasyClick attachments:

- **Beard Trimmer:** Ideal for maintaining beard styles from 1mm to 7mm, and for precise trimming of moustaches and sideburns. Comes with various comb attachments.
- **Stubbler:** For achieving a perfect stubble look.

To change attachments, simply pull off the shaver head and click on the desired attachment.



Image: The Braun Series 7 shaver demonstrating its 3-in-1 grooming capabilities with different attachments for shaving, trimming, and shaping.

Maintenance

SmartCare Center

The 4-in-1 SmartCare Center provides comprehensive maintenance for your shaver, ensuring it feels like new every day:

- **Hygienically Cleans:** Uses an alcohol-based cleaning solution to remove hair and debris.
- **Charges Shaver:** Keeps your shaver fully charged and ready for use.
- **Optimizes Blade Performance:** Lubricates the blades for continued sharpness and efficiency.
- **Extends Lifetime:** Regular cleaning and lubrication help prolong the life of your shaver.



Image: The Braun 4-in-1 SmartCare Center in action, showing how it cleans, charges, and optimizes the shaver.

Manual Cleaning

For quick cleaning, you can rinse the shaver head under running water. For a more thorough manual clean, remove the shaver head and rinse both the head and the shaver body under warm water. Use the included cleaning brush to remove any stubborn hair particles. Allow to air dry completely before reattaching the head.

Foil and Cutter Cassette Replacement

For optimal shaving performance, it is recommended to replace the foil and cutter cassette (shaver head) approximately every 18 months, depending on your shaving habits and beard type. An indicator on the shaver's LED display will alert you when replacement is due.

Troubleshooting

Problem	Possible Cause	Solution
Shaver does not turn on or charge.	Low battery; improper connection to charger/SmartCare Center.	Ensure shaver is properly seated in the SmartCare Center or connected to the charger. Allow sufficient time for charging.
Poor shaving performance (not cutting well, pulling hair).	Shaver head is dirty or worn; insufficient charge.	Clean the shaver head thoroughly using the SmartCare Center or manually. If performance does not improve, replace the foil and cutter cassette. Ensure shaver is fully charged.
Skin irritation after shaving.	Incorrect shaving technique; sensitive skin; dull blades.	Shave against the direction of hair growth. Try using Gentle Mode or wet shaving with foam/gel. Ensure shaver head is clean and not worn.

Problem	Possible Cause	Solution
SmartCare Center not functioning.	Cleaning cartridge empty; power issue; shaver not properly inserted.	Check if the cleaning cartridge needs replacement. Ensure the SmartCare Center is plugged in and the shaver is correctly inserted.

Specifications

- **Model Number:** 72-G7850cc
- **Power Source:** Battery Powered (1 Lithium Ion battery included)
- **Special Feature:** Cordless, 100% Waterproof
- **Recommended Use:** Beard shaving and trimming
- **Battery Runtime:** Up to 60 minutes
- **Quick Charge:** 5 minutes for one shave
- **Manufactured By:** Procter & Gamble
- **Made In:** Germany

Warranty & Support

Braun products are manufactured to the highest quality standards. For detailed warranty information, please refer to the warranty card included in your product packaging or visit the official Braun website. For customer support, product registration, or to purchase replacement parts and accessories, please contact Braun Customer Service or visit their official online channels.

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