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> Braun IPL Skin i-Expert, at Home Laser Hair Removal, Holiday Gifts for Women and Men with Free App, Vanity Case, Venus Razor, 3 Smart Heads, PL7243

Braun PL7243

Braun IPL Skin i-Expert PL7243 Instruction Manual

Model: PL7243 | Brand: Braun

INTRODUCTION

The Braun IPL Skin i-Expert is the world's first smart IPL device designed for safe and effective at-home hair removal. It learns and adapts to your skin, providing real-time guidance for optimal results. This manual provides comprehensive instructions for setting up, operating, and maintaining your device to achieve long-lasting smooth skin.



Image: The Braun IPL Skin i-Expert device, showing the main unit, three smart heads, a Venus razor, and a vanity case, all within its

WHAT'S IN THE BOX

- Braun IPL Skin i-Expert Device (Model PL7243)
- Standard Head for larger body areas
- Precision Head for smaller, sensitive areas (e.g., face, bikini line)
- Wide Head for efficient treatment of large areas like legs
- Venus Razor (model may vary)
- Premium Vanity Case for storage and travel
- Power Supply Cord
- User Manual (this document)



Image: A detailed view of the Braun IPL Skin i-Expert device components, including the main unit, three interchangeable heads for different body parts, a beige vanity case, and a green Venus razor.

SAFETY INFORMATION

Never look directly at a laser beam. It will cause permanent eye damage. Keep Out Of Reach Of Children.

The device is equipped with a Smart SkinProtect Sensor that reads your skin tone 80 times per second and automatically adjusts the flash intensity for a safe treatment. It will only flash if it is safe for your skin tone. No protective glasses are required.

Ensure your skin tone and hair body color combination is suitable for IPL. Do not use on tattoos, permanent makeup, dark spots, birthmarks, moles, warts, or dermal fillers.

Suitable on most skin tones and hair colors.

For optimal results, there must be contrast between skin tone and hair color.

Suitable skin tones:



Not suitable



Suitable body-hair colors:



Not suitable



Image: A chart illustrating which skin tones and hair colors are suitable for IPL treatment, indicating that dark skin tones and very light hair colors are not suitable.

SETUP

1. **Unbox and Charge:** Carefully remove the device and all accessories from the packaging. Plug in the device using the provided power supply cord.
2. **Download the App:** Scan the QR code provided in the quick start guide or search for "Braun Skin i-expert" in your app store. Download and install the official app.
3. **Connect Device:** Follow the in-app instructions to pair your Braun IPL Skin i-expert device with your smartphone via Bluetooth. The app provides real-time guidance and a coverage tracker.
4. **Skin Test:** The app will guide you through a skin test to determine the appropriate intensity level for your skin. This ensures safe and effective treatment.
5. **Prepare Skin:** Before each session, ensure the treatment area is clean, dry, and shaved. The Venus razor is included for this purpose.

Your browser does not support the video tag.

Video: An official Braun video demonstrating the setup and initial use of the Braun IPL Skin i-Expert device, including connecting to the app and performing a skin test.

OPERATING INSTRUCTIONS

The Braun IPL Skin i-Expert offers personalized treatment plans and real-time feedback through its smart app. Always ensure the device is in full contact with your skin for proper operation.

1. Attaching the Smart Heads

Select the appropriate treatment head for the area you intend to treat:

- **Standard Head:** Ideal for larger body areas like legs and arms.
- **Precision Head:** Designed for smaller, more sensitive areas such as the face, bikini line, and underarms.
- **Wide Head:** For efficient treatment of very large areas.

Gently attach the chosen head to the device until it clicks into place. The app will recognize the attached head and adjust guidance accordingly.



⁴Clinical study on lower legs 2022-2024. Individual results may vary.
⁵Legs (upper & lower), Underarm, bikini, upper lip.

Up to **95% hair reduction**
in only **1 month.**⁴



10 min full
body session.⁵



Only 1 session per
week. Less than any
other brand in the US.

Image: A user applying the Braun IPL device to their leg, with a smartphone displaying the app's real-time coverage tracker.

2. Treatment Application

Place the device window firmly against your skin. The Smart SkinProtect Sensor will detect your skin tone and the indicator lights will turn white when it's ready to flash. If the lights are red, adjust the device's position or ensure your skin tone is suitable.

- **Stamping Method:** For smaller or bony areas, place the device on the skin, press the flash button, and then lift and move to the next adjacent area.
- **Gliding Method:** For larger areas, hold the flash button down and slowly glide the device across your skin, ensuring continuous contact. The device will flash automatically.

The app provides real-time coverage feedback, helping you avoid missed spots and ensuring thorough treatment.

Your browser does not support the video tag.

Video: An official Braun video demonstrating the application of the IPL device on various body parts, including legs, underarms, and face, highlighting the skin tone sensor and app integration.

3. Treatment Schedule

For optimal results, follow the personalized treatment schedule provided by the Braun Skin i-expert app. Typically, visible results

can be seen after the first use, with full-body sessions taking as little as 10 minutes. Requires only 1 session per week initially. The intelligent calendar automatically adjusts your treatment plan if you miss a session.



Image: A woman showcasing smooth skin, emphasizing the long-lasting results of the Braun IPL device as an at-home alternative to professional laser treatments.

MAINTENANCE

- **Cleaning:** After each use, wipe the treatment window and the device body with a dry, lint-free cloth. Do not use abrasive cleaners or harsh chemicals.
- **Storage:** Store the device and its accessories in the provided premium vanity case in a cool, dry place, away from direct sunlight and moisture.
- **Cord Care:** Do not wrap the power cord tightly around the device. Store it loosely to prevent damage.

TROUBLESHOOTING

Problem	Possible Cause	Solution
Device not flashing.	Not in full skin contact; skin tone too dark; device malfunction.	Ensure the device window is fully pressed against the skin. Check skin tone compatibility via the app. If issues persist, contact customer support.
Skin irritation after use.	Incorrect intensity setting; sensitive skin reaction.	Reduce the intensity level in the app. Apply a soothing lotion. If irritation is severe or persists, consult a dermatologist.

Problem	Possible Cause	Solution
Hair regrowth not reducing.	Inconsistent use; unsuitable hair/skin combination; device not effective for individual.	Follow the recommended treatment schedule strictly. Re-evaluate skin and hair color compatibility. Results vary per individual.

SPECIFICATIONS

- **Model Number:** PL7243
- **Brand:** Braun
- **Power Source:** Corded Electric
- **Item Weight:** 1118 Grams (approx. 2.46 Pounds)
- **Color:** Silver
- **Water Resistance Level:** Not Water Resistant
- **Manufacturer:** Procter & Gamble
- **Country of Origin:** United Kingdom
- **GTIN/UPC:** 069055137734

WARRANTY AND SUPPORT

The Braun IPL Skin i-Expert PL7243 comes with a 5-year manufacturer's warranty. For detailed warranty information, product support, or service inquiries, please refer to the official Braun website or contact their customer service department. You can visit the official Braun Store on Amazon for more information and support: [Braun Store](#)

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ASK A QUESTION ABOUT THIS MANUAL

Ask about setup, troubleshooting, compatibility, parts, safety, or missing instructions. Manuals+ will review the question and use this page’s manual context to help answer it.

Name

Anonymous

Email

you@example.com

After a successful submission, we securely hash the supplied account or form email before sending it to Microsoft Advertising for conversion attribution. [Privacy details](#).

Question

Example: How do I reset this device or fix this error?

Details

Model number, symptoms, what you tried, or the section of the manual you are using.

Submit question