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> ANUA Niacinamide 10 + TXA 4 Serum User Manual

## ANUA AN000264

# ANUA Niacinamide 10 + TXA 4 Serum User Manual

Model: AN000264

## 1. PRODUCT OVERVIEW

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The ANUA Niacinamide 10 + TXA 4 Serum is formulated to address dull skin and enlarged pores. This lightweight, non-sticky serum integrates Niacinamide, Tranexamic Acid, and Arbutin to promote a clearer, more radiant complexion. It also contains Ceramides and Hyaluronic Acid to support the skin barrier and provide hydration.



Figure 1: ANUA Niacinamide 10 + TXA 4 Serum bottle with dropper, showcasing the product packaging.

## 2. KEY INGREDIENTS AND BENEFITS

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This serum features a blend of active ingredients designed to improve skin appearance:

- **10% Niacinamide:** Helps improve skin clarity and radiance.
- **4% Tranexamic Acid and 2% Arbutin:** Targets dullness and supports an even skin tone.
- **Ceramides:** Contributes to maintaining the skin's moisture barrier.
- **Hyaluronic Acid:** Provides hydration and helps soothe the skin.

# Powerful Trio Of Beneficial, Key Ingredients For Radiant Glow Skin



**10% NIACINAMIDE**

Helps improve skin clarity and radiance.

**HYALURONIC ACID +  
POLYGLUTAMIC ACID**

Hydrates and soothes the skin.

**CERAMIDES**

Helps to maintain the skin's moisture barrier.

\*It is safely tested, but individual skin differences may cause sensitivity. Conduct a patch test on a small area before use to check for reactions.

Figure 2: Diagram illustrating the key ingredients (Niacinamide, Hyaluronic Acid + Polyglutamic Acid, Ceramides) and their respective benefits for skin.

Clinical studies indicate improved skin clarity after two weeks of consistent use. Individual results may vary.

# Helps With Skin Clarity\* After 2 Weeks Of Use!



Before



After 2 Weeks

\* Individual results may vary.

\* 'A Clinical Study of ANUA NIACINAMIDE 10 TXA 4 SERUM' for the Improvement of Skin Tone and Mitigation of Pigmentation on 23 male and female participants between 2023.08.09~2024.09.26 at Korea Institute of Dermatological Sciences

\*It is safely tested, but individual skin differences may cause sensitivity. Conduct a patch test on a small area before use to check for reactions.

Figure 3: Before and after images showing improved skin clarity and reduced pigmentation after two weeks of using the serum.

## 3. USAGE INSTRUCTIONS

### 3.1. Application

1. Cleanse and tone your skin thoroughly before applying the serum.
2. Apply a few drops of the serum to the affected areas of your face.
3. Gradually increase the application area as your skin adjusts.
4. Gently pat the serum into your skin until fully absorbed.

# How To Apply

**Apply a few drops** to affected areas and gradually increase the area accordingly.

Use in the **morning and night** before oils and moisturizers.

Figure 4: Image demonstrating the application of the serum to the face with a dropper.

## 3.2. Frequency

The serum can be used both in the morning and at night. Apply before oils and moisturizers.

## 3.3. Important Considerations

- During daytime use, always follow with a broad-spectrum sunscreen with SPF 30 or higher.
- This product is formulated to minimize irritation and is fragrance-free.

# Stay **Luminous** All Day



With gentle yet effective ingredients, skin looks **more radiant & balanced** with regular use.

- ✓ No Fragrance
- ✓ Designed to minimize irritation

Figure 5: Image highlighting the serum's gentle formulation, being fragrance-free and designed to minimize irritation.

## 4. FULL INGREDIENTS LIST

The complete list of ingredients for the ANUA Niacinamide 10 + TXA 4 Serum is as follows:

Water, Glycerin, Niacinamide, Tranexamic Acid, Butylene Glycol, Diethoxyethyl Succinate, 1,2-Hexanediol, Arbutin, Sodium Hyaluronate, Alpha-Arbutin, Coccinia Indica Fruit Extract, Eclipta Prostrata Extract, Macadamia Integrifolia Seed Oil, Olea Europaea (Olive) Fruit Oil, Simmondsia Chinensis (Jojoba) Seed Oil, Vitis Vinifera (Grape) Seed Oil, Theobroma Cacao (Cocoa) Extract, Hydrolyzed Hyaluronic Acid, Chamaecyparis Obtusa Leaf Extract, Prunus Persica (Peach) Flower Extract, Camellia Sinensis Seed Oil, Yeast Ferment Extract, Centella Asiatica Extract, Artemisia Princeps Leaf Extract, Candida Bombicola/Glucose/Methyl Rapeseedate Ferment. Hyaluronic Acid, Pentylene Glycol, Betaine Salicylate, Sucrose Palmitate, Hydrogenated Lecithin, Gellan Gum, Sodium Phytate, Cellulose, Caprylic/Capric Triglyceride Panthenol, Cyanocobalamin, Polyglutamic Acid, 3-O-Ethyl Ascorbic Acid, Ceramide NP, Dextrin, Asiaticoside, Madecassic Acid, Asiatic Acid, Dimethylsilanol Hyaluronate, Hydrolyzed Sodium Hyaluronate, Potassium Hyaluronate, Hydroxypropyltrimonium Hyaluronate, Sodium Hyaluronate Crosspolymer, Sodium Hyaluronate Dimethylsilanol, Sodium Acetylated Hyaluronate, Xanthan Gum.

# INGREDIENTS LIST

Water, Glycerin, Niacinamide, Tranexamic Acid, Butylene Glycol, Diethoxyethyl Succinate, 1,2-Hexanediol, Arbutin, Sodium Hyaluronate, Alpha-Arbutin, Coccinia Indica Fruit Extract, Eclipta Prostrata Extract, Macadamia Integrifolia Seed Oil, Olea Europaea (Olive) Fruit Oil, Simmondsia Chinensis (Jojoba) Seed Oil, Vitis Vinifera (Grape) Seed Oil, Theobroma Cacao (Cocoa) Extract, Hydrolyzed Hyaluronic Acid, Chamaecyparis Obtusa Leaf Extract, Prunus Persica (Peach) Flower Extract, Camellia Sinensis Seed Oil, Yeast Ferment Extract, Centella Asiatica Extract, Artemisia Princeps Leaf Extract, Candida Bombicola/Glucose/Methyl Rapeseedate Ferment, Hyaluronic Acid, Pentylene Glycol, Betaine Salicylate, Sucrose Palmitate, Hydrogenated Lecithin, Gellan Gum, Sodium Phytate, Cellulose, Caprylic/Capric Triglyceride, Panthenol, Cyanocobalamin, Polyglutamic Acid, 3-O-Ethyl Ascorbic Acid, Ceramide NP, Dextrin, Asiaticoside, Madecassic Acid, Asiatic Acid, Dimethylsilanol Hyaluronate, Hydrolyzed Sodium Hyaluronate, Potassium Hyaluronate, Hydroxypropyltrimonium Hyaluronate, Sodium Hyaluronate Crosspolymer, Sodium Hyaluronate Dimethylsilanol, Sodium Acetylated Hyaluronate, Xanthan Gum

(\*We carefully formulate our products without fragrances and parabens to minimize the risk of irritation. Please always patch test and note skin's response before use.)



Figure 6: Detailed list of all ingredients contained in the ANUA Niacinamide 10 + TXA 4 Serum.

## 5. IMPORTANT PRODUCT INFORMATION

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### 5.1. Indications

This serum is indicated for individuals seeking to address dull skin and enlarged pores.

### 5.2. Warnings and Precautions

- Individual skin differences may cause sensitivity. It is recommended to conduct a patch test on a small, inconspicuous area of skin before full application to check for any reactions.
- Discontinue use if irritation occurs.
- Avoid direct contact with eyes. If contact occurs, rinse thoroughly with water.
- For external use only.

## 6. STORAGE AND MAINTENANCE

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- Store the serum in a cool, dry place, away from direct sunlight and extreme temperatures.
- Keep the bottle tightly closed when not in use to maintain product efficacy.

- Keep out of reach of children.

## 7. TROUBLESHOOTING

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If you experience any unexpected skin reactions or concerns, consider the following:

- **Mild Irritation/Redness:** Some individuals may experience mild irritation or redness when first introducing new active ingredients. If this occurs, reduce the frequency of use (e.g., every other day) until your skin adjusts. Ensure a patch test was performed prior to full application.
- **No Visible Results:** Consistent use is key for skincare products. Allow sufficient time (typically several weeks) to observe improvements. Ensure you are applying the product as directed.
- **Excessive Stickiness:** If the serum feels excessively sticky, you might be using too much product. Try reducing the amount applied per use.
- **Persistent Issues:** If irritation persists or concerns do not resolve, discontinue use and consult a dermatologist or healthcare professional.

## 8. PRODUCT SPECIFICATIONS

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Specification	Detail
Brand	ANUA
Model Number	AN000264
Package Dimensions	4.09 x 1.85 x 1.81 inches
Item Weight	4.23 ounces
Skin Type	Acne Prone, All, Sensitive
Product Benefits	Hydrating, Soothing, Strengthening, Dark Spot Correction
Use For	Face
Scent	Unscented
Special Ingredients	Hyaluronic Acid