

## SIMPLIFIRE SF-INC36-FFWMK

# SimpliFire Inception 36-Inch Electric Fireplace Wescott Mantel Package User Manual

Model: SF-INC36-FFWMK | Brand: SIMPLIFIRE

## 1. PRODUCT OVERVIEW

The SimpliFire Inception 36-Inch Electric Fireplace with Wescott Mantel Package offers a realistic flame experience and efficient heating for your home. This unit features Digital Spark Technology for true-to-life flames, an elegant Folio Front design, and user-friendly controls via app, remote, or voice commands. It provides customizable flame brightness, ember bed, and accent lighting, along with efficient heating controlled by a thermostat and timer.



Figure 1.1: SimpliFire Inception Electric Fireplace with Wescott Mantel and remote control.



Figure 1.2: The SimpliFire Inception Electric Fireplace seamlessly integrated into a modern living space.

# STYLISH FRONT DESIGNS

## Choose Your Look

SimpliFire®

### Folio



Casual, simple design blends the fireplace into its surroundings

### Halston



With its simple form and heavy construction, this front creates a timeless design that will never go out of style

### Chateau Forge



A hammered forged look is tried and true as a high-end look for your traditional fireplace

Front designs include on-fireplace controls, with no glass or glare

Build **Inception** into your wall with its thin profile that hardly takes up any floor space.



Or add the **Wescott Mantel** for a built-in look with no need for construction.



Figure 1.3: Available stylish front designs including Folio, Halston, and Chateau Forge, offering various aesthetic options.

## 2. IMPORTANT SAFETY INFORMATION

Read all instructions carefully before installation and operation. Failure to follow these instructions may result in electric shock, fire, or personal injury.

- Ensure the power source matches the electrical requirements of the fireplace.
- Do not operate the fireplace with a damaged cord or plug.
- Keep combustible materials at least 3 feet (0.9 meters) away from the front of the fireplace.
- Do not block air vents.
- This appliance is for indoor use only.
- Proposition 65 Warning: This product can expose you to chemicals including carbon black, which is known to the State of California to cause cancer. For more information go to [www.P65Warnings.ca.gov](http://www.P65Warnings.ca.gov).

## 3. SETUP AND INSTALLATION



The SimpliFire Inception electric fireplace offers flexible installation options, including building into a wall or using the optional Wescott Mantel Kit for a built-in look without construction.

### 3.1. Dimensions and Framing

Accurate measurements are crucial for proper installation. Refer to the diagrams below for unit and framing dimensions.

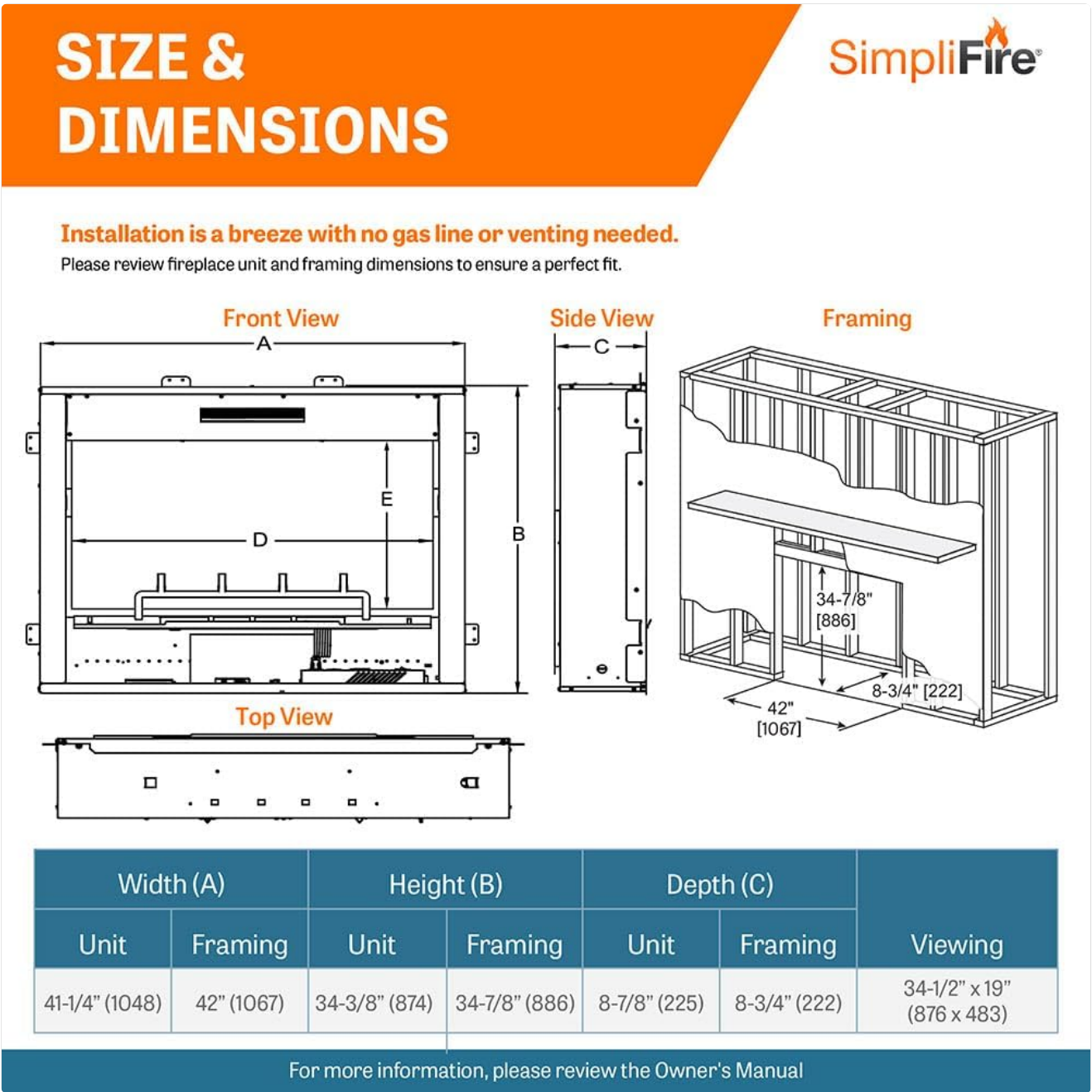


Figure 3.1: Detailed size and dimensions for the SimpliFire Inception Electric Fireplace, including front, side, and top views, and framing requirements.

# WESTCOTT MANTEL

Built-In Look



For more information, please review the Owner's Manual

Figure 3.2: Dimensions for the Westcott Mantel, designed to provide a built-in appearance.

## 3.2. Installation Options

Choose the installation method that best suits your space:

- **Optional Westcott Mantel Kit:**

- Assemble, paint, and mount mantel to wall.
- Mount Inception unit.
- No need for construction.

- **Build into Wall:**

- Build out your framing according to dimensions.
- Mount Inception unit.
- Finish wall with desired application.

# EASY INSTALLATION

## Two Great Options

SimpliFire®



Figure 3.3: Visual guide to the two primary installation methods for the SimpliFire Inception fireplace.

For detailed installation steps, refer to the dedicated Installation Manual (PDF) available for download.

## 4. OPERATING INSTRUCTIONS

The SimpliFire Inception fireplace can be controlled via the IntelliFire App, the included multi-function remote, or on-device controls.

### 4.1. Controls Overview

# CONTROLS

## Create Your Ambiance

SimpliFire®

### IntelliFire App



All the features of a remote control with an app installed on your smart device.

Monitor from anywhere or even control it with the sound of your voice.



Wifi-Enabled

IntelliFire is compatible with voice assistants Amazon Alexa and Google Assistant.



### Multi-Function Remote

Up to 15ft Coverage

Requires 2x AAA batteries (included)



Utilize the menu to easily control your fire experience with advanced options like: flames, background, sound effects, brightness, timer, thermostat, heater, and wi-fi setup.

Figure 4.1: Overview of control options, including the IntelliFire App for smart devices and the multi-function remote.

## 4.2. Multi-Function Remote

The remote control allows you to adjust various settings and features of your fireplace. It also functions as a wireless room sensor in Thermostat mode.

- **Power On/Off:** Press the power button to turn the unit on or off.
- **Flame Brightness:** Adjust the intensity of the flames.
- **Ember Bed:** Customize the glow of the ember bed.
- **Accent Lighting:** Control additional lighting features.
- **Heater:** Activate or deactivate the heating function.
- **Thermostat:** Set your desired room temperature. The remote acts as a sensor.
- **Timer:** Set a timer for automatic shut-off.
- **Sound Effects:** Enable or disable background sound effects.





Figure 4.2: A user interacting with the fireplace using the remote control, demonstrating the ease of adjusting settings.

### 4.3. IntelliFire App & Voice Control

The Inception fireplace is Wi-Fi ready and compatible with the IntelliFire App, allowing control from your smart device. It also supports voice commands via Amazon Alexa and Google Assistant.

- Download the IntelliFire App from your device's app store.
- Follow the in-app instructions to connect your fireplace to your Wi-Fi network.
- Once connected, you can monitor and control all fireplace functions remotely.
- Enable the SimpliFire skill/action in your Amazon Alexa or Google Assistant app to use voice commands.

### 4.4. Official Product Video

Watch this official video for a visual demonstration of the SimpliFire Inception Electric Fireplace features and operation.

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Video 4.1: An official overview of the SimpliFire Inception Electric Fireplace, showcasing its digital display technology, convenient

## 5. MAINTENANCE AND CARE

Regular maintenance ensures the longevity and optimal performance of your SimpliFire Inception electric fireplace.

- **Cleaning:**
  - Always disconnect power before cleaning.
  - Use a soft, damp cloth to clean the exterior surfaces. Do not use abrasive cleaners or sprays.
  - Gently wipe the glass panel with a soft cloth. For stubborn marks, use a mild glass cleaner and then wipe dry.
- **Ventilation:** Ensure that the air intake and exhaust vents are clear of any obstructions to prevent overheating.
- **Log Set and Ember Bed:** The log set and ember bed are designed for durability and do not require regular cleaning. If dust accumulates, gently brush it off with a soft brush.
- **Storage:** If storing the fireplace for an extended period, disconnect it from power and store it in a dry, dust-free location.

## 6. TROUBLESHOOTING

If you encounter issues with your SimpliFire Inception fireplace, refer to the common problems and solutions below.

Problem	Possible Cause	Solution
Fireplace does not turn on.	No power, remote batteries dead, main power switch off.	Check power outlet, replace remote batteries, ensure main power switch is on.
Flames are not visible or dim.	Flame brightness setting is low, LED lights malfunction.	Increase flame brightness via remote/app. Contact support if LEDs are faulty.
Heater not producing heat.	Thermostat setting too low, heater off, air vents blocked.	Increase thermostat setting, ensure heater is on, clear any obstructions from vents.
Remote control not responding.	Batteries dead, remote out of range, interference.	Replace batteries, move closer to the fireplace, remove sources of interference.

If the problem persists after attempting these solutions, please contact SimpliFire customer support.

## 7. SPECIFICATIONS

Feature	Detail
Brand	SIMPLIFIRE
Model Name	Inception Electric Fireplace with Folio Front and Wescott Mantel Kit
Item Model Number	SF-INC36-FFWMK
Product Dimensions	14.5"D x 61.88"W x 49.63"H
Item Weight	140.5 Pounds

Feature	Detail
Power Source	Corded Electric
Heat Output	5000 British Thermal Units
Material	Metal
Finish Type	Painted
Installation Type	Hardwired
Included Components	Wi-Fi Module, Log Set, Multi-Function Remote
Ventilation Type	Vent Free
UPC	197250006859

## 8. WARRANTY INFORMATION

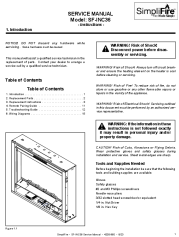
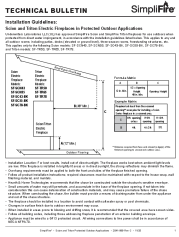
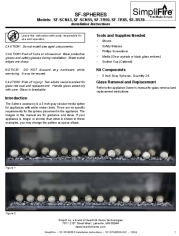

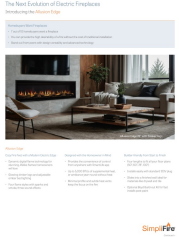
The SimpliFire Inception Electric Fireplace comes with a Limited Warranty. For specific terms, conditions, and duration of the warranty, please refer to the official warranty documentation included with your product or contact SimpliFire customer support.

This warranty typically covers manufacturing defects and material flaws under normal use and service. Keep your proof of purchase for warranty claims.

## 9. CUSTOMER SUPPORT

For technical assistance, troubleshooting beyond this manual, or warranty inquiries, please contact SimpliFire customer support.

- **Manufacturer:** SimpliFire (Part of Hearth & Home Technologies)
- **Online Resources:** Visit the official SimpliFire website or Amazon Brand Store for additional resources, FAQs, and product information.
- **User Manual (PDF):** A comprehensive user manual in PDF format is available for download[here](#).
- **Installation Manual (PDF):** For detailed installation instructions, download the manual[here](#).

	<p><a href="#">SimpliFire SF-INC36 Service Manual and Instructions</a></p> <p>Service manual for the SimpliFire SF-INC36 electric fireplace, providing detailed instructions for qualified technicians on parts replacement, troubleshooting, and wiring diagrams.</p>
	<p><a href="#">SimpliFire Scion and Triton Electric Fireplaces: Protected Outdoor Installation Guidelines</a></p> <p>Detailed installation guidelines for SimpliFire Scion and Triton electric fireplaces in protected outdoor applications, covering model information, required clearances, dimensions, and configuration examples.</p>
	<p><a href="#">SimpliFire SF-SPHERES Installation Instructions for Fireplace Media</a></p> <p>Comprehensive installation guide for SimpliFire SF-SPHERES fireplace media, covering models SF-SCN43, SF-SCN55, SF-TR50, SF-TR65, SF-TR78. Includes safety precautions, required tools, kit components, and visual examples.</p>
	<p><a href="#">SimpliFire SF-ALLE-FSM Service Manual - SF-ALLE50, SF-ALLE60, SF-ALLE78, SF-ALLE100</a></p> <p>Comprehensive service manual for SimpliFire SF-ALLE50, SF-ALLE60, SF-ALLE78, and SF-ALLE100 fireplaces. Includes detailed instructions for front servicing, top &amp; back servicing, component replacement (glass, panels, heaters, PCBs, computer, speaker), and troubleshooting common issues.</p>
	<p><a href="#">SimpliFire Allusion Edge Electric Fireplace: Features, Specifications, and Installation Guide</a></p> <p>Explore the SimpliFire Allusion Edge, a modern electric fireplace offering dynamic digital flame technology, customizable ambiance, and builder-friendly installation. Discover features, specifications, and optional accessories for a seamless home upgrade.</p>



This manual provides comprehensive instructions for the installation, operation, and maintenance of SimpliFire electric fireplaces, including models SF-WM58, SF-WM70, and SF-WM94. It covers safety precautions, parts lists, and troubleshooting.