

REVLON 070

Revlon ColorStay Flex Wear Full Cover Concealer Instruction Manual

Model: 070 Nutmeg

INTRODUCTION

The Revlon ColorStay Flex Wear Full Cover Concealer is designed to provide 100% full coverage with a comfortable, breathable feel. Formulated with Adapti-Flex Technology, it moves and flexes with your skin, ensuring a non-creasing and non-drying finish. This concealer offers 24-hour wear, resisting transfer and fading. It is infused with Hyaluronic Acid for hydration and moisture, and Vitamin E to nourish the skin.



Image: Revlon ColorStay Flex Wear Full Cover Concealer in 070 Nutmeg, showing the product tube and applicator with a swatch.

SAFETY INFORMATION

For external use only. Avoid direct contact with eyes. If irritation occurs, discontinue use. Keep out of reach of children.

KEY FEATURES

- **100% Full Coverage:** Effectively conceals imperfections, redness, and dark circles.
- **Adapti-Flex Technology:** Provides a comfortable, breathable feel that moves and flexes with your skin, preventing creasing and dryness.
- **24HR Wear:** Designed for long-lasting wear, resisting transfer and fading throughout the day or night.
- **High-Performance Ingredients:** Formulated with Clay to smooth and prime, Hyaluronic Acid to hydrate and moisturize, and Vitamin E to nourish the skin.
- **Easy Application:** Features a plush doe-foot applicator for smooth and precise application.

ColorStay Flex Wear Full Cover™ Concealer

- ✓ **24HR**
Flex wear
100% full coverage
- ✓ **Adapti-Flex**
Technology
- ✓ **Non-creasing,**
non-drying feel
- ✓ **Transfer-resistant +**
waterproof
- ✓ **Hyaluronic Acid +**
Vitamin E



Image: A visual summary of the key features of the Revlon ColorStay Flex Wear Full Cover Concealer.

INGREDIENTS

Aqua/Water/Eau, Dimethicone, Trimethylsiloxysilicate, Cyclopentasiloxane, Glycerin, Zinc Oxide [nano], PEG/PPG-18/18 Dimethicone, Polyglyceryl-3 Diisostearate, Bis-PEG/PPG-14/14 Dimethicone, Distearidmonium Hectorite, Sodium Chloride, Tribehenin, Butylene Glycol, 1,2- Hexanediol, Alcohol, Alumina, Boron Nitride, Caprylyl Glycol, Dimethiconol, Hydrogen Dimethicone, Methicone, Methyl Methacrylate Crosspolymer, Mica, Sodium Hyaluronate, Sorbitan Sesquioleate, Tetrasodium EDTA, Tocopheryl Acetate, Triethoxycaprylylsilane, Trisiloxane, Phenoxyethanol MAY CONTAIN/PEUT CONTENIR/PUEDE CONTENER (+/-): [Iron Oxides (CI 77491), Iron Oxides (CI 77492), Iron Oxides (CI 77499), Titanium Dioxide (CI 77891).] B02830



CLAY

To Smooth + Prime

HYALURONIC ACID

To Hydrate

VITAMIN E

To Nourish

Image: Visual representation of key ingredients: Clay for smoothing and priming, Hyaluronic Acid for hydration, and Vitamin E for skin nourishment.

APPLICATION INSTRUCTIONS

1. **Prepare Skin:** Ensure your skin is clean and moisturized. For an enhanced effect, consider using a skin-reviving roller before makeup application.
2. **Apply Concealer:** Using the plush doe-foot applicator, apply the concealer directly onto desired areas. This includes under-eye circles, blemishes, redness, or any other imperfections you wish to conceal.
3. **Blend:** Gently blend the product into your skin using your fingertips, a makeup sponge, or a concealer brush. Blend outwards until the product is seamlessly integrated with your skin tone.
4. **Layering (Optional):** For additional coverage, apply a second thin layer and blend. The Adapti-Flex Technology ensures it remains comfortable and non-creasing.
5. **Pairing:** This concealer pairs flawlessly with Revlon ColorStay Longwear Makeup for a complete and lasting look.

OVERSIZED DOE-FOOT APPLICATOR

**Easy to use.
Seamless blending.**



Image: Close-up of the oversized doe-foot applicator, designed for easy and seamless blending.

Your browser does not support the video tag.

Video: Official demonstration of Revlon ColorStay Flex Wear Full Cover Concealer application, showcasing its full coverage and non-creasing properties.

SHADE MATCHING

The Revlon ColorStay Flex Wear Full Cover Concealer is available in 16 lasting shades. To find your ideal match, consider your skin's undertone (warm, cool, or neutral) and desired coverage area. Model 070 Nutmeg is a neutral shade.

ColorStay Flex Wear Full Cover™ Concealer

Shade Finder



Light

(005) Fair	(010) Vanilla	(015) Light	(020) Bisque	(025) Light Beige	(026) Crème Brûlée
Warm	Cool	Warm	Cool	Neutral	Warm



Medium

(030) Light Medium	(040) Medium	(050) Medium Deep	(055) Latte	(060) Deep	(070) Nutmeg
Warm	Warm	Warm	Cool	Warm	Neutral



Deep

(075) Hazelnut	(076) Caramel	(077) Cinnamon	(078) Truffle
Cool	Warm	Warm	Neutral

Image: A shade finder chart featuring various models demonstrating different shades of the concealer across light, medium, and deep skin tones, indicating undertones.

MAINTENANCE AND STORAGE

- Keep the cap tightly closed when not in use to prevent drying.
- Store in a cool, dry place away from direct sunlight.
- Clean the applicator tip periodically with a tissue to maintain hygiene.

TROUBLESHOOTING

Issue	Possible Cause	Solution
Concealer appears cakey or settles into fine lines.	Excess product applied, or skin not adequately moisturized.	Apply a thinner layer. Ensure skin is well-hydrated before application. Blend thoroughly.
Coverage is insufficient.	Too little product applied, or not built up effectively.	Apply a slightly larger amount or build up coverage with multiple thin layers, blending each layer.

Issue	Possible Cause	Solution
Concealer does not last 24 hours.	Improper skin preparation or environmental factors.	Ensure skin is clean and primed. Set with a light powder if desired. Avoid excessive touching of the face.

SPECIFICATIONS

- **Product Dimensions:** 0.34 x 0.34 x 2.03 inches
- **Item Weight:** 0.48 ounces
- **Item Model Number:** 070
- **UPC:** 309970213527
- **Manufacturer:** Revlon
- **Item Form:** Liquid
- **Color:** 070 Nutmeg
- **Skin Type:** All, Combination, Dry, Normal, Oily
- **Material Type Free:** Fragrance Free

WARRANTY AND SUPPORT

Specific warranty information is not provided in the product details. For customer support or further inquiries, please refer to the official Revlon website or contact their customer service directly.