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Model: OLED77C3PSA

1. INTRODUCTION

This manual provides essential information for the safe and efficient operation of your LG OLED77C3PSA 77-inch 4K OLED TV. Please read this manual thoroughly before using the product and retain it for future reference. This television features a 77-inch 4K OLED display, ThinQ AI capabilities, and supports various internet services.

2. IMPORTANT SAFETY INSTRUCTIONS

Always follow basic safety precautions to reduce the risk of fire, electric shock, and injury. Keep this manual accessible for quick reference.

- Do not block ventilation openings.
- Do not install near any heat sources.
- Protect the power cord from being walked on or pinched.
- Only use attachments/accessories specified by the manufacturer.
- Refer all servicing to qualified service personnel.
- Clean only with a dry cloth.

3. SETUP AND INSTALLATION

This section guides you through the initial setup of your LG OLED77C3PSA TV, including unpacking, stand assembly, and connecting external devices.

3.1 Unpacking

Carefully remove the TV and all accessories from the packaging. Ensure all components listed in the packing list are present. Retain the packaging for future transport.



Image 1: Front view of the LG OLED77C3PSA 77-inch 4K OLED TV, showcasing its slim design and the energy efficiency label on the bottom right corner.

3.2 Stand Assembly

The TV comes with a stand for tabletop placement. Follow these steps to attach the stand securely:

1. Place the TV screen-down on a soft, flat surface to prevent damage.
2. Align the stand base with the mounting holes on the back of the TV.
3. Secure the stand using the provided screws. Ensure all screws are tightened firmly.



Image 2: A close-up view of the metallic stand base, designed to provide stable support for the LG OLED77C3PSA TV.



Image 3: Rear view of the LG OLED77C3PSA TV, illustrating the back panel where the stand attaches and various input ports are located.

3.3 Connecting External Devices

Your LG OLED77C3PSA TV supports multiple connectivity options, including HDMI for high-definition audio and video. Refer to the rear panel for port locations.

- **HDMI:** Connect Blu-ray players, game consoles, or set-top boxes.
- **USB:** Connect USB storage devices for media playback.
- **Ethernet:** For wired internet connection.

4. OPERATING INSTRUCTIONS

This section covers the basic operation of your LG OLED77C3PSA TV, including power on/off, input selection, and smart TV features.

4.1 Power On/Off

Press the Power button on the remote control or the TV's control panel to turn the TV on or off.

4.2 Initial Setup Wizard

Upon first power-on, the TV will guide you through an initial setup wizard to configure language, network settings, and channel tuning.

4.3 Smart TV Features (ThinQ AI)

Your LG OLED77C3PSA TV is equipped with ThinQ AI, providing intelligent voice control and personalized recommendations. Access smart features via the Home button on your remote.

- **Supported Internet Services:** Amazon Instant Video, Netflix, YouTube.

- **Voice Control:** Use the remote's microphone button to issue voice commands.

5. MAINTENANCE AND CARE

Proper maintenance ensures the longevity and optimal performance of your LG OLED77C3PSA TV.

- **Screen Cleaning:** Gently wipe the screen with a soft, dry microfiber cloth. Do not use liquid cleaners directly on the screen.
- **Cabinet Cleaning:** Wipe the TV cabinet with a soft, dry cloth.
- **Ventilation:** Ensure adequate airflow around the TV to prevent overheating. Do not cover ventilation openings.

6. TROUBLESHOOTING

This section addresses common issues you might encounter with your LG OLED77C3PSA TV.

Problem	Possible Cause	Solution
No power	Power cord not connected; power outlet not active.	Check power cord connection; test outlet with another device.
No picture, but sound is present	Incorrect input source selected; display settings issue.	Verify input source; check picture settings.
Remote control not working	Batteries depleted; obstruction between remote and TV.	Replace batteries; remove obstructions; ensure line of sight.
No internet connection	Wi-Fi signal weak; incorrect network settings; router issue.	Check Wi-Fi signal strength; reconfigure network settings; restart router.

7. SPECIFICATIONS

Key technical specifications for the LG OLED77C3PSA 77-inch 4K OLED TV.

- **Model Name:** OLED77C3PSA
- **Screen Size:** 77 Inches
- **Display Technology:** OLED
- **Resolution:** 4K (3840 x 2160)
- **Aspect Ratio:** 16:9
- **Special Features:** Flat display, ThinQ AI
- **Connectivity:** HDMI (multiple ports), USB, Ethernet
- **Supported Internet Services:** Amazon Instant Video, Netflix, YouTube
- **Included Components:** TV, Stand

8. WARRANTY AND SUPPORT

Your LG OLED77C3PSA TV comes with a **3-year warranty** provided by LG. For warranty claims, technical support, or service inquiries, please contact LG customer service directly.

For the most up-to-date support information, visit the official LG website or refer to the warranty card included with your product.

LG Customer Support: <https://www.lg.com/sg/support> (Example link, actual link may vary by region)