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Braun BC14W

Braun Digital Wall Clock BC14W User Manual

Model: BC14W



Image: Front view of the Braun Digital Wall Clock, Model BC14W, showing the large reverse LCD display with time (12:15 AM), date (May 31, Monday), and indoor temperature (21°C).

Introduction

This manual provides detailed instructions for the setup, operation, and maintenance of your Braun Digital Wall Clock, Model BC14W. Please read this manual thoroughly before using the product to ensure correct functionality and to maximize its lifespan.

Product Features

- Large Reverse LCD Display: Provides clear visibility of time, date, and temperature.
- Time Display: 12-hour or 24-hour format options.
- Date Display: Shows day and month.
- Day of the Week Display: Indicates the current day.
- Indoor Temperature Display: Shows temperature in Celsius (°C) or Fahrenheit (°F).
- Crescendo Beep Alarm: Alarm sound gradually increases in frequency and volume.
- Versatile Placement: Can be wall-mounted or used freestanding with the integrated folding stand.

Package Contents

Upon unpacking, please ensure all items listed below are present:

- 1x Braun Digital Wall Clock (Model BC14W)
- 1x Instruction & Warranty Card

Note: 2x AA batteries are required for operation and are not included in the package. For optimal performance, use new alkaline batteries.

Setup

1. Battery Installation

1. Locate the battery compartment on the back of the clock.
2. Open the battery compartment cover.
3. Insert two (2) AA alkaline batteries, ensuring correct polarity (+ and -) as indicated inside the compartment.
4. Close the battery compartment cover securely.

Important: Replace batteries when the display dims or functions become unreliable. Do not mix old and new batteries, or different types of batteries.

2. Initial Power-On

Once batteries are installed, the clock will power on automatically. The display will show default settings, which you will then adjust.

Operating Instructions

The control buttons are located on the back of the clock. Familiarize yourself with the buttons:**SET**, **MODE**, **+**, **-**, and the **ALARM ON/OFF** switch.



Image: Rear view of the Braun Digital Wall Clock, Model BC14W, displaying the battery compartment, control buttons (SET, MODE, +, -), and the alarm ON/OFF switch. This view also shows the folding stand and wall mounting hole.

1. Setting Time and Date

1. Press and hold the **SET** button for approximately 3 seconds to enter setting mode. The year will begin to flash.
2. Use the **+,** or **-** buttons to adjust the year.
3. Press **SET** again to confirm the year and move to the month setting.
4. Repeat the process using **+** or **-** and **SET** to set the month, day, hour, and minute.
5. After setting the minutes, you can select the 12-hour or 24-hour time format. Use **+** or **-** to toggle between formats.
6. Press **SET** one last time to exit setting mode.



Image: The clock's negative LCD display showing the time (AM 12:15), date (31.05.MON), and temperature (21°C). Icons indicate the 12/24 hour setting option.

2. Setting Temperature Unit (°C/°F)

To switch between Celsius (°C) and Fahrenheit (°F) temperature display:

- In normal time display mode, press the **MODE** button briefly. This will cycle through different display options.
- Alternatively, during time setting, after setting the 12/24 hour format, you may have an option to select the temperature unit. Consult the specific steps in the included instruction card if the MODE button does not immediately change the unit.

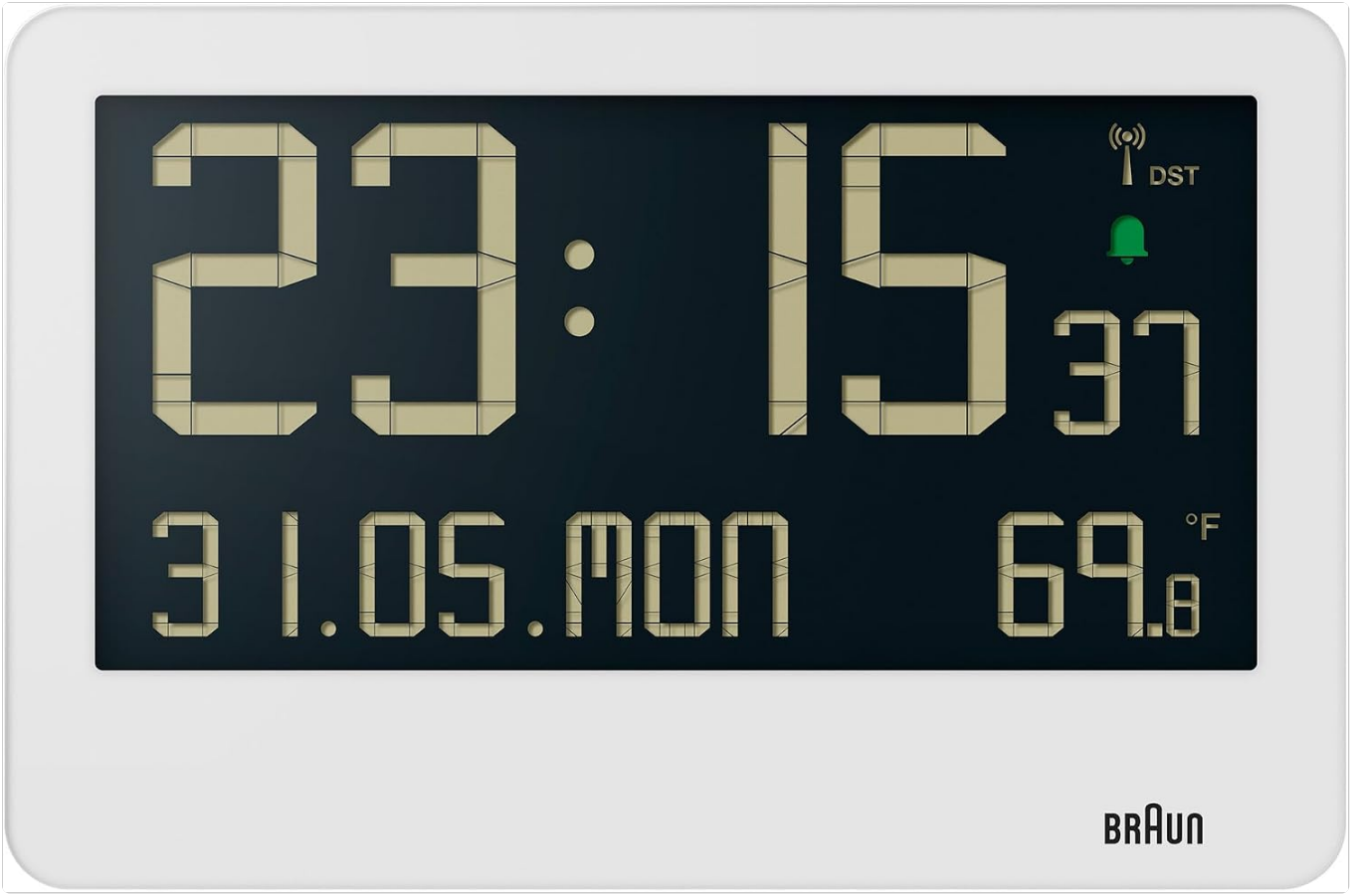

Image: The clock's display showing 24-hour time (23:15), date (31.05.MON), and temperature in Fahrenheit (69.8°F).

3. Setting the Alarm

1. Press the **MODE** button once to display the alarm time. The alarm time will flash.
2. While the alarm time is flashing, press and hold the **SET** button for approximately 3 seconds. The alarm hour will begin to flash.
3. Use the **+** or **-** buttons to adjust the alarm hour.
4. Press **SET** again to confirm the hour and move to the alarm minute setting.
5. Use the **+** or **-** buttons to adjust the alarm minute.
6. Press **SET** one last time to exit alarm setting mode.

4. Activating/Deactivating the Alarm

To turn the alarm ON or OFF, use the **ALARM ON/OFF** slide switch located on the back of the clock. When the alarm is active, a bell icon will appear on the display.



Image: The clock's display showing the time (12:15) and an active alarm bell icon in the top right corner, indicating the alarm function is enabled.

5. Snooze Function

When the alarm sounds, press the large **SNOOZE** button located on the top edge of the clock to temporarily silence the alarm. The alarm will sound again after a few minutes.
To turn off the alarm completely after it sounds, slide the **ALARM ON/OFF** switch to the OFF position.

Installation

1. Freestanding Placement

The clock features an integrated folding stand on its back. Gently pull out the stand until it locks into position. Place the clock on a flat, stable surface.



Image: The Braun Digital Wall Clock, Model BC14W, positioned on a flat surface, showcasing its integrated folding stand. The display shows time, date, and temperature.

2. Wall Mounting

The clock can be easily mounted to a wall using the central wall mounting hole located on the back.

1. Choose a suitable location on a wall.
2. Install a screw (not included) into the wall, leaving a small portion protruding. Ensure the screw head is appropriate for the mounting hole.
3. Align the clock's central mounting hole with the screw head and gently slide the clock down to secure it.
4. Ensure the clock is securely fastened before releasing it.



Image: The back of the Braun Digital Wall Clock, Model BC14W, clearly showing the central wall mounting hole designed for easy installation.

Maintenance

- **Cleaning:** Wipe the clock with a soft, dry cloth. Do not use abrasive cleaners or chemical solvents.
- **Battery Replacement:** Replace batteries promptly when the display becomes dim or functions are erratic. Always use new alkaline AA batteries.
- **Storage:** If storing the clock for an extended period, remove the batteries to prevent leakage and damage.
- **Environment:** Avoid exposing the clock to extreme temperatures, direct sunlight, or high humidity.

Troubleshooting

Problem	Possible Cause	Solution
Display is blank or dim.	Batteries are low or incorrectly installed.	Replace with new AA alkaline batteries, ensuring correct polarity.
Time/Date is incorrect.	Settings were not saved or batteries were removed.	Re-enter time and date settings as per "Setting Time and Date" section.
Alarm does not sound.	Alarm is not activated or set incorrectly.	Ensure the ALARM ON/OFF switch is ON and the alarm time is set correctly. Check battery level.

Problem	Possible Cause	Solution
Temperature reading seems inaccurate.	Clock is placed near a heat source, vent, or in direct sunlight.	Relocate the clock to a more stable ambient temperature environment.
Display contrast is poor.	Lighting conditions or viewing angle.	Adjust viewing angle or lighting. Note that reverse LCD displays can vary in contrast depending on ambient light.

Specifications

- **Model:** BC14W
- **Display Type:** Digital, Reverse LCD
- **Power Source:** 2 x AA Batteries (not included)
- **Functions:** Time (12/24 hr), Date (Day/Month), Day of Week, Indoor Temperature (°C/°F), Crescendo Beep Alarm, Snooze
- **Mounting Options:** Wall mount, Freestanding (folding stand)
- **Dimensions:** (Refer to product packaging for exact measurements)
- **Weight:** Approximately 494 Grams (without batteries)

Warranty and Support

This Braun Digital Wall Clock, Model BC14W, comes with a **2-year guarantee** from the date of purchase. This warranty covers manufacturing defects under normal use. It does not cover damage caused by misuse, accidents, unauthorized modifications, or failure to follow the instructions in this manual.
For warranty claims or technical support, please refer to the contact information provided on the included Warranty Card or visit the official Braun website. Please retain your proof of purchase for warranty validation.

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