

## NUU A15 Purple

# NUU A15 Cell Phone User Manual

Model: A15 Purple

### INTRODUCTION

This manual provides comprehensive instructions for setting up, operating, maintaining, and troubleshooting your NUU A15 Cell Phone. Please read this manual thoroughly to ensure optimal performance and longevity of your device.

The NUU A15 is an unlocked smartphone featuring a 6.5-inch HD+ 90Hz display, a 50MP AI camera, an Octa-Core Helio G36 processor, 4GB RAM, and 128GB of internal storage, expandable up to 1TB with a microSD card. It operates on Android 13 and supports dual SIM functionality.

### WHAT'S IN THE BOX

Upon opening the package, verify that all items listed below are present and in good condition:

- NUU A15 Smartphone (with pre-installed screen protector)
- Power Adapter
- USB Type-C Cable
- SIM Ejector Pin
- Quick Start Guide
- Clear TPU Transparent Case



Image: Contents of the NUU A15 retail box. This includes the NUU A15 smartphone, a power adapter, a USB Type-C cable, a SIM ejector pin, a quick start guide, and a clear TPU transparent case.

Your browser does not support the video tag.

Video: An unboxing video demonstrating the contents of the NUU A15 package and the initial appearance of the phone and its accessories.

## SETUP

### 1. SIM Card Installation

The NUU A15 supports dual Nano SIM cards. To install your SIM card(s):

1. Locate the SIM tray on the side of the phone.
2. Insert the provided SIM ejector pin into the small hole next to the tray and press gently until the tray pops out.
3. Place your Nano SIM card(s) into the designated slots on the tray with the gold contacts facing down. Ensure they are correctly oriented.
4. If installing a microSD card for expanded storage (up to 1TB), place it in the dedicated microSD slot on the same tray.
5. Carefully push the tray back into the phone until it clicks into place.

### 2. Initial Power On

Press and hold the Power button (located on the side of the device) until the NUU logo appears. Follow the on-screen prompts to complete the initial setup, including language selection, Wi-Fi connection, and Google account setup.

### 3. Network Configuration (APN Settings)

The NUU A15 is unlocked and compatible with major carriers such as T-Mobile, Mint Mobile, Metro, Q Link Wireless, Google Fi, Hello Mobile, Tello Mobile, Lycamobile, Patriot Mobile, Republic Wireless, Simple Mobile, StandUp Wireless, SpeedTalk, Telcel America, and MVNO networks. It supports VoLTE/HD Voice.

In some cases, you may need to manually configure the Access Point Name (APN) settings for your carrier. Refer to your carrier's support documentation for specific APN details. To access APN settings:

- Go to **Settings > Network & Internet > Mobile network**.
- Select your SIM card.
- Tap **Advanced > Access Point Names**.
- Tap the **+** icon to add a new APN or select an existing one to edit.

**Note:** This device is *not* compatible with Verizon, AT&T, Cricket, Boost Mobile, Tracfone, Pulse Cellular, Union Wireless, Spectrum, or any CDMA carrier.



Image: U.S. Carrier Compatibility chart for the NUU A15. It indicates compatibility with T-Mobile, Tello, Speedtalk Mobile, Hello Mobile, Ultra Mobile, Mint Mobile, Gen Mobile, Metro by T-Mobile, and Qlink Mobile. It explicitly states non-compatibility with Verizon, AT&T, and Cricket Wireless.

## OPERATING YOUR DEVICE

### 1. Display and Navigation

The NUU A15 features a 6.5-inch HD+ display with a 90Hz refresh rate, providing smooth visuals and responsive touch interactions. Navigate the device using standard Android gestures and on-screen buttons.



# 6.5" HD+ 90Hz

Image: A hand holding the NUU A15 phone, showcasing its 6.5-inch HD+ 90Hz display with a vibrant landscape image. This highlights the visual clarity and smooth experience of the screen.

## 2. Camera Features

Capture moments with the NUU A15's advanced camera system:

- **Rear Camera:** 50MP Main Camera with AI capabilities and a VGA Bokeh Camera for depth effects.
- **Front Camera:** 5MP Selfie Camera.
- **AI Camera:** Automatically recognizes objects and scenes to optimize photo settings (e.g., Gourmet, Beach, Sunset, Cat, Urban).
- **Pro Mode:** Allows manual adjustment of settings like ISO, aperture, and shutter speed for professional-level control.

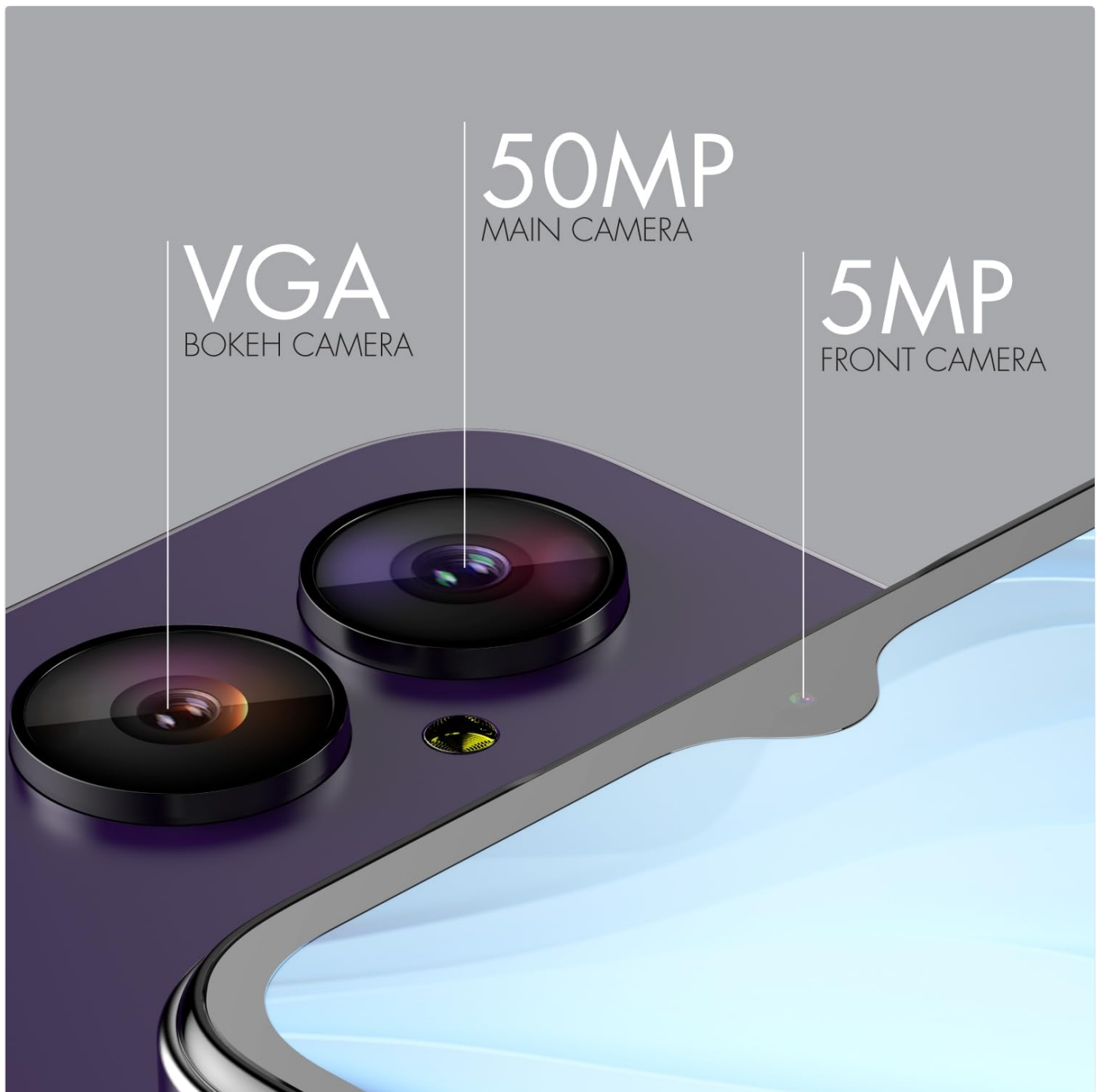


Image: A detailed view of the NUU A15's camera setup, showing the 50MP main camera, VGA bokeh camera, and the 5MP front camera.



# AI CAMERA

# PRO MODE

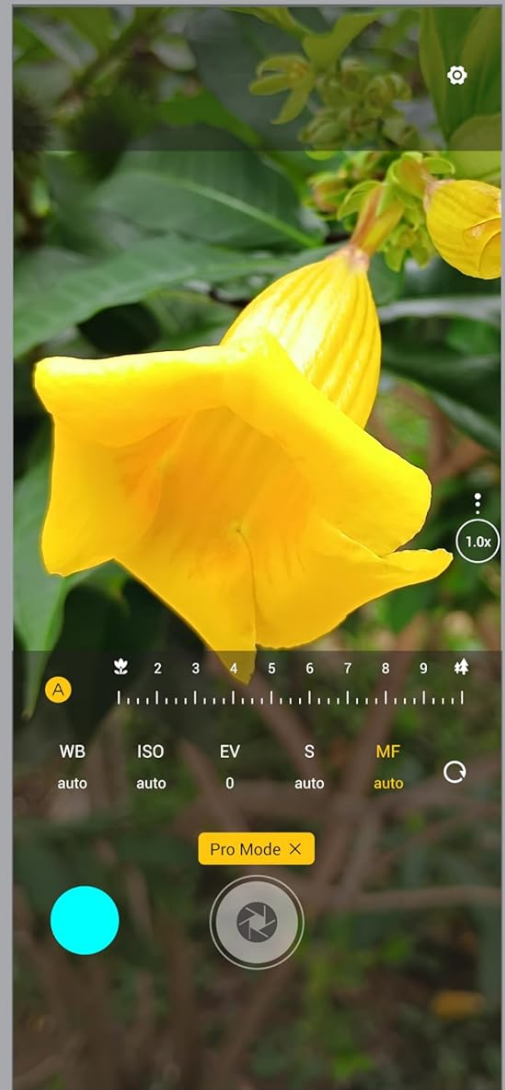
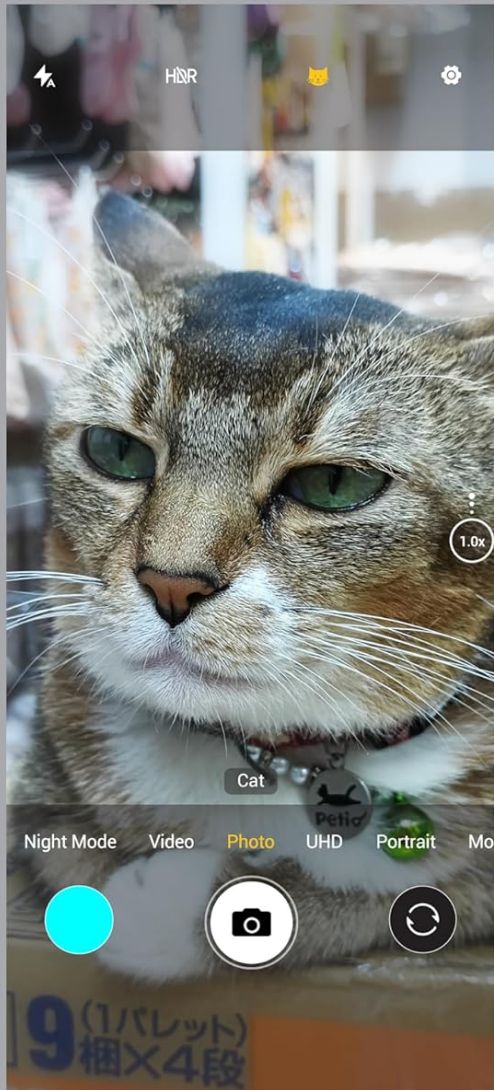


Image: Screenshots illustrating the AI Camera and Pro Mode features available on the NUU A15, showing different scene recognition and manual control options.

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Video: A demonstration of the NUU A15's camera effects and features, showcasing its capabilities in various shooting scenarios.

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Video: A video highlighting the camera features of both the NUU A15 and A25 models, demonstrating their photographic capabilities.

## 3. Performance and Storage

The NUU A15 is powered by an Octa-Core Helio G36 2.2GHz processor and 4GB of RAM, ensuring smooth performance for daily tasks, streaming, and casual gaming. It comes with 128GB of internal storage, which can be expanded up to 1TB using a microSD card (not included).

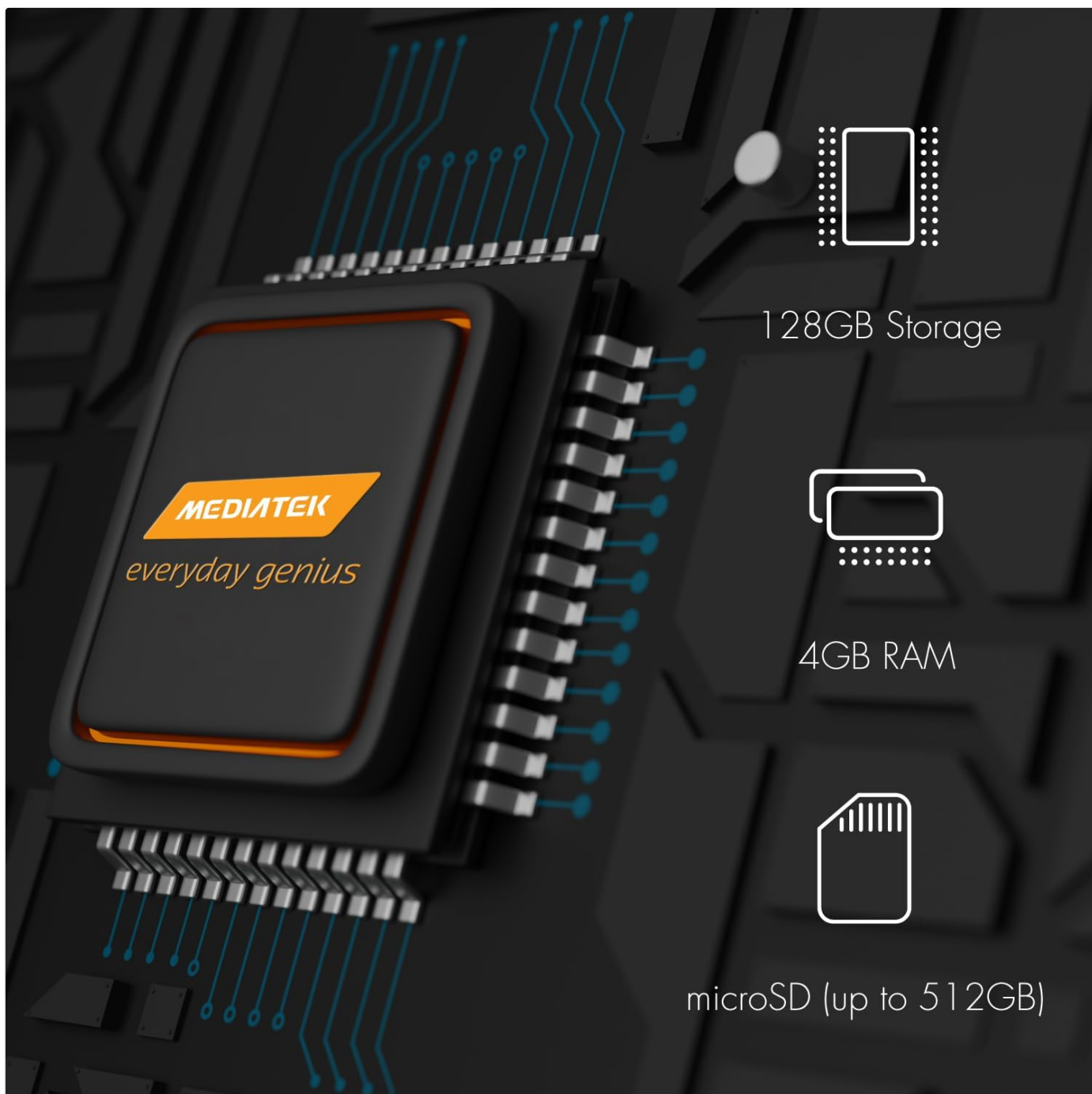


Image: An internal diagram illustrating the MediaTek processor, 128GB storage, 4GB RAM, and the capability for microSD expansion up to 1TB.

#### 4. Battery Management

The device is equipped with a 4,180 mAh built-in battery, designed to provide long-lasting power for your daily activities. To optimize battery life:

- Adjust screen brightness.
- Close unused applications.
- Disable Wi-Fi, Bluetooth, and GPS when not in use.
- Use power-saving modes.

Charge the device using the provided Type-C cable and power adapter.

# LATEST Android VERSION

# 13

Image: The NUU A15 phone connected to a charger, emphasizing its 4180mAh battery capacity.

## 5. Android 13 Features

The NUU A15 runs on stock Android 13, offering a clean and efficient user experience without bloatware or ads. Key features include:

- **New Media Controls:** A redesigned media player with album artwork display and a dancing playback bar.
- **Themed App Icons:** Customize app icons to match your phone's wallpaper tint and colors.
- **App Language:** Assign different language settings to individual apps.



# U.S. CARRIER COMPATIBILITY

T Mobile



tello



speedtalk  
mobile®



Hello  
mobile™



ultra  
mobile



mintmobile



genmobile



metro  
by T-Mobile



QLINK  
MOBILE



## Does Not Works With

verizon✓



at&t



cricket®  
wireless



**May not** work with other carriers outside the U.S.

Image: A graphic indicating the NUU A15 runs on the latest Android 13 version.

## 6. Parental Control Compatibility

The NUU A15 is compatible with any parental control application, allowing parents to monitor and manage device usage effectively. Choose an app that suits your needs to ensure a safe digital environment.

## 7. Fingerprint Unlock

The device features a fast fingerprint unlock sensor for enhanced privacy and convenient access. Register your fingerprints in the Security settings.

## MAINTENANCE

### 1. Software Updates

Regularly check for and install software updates to ensure your device has the latest features, security patches, and performance improvements. Go to **Settings > System > System update**.

## 2. Cleaning Your Device

Use a soft, lint-free cloth to clean the screen and body of your phone. Avoid using harsh chemicals or abrasive materials that could damage the device.

## 3. Storage Management

To maintain optimal performance, regularly manage your device's storage. Delete unnecessary files, clear app caches, and utilize cloud storage or the expandable microSD card slot for large media files.

## TROUBLESHOOTING

If you encounter issues with your NUU A15, try the following common solutions:

- **Device not powering on:** Ensure the battery is charged. Connect the charger and wait a few minutes before attempting to power on again.
- **Network connectivity issues:** Verify SIM card installation. Check APN settings (refer to Setup section). Restart the device.
- **Apps crashing or freezing:** Close and reopen the app. Clear the app's cache (**Settings > Apps > select app > Storage & cache > Clear cache**). Restart the phone.
- **Poor battery life:** Review battery management tips in the Operating Your Device section.

For further assistance, refer to the Warranty and Support section.

## SPECIFICATIONS

Feature	Specification
Operating System	Android 13.0
Processor	Octa-Core Helio G36 2.2GHz
RAM	4 GB
Internal Storage	128 GB
Expandable Storage	microSD up to 1 TB (not included)
Display Size	6.5 Inches HD+
Refresh Rate	90 Hz
Resolution	720 x 1600
Rear Camera	50MP Main + VGA Bokeh
Front Camera	5MP
Battery Capacity	4180 mAh
Connectivity	4G LTE (B1/2/3/4/5/7/8/12/13/17/25/26/41/66/71), Wi-Fi 802.11 a/b/g/n/ac (2.4GHz/5GHz), Bluetooth 5.0, GPS with A-GPS Support, USB Type-C 2.0

Feature	Specification
SIM Type	Dual Nano SIM
Dimensions	6.4 x 3 x 0.26 inches
Item Weight	7 ounces

## WARRANTY AND SUPPORT

NUU Mobile provides a 12-month manufacturer warranty service for the NUU A15. For any questions about the product, warranty claims, or technical support, please contact NUU Mobile customer services. When contacting support, please have your order ID available for faster service.

You can find contact information on the official NUU Mobile website or through the platform where you purchased the device.

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Video: A product details video from NUU Mobile, providing an overview of the NUU A15's features and design.

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## Related Documents - A15 Purple

<div>NUU</div> <div>Getting Started With Your</div> <div>N13</div> <div>LTE Smartphone</div> <div>Model: NUU N13, N13, N13L</div>	<div><a href="#">NUU N13 LTE Smartphone: Getting Started Guide</a></div> <div>A comprehensive guide to setting up and safely using your NUU N13 LTE Smartphone, covering device overview, setup instructions, safety precautions, regulatory compliance (FCC, HAC, SAR), and warranty information.</div>
<div>NUU</div> <div>Getting Started With Your</div> <div>A10L</div> <div>4G LTE mobile phone</div> <div>Model: A10L, A10L, A10L</div>	<div><a href="#">NUU A10L 4G LTE Mobile Phone: Getting Started Guide</a></div> <div>A comprehensive guide to setting up and safely using your NUU A10L 4G LTE mobile phone, including safety information, regulatory compliance, warranty, and customer support details.</div>

<div>NUU</div> <div>Getting Started With Your</div> <div>N13</div> <div><small>LTE Smartphone Model: N13, N13L, N13S</small></div>	<div><a href="#">NUU N13 LTE Smartphone: Getting Started Guide</a></div> <div>A comprehensive guide to setting up and using your NUU N13 LTE Smartphone, covering overview, setup, safety information, warranty, and customer support.</div>
<div>NUU</div> <div>Getting Started With Your</div> <div>B40 <small>5G</small></div> <div><small>5G Smartphone Model: B40 5G, B40L 5G</small></div>	<div><a href="#">NUU B40 5G Smartphone: Getting Started Guide</a></div> <div>Official getting started guide for the NUU B40 5G Smartphone, covering setup, safety information, FCC compliance, SAR details, warranty, and customer support. Learn how to use your NUU B40 device.</div>
<div>NUU</div> <div>Getting Started With Your</div> <div>TAB 8 PLUS</div> <div><small>4G LTE Tablet Model: T0805L, T0805L Plus</small></div>	<div><a href="#">NUU Tab 8 Plus 4G LTE Tablet: Getting Started Guide</a></div> <div>Get started with your NUU Tab 8 Plus 4G LTE Tablet (Model T0805L). This comprehensive guide covers device setup, essential safety information, battery care, FCC compliance, SAR details, warranty registration, and customer support. Learn how to use your tablet safely and effectively.</div>

NUU

Getting Started  
With Your

A25

4G LTE Smartphone  
Model: A25, 501025

[NUU A25 4G LTE Smartphone: Getting Started Guide](#)

A comprehensive guide to setting up, using, and maintaining your NUU A25 4G LTE Smartphone, including safety information, FCC compliance, and warranty details.