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## Dove DVE50721

# Dove Density Boost Clarifying Shampoo Scalp + Hair Therapy Instruction Manual

Brand: Dove | Model: DVE50721

## INTRODUCTION

The Dove Density Boost Clarifying Shampoo for Scalp + Hair Therapy is designed to provide gentle cleansing and promote visibly thicker, stronger, and fuller hair. This product features a 0% sulfates formula, enriched with Vitamin B3 and Zinc, to effectively address scalp build-up and excess oils without stripping the hair. Developed with dermatologists, it aims to nourish hair from root to tip, supporting overall hair health and density.

## KEY FEATURES

- **0% Sulfates Formula:** Contains Vitamin B3 and Zinc to nourish the scalp and deep clean hair without harsh sulfates.
- **Removes Excess Oil:** Effectively dissolves excess oils from the scalp, reviving fine hair without stripping.
- **Gentle Cleansing:** Provides a refreshed and balanced scalp, with 90% of women experiencing gentle cleansing in a salon study.
- **Promotes Thicker, Stronger, Fuller Hair:** Nurtures roots and strengthens hair fibers for long-term hair strength and density.
- **Dermatologist-Formulated:** Leverages over 60 years of skincare expertise for optimal scalp and hair health.
- **PETA-Approved Vegan:** Thoughtfully made with cruelty-free practices globally.



**Revives fine hair  
without stripping.**

*Image: The Dove Density Boost Clarifying Shampoo bottle, highlighting its ability to revive fine hair without stripping.*



# 90%

of women agreed hair had more **body and volume.**



\*Salon study with 40 women, 2023

*Image: A collection of Dove Scalp + Hair Therapy products, illustrating the reported increase in hair body and volume by 90% of women in a salon study.*

## INGREDIENTS

WATER (AQUA), SODIUM C14-16 OLEFIN SULFONATE, COCAMIDOPROPYL BETAINE, SODIUM CHLORIDE, GLYCERIN, SODIUM GLUCONATE, NIACINAMIDE, HYDROLYZED YEAST PROTEIN, ZINC GLUCONATE, TOCOPHERYL ACETATE, FRAGRANCE (PARFUM), SODIUM BENZOATE, CITRIC ACID, GLYCOL DISTEARATE, PPG-9, POLYQUATERNIUM-10, DISODIUM EDTA, PEG-45M, LACTIC ACID, HEXYL CINNAMAL, LIMONENE, LINALOOL.

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*Image: A detailed view of the ingredients list printed on the product bottle.*



**NIACINAMIDE**



**ZINC + PEPTIDES**

**GLYCERIN**



*Image: Visual representation of key ingredients like Niacinamide, Zinc + Peptides, and Glycerin, highlighting their presence in the formula.*

## **USAGE INSTRUCTIONS**

### **Application**

Apply this purifying sulfate-free shampoo to your wet scalp and hair. Massage the scalp cleansing shampoo lather directly into your scalp in circular motions to clarify hair, using light pressure from your fingertips. Rinse out the sulfate-free shampoo formula thoroughly before moisturizing with Dove Scalp + Hair Therapy Strengthening Conditioner.



*Image: A visual guide demonstrating the application of shampoo to the scalp and hair.*



# scalp+hair therapy



# 1

EXFOLIATE



# 2

CLEANSE



# 3

MOISTURIZE



# 4

DENSIFY

Try our full regimen for maximum benefits.

*Image: An overview of the recommended four-step Dove Scalp + Hair Therapy regimen for maximum benefits.*

*Video: A product overview video demonstrating the features and benefits of the Dove Density Boost Clarifying Shampoo.*

*Video: A short video showcasing the Dove Scalp + Hair Therapy Sulfate Free product.*

## MAINTENANCE

For optimal results, use the clarifying shampoo as part of your regular hair care routine. Store the product in a cool, dry place away from direct sunlight. Ensure the cap is tightly closed after each use to maintain product integrity. Consistent use, as directed, will help maintain a healthy, balanced scalp and promote hair density over time.

## TROUBLESHOOTING

- **Hair still feels oily after washing:** Ensure you are thoroughly massaging the shampoo into your scalp to break down oils and build-up. Rinse hair completely to remove all product residue. You may need to repeat the cleansing step if your hair has significant build-up.
- **Scalp irritation or dryness:** While formulated for gentleness, if irritation occurs, reduce frequency of use or discontinue if symptoms persist. Ensure you are rinsing thoroughly to prevent product residue on the scalp.
- **Not seeing desired density boost:** Hair growth and density improvement can take time. Consistent use of the full

Dove Scalp + Hair Therapy regimen (including conditioner and other treatments) is recommended for maximum benefits. Results may vary based on individual hair type and condition.

## SAFETY INFORMATION

For external use only. Avoid contact with eyes. If contact occurs, rinse thoroughly with water. Keep out of reach of children. If swallowed, seek medical help or contact a Poison Control Center immediately. Discontinue use if irritation or rash appears.

## SPECIFICATIONS

<b>Product Dimensions</b>	7.85 x 1.95 x 1.95 inches; 9 ounces
<b>Item Model Number</b>	DVE50721
<b>UPC</b>	079400507211
<b>Manufacturer</b>	Unilever
<b>ASIN</b>	B0CGRWSSG6
<b>Country of Origin</b>	USA
<b>Brand</b>	Dove
<b>Item Form</b>	Liquid
<b>Hair Type</b>	All
<b>Scent</b>	Fragranced
<b>Age Range (Description)</b>	Adult

## WARRANTY AND SUPPORT

Dove products are manufactured to high-quality standards. For any questions, concerns, or support regarding your Dove Density Boost Clarifying Shampoo, please refer to the official Dove website or contact their customer service directly. You can also visit the [Dove Store on Amazon](#) for more information and product details.