

TCL 32S357

TCL 32-Inch Class 3-Series Full HD 1080p LED Smart TV User Manual

MODEL: 32S357

1. Introduction

This manual provides detailed instructions for the setup, operation, maintenance, and troubleshooting of your TCL 32-Inch Class 3-Series Full HD 1080p LED Smart TV. Please read this manual thoroughly before operating your TV and retain it for future reference.

Your TCL Smart TV offers a stunning Full HD resolution for enhanced clarity and detail, integrated dual-band WiFi for seamless streaming, and compatibility with popular voice assistants like Siri, Alexa, and Google Assistant. Its premium design with FullView provides an immersive viewing experience.

2. What's in the Box

Carefully unpack all items from the box. Ensure all components are present before proceeding with setup.

- TCL 32-Inch Smart TV
- Remote Control
- TV Stand (2 pieces)
- Power Cord
- Quick Start Guide (this manual)

3. Setup and Installation

Follow these steps to set up your new TCL Smart TV.

3.1 Attaching the TV Stand

1. Place the TV screen-down on a soft, clean surface to prevent scratches.
2. Align each stand piece with the corresponding screw holes on the bottom of the TV.
3. Secure the stands using the provided screws. Do not overtighten.



Figure 3.1: TCL 32-inch Smart TV with stand attached, ready for placement.

3.2 Connecting Power and Initial Setup

1. Connect the power cord to the TV's power input and then to a wall outlet.
2. Press the power button on the remote control or on the TV to turn it on.
3. Follow the on-screen instructions to complete the initial setup, including language selection, network connection (Wi-Fi), and channel scanning.

4. Operating Your TV

Your TCL Smart TV features an intuitive interface for easy navigation and access to content.

4.1 Navigating the Smart TV Interface

Use the arrow keys on your remote to navigate through menus and select options. The Home screen provides quick access to streaming channels, inputs, and settings.



Figure 4.1: The Smart TV Home Screen, showing various streaming services and input options.

4.2 Voice Assistant Integration

Your TV supports popular voice assistants. To use, ensure your TV is connected to the internet and follow the instructions provided by your voice assistant device (e.g., Amazon Alexa, Google Assistant) to link it with your TCL Smart TV. You can then use voice commands to control playback, search for content, and more.

5. Connectivity

The TCL 32S357 offers multiple connectivity options for your devices.

5.1 Input Ports

The TV is equipped with 3 HDMI inputs (including 1 ARC for audio return channel), USB, and other standard inputs for connecting external devices such as gaming consoles, Blu-ray players, and sound systems.



Figure 5.1: Side view of the TV's input ports.



Figure 5.2: Rear view of the TV, indicating mounting points and port locations.

5.2 Dual-Band WiFi

The integrated dual-band WiFi (2.4GHz and 5GHz) ensures a stable and fast connection for streaming high-definition content and accessing online services.

6. Maintenance and Care

Proper care will extend the life of your TV and maintain its performance.

- **Cleaning the Screen:** Gently wipe the screen with a soft, lint-free cloth. For stubborn marks, dampen the cloth with a small amount of screen cleaner. Never spray cleaner directly onto the screen.
- **Cleaning the Frame:** Use a soft, dry cloth to wipe the TV frame and stand.
- **Ventilation:** Ensure adequate ventilation around the TV. Do not block ventilation openings.
- **Power:** Unplug the TV from the power outlet during lightning storms or when unused for long periods.

7. Troubleshooting

If you encounter issues with your TV, refer to the following common problems and solutions.

Problem	Possible Cause	Solution
No Power	Power cord disconnected; outlet issue.	Check power cord connection; try a different outlet.
No Picture, but Sound is Present	Incorrect input source; display settings.	Press the "Input" button on the remote to select the correct source; check picture settings.
No Sound, but Picture is Present	Volume too low or muted; external audio device issues.	Increase volume; check mute status; verify external audio connections.

Problem	Possible Cause	Solution
Wi-Fi Connection Issues	Incorrect password; router issues; signal interference.	Re-enter password; restart router; move TV closer to router or reduce interference.
Remote Control Not Working	Dead batteries; obstructed sensor.	Replace batteries; ensure clear path to TV's IR sensor.

If the problem persists, please contact TCL customer support.

8. Specifications

Feature	Detail
Brand	TCL
Model Number	32S357
Screen Size	32 Inches
Display Technology	LED
Resolution	1080p Full HD
Aspect Ratio	16:9
Connectivity	Wi-Fi (Dual-Band), 3 HDMI inputs (1 ARC), USB
Supported Voice Assistants	Siri, Alexa, Google Assistant
Item Weight	11.68 pounds
Product Dimensions (DxWxH)	7.1"D x 28.1"W x 18.4"H
Color	Black

9. Warranty and Support

For warranty information, please refer to the warranty card included with your product or visit the official TCL website. Keep your purchase receipt as proof of purchase.

For technical support, troubleshooting assistance, or service inquiries, please contact TCL Customer Support:

Website: www.tcl.com/us/en/support

Phone: Refer to the TCL support website for regional contact numbers.

Please have your model number (32S357) and serial number ready when contacting support.