Philips 77OLED807/98

Philips 77OLED807/98 OLED 4K UHD Android TV User Manual

Model: 77OLED807/98

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INTRODUCTION

Welcome to the user manual for your Philips 77OLED807/98 OLED 4K UHD Android TV. This guide provides essential information for setting up, operating, maintaining, and troubleshooting your television. Please read these instructions carefully before using your TV and retain them for future reference.

IMPORTANT SAFETY INSTRUCTIONS

Always follow these basic safety precautions when using your television:

- **Power Source:** Ensure the TV is connected to a power supply within the specified voltage range.
- **Ventilation:** Do not block ventilation openings. Allow adequate space around the TV for proper airflow.
- **Water and Moisture:** Do not expose the TV to rain or moisture. Do not place objects filled with liquids, such as vases, on the TV.
- **Cleaning:** Unplug the TV from the power outlet before cleaning. Use a soft, dry cloth. Do not use liquid cleaners or aerosol cleaners.
- **Placement:** Place the TV on a stable, level surface. Avoid placing it in direct sunlight or near heat sources.
- **Servicing:** Do not attempt to service the TV yourself. Refer all servicing to qualified service personnel.
- **Children:** Supervise children to ensure they do not play with the television.

WHAT'S IN THE BOX

Upon unpacking, verify that all the following items are included:

- 1 x Philips 77OLED807/98 Android TV
- 1 x Remote Control
- 2 x AAA Batteries (for remote control)
- 1 x Table Top Stand (if not wall-mounted)

- 1 x Power Cord
- 1 x Quick Start Guide
- 1 x Legal and Safety Brochure

SETUP

1. Unpacking and Placement

Carefully remove the TV from its packaging. It is recommended to have at least two people for handling the 77-inch television. Place the TV on a stable, flat surface or prepare for wall mounting.

2. Stand Installation (Optional)

If you are using the included table top stand, follow the instructions in the Quick Start Guide to securely attach it to the TV. Ensure all screws are tightened properly.

3. Wall Mounting (Optional)

For wall mounting, use a VESA-compatible wall mount kit (sold separately) that supports the TV's size and weight. Consult a professional for installation to ensure safety and proper mounting.

4. Connecting Peripherals

Connect your external devices such as Blu-ray players, game consoles, sound systems, and antennas to the appropriate ports on the back of the TV.
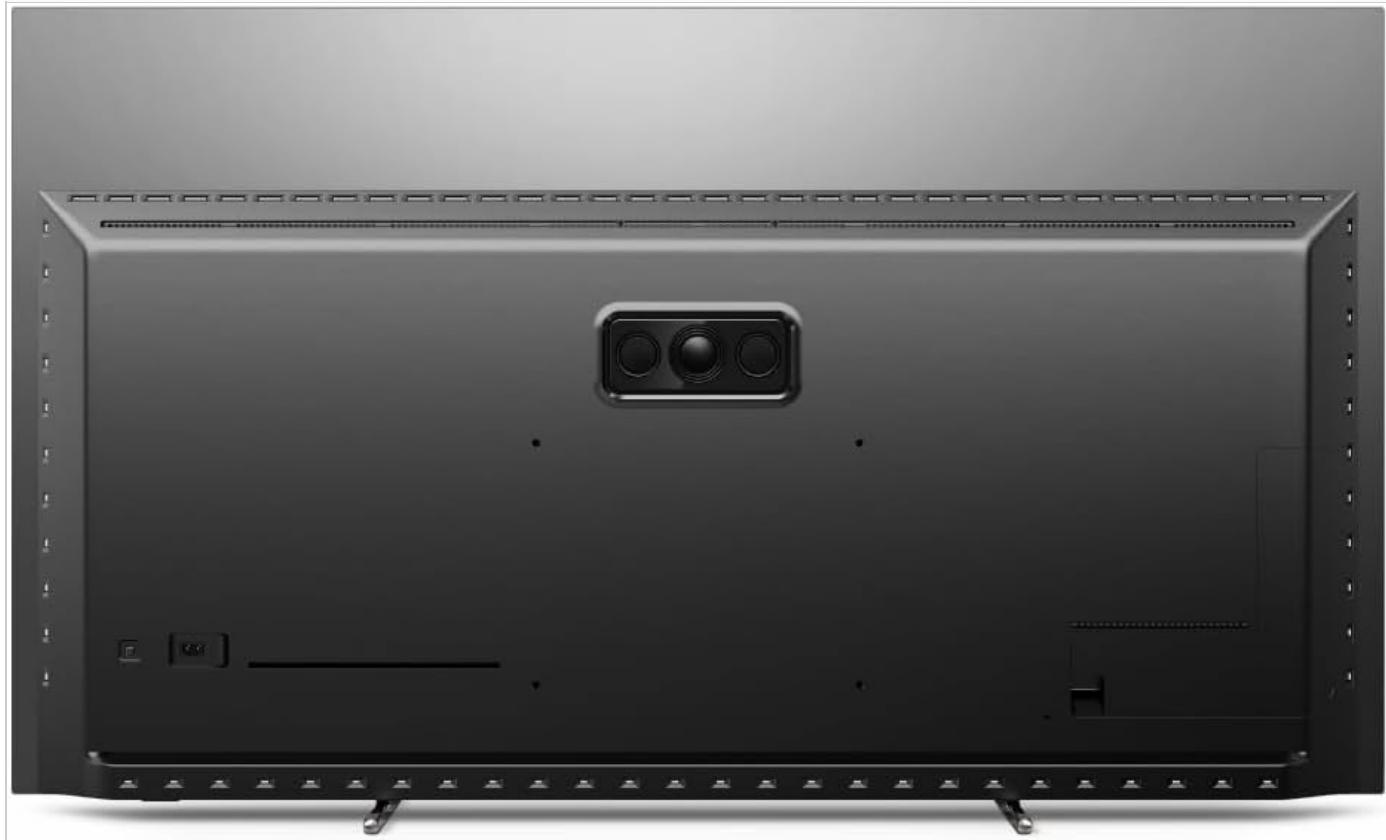
Image: Rear view of the Philips 77OLED807/98 TV, illustrating the placement of HDMI, USB, and other connectivity ports. This view helps in identifying where to connect external devices.

- **HDMI:** Use HDMI cables for high-definition video and audio connections. Your TV supports multiple HDMI inputs.
- **USB:** Connect USB storage devices for media playback or software updates.
- **Ethernet:** For a stable wired internet connection.

- **Antenna/Cable:** Connect your antenna or cable TV feed.
- **Power:** Plug the power cord into the TV and then into a wall outlet.

5. First-Time Setup Wizard

Once powered on, the TV will guide you through the initial setup process. This includes language selection, network connection (Wi-Fi or Ethernet), Google account sign-in, and channel scanning.

OPERATING THE TV

1. Remote Control Overview

Familiarize yourself with the remote control buttons for easy navigation and control of your TV.

Image: The Philips TV remote control, showing buttons for power, volume, channel, input selection, navigation, and dedicated app buttons for services like Netflix and YouTube.

- **Power Button:** Turns the TV on or off.
- **Source Button:** Selects input sources (HDMI 1, HDMI 2, TV, etc.).
- **Navigation Pad:** Used to move through menus and select options.
- **Volume +/-:** Adjusts the volume level.
- **Channel +/-:** Changes TV channels.
- **App Buttons:** Quick access to popular streaming services.
- **Google Assistant Button:** Activates voice control.

2. Ambilight Features

Your Philips TV features 4-sided Ambilight, which projects colors from the screen onto the surrounding wall. Access Ambilight settings in the TV menu to customize modes (e.g., Follow Video, Follow Audio, Lounge Light) and brightness.

3. Android TV Interface

Navigate the Android TV home screen to access installed apps, streaming services, live TV, and settings. Use the remote's navigation pad and OK button to select items.

4. Picture and Sound Settings

Access the TV settings menu to adjust picture modes (e.g., Standard, Vivid, Movie, Game), brightness, contrast, color, and sharpness. For audio, adjust sound modes, bass, treble, and enable Dolby Atmos for immersive sound.

- **P5 AI Perfect Picture Engine:** This engine automatically optimizes picture quality for detail, contrast, color, and motion.
- **Dolby Vision:** For compatible content, Dolby Vision enhances picture quality with superior brightness, contrast, and color.
- **Dolby Atmos:** Provides multi-dimensional sound that moves around you.

5. Gaming Features

Your TV is equipped with features for an enhanced gaming experience:

- **120Hz Refresh Rate:** Provides smoother motion for fast-paced games.
- **Ultra-low Latency:** Minimizes input lag for responsive gameplay.
- **G-sync, VRR, Freesync:** Support for variable refresh rate technologies to prevent screen tearing and stuttering.

6. Voice Control

Use the Google Assistant button on your remote to issue voice commands for searching content, controlling smart home devices, and more. The TV also works with Alexa-enabled devices.

MAINTENANCE

1. Cleaning the TV

Always unplug the TV before cleaning. Use a soft, lint-free, dry cloth to gently wipe the screen and TV body. For stubborn marks, slightly dampen the cloth with water. Avoid using alcohol, solvents, or abrasive cleaners, as these can damage the screen or finish.

2. Software Updates

Your Android TV may receive software updates periodically. Ensure your TV is connected to the internet to receive these updates, which can improve performance and add new features. You can check for updates manually in the TV settings menu.

TROUBLESHOOTING

If you encounter issues with your TV, refer to the following common solutions before contacting support.

Problem	Possible Solution
No Power	Check if the power cord is securely plugged into both the TV and the wall outlet. Ensure the outlet is functional.
No Picture/Sound	Verify the correct input source is selected. Check all cable connections (HDMI, antenna). Try restarting the TV.
Remote Control Not Working	Replace the AAA batteries. Ensure there are no obstructions between the remote and the TV's IR sensor.
No Internet Connection	Check your Wi-Fi router and modem. Ensure the TV is connected to the correct network. Try restarting your router and the TV. For wired connections, check the Ethernet cable.
Picture Quality Issues	Adjust picture settings (brightness, contrast, sharpness). Ensure the content source is high quality.

Factory Reset

If problems persist, a factory reset may resolve them. This will erase all personal settings and installed apps. Navigate to **Settings > Device Preferences > About > Factory reset** and confirm. Use this option as a last resort.

SPECIFICATIONS

Key technical specifications for the Philips 77OLED807/98 OLED 4K UHD Android TV:

Feature	Detail
Model Number	77OLED807/98
Display Type	OLED
Screen Size	77 Inches (194 cm)
Resolution	3840 x 2160 (4K UHD)
Refresh Rate	120 Hz
Operating System	Android TV
Processor	P5 AI Perfect Picture Engine
HDR Support	Dolby Vision, Major HDR formats
Audio Output	Dolby Atmos, Digital Audio
HDMI Ports	Multiple (typically 3-4)
USB Ports	3
Connectivity	Wi-Fi, Bluetooth, Ethernet
Special Features	4-sided Ambilight, Google Assistant, Works with Alexa, G-sync, VRR, Freesync, IMAX Enhanced certified

| Feature	Detail
Dimensions (W x H x D)	172.3W x 101.1H x 31D cm (with stand)
Weight	Approx. 50 kg (packaged)
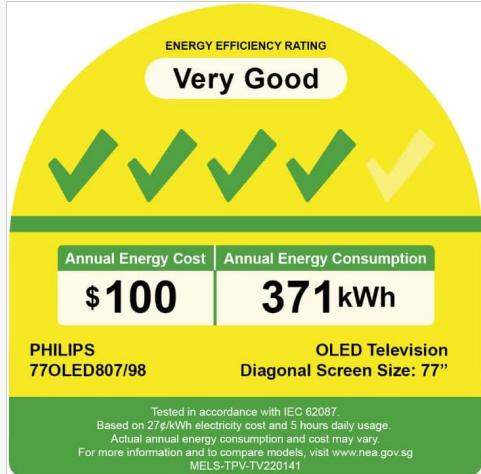
Image: Energy Efficiency Rating label for the Philips 77OLED807/98 OLED Television, indicating "Very Good" efficiency with an estimated annual energy cost of $100 and consumption of 371 kWh.

WARRANTY AND SUPPORT

Your Philips 77OLED807/98 TV comes with a standard manufacturer's warranty. Please refer to the warranty card included in your packaging or visit the official Philips support website for detailed warranty terms and conditions specific to your region.

For technical assistance, troubleshooting beyond this manual, or to inquire about repairs, please contact Philips Customer Support. You can find contact information and frequently asked questions on the official Philips support website:

www.philips.com/support