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› [SANSUI JSW43GSFHD 43-inch Full HD Smart Google LED TV User Manual](#)

SANSUI JSW43GSFHD

SANSUI JSW43GSFHD 43-inch Full HD Smart Google LED TV User Manual

Model: JSW43GSFHD

1. INTRODUCTION

This manual provides essential information for the safe and efficient operation of your SANSUI JSW43GSFHD 43-inch Full HD Smart Google LED TV. Please read it thoroughly before using the television and retain it for future reference.

Your new SANSUI TV features a Full HD (1920x1080) display, Google TV operating system, built-in Chromecast, Google Assistant, Dolby Audio, and a Bezel-less design for an immersive viewing experience.

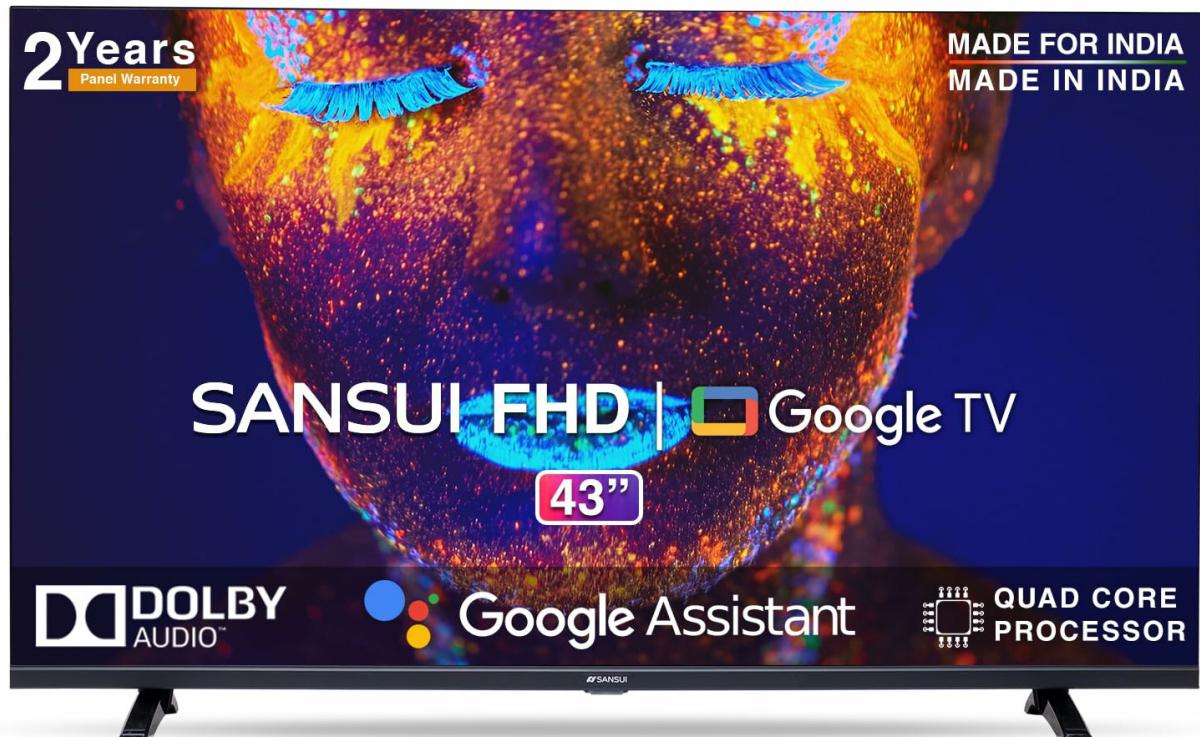


Image 1.1: Front view of the SANSUI JSW43GSFHD 43-inch Full HD Smart Google LED TV.

2. SAFETY INFORMATION

Always follow basic safety precautions when using this television to reduce the risk of fire, electric shock, and injury.

- **Power Source:** Connect the TV only to an AC 100-240V, 50/60Hz power supply.
- **Ventilation:** Ensure adequate ventilation around the TV. Do not block ventilation openings.
- **Water and Moisture:** Do not expose the TV to rain or moisture. Do not place objects filled with liquids on the TV.
- **Heat:** Keep the TV away from heat sources such as radiators, heat registers, stoves, or other heat-producing appliances.
- **Cleaning:** Unplug the TV before cleaning. Use a soft, dry cloth. Do not use liquid cleaners or aerosol cleaners.
- **Servicing:** Do not attempt to service this product yourself. Refer all servicing to qualified service personnel.
- **Mounting:** Use only wall mounts or stands recommended by the manufacturer.

3. WHAT'S IN THE Box

Carefully unpack the box and ensure all items are present:

- 1 x SANSUI JSW43GSFHD 43-inch TV
- 1 x Remote Control
- 2 x AAA Batteries (for remote)
- 1 x Set Base Stand
- 2 x Pair Screws (for stand)
- 1 x Wall Mounting Set (optional, may vary by region)
- 1 x User Manual & Warranty Card
- 1 x Power Cable

4. SETUP

4.1 Attaching the Stand

1. Place the TV face down on a soft, flat surface to prevent screen damage.
2. Align the base stands with the screw holes on the bottom of the TV.
3. Secure the stands using the provided screws. Ensure they are tightened firmly.

4.2 Wall Mounting (Optional)

If you choose to wall mount your TV, use a compatible VESA wall mount kit (not always included). Follow the instructions provided with your wall mount kit. Ensure the wall can support the weight of the TV and the mount.



Hot Keys for
Quick Access



Image 4.1: SANSUI TV with its base stand attached.

4.3 Connecting External Devices

Your SANSUI TV offers various connectivity options:

- **HDMI Ports (x2):** Connect Blu-ray players, gaming consoles, set-top boxes, etc.

- **USB Ports (x2):** Connect USB drives for media playback or external storage.
- **AV Input (x1):** For older devices using composite video and stereo audio.
- **Ethernet (LAN) Port:** For wired internet connection.
- **Antenna Port:** Connect an antenna for terrestrial broadcast channels.
- **Optical Audio Port:** For digital audio output to soundbars or home theater systems.
- **Wi-Fi:** Built-in for wireless internet access.
- **Bluetooth:** For connecting wireless headphones, speakers, or other compatible devices.



Image 4.2: Side view of the SANSUI TV highlighting various input/output ports.

4.4 Initial Power On and Google TV Setup

1. Connect the power cable to the TV and a power outlet.
2. Press the power button on the TV or remote control to turn it on.
3. Follow the on-screen instructions to complete the initial setup, which includes:
 - Selecting your language.
 - Connecting to a Wi-Fi network.
 - Signing in with your Google Account to access Google TV features and apps.

- Accepting terms and conditions.
- Scanning for channels (if using an antenna).

5. OPERATING THE TV

5.1 Remote Control

The included remote control allows you to navigate the TV's interface, adjust settings, and access smart features. It includes dedicated buttons for popular streaming services and Google Assistant.

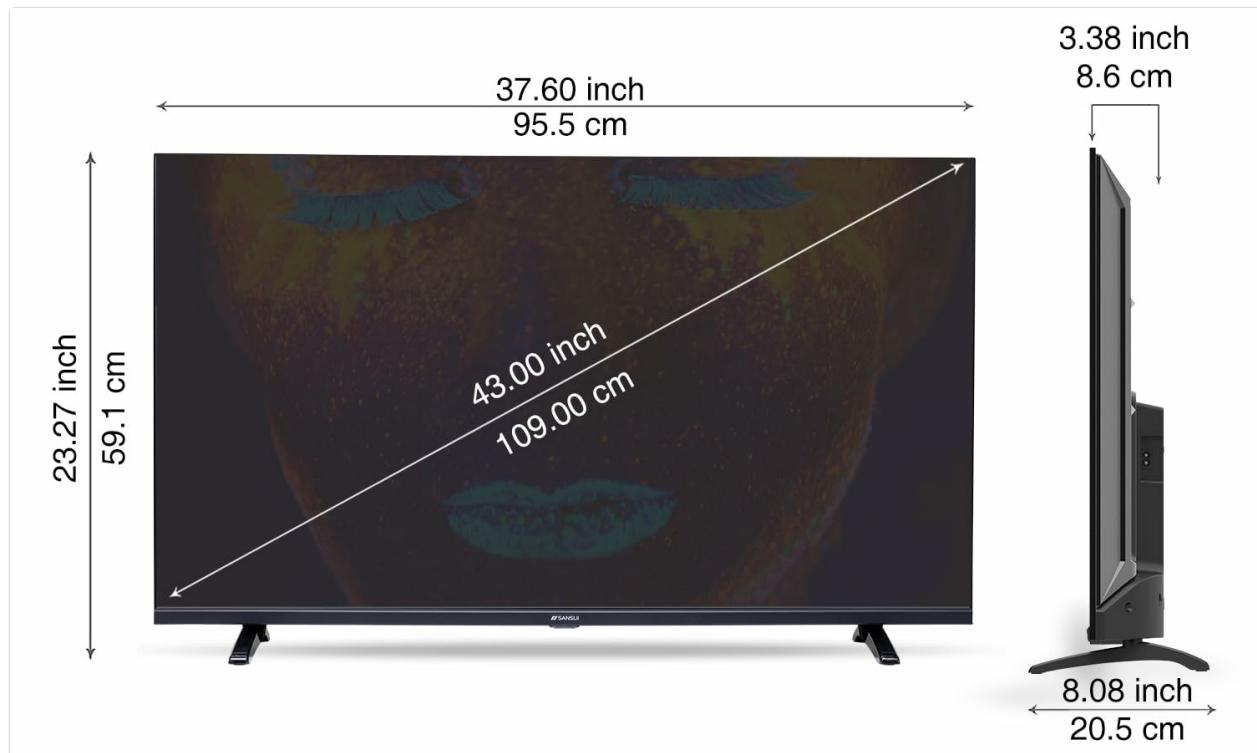
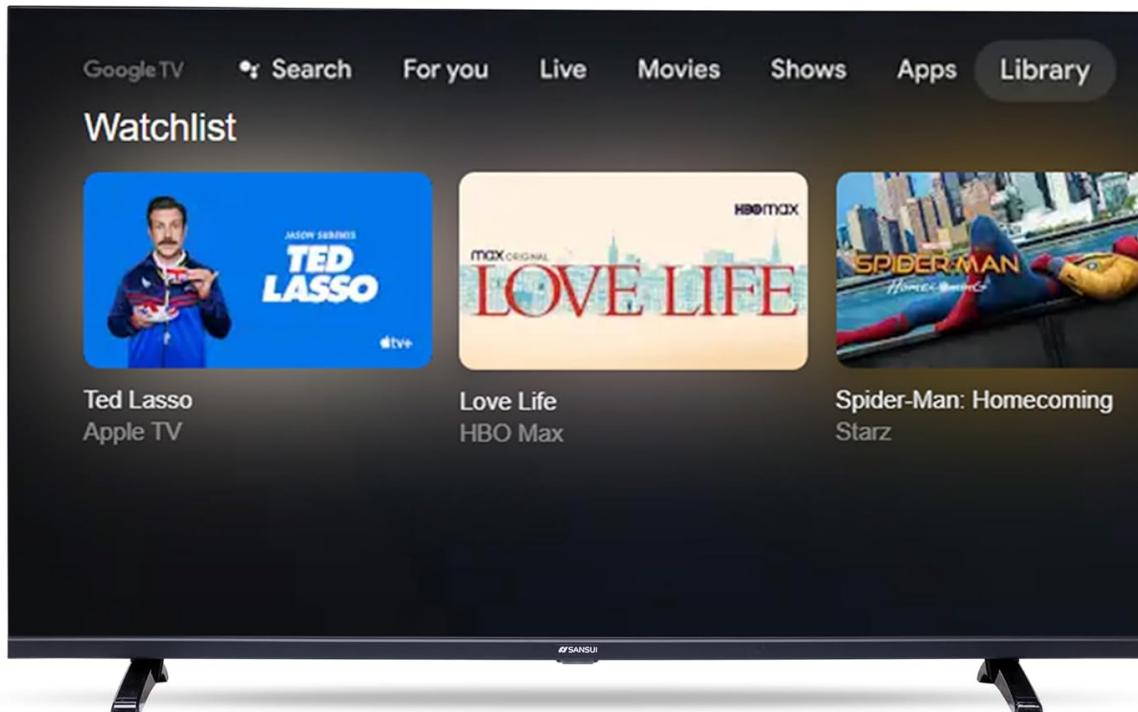


Image 5.1: The SANSUI TV remote control, featuring Google Assistant and quick access buttons for streaming services.

5.2 Smart TV Features (Google TV)

Your SANSUI TV runs on Google TV, providing a personalized and intuitive user experience.

- **Google Assistant:** Use voice commands via the remote control to search for content, control smart home devices, and get information.
- **Built-in Chromecast:** Cast content directly from your compatible smartphone, tablet, or computer to the TV screen.
- **Streaming Apps:** Access a wide range of pre-installed and downloadable apps like Prime Video, Netflix, Disney+ Hotstar, YouTube, and more from the Google Play Store.
- **Personalized Recommendations:** Google TV learns your preferences and suggests movies, shows, and live TV based on your viewing history.



UNLIMITED ENTERTAINMENT WITH

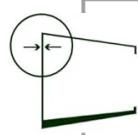


Image 5.2: The Google TV home screen displaying various streaming applications and content recommendations.

5.3 Picture and Sound Settings

Adjust your viewing and listening experience through the TV's settings menu.

- **Picture Settings:** Customize brightness, contrast, color, and sharpness. The TV features an A+ Zen Panel with HDR10 support and dynamic contrast for enhanced visuals.
- **Sound Settings:** Adjust volume, equalizer, and sound modes. The integrated 20W speakers with Dolby Audio provide clear and immersive sound.



BEZEL-LESS DESIGN



Image 5.3: Diagram illustrating the advanced light dispersal technology of the Zen Panel for enhanced color and clarity.

6. MAINTENANCE

Proper maintenance ensures the longevity and optimal performance of your TV.

- **Screen Cleaning:** Gently wipe the screen with a soft, lint-free cloth. For stubborn marks, slightly dampen the cloth with water or a specialized screen cleaner (do not spray directly on the screen).
- **Cabinet Cleaning:** Wipe the TV cabinet with a soft, dry cloth.
- **Dusting:** Regularly dust the ventilation openings to prevent overheating.
- **Power Cord:** Periodically check the power cord for any damage.

7. TROUBLESHOOTING

If you encounter issues with your TV, refer to the following common solutions:

Problem	Possible Solution

Problem	Possible Solution
No Power	Check if the power cable is securely connected. Ensure the power outlet is working. Try pressing the power button on the TV itself.
No Picture, but Sound is Present	Check the input source. Ensure external devices are powered on and connected correctly.
No Sound, but Picture is Present	Check the volume level and mute status. Verify audio cables for external devices. Check TV audio output settings.
Remote Control Not Working	Replace the batteries. Ensure there are no obstructions between the remote and the TV's IR sensor.
Cannot Connect to Wi-Fi	Check your router and modem. Re-enter the Wi-Fi password. Try restarting the TV and your router.
Apps Not Loading/Crashing	Ensure the TV has a stable internet connection. Try clearing the app's cache or reinstalling the app. Update the TV's software if an update is available.

If the problem persists after trying these solutions, please contact customer support.

8. SPECIFICATIONS

Detailed technical specifications for the SANSUI JSW43GSFHD TV:

Feature	Specification
Model	JSW43GSFHD
Screen Size	109 cm (43 Inches)
Resolution	Full HD (1920x1080)
Refresh Rate	60 Hz
Display Technology	LED, A+ Zen Panel, HDR10, Dynamic Contrast
Viewing Angle	178 Degrees
Operating System	Google TV
Processor	CA53 Quad Core Processor
RAM	1.5 GB
Internal Storage (ROM)	8 GB
Audio Output	20 Watts, Dolby Audio
Connectivity	2 HDMI, 2 USB, 1 AV, Bluetooth, Wi-Fi, Ethernet
Special Features	Bezel-Less Design, Google Assistant, Built-in Chromecast, Voice Search Smart Remote, Parental Controls, Sleep Timer

Feature	Specification
Product Dimensions (LxWxH)	95.5 x 8.6 x 59.1 cm
Item Weight	6.1 kg
Power Consumption	74 Watts



Image 8.1: Detailed dimensions of the SANSUI JSW43GSFHD TV.

9. WARRANTY AND SUPPORT

Your SANSUI JSW43GSFHD TV comes with a comprehensive warranty:

- **Warranty Type:** 1 Year Comprehensive Warranty
- **Additional Warranty:** +1 Year Additional Warranty On Panel

For service, support, or warranty claims, please contact:

Importer: Jaina India Pvt Ltd.

Address: D170, Okhla Industrial Area, Phase-1, New Delhi-110020 INDIA

Email: sansicare@jainaindia.com

Toll-free No.: 1800 419 3777

Related Documents - JSW43GSFHD

	<p>Manual de Instrucciones SANSUI SMX55KAUG Google TV Guía completa de instrucciones para el televisor SANSUI SMX55KAUG con Google TV. Incluye información sobre instalación, configuración, uso del control remoto, especificaciones técnicas, solución de problemas y precauciones de seguridad.</p>
	<p>SANSUI JSWY32GSHD Google TV User Manual User manual for the SANSUI JSWY32GSHD LED Smart TV with Google TV. Provides setup, operation, safety precautions, troubleshooting, and specifications.</p>
	<p>Manual de Instrucciones SANSUI SMX55KAUG con Google TV Guía completa de instalación, configuración y uso del televisor SANSUI SMX55KAUG con Google TV. Incluye especificaciones, control remoto y solución de problemas.</p>
	<p>Sansui AU-101 Stereo Amplifier Service Manual Comprehensive service manual for the Sansui AU-101 stereo amplifier, providing technical specifications, circuit analysis, troubleshooting guides, and maintenance procedures. Includes comparisons to models like the AU-555A.</p>
	<p>Sansui SMX65KAUW 65-inch Smart TV - Technical Specifications Detailed technical specifications for the Sansui SMX65KAUW 65-inch Smart TV, including dimensions, power consumption, screen size, and operational notes.</p>



[Sansui Electronics Corporation Service Manual](#)

This document provides service information for Sansui Electronics Corporation products, including parts lists and technical specifications.