Swatch SB07S110

Swatch Big Bold Irony Watch SB07S110 User Manual

Introduction

This manual provides comprehensive instructions for the Swatch Big Bold Irony Watch, model SB07S110. It covers essential information regarding the setup, daily operation, routine maintenance, and troubleshooting of your timepiece. Please read this manual carefully to ensure proper use and to maximize the lifespan of your watch.

The Swatch Big Bold Irony SB07S110 features a distinctive open black dial with glow-in-the-dark hands, housed within a sandblasted metal case. It is equipped with a durable red textured strap and a reliable quartz movement.

Figure 1: Full view of the Swatch Big Bold Irony SB07S110 watch with its red strap and open dial.

Setup

Setting the Time

1. Locate the crown on the right side of the watch case.
2. Gently pull the crown outwards to the first position. You may feel a slight click.
3. Rotate the crown either clockwise or counter-clockwise to adjust the hour and minute hands to the correct time.
4. Once the time is set, push the crown back into its original position against the watch case. This will start the watch movement.

Figure 2: Close-up view of the watch dial and crown, illustrating the component used for time adjustment.

Wearing the Watch

The watch features a silicone strap with a buckle closure. Adjust the strap to a comfortable fit on your wrist, ensuring it is neither too tight nor too loose. The buckle should secure the watch firmly in place.

Operating the Watch

Reading the Time

The Swatch Big Bold Irony SB07S110 displays time using traditional hour, minute, and second hands on an analog dial. The open dial design allows a view of some internal components.

Glow-in-the-Dark Feature

The watch hands are designed to glow in low-light conditions. For optimal luminescence, expose the watch dial to a bright light source (natural or artificial) for a few minutes before entering a dark environment.

Water Resistance

This watch is water-resistant up to 30 meters (3 ATM). This means it is suitable for everyday use and can withstand splashes, rain, or brief immersion in water. It is **not** suitable for swimming, showering, diving, or any water sports where it might be subjected to high water pressure or prolonged immersion.
Always ensure the crown is fully pushed in against the case to maintain water resistance.

Maintenance

Cleaning

- To clean the watch case and crystal, use a soft, damp cloth. Avoid harsh chemicals or abrasive materials, which can damage the finish.
- The silicone strap can be cleaned with mild soap and water. Rinse thoroughly and dry completely before wearing.
- For stubborn dirt or professional cleaning, consult an authorized Swatch service center.

Battery Replacement

The watch is powered by a quartz battery. When the watch stops or begins to lose time consistently, the battery may need replacement. It is recommended to have the battery replaced by an authorized Swatch retailer or a professional watchmaker to ensure proper sealing and maintain water resistance.

Storage

When not wearing your watch, store it in a cool, dry place away from direct sunlight, extreme temperatures, and strong magnetic fields. Keeping it in its original packaging or a watch box can help protect it from dust and scratches.

Troubleshooting

Problem	Possible Cause	Solution
Watch is not running.	Battery depleted or crown not pushed in.	Ensure the crown is fully pushed in. If it still doesn't run, the battery may need replacement by a professional.
Time is inaccurate.	Time not set correctly or battery low.	Re-set the time as described in the "Setup" section. If the problem persists, consider battery replacement.
Condensation under the crystal.	Exposure to extreme temperature changes or compromised water resistance.	Immediately take the watch to an authorized service center for inspection to prevent further damage.

For issues not listed here or if solutions do not resolve the problem, please contact an authorized Swatch service center.

Specifications

- **Model Number:** SB07S110
- **Brand:** Swatch
- **Movement Type:** Quartz
- **Display Format:** Analog
- **Case Diameter:** 47 mm
- **Case Thickness:** 13.3 mm
- **Case Material:** Resin
- **Strap Material:** Resin / Silicone
- **Water Resistance:** 30 Meters (3 ATM) - Splash resistant, not for swimming or diving.
- **Crystal Type:** Mineral Crystal
- **Special Features:** Glow-in-the-dark hands
- **Power Source:** Battery
- **Closure Type:** Buckle
- **Approximate Package Dimensions:** 11.3 x 11 x 9.1 cm
- **Approximate Package Weight:** 210 g

Warranty Information

Your Swatch Big Bold Irony Watch SB07S110 comes with a limited warranty. For detailed information regarding the terms and conditions of your warranty, please refer to the warranty card included with your purchase or visit the official Swatch website. Keep your proof of purchase for warranty claims.

Customer Support

Should you require further assistance, service, or have questions not covered in this manual, please contact your retailer or visit the official Swatch customer support website for contact information and service center locations.

Ask a question about this manual

Ask about setup, troubleshooting, compatibility, parts, safety, or missing instructions. Manuals+ will review the question and use this page's manual context to help answer it.

Name

Anonymous

Email

you@example.com

After a successful submission, we securely hash the supplied account or form email before sending it to Microsoft Advertising for conversion attribution. Privacy details.

Question

Example: How do I reset this device or fix this error?

Details

Model number, symptoms, what you tried, or the section of the manual you are using.

Submit question