

TCL 50S4

TCL 50-Inch Series 4 Class 4K Smart TV User Manual

Model: **50S4**

Brand: **TCL**

1. INTRODUCTION

This manual provides essential information for the setup, operation, and maintenance of your TCL 50-Inch Series 4 Class 4K 2160p Smart TV. This television offers stunning 4K Ultra HD resolution, High Dynamic Range (HDR) for enhanced picture quality, and integrated Roku TV for access to a wide range of streaming content. It is also compatible with Alexa and Google Assistant for convenient voice control.

The product includes a wall mount for flexible installation options. Please read this manual thoroughly before using your TV to ensure proper and safe operation.



Image: Front view of the TCL 50-inch 4K Smart TV, showcasing its slim bezels and the Roku TV, Alexa, and Google Assistant compatibility logos on the screen.

2. WHAT'S IN THE BOX

Carefully unpack your TV and check that all the following items are included:

- TCL 50-Inch Series 4 Class 4K Smart TV
- Remote Control (with batteries)
- Power Cord
- Quick Start Guide
- Wall Mount (Note: TV stands are not included with this specific package)



Image: The TCL 50-inch 4K Smart TV displayed alongside the included wall mount bracket, illustrating the complete

3. SETUP

3.1 Wall Mount Installation

This TV package includes a wall mount for installation. Follow the instructions provided with the wall mount for secure attachment to your wall. Ensure the wall can support the weight of the TV and the mount.



Image: A diagram illustrating the installation of an ultra-slim TV wall mount, showing how to attach the bracket to the TV and wall, and how to release the TV from the bracket using a pull cord. The diagram highlights the mount's capacity (up to 75 inches TV, 66 lbs) and distance from the wall (25 mm).

3.2 Connecting Devices

Your TV features 4 HDMI inputs, including 1 HDMI ARC port. Use these ports to connect external devices such as Blu-ray players, gaming consoles, or soundbars.

1. Connect the power cord to the TV and a power outlet.
2. Connect your antenna or cable to the appropriate input if you plan to watch over-the-air or cable channels.
3. Connect any external devices (e.g., game console, soundbar) to the HDMI ports.
4. Turn on the TV and follow the on-screen instructions for initial setup, including network connection and channel scanning.

4. OPERATING INSTRUCTIONS

4.1 Smart Roku TV Interface

Your TCL TV comes with Roku TV built-in, providing access to a vast library of streaming channels, live TV, and more. Navigate the interface using your remote control to browse and select content.

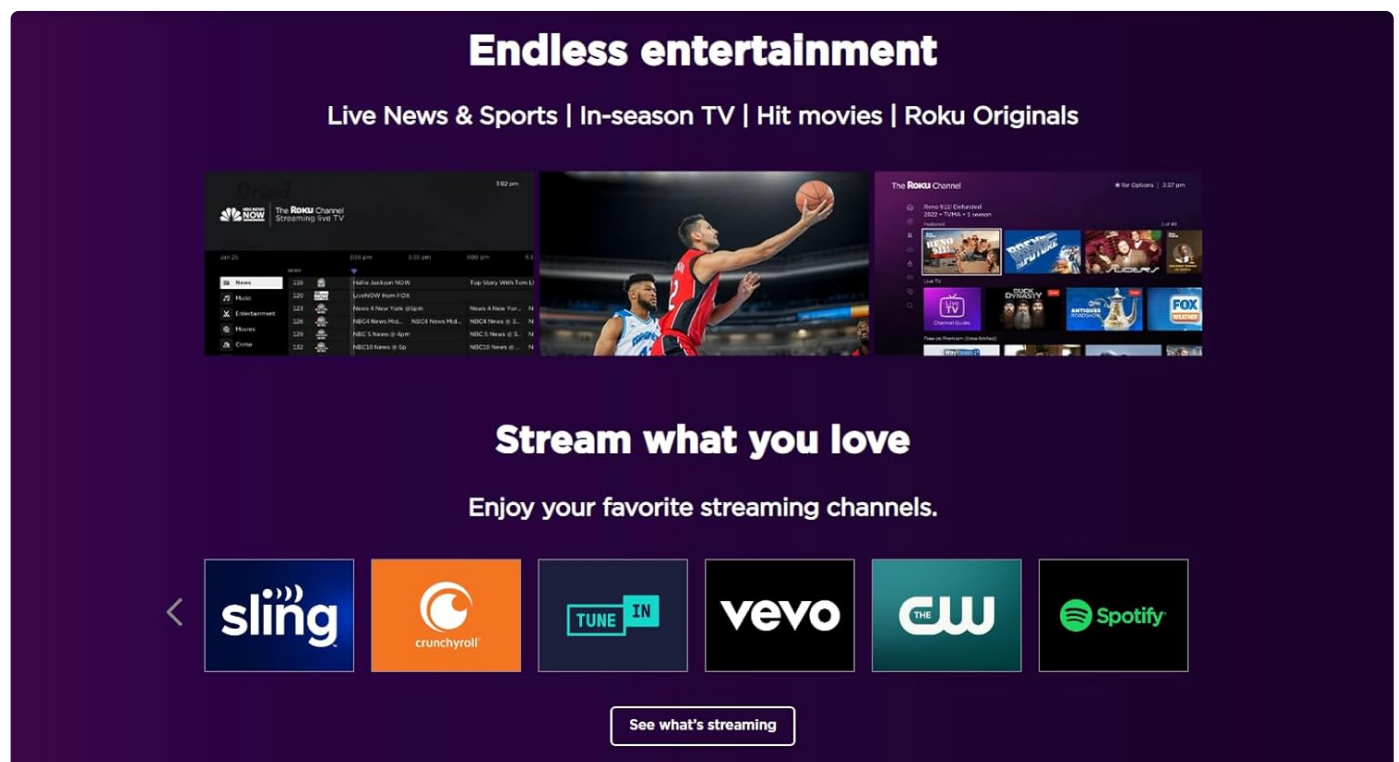


Image: The Roku TV home screen interface, showing a grid of popular streaming applications and content categories, indicating a wide selection of entertainment options.

Roku TV

Endless entertainment

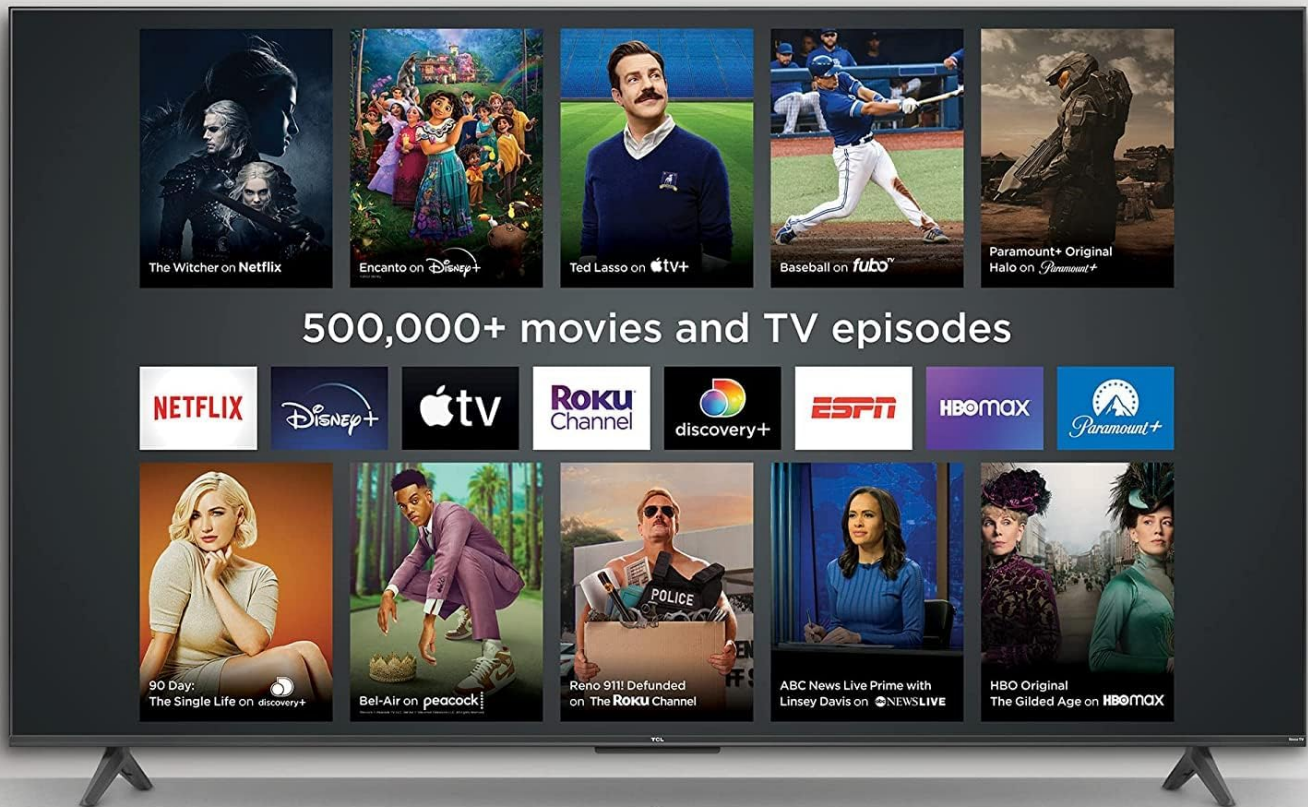


Image: A detailed view of the Roku TV interface, showcasing a diverse selection of streaming services and specific movie/TV show titles available for viewing, emphasizing the 'Endless entertainment' aspect.

4.2 Voice Control

The TV is compatible with Alexa and Google Assistant. You can use voice commands through a compatible smart speaker or the Roku mobile app to control your TV, such as changing channels, adjusting volume, or searching for content.

Easy Voice Control

Say it. Play it.

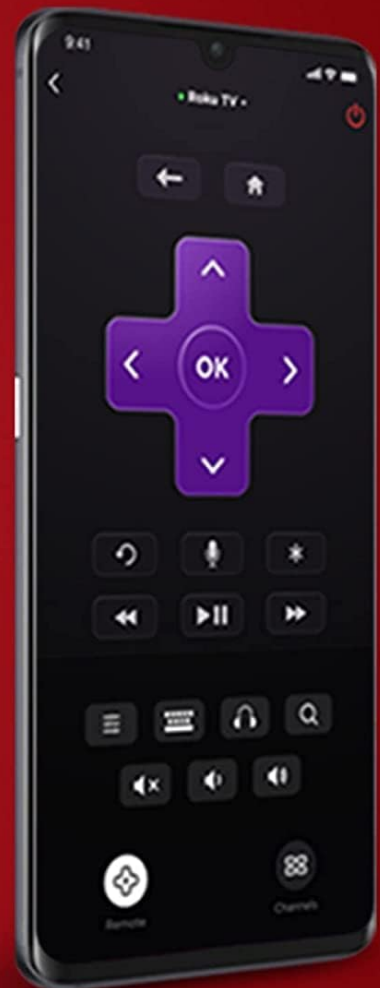


Image: A graphic highlighting the 'Easy Voice Control' feature, displaying the 'Works with Alexa' and 'Works with Google Assistant' logos, indicating seamless integration with popular voice assistants.

4.3 Roku Mobile App

Download the free Roku mobile app to your smartphone or tablet for additional control features, including a virtual remote, voice search, and private listening.

Powerful Mobile App

The must-have app for streamers



Image: A smartphone displaying the Roku mobile app interface, showing options for searching content, browsing channels, and a virtual remote control, emphasizing its utility for streamers.

4.4 Gaming and Motion Rate

The TV's 4K resolution and Motion Rate 240 with MEMC Frame Insertion provide a smooth and responsive viewing experience, suitable for gaming and fast-paced action content.

Gaming

Ready to Play



Image: The TV screen displaying a high-definition scene from the video game 'Call of Duty: Modern Warfare II', illustrating its capability for gaming.

Motion Rate 240 with MEMC Frame Insertion



Image: A dynamic shot of a motorcycle race displayed on the TV, highlighting the 'Motion Rate 240 with MEMC Frame Insertion' feature for smooth motion handling.

5. MAINTENANCE

To ensure the longevity and optimal performance of your TCL TV, follow these maintenance guidelines:

- **Cleaning the Screen:** Gently wipe the screen with a soft, dry, lint-free cloth. For stubborn marks, lightly dampen the cloth with water or a screen cleaner specifically designed for TVs. Avoid using harsh chemicals or abrasive materials.
- **Cleaning the Frame:** Use a soft, dry cloth to clean the TV frame and other surfaces.
- **Ventilation:** Ensure adequate ventilation around the TV. Do not block ventilation openings.
- **Power Cord:** Regularly check the power cord for any damage. If damaged, replace it immediately with an approved cord.
- **Avoid Liquids:** Keep liquids away from the TV to prevent electrical shock or damage.

6. TROUBLESHOOTING

If you encounter issues with your TV, refer to the following common troubleshooting steps. For more detailed solutions, consult the full online user manual or TCL's support website.

- **No Power:** Ensure the power cord is securely plugged into both the TV and a working electrical outlet. Try a different outlet.
- **No Picture/Sound:** Check that the correct input source is selected. Verify all cables are securely connected. Restart the TV by unplugging it for a few minutes and then plugging it back in.
- **Remote Not Working:** Replace the batteries in the remote control. Ensure there are no obstructions between the remote and the TV's IR sensor.
- **Network Connection Issues:** Check your Wi-Fi router and internet connection. Try restarting your router. On the TV, go to network settings and try reconnecting to your Wi-Fi network.
- **Picture Quality Issues:** Adjust picture settings (brightness, contrast, color) in the TV's menu. Ensure you are viewing 4K content for optimal resolution.

7. SPECIFICATIONS

Feature	Specification
Brand	TCL
Model Number	50S4
Screen Size	50 Inches (127 cm)
Resolution	4K Ultra HD (2160p)
Display Technology	LED
Refresh Rate	60Hz (120 Hz Motion Rate)
Special Features	Smart Roku TV, HDR, Compatible with Alexa and Google Assistant, Flat Screen
Connectivity Technology	HDMI (4 inputs, 1 ARC), Dual-band WiFi, Ethernet
Aspect Ratio	16:9
Product Dimensions	5.91"D x 49.21"W x 30.71"H
Item Weight	27 Pounds
Date First Available	June 14, 2023

8. WARRANTY AND SUPPORT

For warranty information, please refer to the documentation included with your purchase or visit the official TCL support website. For technical assistance, troubleshooting, or service requests, please contact TCL customer support directly. You can typically find support contact details on the manufacturer's website or in your product's packaging.

ASK A QUESTION ABOUT THIS MANUAL

Ask about setup, troubleshooting, compatibility, parts, safety, or missing instructions. Manuals+ will review the question and use this page's manual context to help answer it.

Name

Anonymous

Email

you@example.com

After a successful submission, we securely hash the supplied account or form email before sending it to Microsoft Advertising for conversion attribution. [Privacy details](#).

Question

Example: How do I reset this device or fix this error?

Details

Model number, symptoms, what you tried, or the section of the manual you are using.

Submit question