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WeatherTech W353-W413

WeatherTech All-Weather Floor Mats Instruction Manual

Model: W353-W413 for Mazda CX-5 (2013-2016)

1. Product Overview

The WeatherTech All-Weather Floor Mats are engineered to provide superior protection for your vehicle's interior. Designed with deeply sculpted channels, these mats effectively trap water, road salt, mud, and sand, preventing them from reaching your vehicle's carpet.

Constructed from an advanced, virtually odorless Thermoplastic Elastomer (TPE) compound, these mats are an OEM-approved, latex-free material. They contain no harmful PVCs, cadmium, or lead, and are 100% recyclable, reflecting WeatherTech's commitment to environmental responsibility and quality manufacturing in the USA.



Image 1.1: Complete set of WeatherTech All-Weather Floor Mats for front and rear rows.

2. Installation Instructions

Proper installation ensures maximum protection and safety. These mats are custom-fit for select 2013-2016 Mazda CX-5 models.

1. **Prepare the Vehicle:** Before installing your new WeatherTech All-Weather Floor Mats, remove any existing floor mats from your vehicle's first and second rows. Ensure the vehicle's carpet is clean and dry.
2. **Position the Mats:** Carefully place the driver's side mat into the driver's footwell, aligning it with the contours of the floor. Repeat for the passenger side and the second-row mats.
3. **Secure the Mats (if applicable):** If your vehicle is equipped with factory floor mat retention hooks or posts, ensure the WeatherTech mats are securely fastened to these points. This prevents the mats from shifting during driving.

4. **Check for Clearance:** After installation, verify that the mats do not interfere with the operation of the accelerator, brake, or clutch pedals. Ensure full and unrestricted pedal movement. If there is any interference, re-adjust the mat or contact customer support.



Image 2.1: Example of a WeatherTech floor mat properly installed in a vehicle's front footwell.

3. Usage and Features

WeatherTech All-Weather Floor Mats are designed for year-round protection against various elements.

- **Deeply Sculpted Channels:** The unique design features channels that effectively contain spills, dirt, and debris, keeping them away from your vehicle's carpet.
- **All-Weather Protection:** These mats are built to withstand extreme temperatures and conditions, protecting your vehicle from snow, mud, sand, and water.
- **Durable Material:** Made from a robust Thermoplastic Elastomer (TPE) compound, the mats maintain their flexibility and integrity over time, resisting cracking or hardening.



Image 3.1: Demonstrating the mat's ability to trap and contain sand and debris.



Image 3.2: Close-up view showing how the sculpted channels hold water and debris.



Image 3.3: Illustrating the mat's performance in snowy and wet conditions.

4. Care and Maintenance

Keeping your WeatherTech All-Weather Floor Mats clean is simple and helps maintain their appearance and effectiveness.

- **Regular Cleaning:** For routine cleaning, simply remove the mats from your vehicle and shake off any loose dirt or debris.
- **Washing:** Wash the mats with mild soap and water. A soft brush can be used for stubborn dirt. Rinse thoroughly with clean water.
- **Drying:** Allow the mats to air dry completely before placing them back into your vehicle. Do not use harsh chemicals or abrasive cleaners, as these can damage the material.
- **Recommended Products:** For optimal cleaning and protection, consider using WeatherTech's TechCare FloorLiner and FloorMat Cleaner & Protector.



Image 4.1: WeatherTech TechCare cleaning and protection products.

5. Troubleshooting

Most issues with WeatherTech All-Weather Floor Mats can be resolved with simple adjustments.

- **Mat Does Not Fit Properly:**
  - Ensure you have the correct model number (W353-W413) for your Mazda CX-5 (2013-2016).
  - Verify that all original floor mats have been removed from the vehicle.
  - Check for any obstructions under the mat.
- **Mat Slides or Shifts:**
  - Ensure the mat is properly engaged with any factory retention hooks or posts.
  - Confirm the mat is fully seated against the vehicle's floor contours.
- **Odor Present:**
  - While the material is virtually odorless, a new product may have a faint scent. This will dissipate quickly with ventilation.
  - Clean the mats thoroughly with mild soap and water and allow them to air out in a well-ventilated area.

6. Specifications

Product Name	WeatherTech All-Weather Floor Mats
Model Number	W353-W413
Compatibility	Mazda CX-5 (2013-2016 Models)
Coverage Area	1st & 2nd Row
Color	Black
Material	Advanced Thermoplastic Elastomer (TPE) Compound
Features	Deeply sculpted channels, all-weather protection, latex-free, no harmful PVCs/cadmium/lead, 100% recyclable.
Manufacturing Location	Made in USA
UPC	787765301619



Image 6.1: WeatherTech products are proudly Made in USA.

7. Warranty Information

WeatherTech stands behind the quality of its products. All WeatherTech All-Weather Floor Mats come with a limited lifetime warranty against defects in materials and workmanship. This warranty does not cover normal wear and tear, abuse, or improper installation.

For detailed warranty terms and conditions, please refer to the official WeatherTech website or contact their customer service department.

8. Customer Support

If you have any questions, concerns, or require assistance with your WeatherTech All-Weather Floor Mats, please contact WeatherTech customer support:

- **Website:** Visit the official WeatherTech website for FAQs, product information, and support resources.
- **Phone:** Refer to the WeatherTech website for current customer service phone numbers and operating hours.
- **Email:** Contact support via email through the contact form on their official website.

When contacting support, please have your product model number (W353-W413) and purchase details readily available.

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