

## Hisense 65U7K

# Hisense 65U7K Series Mini-LED ULED 4K UHD Google Smart TV Instruction Manual

MODEL: 65U7K

## Introduction

Welcome to the instruction manual for your new Hisense 65-Inch Class U7 Series Mini-LED ULED 4K UHD Google Smart TV. This television is engineered to provide a superior visual and auditory experience, featuring advanced display technologies such as Mini-LED and ULED for enhanced contrast and vibrant colors. With a native 144Hz refresh rate and 1000-Nit peak brightness, it delivers stunning clarity and fluidity. Integrated with Google TV and Hands-Free Voice Control, accessing your favorite content is intuitive and effortless. This manual will guide you through the setup, operation, maintenance, and troubleshooting of your new television.

## Setup

### 1. Unboxing and Package Contents

Carefully remove all components from the packaging. Ensure all items listed below are present:

- Hisense 65U7K TV
- TV Stand (2 pieces)
- Remote Control
- Power Cable
- 2 AAA Batteries (for remote)

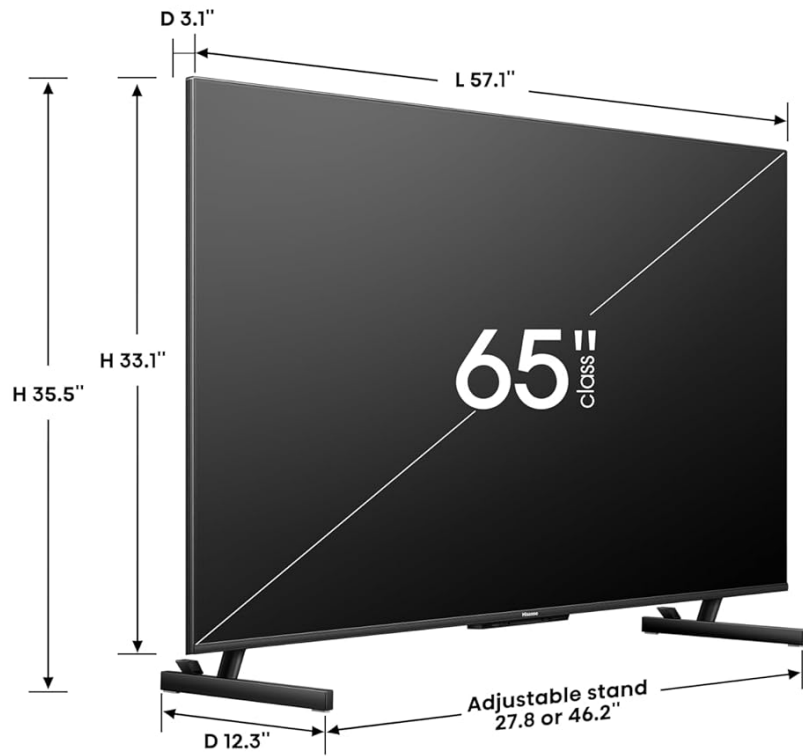
### 2. Stand Installation

The Hisense 65U7K features an adjustable stand design, allowing for two different width configurations to accommodate various TV stands or furniture. Attach the two stand pieces to the bottom of the TV using the provided screws. Ensure they are securely fastened.

# Hisense

# U7

MINI-LED  
ULED 4K



Voice Remote  
Hey Google



**Dimensions with stand** (width x depth x height)  
57.1 x 35.5 x 12.3 inches

**Dimensions without stand** (width x depth x height)  
57.1 x 33.1 x 3.1 inches

#### What's in the Box

- TV
- Power Cable
- Remote Control
- Stand



Figure 1: Adjustable stand dimensions for the 65U7K TV.

# Precise Backlight, Breathtaking Detail

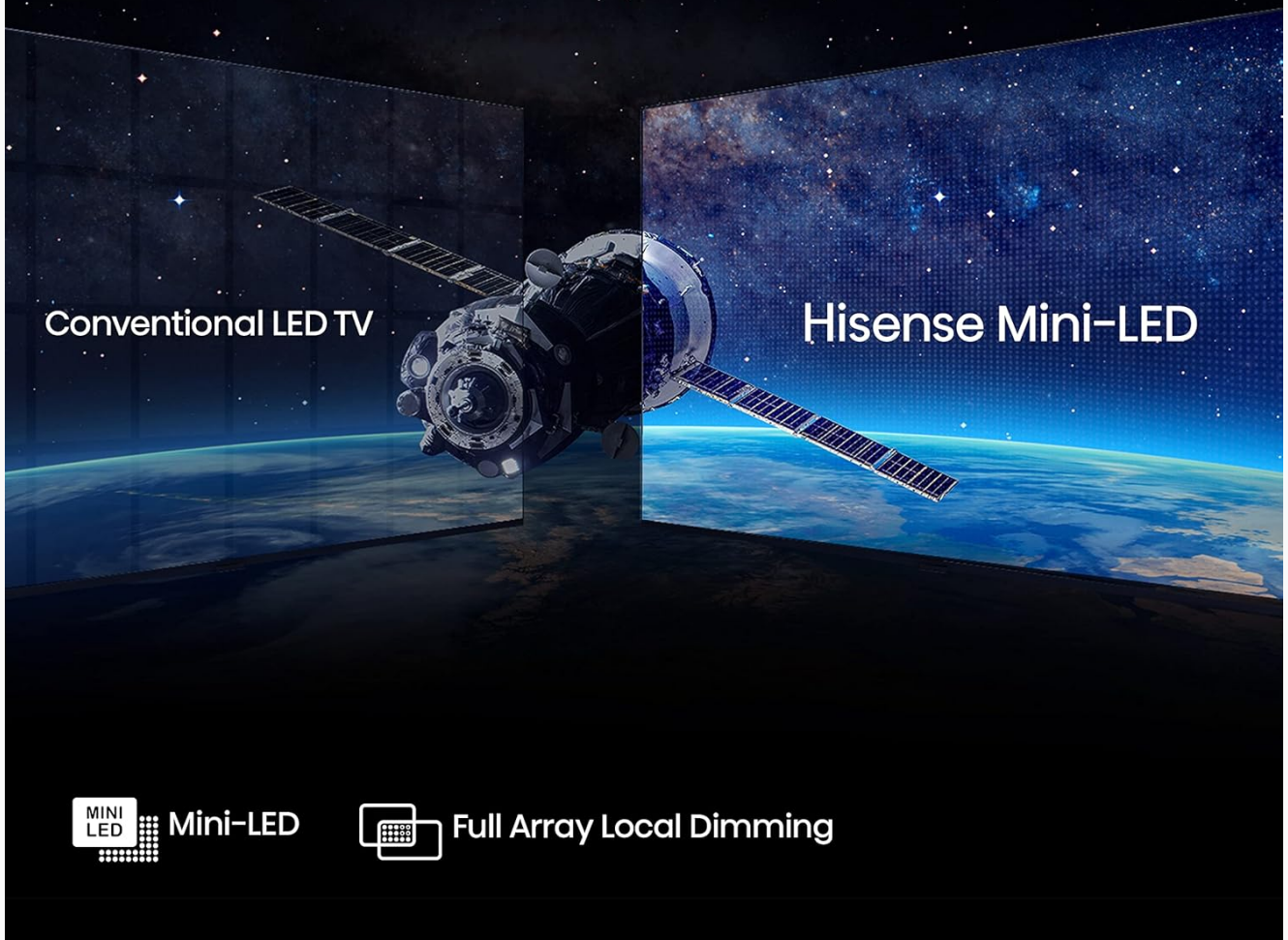


Figure 2: Hisense 65U7K TV with stand installed on a media console.

### 3. Wall Mounting

If you prefer to wall mount your TV, ensure you use a VESA-compatible wall mount. For the 65-inch model, the VESA standard is 400x300mm (15.7x11.8 inches). Refer to your wall mount's instructions for proper installation.

# See All the Content You Love in Dazzling Detail

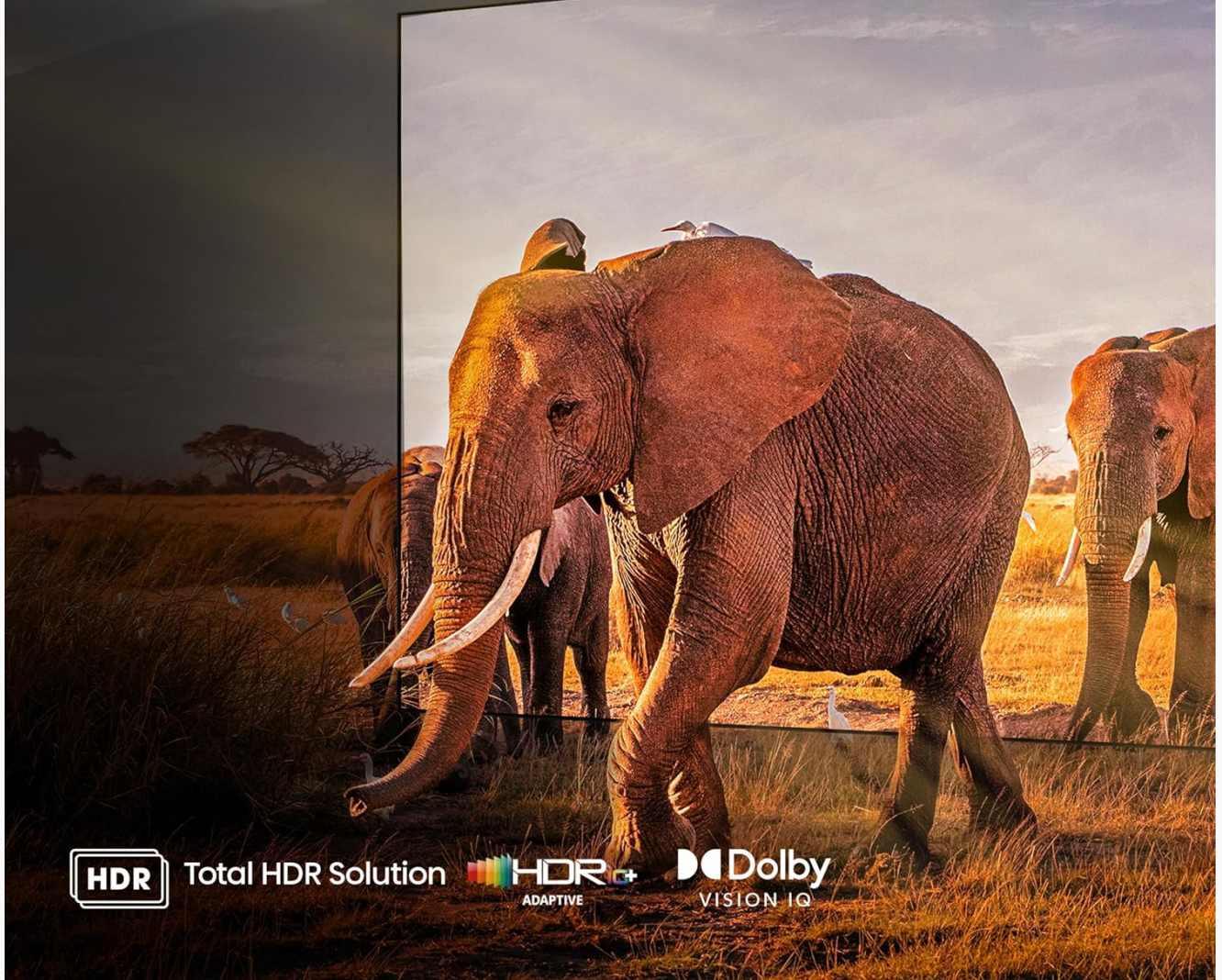


Figure 3: Rear view of the 65U7K TV with VESA wall mount dimensions.

#### 4. Connectivity

Connect your external devices to the TV using the available ports. The 65U7K features multiple HDMI ports, including HDMI 2.1 for high-refresh-rate devices and eARC for enhanced audio return. It also includes USB ports, an Ethernet port, and supports Wi-Fi and Bluetooth connectivity.



Figure 4: Side-facing connectivity ports on the 65U7K TV.

**ULED**  
MINI-LED

**PERFECTLY BRIGHT. PERFECTLY PRECISE.**

Experience an exceptionally detailed and precise picture with 4x more contrast and 18% more color than conventional QLED.

**Brighter Image. Richer Color.  
Incredible Detail.**



**QLED Quantum Dot Color**

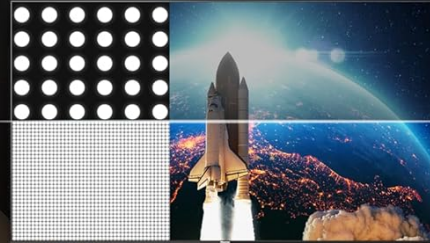


**Mini-LED Backlight**



**Mini in Size.  
Massive in Viewing Experience.**

**Direct LED Backlight**



**Mini-LED**

\*Lab test results based on the static contrast ratio and rec-2020 color gamut. Conventional QLED is a TV with Quantum Dot Color. Results may vary based on source content and viewing environment.

Figure 5: Rear-facing connectivity ports on the 65U7K TV.

## Operating Your TV

### 1. Power On/Off

Connect the power cable to the TV and a power outlet. Press the power button on the remote control or the TV itself to turn the television on or off.

### 2. Remote Control

The included remote control provides full functionality for navigating your TV. It features dedicated buttons for popular streaming services and a built-in microphone for voice commands.





Figure 6: Hisense 65U7K remote control.

### 3. Google TV Interface

Your Hisense 65U7K TV runs on the Google TV platform, offering a personalized and intuitive user experience. Easily browse content from all your streaming services, discover new shows, and access a wide range of applications.

Video 1: Overview of the Hisense U7K Google Smart TV features.

### 4. Voice Control

Utilize the built-in Hands-Free Voice Control with Google Assistant to search for content, control smart home devices, and manage TV functions without needing the remote. The TV also supports Alexa compatibility when linked to your Amazon account.

### 5. Picture Settings

Experience stunning visuals with the TV's advanced picture technologies. The Mini-LED ULED display, combined with Quantum Dot Color, delivers over a billion shades of vivid color. Peak Brightness of up to 1000 Nits ensures brilliant highlights and deep blacks. Dolby Vision IQ and various HDR formats (HDR10, HDR10+, HLG) optimize

picture quality based on content and ambient light.





Figure 7: Explanation of ULED Mini-LED technology.



Figure 8: Comparison of precise backlight between Hisense Mini-LED and Conventional LED TV.

# Billion+ Shades of Vivid Color



Figure 9: Visual representation of Quantum Dot Color's billion+ shades.

# See All the Content You Love in Dazzling Detail

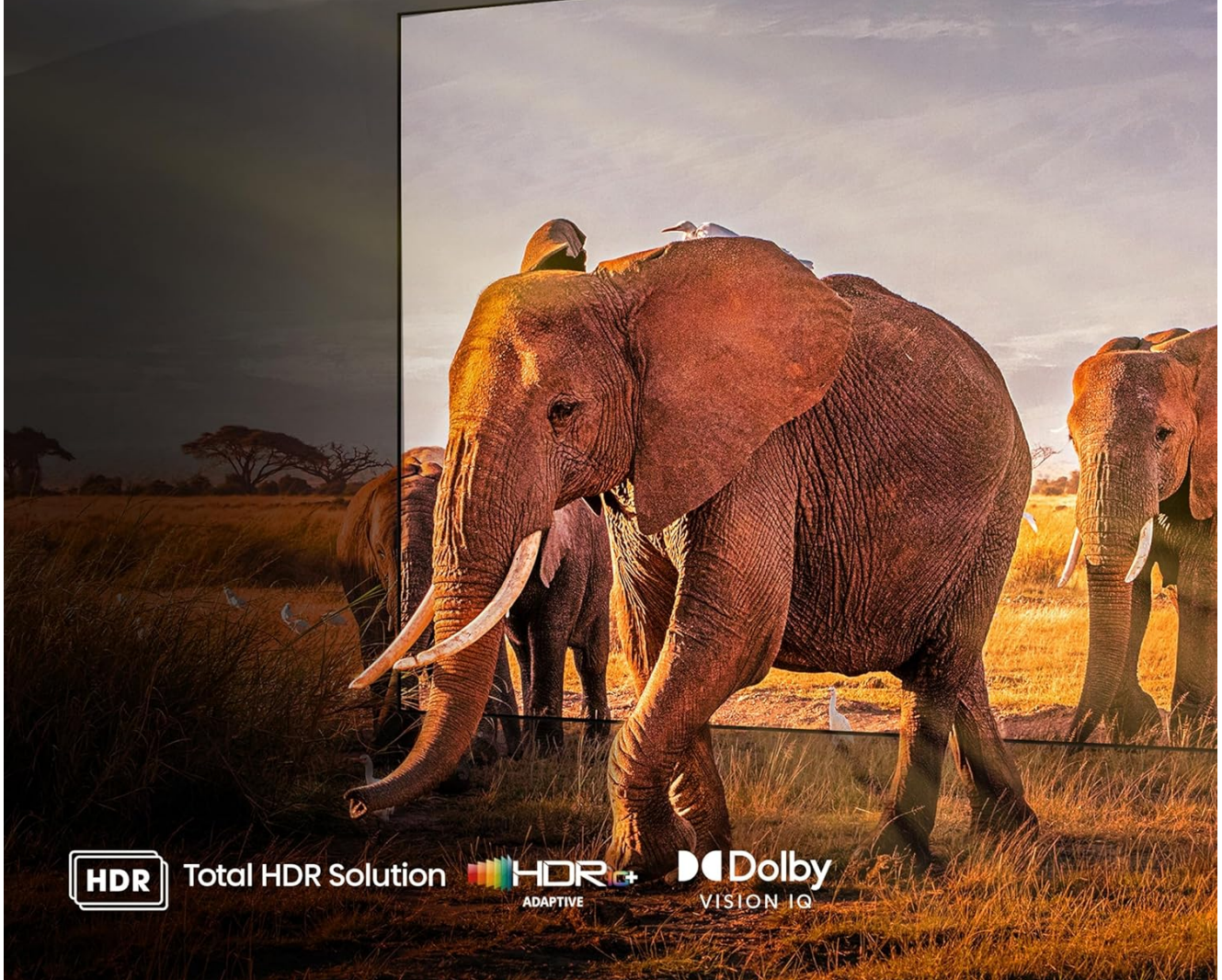


Figure 10: Content displayed with various HDR solutions including Dolby Vision IQ.

## 6. Sound Settings

The TV features 2.1 channel audio with Dolby Atmos support, providing immersive sound. For enhanced audio, consider connecting an external soundbar or home theater system via HDMI eARC or optical audio output.

## 7. Gaming Features

The Hisense 65U7K is optimized for gaming with a native 144Hz variable refresh rate panel, Game Mode Pro, and AMD FreeSync Premium Pro. These features ensure smooth, tear-free gameplay with minimal input lag.



## Wall Mount Size: VESA Standard (400\*300mm or 15.7\*11.8inch)

Figure 11: Gaming features of the 65U7K TV.

Video 2: Hisense Premium U7K & U8K features, including gaming.

## Maintenance

### 1. Cleaning the Screen

Gently wipe the screen with a soft, lint-free cloth. For stubborn marks, lightly dampen the cloth with water or a screen-specific cleaning solution. Avoid using harsh chemicals or abrasive materials.

### 2. Cleaning the Cabinet

Wipe the TV cabinet with a soft, dry cloth. Do not use any liquid cleaners directly on the cabinet.

## Troubleshooting

### 1. No Power / TV Not Turning On

Ensure the power cable is securely connected to both the TV and a working power outlet. Try plugging another device into the outlet to confirm it has power. If using a power strip, ensure it is switched on.

### 2. Poor Picture Quality

If the picture appears dim or washed out, check the 'Energy Saver' function in the TV settings and disable it if active. Adjust picture settings such as brightness, contrast, and color to your preference. Ensure your input source is

providing a high-quality signal.

### 3. USB Drive Not Recognized

If a USB drive is not recognized, ensure it is formatted to a compatible file system (NTFS or FAT32). The TV supports up to 128GB USB drives. If the TV is unresponsive or fails to turn on, try removing any connected USB drives and then power cycling the TV. Overheating USB drives can sometimes cause issues.

### 4. Remote Control Issues

Ensure the batteries in the remote control are correctly inserted and not depleted. Try re-pairing the Bluetooth remote if it becomes unresponsive. For voice control, ensure the microphone is not muted on the TV or remote.

## Specifications

Feature	Specification
Brand	Hisense
Model Number	65U7K
Screen Size	65 Inches
Display Technology	QLED, Mini-LED ULED
Resolution	4K (3840 x 2160)
Refresh Rate	144 Hz (Native)
Peak Brightness	1000 Nits
Local Dimming	Full Array Local Dimming
HDR Support	Dolby Vision IQ, HDR10, HDR10+, HLG
Operating System	Google TV
Voice Assistant	Google Assistant (Hands-Free), Alexa Compatible
Connectivity	Bluetooth, Wi-Fi (WiFi6E), USB, Ethernet, HDMI (2x HDMI 2.1, 2x HDMI 2.0)
Audio Output	Dolby Atmos, 2.1 Channel
Dimensions (with stand)	57.1"W x 12.3"D x 35.5"H
Dimensions (without stand)	57.1"W x 3.1"D x 33.1"H
Item Weight	64 Pounds
VESA Mount Standard	400x300mm (15.7x11.8 inches)

## Warranty and Support

### 1. Warranty Information

Your Hisense 65U7K TV comes with a 2-year manufacturer's warranty. Please retain your proof of purchase for warranty claims.

## **2. Customer Support**

For any questions, technical assistance, or warranty support, please contact Hisense customer service. You can find contact details in your product documentation or by visiting the official Hisense website.

Alternatively, you may refer to the 'Do You Have Questions?' section within the TV's interface for common queries and solutions.