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Model: 50SUE9350F | Brand: SKYWORTH

1. INTRODUCTION

Thank you for purchasing the SKYWORTH 50SUE9350F Google Smart LED UHD 4K TV. This manual provides essential information for setting up, operating, and maintaining your new television. Please read it thoroughly before use and keep it for future reference.

Safety Information

- Do not expose the TV to rain or moisture.
- Ensure proper ventilation to prevent overheating.
- Do not open the TV casing; refer all servicing to qualified personnel.
- Keep the TV away from direct sunlight, heat sources, and strong magnetic fields.
- Use only the power cable provided with the TV.

2. PACKAGE CONTENTS

Before proceeding with the setup, please verify that all the following items are included in your package:

- SKYWORTH 50SUE9350F Google Smart LED UHD 4K TV
- Remote Control (requires 2 AAA batteries, not always included)
- Power Cable
- TV Stand (2 pieces)
- Screws for Stand Assembly

- User Manual (this document)



Image: Front view of the SKYWORTH 50SUE9350F Google Smart LED UHD 4K TV, showcasing its slim bezels and stand.

3. SETUP

3.1 Attaching the Stand

1. Carefully place the TV face-down on a soft, flat surface to prevent screen damage.
2. Align each stand piece with the corresponding slots on the bottom of the TV.
3. Secure the stands using the provided screws. Ensure they are tightened firmly.



Image: Side view of the SKYWORTH 50SUE9350F TV, illustrating the attached stand and slim profile.

3.2 Connecting Peripherals

The TV offers various ports for connecting external devices. Refer to the back panel image for port locations.

- **HDMI:** Connect Blu-ray players, game consoles, or set-top boxes. This TV has 3 HDMI ports.
- **USB:** Connect USB drives for media playback. This TV has 2 USB ports.
- **Antenna/Cable:** Connect an antenna or cable TV feed for broadcast channels.
- **Ethernet (LAN):** For a wired internet connection.

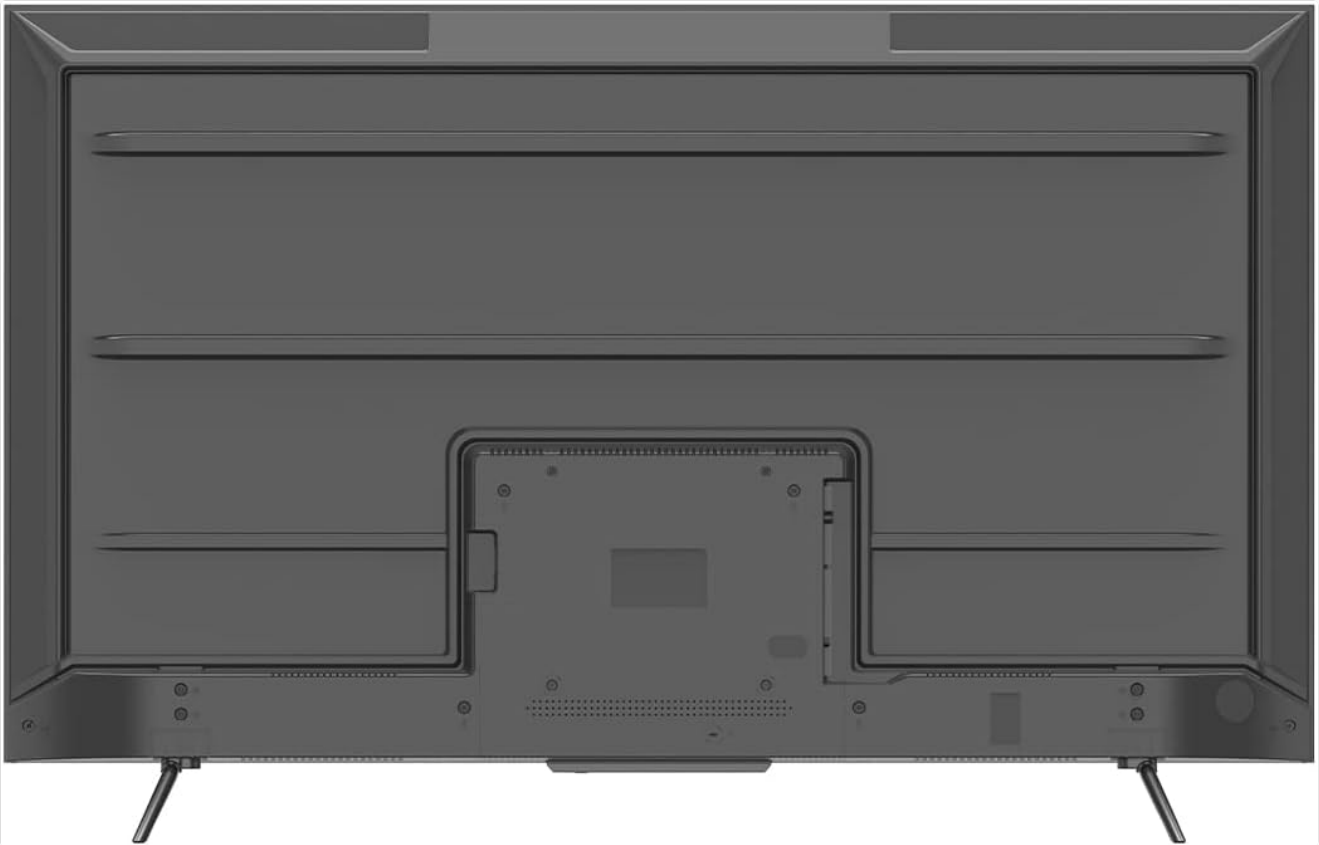


Image: Rear view of the SKYWORTH 50SUE9350F TV, highlighting the various input and output ports for connectivity.

3.3 Power Connection

Connect the power cable to the TV's power input and then to a suitable electrical outlet (240V AC).

4. OPERATING INSTRUCTIONS

4.1 Initial Setup (Google TV)

Upon first power-on, the TV will guide you through the initial setup process. This includes:

- Language selection.
- Network connection (Wi-Fi or Ethernet).
- Google account sign-in for full Google TV features.
- Channel scanning (if using an antenna/cable).

4.2 Remote Control Functions

The remote control allows you to navigate the Google TV interface and control your television. It features voice search capabilities.

- **Power Button:** Turns the TV on/off.
- **Voice Assistant Button:** Activates Google Assistant for voice commands.
- **Navigation Pad:** Moves through menus and selects options.
- **Back/Home Buttons:** Returns to the previous screen or the Google TV home screen.
- **Volume/Channel Buttons:** Adjusts volume and changes channels.
- **App Shortcut Buttons:** Direct access to popular streaming services like Netflix, Prime Video, Disney+, and YouTube.

4.3 Smart TV Features

- **Google TV:** Provides personalized content recommendations based on your viewing history and subscriptions.
- **Built-in Chromecast:** Easily cast content (movies, music, photos) from your compatible smartphone, tablet, or computer directly to the TV.
- **Hands-free Voice Control:** Use your voice to control the TV, search for content, and get information without needing the remote.
- **Multiple Picture Modes:** Adjust picture settings (e.g., Standard, Vivid, Movie, Game) to optimize your viewing experience.
- **HDR/HDR10/Dolby Vision Support:** Enjoy enhanced contrast and color with compatible content.

5. MAINTENANCE

5.1 Cleaning the TV

- Always unplug the TV before cleaning.
- Use a soft, dry, lint-free cloth to wipe the screen and cabinet.
- For stubborn marks on the screen, lightly dampen the cloth with water or a specialized screen cleaner. Never spray cleaner directly onto the screen.
- Avoid using abrasive cleaners, waxes, or solvents.

5.2 General Care

- Do not block the ventilation openings on the back of the TV.
- Avoid placing heavy objects on top of the TV.
- If moving the TV, ensure it is properly supported and handled by at least two people.

6. TROUBLESHOOTING

This section addresses common issues you might encounter. If the problem persists, please contact customer support.

Problem	Possible Cause	Solution
No power	Power cable disconnected; power outlet issue	Check power cable connection; try a different outlet.
No picture, but sound is present	Incorrect input source; faulty HDMI cable	Verify input source; replace HDMI cable.
No sound, but picture is present	Volume muted or too low; audio settings incorrect	Unmute volume or increase level; check audio output settings.
Remote control not working	Dead batteries; obstruction; remote not paired	Replace batteries; remove obstruction; re-pair remote (refer to TV settings).
Cannot connect to Wi-Fi	Incorrect password; router issue; TV too far from router	Re-enter password; restart router; move TV closer or use Ethernet.

7. SPECIFICATIONS

Detailed technical specifications for the SKYWORTH 50SUE9350F TV:

Feature	Detail
Model Name	50SUE9350F
Screen Size	50 inches
Display Technology	LED
Resolution	4K UHD (3840 x 2160)
Refresh Rate	60 Hz
Operating System	Google TV
Special Features	Browser, Wide Screen, Chromecast Built-in, Hands-free Voice Control
Supported Internet Services	Google TV, Netflix, YouTube, Prime Video, Disney+
HDR Support	HDR, HDR10, Dolby Vision
Connectivity Technology	HDMI, Bluetooth, Wi-Fi
HDMI Ports	3
USB Ports	2
Audio Output Mode	Surround
Speaker Description	DTS Studio Sound
Memory Storage Capacity	16 GB
Product Dimensions (D x W x H)	23 cm x 110.5 cm x 71.2 cm
Item Weight	8 kg
VESA Mounting Standard	200 x 200 mm
Color	Black
Electrical Voltage	240 Volts (AC)

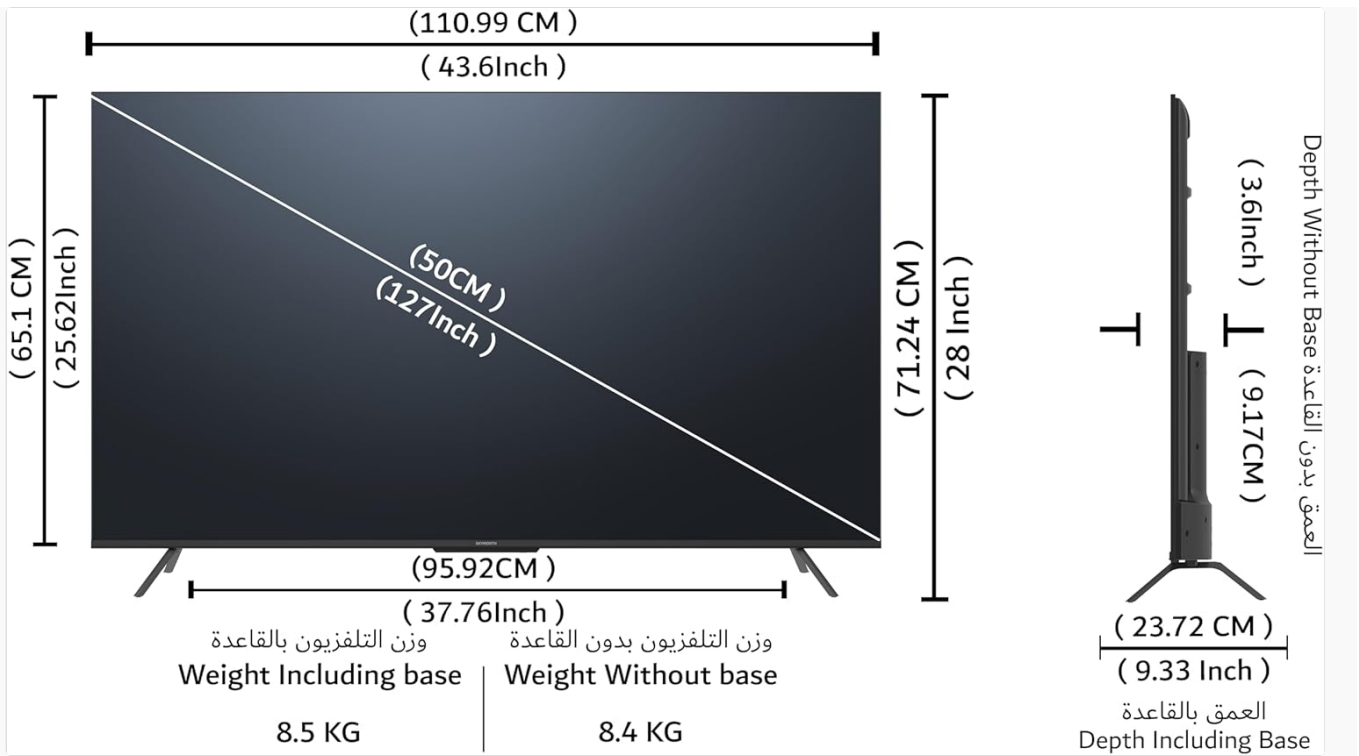


Image: Dimensional diagram of the SKYWORTH 50SUE9350F TV, including measurements with and without the stand, and weight information.

8. WARRANTY AND SUPPORT

8.1 Warranty Information

This SKYWORTH 50SUE9350F TV comes with **atwo-year manufacturer's warranty**. This warranty covers defects in materials and workmanship under normal use. Please retain your proof of purchase for warranty claims.

The warranty does not cover damages resulting from:

- Improper installation or setup.
- Accidents, misuse, abuse, neglect, or unauthorized modification.
- Power surges or lightning strikes.
- Repairs attempted by unauthorized service providers.

8.2 Customer Support

For technical assistance, troubleshooting beyond this manual, or warranty service, please contact SKYWORTH customer support. Refer to the official SKYWORTH website or your purchase documentation for the most current contact information.