

Philips BHD272/00

Philips Dry Care Pro Hair Dryer BHD272/00 User Manual

PROFESSIONAL AC MOTOR, 2100W, IONIC CARE

1. Important Safety Information

Please read this instruction manual carefully before using the appliance and save it for future reference. Incorrect use may result in electric shock, fire, or injury.

- Always unplug the hair dryer when not in use to reduce the risk of electric shock.
- Do not use this appliance near water, such as in a bathtub, shower, or basin.
- Do not block the air inlet or outlet grilles during operation.
- Keep the appliance away from flammable materials.
- If the supply cord is damaged, it must be replaced by the manufacturer, its service agent, or similarly qualified persons to avoid a hazard.
- This appliance is not intended for use by persons (including children) with reduced physical, sensory or mental capabilities, or lack of experience and knowledge, unless they have been given supervision or instruction concerning use of the appliance by a person responsible for their safety.

2. Product Overview

The Philips Dry Care Pro Hair Dryer BHD272/00 is designed for efficient and professional hair drying. It features a powerful AC motor, 2100W heating element, and ionic care technology to help reduce frizz and enhance shine. The ThermoProtect setting ensures optimal drying temperature to prevent overheating.



Figure 2.1: Front view of the Philips Dry Care Pro Hair Dryer BHD272/00.

Key Features:

- **Powerful 2100W AC Motor:** Delivers fast airflow for quick drying.
- **ThermoProtect Technology:** Maintains a consistent, safe temperature to protect hair.
- **6 Heat/Speed Settings:** Offers versatile control for different hair types and styling needs.
- **Ionic Care:** Releases negative ions to reduce static, condition hair, and smooth cuticles for enhanced shine.
- **Cool Shot Button:** Provides a burst of cold air to set your style.
- **9mm Styling Nozzle:** Concentrates airflow for precise styling.
- **Long 1.8m Cord:** Provides flexibility and convenience during use.
- **Built-in Overheat Protection:** Enhances safety during regular use.

3. Setup

1. **Unpacking:** Carefully remove the hair dryer and all accessories from the packaging. Retain

packaging for storage or future transport.

2. Attaching the Concentrator Nozzle:

Align the concentrator nozzle with the front of the hair dryer. Push it firmly onto the air outlet until it clicks into place. Ensure it is securely attached before use.



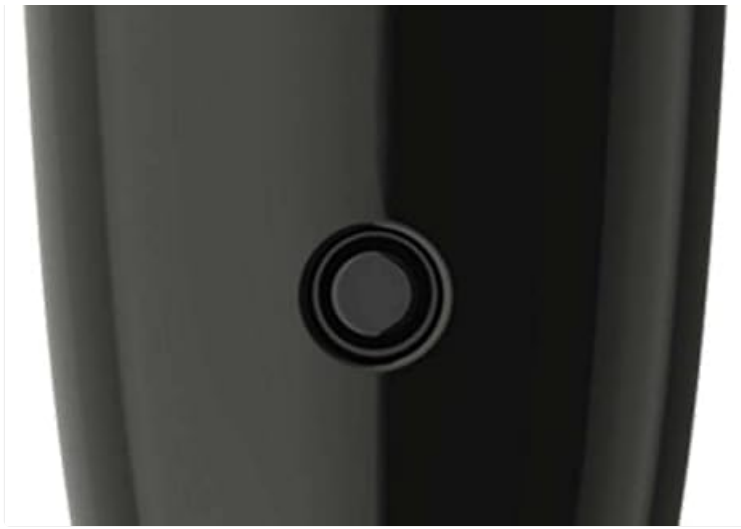


Figure 3.1: The concentrator nozzle attached to the hair dryer.

3. **Power Connection:** Plug the power cord into a suitable electrical outlet. Ensure the voltage specified on the appliance matches your local mains voltage.

4. Operating Instructions

Familiarize yourself with the controls before operating the hair dryer.



Figure 4.1: Close-up of the control buttons on the handle.

1. Powering On/Off:

Slide the main power switch (usually the bottom switch) to the 'I' or 'II' position to turn on the appliance. Slide to 'O' to turn off.

2. Adjusting Heat and Speed Settings:

The hair dryer offers 6 flexible heat and speed settings. Use the switches on the handle to select your desired combination. Higher settings provide faster drying and more heat, while lower settings are suitable for gentle drying or styling.

3. ThermoProtect Setting:

Activate the ThermoProtect setting (indicated by a 'TP' symbol, usually the top switch) for an optimal drying temperature that protects your hair from overheating without compromising drying speed.

4. Ionic Care Function:

The ionic function is automatically activated when the hair dryer is on. It releases negative ions to reduce frizz and enhance hair shine. You may notice a faint humming sound, which is normal.

5. Using the Cool Shot Button:

Press and hold the Cool Shot button (often a snowflake symbol) to deliver a burst of cool air. This helps to set your hairstyle and add shine after drying.

6. Styling with the Concentrator Nozzle:

Attach the 9mm concentrator nozzle for precise styling. Direct the airflow onto specific sections of your hair while brushing or styling. This is ideal for creating smooth, sleek looks.



Figure 4.2: Demonstrating the use of the hair dryer for drying hair.

5. Maintenance

Regular cleaning and maintenance will ensure optimal performance and extend the lifespan of your hair dryer.

1. Cleaning the Air Inlet Filter:

Ensure the appliance is unplugged and cool. The rear grille (air inlet) can accumulate dust and hair. Gently twist or pull off the rear grille (refer to product diagram if unsure). Use a soft brush or cloth to remove any debris. Reattach the grille securely.

2. General Cleaning:

Wipe the exterior of the hair dryer with a soft, damp cloth. Do not use abrasive cleaners or solvents. Ensure no water enters the appliance.

3. Storage:

Unplug the appliance and allow it to cool completely before storing. Store it in a dry place, away from direct sunlight and moisture. Do not wrap the cord tightly around the appliance, as this can

damage the cord.

6. Troubleshooting

If you encounter any issues with your Philips Dry Care Pro Hair Dryer, refer to the following common problems and solutions:

Problem	Possible Cause	Solution
Appliance does not turn on.	No power supply; faulty outlet; appliance malfunction.	Check if the plug is securely inserted. Test the outlet with another appliance. If the problem persists, contact customer support.
Low airflow or overheating.	Air inlet filter is blocked with dust or hair.	Unplug the appliance and allow it to cool. Clean the air inlet filter as described in the Maintenance section.
Hair dryer suddenly stops during use.	Overheat protection activated.	Unplug the appliance and allow it to cool down for several minutes. Clean the air inlet filter. The appliance should reset and function normally once cooled.
Unusual noise or smell.	Internal component issue; foreign object.	Immediately unplug the appliance. Do not attempt to repair it yourself. Contact customer support.

7. Specifications

Feature	Detail
Model Number	BHD272/00
Power	2100W
Motor Type	Professional AC Motor
Air Speed	Up to 130 km/h
Heat/Speed Settings	6 combinations
Ionic Function	Yes
ThermoProtect Setting	Yes
Cool Shot	Yes
Nozzle Type	9mm Concentrator
Cord Length	1.8 meters
Weight	728g (approx. 1 kg packaged)

Feature	Detail
Color	Black
Material	Plastic
Country of Origin	China

8. Warranty and Support

Philips products are manufactured to the highest quality standards. This product is covered by a manufacturer's warranty from the date of purchase. Please refer to the warranty card included in your product packaging for specific terms and conditions.

For technical assistance, product registration, or to find a service center, please visit the official Philips support website or contact your local Philips customer service. Keep your proof of purchase for warranty claims.

Extended warranty options may be available from third-party providers, such as the 1-Year or 2-Year Extended Warranty by Salama Care. These are separate from the manufacturer's warranty and should be reviewed independently.

For more information, you may visit the [Philips Store on Amazon.eg](#).