

## Hisense 43E63KT

# Hisense 43E63KT 43-inch UHD 4K Smart TV User Manual

Model: 43E63KT

## INTRODUCTION

This manual provides essential information for the safe and efficient use of your Hisense 43E63KT 43-inch UHD 4K Smart TV. Please read it thoroughly before operating the device and retain it for future reference. The Hisense 43E63KT features a 3840 x 2160 resolution LED VA panel, a slim design, and the VIDAA U6 operating system with voice control and built-in Alexa. It includes integrated Wi-Fi, a remote control with direct access to streaming services, 30W DTS Virtual:X audio, and a DVB-T2 digital terrestrial tuner with Game Mode Plus.

## SETUP

### 1. Unpacking and Stand Installation

Carefully remove the TV from its packaging. Place the TV face down on a soft, flat surface to prevent screen damage. Attach the TV stands to the designated slots at the bottom of the TV using the provided screws. Ensure the stands are securely fastened.

### 2. Connecting Cables

Connect the power cable to the TV and then to a wall outlet. Connect your antenna or cable to the ANT 1 or ANT 2 input. For external devices such as Blu-ray players, gaming consoles, or soundbars, use the HDMI ports. USB devices can be connected to the USB ports. For a wired internet connection, use the Ethernet port.



**Image:** Rear view of the Hisense 43E63KT TV displaying its input ports, including USB 1, Headphone, AV Input, HDMI 2.0 (1, 2, 3), ANT 1, ANT 2, Ethernet, and USB 2.

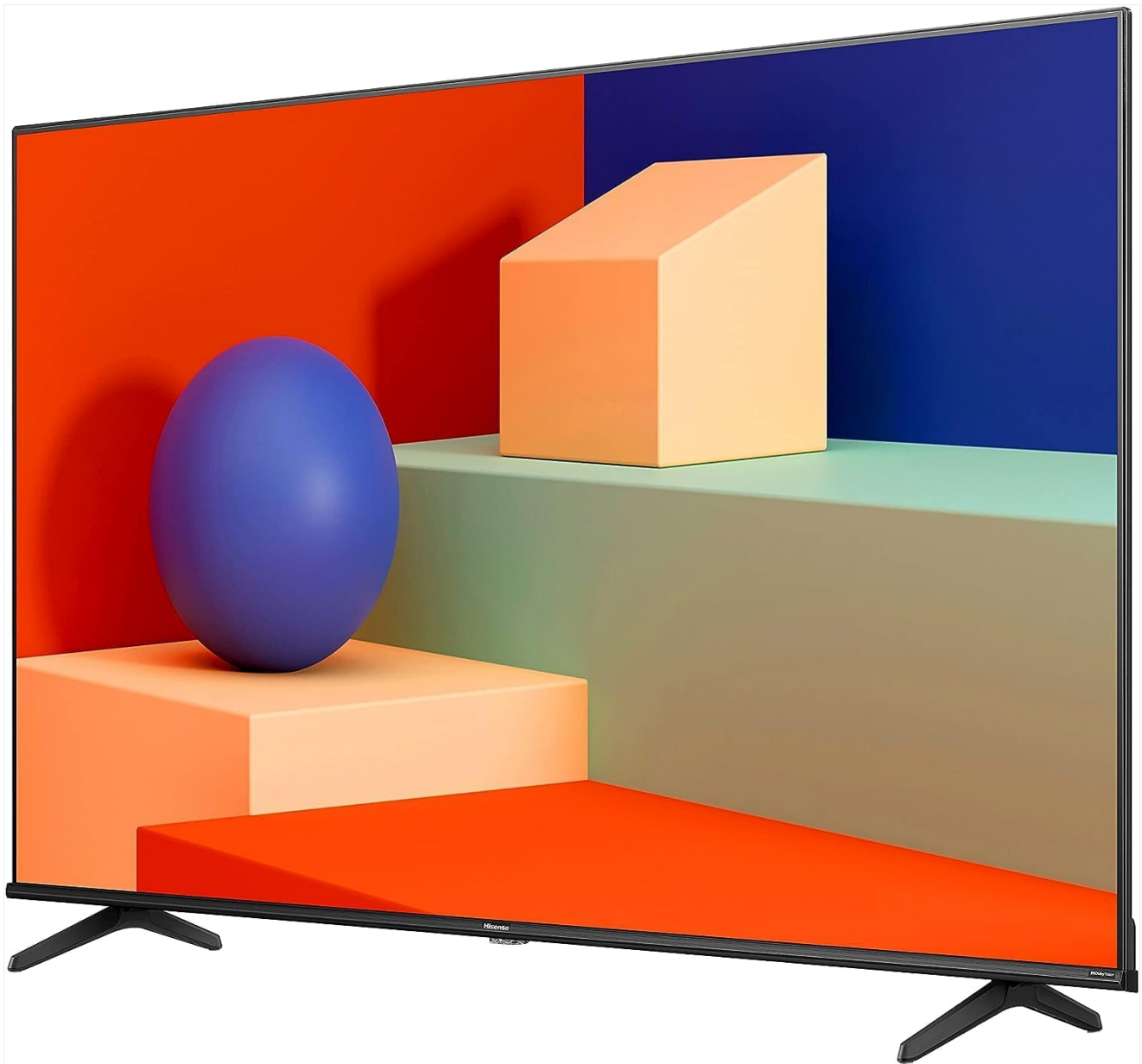
### 3. First-Time Power On

After connecting all necessary cables, plug the TV into a power outlet. Press the power button on the remote control or on the TV itself. Follow the on-screen instructions to complete the initial setup, including language selection, network connection, and channel scanning.

## OPERATING INSTRUCTIONS

### 1. Remote Control Functions

The remote control provides access to all TV functions. Use the directional pad and OK button for navigation. Dedicated buttons offer quick access to popular streaming services like Netflix, Prime Video, Disney+, and RaiPlay. The remote also features voice control for Alexa Built-in functionality.



**Image:** The Hisense Smart TV remote control, highlighting quick access buttons for various streaming applications such as Disney+, YouTube, Prime Video, Netflix, and more.

## 2. VIDAA U6 Smart TV Interface

The VIDAA U6 operating system offers a user-friendly interface for accessing apps, settings, and content. Navigate through the home screen to find your favorite streaming services, live TV, and connected devices. Use voice commands via Alexa for hands-free control.



**Image:** A screenshot of the VIDAA U6 Smart TV interface, showing various applications and content recommendations, emphasizing its fast, one-click play, universal search, and share-to-TV features.

### 3. Game Mode Plus

For an optimized gaming experience, activate Game Mode Plus. This feature reduces input lag and supports ALLM (Auto Low Latency Mode) and VRR (Variable Refresh Rate) for smoother gameplay when connected to compatible gaming consoles via HDMI 2.0 ports.

### 4. Audio Settings

Your TV is equipped with 30W DTS Virtual:X audio for an immersive sound experience. Adjust audio settings in the TV menu to suit your preferences. Bluetooth dual audio allows connecting two Bluetooth headphones simultaneously.

## MAINTENANCE

### 1. Screen Cleaning

To clean the screen, gently wipe it with a soft, lint-free cloth. For stubborn marks, slightly dampen the cloth with water or a specialized screen cleaner. Never spray liquid directly onto the screen. Avoid using abrasive cleaners or solvents.

## 2. General Care

Keep the TV in a well-ventilated area, away from direct sunlight, heat sources, and excessive dust. Do not block ventilation openings. Unplug the TV from the power outlet during lightning storms or when it will be left unattended for long periods.

## TROUBLESHOOTING

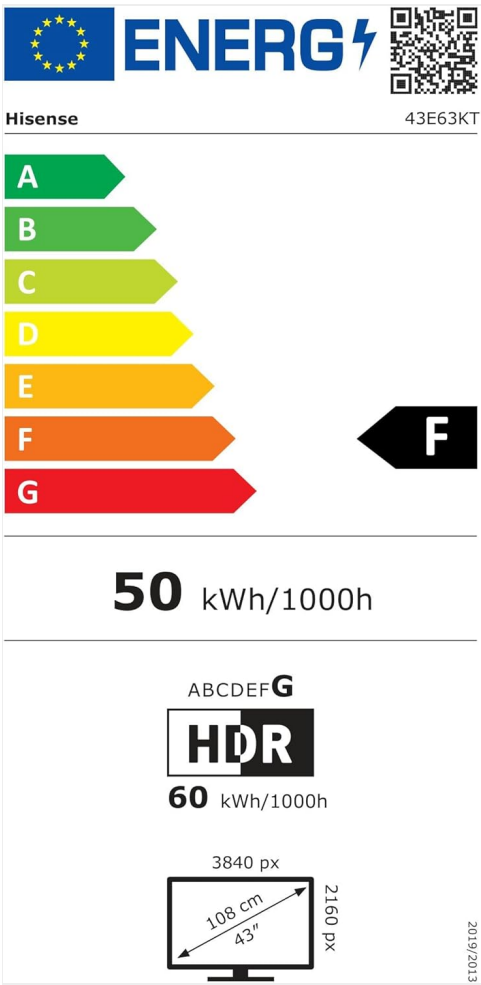
- **No Power:** Ensure the power cable is securely connected to both the TV and the wall outlet. Check if the outlet is functioning by plugging in another device. Try pressing the power button on the TV itself.
- **No Picture/Sound:** Verify that the correct input source is selected. Check all cable connections (HDMI, antenna). If using an external device, ensure it is powered on and functioning correctly.
- **Remote Control Not Working:** Check and replace the batteries. Ensure there are no obstructions between the remote and the TV's IR sensor.
- **Network Connection Issues:** For Wi-Fi, ensure your router is on and within range. For wired connections, check the Ethernet cable. Try restarting your router and the TV.
- **Poor Picture Quality:** Adjust picture settings (brightness, contrast, sharpness). Ensure the input source is providing a high-quality signal. For antenna, try rescanning channels.

## SPECIFICATIONS

|                                |   |
|--------------------------------|---|
| Brand                          | Hisense   |
| Model Number                   | 43E63KT   |
| Screen Size                    | 43 inches (108 cm diagonal)   |
| Resolution                     | 4K UHD (3840 x 2160 pixels)   |
| Display Technology             | LED VA Panel  |
| Refresh Rate                   | 60 Hz   |
| Operating System               | VIDAA U6  |
| Special Features               | Smart TV, Dolby Vision, HDR10+, Game Mode Plus (ALLM, VRR, Low Input Lag), Alexa Built-in |
| Audio Output                   | 30W DTS Virtual:X   |
| Connectivity                   | Wi-Fi, Ethernet, 3x HDMI 2.0, 2x USB (Type A), AV Input, Headphone Out, DVB-T2/S2 Tuner   |
| Product Dimensions (D x W x H) | 7.4 x 96.3 x 56 cm  |
| Energy Efficiency Class (SDR)  | F   |
| Energy Efficiency Class (HDR)  | G   |
| Power Consumption (SDR)        | 50.0 W  |
| Power Consumption (HDR)        | 60.0 W  |

|                                       |       |
|---------------------------------------|-------|
| Power Consumption (Standby)           | 0.5 W |
| Power Consumption (Networked Standby) | 2.0 W |

For detailed energy information, refer to the official EPREL database:<https://eprel.ec.europa.eu/qr/1420855>



**Image:** The EU Energy Label for the Hisense 43E63KT, showing an SDR energy efficiency class of F and HDR class of G, with power consumption values.

## WARRANTY AND SUPPORT

Hisense provides a minimum general warranty of 2 years from the date of purchase. Additionally, the product is guaranteed to receive software and firmware updates for at least 8 years from its market placement date. Spare parts will be available for a minimum of 7 years, and product support is guaranteed for at least 10 years. For technical assistance, warranty claims, or further support, please contact Hisense customer service or visit the official Hisense website for your region.