

REDUCE 12047-F2

REDUCE Cold1 32 oz Water Tumbler Instruction Manual

Model: 12047-F2

INTRODUCTION

Thank you for choosing the REDUCE Cold1 32 oz Water Tumbler. This manual provides essential information for the proper setup, operation, and maintenance of your new insulated tumbler. Designed for durability and convenience, this tumbler features double-wall vacuum insulation to keep your beverages cold for extended periods, an ergonomic handle, and a versatile 3-in-1 lid. Please read these instructions carefully to ensure optimal performance and longevity of your product.



Image: The REDUCE Cold1 32 oz Water Tumbler, showcasing its design and components.

PRODUCT FEATURES

- **Double-Wall Vacuum Insulation:** Keeps beverages cold for up to 32 hours.

- **Durable Construction:** Made from 18/8 food-grade stainless steel.
- **BPA-Free:** Ensures safe and healthy hydration.
- **3-in-1 Lid:** Allows for sipping, chugging, or using the included reusable straw.
- **Ergonomic Handle:** Provides a comfortable and secure grip for easy carrying.
- **Soft Sit Base:** Wide, sturdy base with a rubberized bottom to prevent spills and protect surfaces.
- **Inner Ounce Markings:** Facilitates tracking of daily hydration intake.
- **Dishwasher Safe:** For convenient and thorough cleaning.



Image: Visual representation of the tumbler's insulation capabilities, indicating up to 30 hours of cold retention.

SETUP

1. **Unpack:** Carefully remove the tumbler, lid, and straw from the packaging.
2. **Initial Cleaning:** Before first use, wash all components (tumbler, lid, and straw) with warm, soapy water. Rinse thoroughly.
3. **Assembly:** Ensure the lid's silicone gasket is properly seated to prevent leaks. Insert the straw into the designated opening on the lid if desired.

OPERATING INSTRUCTIONS

Filling Your Tumbler

- Remove the lid by twisting it counter-clockwise and lifting it off.
- Fill the tumbler with your desired cold beverage. The inner ounce markings can assist in tracking your intake.
- Securely place the lid back on the tumbler and twist clockwise until it is snug. Do not overtighten.



No matter what fills your cup,
we go where you go.

reduce

Image: The interior of the tumbler displaying clear ounce markings for hydration tracking.

Using the 3-in-1 Lid

The patented 3-in-1 lid offers versatile drinking options:

- **Sip:** Open the small flap to use with the reusable straw.
- **Drink:** Open the large flap for a controlled pour or direct drinking.
- **Gulp:** Open both flaps for a faster flow.

Your favorite Tumbler

but better...

MATCHING STRAW & LID

that lets you sip, drink or gulp

VACUUM INSULATED

keeps drinks cold for up to 30 hours

COMFORT GRIP HANDLE

for on-the-go hydration

New

SOFT SIT™ BASE

protects your mug & furniture

New

COMPACT SIZE

fits better in your hand

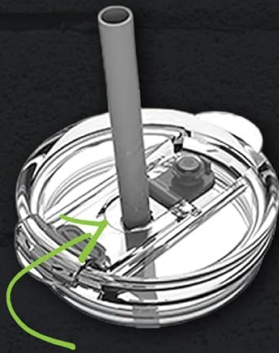
Image: A detailed diagram illustrating the three distinct functionalities of the 3-in-1 lid.

Portability

Utilize the integrated ergonomic handle for comfortable carrying. The sturdy base and Soft Sit feature ensure stability on various surfaces, reducing the risk of tipping.

Sip it Your Way

COLD1 3-IN-1 LID



SIP

Open small flap
to use straw



DRINK

Open large flap
for a slow pour



GULP

Open both flaps
for a fast pour

Image: A person holding the tumbler, highlighting the comfortable grip of the ergonomic handle.

MAINTENANCE AND CARE

- **Cleaning:** All components of the REDUCE Cold1 Tumbler are dishwasher safe. For best results, place the tumbler on the top rack of your dishwasher. Hand washing with warm, soapy water and a bottle brush is also effective, especially for thorough cleaning of the lid and straw.
- **Drying:** Ensure all parts are completely dry before reassembling or storing to prevent odor or mildew.
- **Storage:** Store the tumbler with the lid slightly ajar to allow for air circulation.
- **Avoid Harsh Cleaners:** Do not use bleach or cleaners containing chlorine, as these can damage the stainless steel finish and seals.

WELCOME TO THE COOLEST

Hydration Club

Your purchase of this 32 oz mug saves an estimated
600 disposable water bottles from our landfills every year!



Image: The Soft Sit base of the tumbler, illustrating its protective and non-slip design.

TROUBLESHOOTING

Issue	Possible Cause	Solution
Liquid is not staying cold for the advertised duration.	Lid not sealed properly; extreme external temperatures; insufficient initial cooling.	Ensure lid is securely twisted on and the gasket is correctly seated. Pre-chill the tumbler with ice water for 5-10 minutes before filling. Avoid leaving in direct sunlight for extended periods.
Lid leaks when tilted.	Lid not secured; gasket is dirty or damaged; flaps on lid not closed.	Confirm the lid is fully tightened. Inspect the silicone gasket for debris or damage; clean or replace if necessary. Ensure all lid flaps are firmly closed when not in use.

Issue	Possible Cause	Solution
Metallic taste in beverage.	Incomplete initial cleaning; reaction with certain acidic beverages.	Wash the tumbler thoroughly with warm, soapy water and rinse multiple times. If the issue persists, try using a baking soda and water solution to soak the interior.
Difficulty removing or attaching the lid.	Lid overtightened; gasket is dry or misaligned.	Do not overtighten the lid. Ensure the gasket is moist and properly aligned before twisting the lid on.

SPECIFICATIONS

Feature	Detail
Brand	REDUCE
Model Number	12047-F2
Capacity	32 Ounces
Material	18/8 Food-Grade Stainless Steel, BPA-Free
Insulation	Double-Wall Vacuum Insulated
Cold Retention	Up to 32 hours
Product Dimensions	5.94"W x 4.61"H
Item Weight	1.36 pounds (0.62 Kilograms)
Included Components	Tumbler, 3-in-1 Lid, Reusable Straw
Care Instructions	Dishwasher Safe

WARRANTY AND SUPPORT

REDUCE stands behind the quality of its products. The REDUCE Cold1 32 oz Water Tumbler is backed by a manufacturer's lifetime guarantee, ensuring your satisfaction with its performance and durability. For warranty claims, product support, or any inquiries, please visit the official REDUCE website or contact their customer service department directly. Please retain your proof of purchase for warranty validation.

For further assistance, please refer to the contact information available on the [REDUCE Store on Amazon](#).