

## Ben Sherman BE3233

# Ben Sherman BE3233 Rechargeable Rotary Electric Shaver User Manual

## INTRODUCTION

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Thank you for choosing the Ben Sherman BE3233 Rechargeable Rotary Electric Shaver. This manual provides essential information for the safe and effective use, maintenance, and care of your new shaver. Please read these instructions thoroughly before first use and retain them for future reference.

## PRODUCT COMPONENTS

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Your Ben Sherman Rotary Shaver package includes the following items:

- One Rotary Electric Shaver with Stainless Steel 360 Rotating Flexible Heads
- Cleaning brush
- Protective cap
- USB charging cable
- User Manual (this document)

**Ben Sherman®**  
RECHARGEABLE ROTARY SHAVER

For a clean and  
**skin-close** shave.



**ROTATING HEADS**

360° flexible heads adjust to any angle on the face



**STAINLESS STEEL**

Captures hairs and stubble, for a clean, ultra-close shave



**POP-UP TRIMMER**

Perfect for cleaning up sideburns and mustaches

ADVANCED TECHNOLOGY



**3D Flex Rotation**

adjust to the contours of head at any angle



**Durable Blades**

sharp stainless steel blades for a close shave

**2-in-1**  
BUILT-IN TRIMMER



USE WET/DRY



**Image 1:** Overview of the Ben Sherman Rotary Shaver highlighting its key features such as rotating heads, stainless steel blades, pop-up trimmer, 3D flex rotation, durable blades, and wet/dry use capability.



**Ben Sherman®**  
**RECHARGEABLE ROTARY SHAVER**  
 For a clean and **skin-close** shave.

**WITH POP-UP TRIMMER**

**STAINLESS STEEL BLADES**  
 Captures hairs and stubble for a clean, ultra-close shave

**COMPACT DESIGN**  
 Lightweight design makes it perfect for travel

**ROTATING HEADS**  
 360° flexible heads adjust to any angle on the face

**POP-UP TRIMMER**  
 Perfect for cleaning up sideburns and mustaches

**PACKAGE CONTENTS:**  
 Cordless Rotary Shaver, Protective Cover, Cleaning Brush, Charger, User's Manual

**Image 2:** The Ben Sherman Rotary Shaver with its protective cap, alongside a list of included package contents: the shaver, protective cover, cleaning brush, charger, and user's manual.

## SAFETY INFORMATION

Always use with caution to avoid cuts. Do not use near water or while charging. Clean after each use to prevent bacterial growth.

## CHARGING THE SHAVER

The Ben Sherman Electric Shaver is designed for convenient charging. It includes a portable USB charging cable, eliminating the need for batteries or restrictive cords during use. This allows you to charge the shaver anywhere and anytime a USB power source is available.

1. Ensure the shaver is turned off before connecting the charging cable.
2. Insert the small end of the USB charging cable into the shaver's charging port.
3. Connect the larger end of the USB cable to a compatible USB power adapter (not included) or a USB port on a computer.
4. Allow the shaver to charge fully before its first use.

*Note: Avoid charging the shaver near water or in damp environments.*

## OPERATING THE SHAVER

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For optimal performance and a comfortable shave, follow these operating instructions:

1. **Preparation:** Ensure your face is clean and dry for a dry shave, or apply shaving foam/gel for a wet shave.
2. **Power On:** Press the power button to turn on the shaver. The powerful rotating shaver heads will begin to operate.
3. **Shaving Technique:** Gently press the shaver against your skin and move it in small, circular motions. The 360-degree flexible rotation of the stainless steel rotary blades automatically adjusts to the contours of your face, neck, and jawline, ensuring a smooth, close, and sharp shave.
4. **Hard-to-Reach Areas:** The flex head technology allows you to easily reach difficult areas for a complete shave.
5. **Power Off:** After shaving, press the power button again to turn off the shaver.

## USING THE POP-UP TRIMMER

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The integrated pop-up trimmer is ideal for detailing and shaping:

1. **Activate Trimmer:** Locate the pop-up trimmer switch (usually on the back or side of the shaver) and slide or push it to extend the trimmer.
2. **Trimming:** Use the pop-up trimmer to precisely trim sideburns, shape mustaches, or define beard lines.
3. **Retract Trimmer:** Once finished, push or slide the switch back to retract the trimmer into the shaver body.

## MAINTENANCE AND CLEANING

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Regular cleaning ensures hygiene and prolongs the life of your shaver:

1. **After Each Use:** Turn off the shaver. Remove the shaver head assembly. Use the provided cleaning brush to remove loose hairs from the cutting elements and the shaver body.
2. **Rinsing:** For a more thorough clean, the shaver heads can often be rinsed under running water. Refer to the product's specific water resistance rating (if available) before rinsing the entire unit.
3. **Drying:** Allow all parts to air dry completely before reassembling the shaver and attaching the protective cap.
4. **Storage:** Store the shaver with its protective cap attached in a clean, dry place.

*Important: Always ensure the shaver is disconnected from the charging cable before cleaning.*

## TROUBLESHOOTING

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If you encounter issues with your Ben Sherman shaver, consider the following common solutions:

- **Shaver not turning on:** Ensure the shaver is fully charged. If it's a new unit, it may require an initial charge.
- **Poor shaving performance:** Clean the shaver heads thoroughly. Accumulated hair or debris can reduce efficiency. The blades may also need replacement after extended use.

- **Shaver stops during use:** The battery may be low. Recharge the shaver.
- **Unusual noise:** Check for any foreign objects or damage to the shaver heads. Clean the heads thoroughly.

If problems persist, please contact customer support for further assistance.

## SPECIFICATIONS

<b>Brand</b>	Ben Sherman
<b>Model Number</b>	BE3233
<b>Product Dimensions</b>	6 x 1 x 1 inches
<b>Item Weight</b>	8.47 ounces
<b>Power Source</b>	Battery Powered
<b>Special Features</b>	Compact, Cordless, Portable, Rechargeable
<b>Recommended Uses</b>	Beard, Mustache, Sideburns, Face, Lip, Forehead, Arm, Nose, Eyebrow, Ear, Neck, Chin

## WARRANTY AND SUPPORT

For information regarding warranty coverage, product support, or replacement parts, please refer to the documentation included with your purchase or visit the official Ben Sherman website. Keep your proof of purchase for any warranty claims.

## LEGAL DISCLAIMER

Statements regarding dietary supplements have not been evaluated by the FDA and are not intended to diagnose, treat, cure, or prevent any disease or health condition.