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› [TCL S Series 32-inch HD Ready LED Smart Android TV \(Model 32S5403A\) User Manual](#)

### TCL 32S5403A

# TCL S Series 32-inch HD Ready LED Smart Android TV User Manual

Model: 32S5403A

## 1. INTRODUCTION

This manual provides essential information for setting up, operating, and maintaining your TCL S Series 32-inch HD Ready LED Smart Android TV. Please read this manual thoroughly before using your television to ensure proper and safe operation. Keep this manual for future reference.



Image: The TCL S Series 32-inch Smart Android TV, showcasing its sleek design and the Android TV interface with popular streaming applications like Netflix, Prime Video, YouTube, and Twitch.

## 2. SAFETY INFORMATION

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Always follow basic safety precautions when using this television to reduce the risk of fire, electric shock, and injury.

- Do not expose the TV to rain or moisture.
- Do not open the TV casing; refer all servicing to qualified personnel.
- Ensure proper ventilation around the TV.
- Use only the power cord supplied with the TV.
- Keep the TV away from direct sunlight and heat sources.
- Place the TV on a stable, level surface or mount it securely to a wall.

## 3. WHAT'S IN THE BOX

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Verify that all components are present before proceeding with the setup:

- TCL S Series 32-inch Smart Android TV
- Power Cable
- Remote Control
- User Manual (this document)
- TV Stands (2 pieces) and screws

## 4. SETUP

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### 4.1 Attaching the TV Stands

1. Carefully place the TV face-down on a soft, flat surface to prevent screen damage.
2. Align each stand with the corresponding screw holes on the bottom of the TV.
3. Secure the stands using the provided screws. Ensure they are firmly attached.

### 4.2 Wall Mounting (Optional)

If you choose to wall mount your TV, ensure you use a compatible VESA mount (not included) and follow the instructions provided with the wall mount. Professional installation is recommended.

### 4.3 Connecting Peripherals

Connect your external devices to the TV using the appropriate ports.

- **Power:** Connect the power cable to the TV's power input and then to a wall outlet.
- **HDMI:** For set-top boxes, gaming consoles, Blu-ray players. The TV supports multiple HDMI inputs.
- **USB:** For USB drives to play media or connect compatible accessories. The TV has 2 USB ports.
- **Antenna/Cable:** Connect an antenna or cable TV feed for broadcast channels.

### 4.4 Initial Power On and Android TV Setup

1. Plug in the TV and press the power button on the remote control or TV.
2. Follow the on-screen instructions to complete the initial setup, including language selection, network connection (Wi-Fi), and Google account sign-in.
3. The Android TV setup wizard will guide you through connecting to the internet, installing essential apps, and configuring Google Assistant.



androidtv



Metallic Bezel-Less

HDR  
HDR 10

Dolby Audio  
24 Watts

MICRO DIMMING

Ok Google

Image: The Android TV home screen on the TCL television, showing Google Play Games, Chromecast built-in, Google Play Movies & TV, and Google Play icons, along with a grid of streaming content.

## 5. OPERATING THE TV

### 5.1 Remote Control Overview

The remote control allows you to navigate the TV's features and settings.

# androidtv

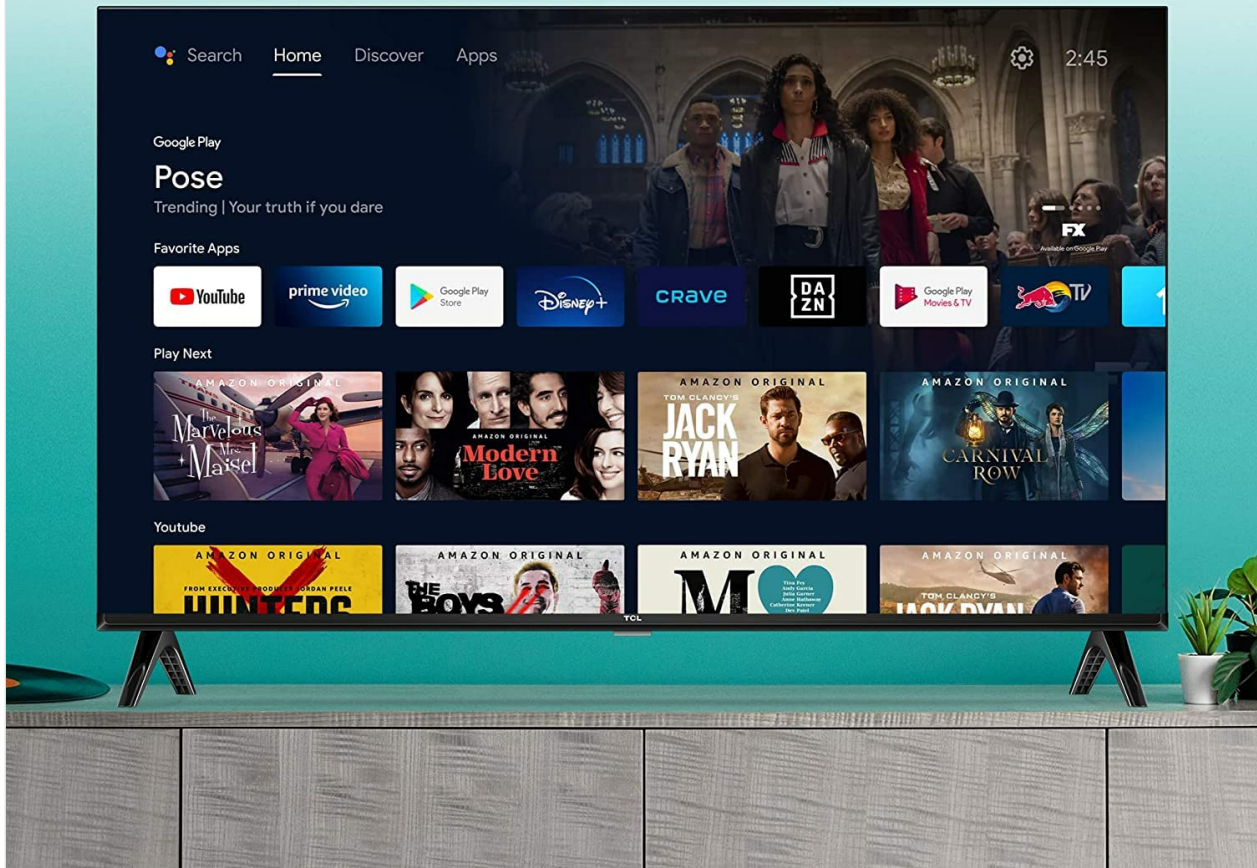


Image: The TCL Smart TV remote control, highlighting its layout with a central navigation pad, volume and channel controls, and quick access buttons for popular streaming services like Netflix, Prime Video, YouTube, and the TCL Channel. It also shows the Google Assistant button.

- **Power Button:** Turns the TV on or off.
- **Google Assistant Button:** Activates voice control for searching content, asking questions, and controlling smart home devices.
- **Navigation Pad (Up/Down/Left/Right/OK):** Navigates menus and selects options.
- **Back Button:** Returns to the previous screen.
- **Home Button:** Goes to the Android TV home screen.
- **Volume Up/Down:** Adjusts the sound level.
- **Input Button:** Selects the input source (HDMI 1, HDMI 2, etc.).
- **Dedicated App Buttons:** Quick access to Netflix, Prime Video, YouTube, and TCL Channel.

## 5.2 Smart TV Features

Your TCL Smart Android TV offers a range of intelligent features:

- **Android TV:** Access a vast library of apps from the Google Play Store, including Netflix, Prime Video, Disney+ Hotstar, and YouTube.



- **Google Assistant:** Use voice commands to search for movies, check the weather, control smart home devices, and more.
- **Chromecast Built-in:** Cast content from your smartphone, tablet, or computer directly to your TV.
- **HDR 10 Support:** Experience enhanced contrast and color detail with HDR10 content.
- **Dolby Audio:** Enjoy rich, clear, and powerful sound.

### 5.3 Picture and Sound Settings

Customize your viewing and listening experience through the TV's settings menu.

- **Picture Modes:** Select from various preset modes (e.g., Standard, Vivid, Movie, Sport) or customize settings like brightness, contrast, color, and sharpness.
- **Micro Dimming:** This technology analyzes TV content in hundreds of separate zones to adjust brightness and darkness independently, enhancing contrast and picture quality.
- **Sound Modes:** Choose from preset sound modes (e.g., Standard, Music, Movie, Clear Voice) or adjust equalizer settings.

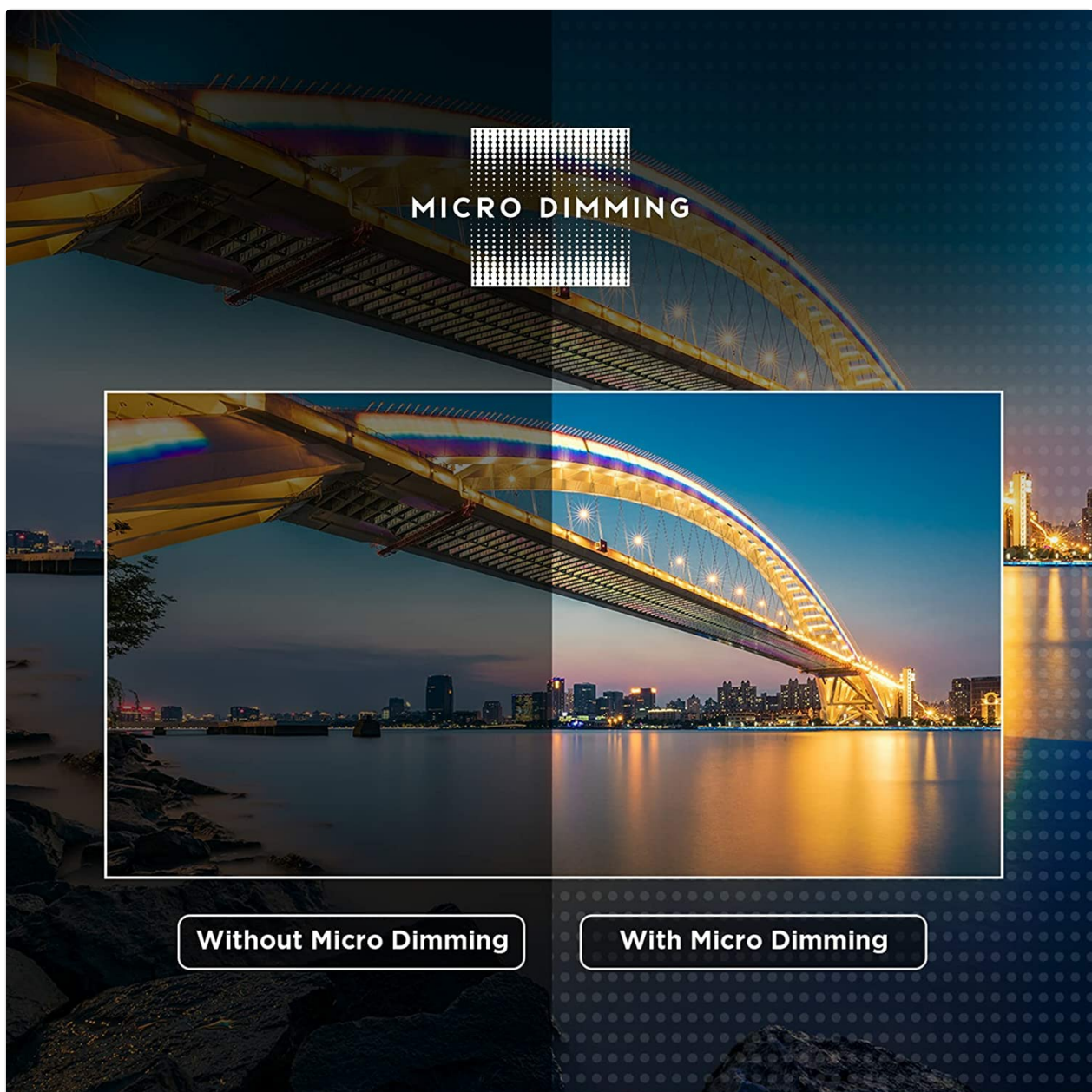


Image: A visual demonstration of Micro Dimming technology, illustrating how it improves picture quality by enhancing contrast and detail in different areas of the screen compared to a display without this feature.

## 6. MAINTENANCE

### 6.1 Cleaning the TV

- **Screen:** Gently wipe the screen with a soft, lint-free cloth. For stubborn marks, slightly dampen the cloth with water or a specialized screen cleaner (do not spray directly onto the screen).
- **Casing:** Wipe the TV casing with a soft, dry cloth. Avoid using abrasive cleaners or solvents.
- Always unplug the TV before cleaning.

### 6.2 Software Updates

Your Android TV may receive software updates periodically. Ensure your TV is connected to the internet to receive these updates, which can improve performance and add new features. You can usually check for updates in the TV's settings menu under 'About' or 'System Update'.

## 7. TROUBLESHOOTING

If you encounter issues with your TV, refer to the following common problems and solutions:

Problem	Possible Solution
No power	Check if the power cable is securely connected to the TV and the power outlet. Ensure the outlet is working. Try a different power outlet.
No picture, but sound is present	Check the input source. Ensure all video cables (HDMI) are securely connected. Try restarting the TV and connected devices.
No sound, but picture is present	Check the volume level and ensure the TV is not muted. Verify audio settings and external speaker connections if applicable.
Remote control not working	Replace the batteries in the remote control. Ensure there are no obstructions between the remote and the TV's IR sensor.
Cannot connect to Wi-Fi	Ensure your Wi-Fi router is on and working. Re-enter the Wi-Fi password. Try restarting the TV and the router.
Apps are slow or freezing	Close unused apps. Clear the cache of problematic apps in the TV settings. Restart the TV. Ensure sufficient internet speed.

## 8. SPECIFICATIONS

Feature	Detail
Brand	TCL
Model	32S5403A
Screen Size	32 Inches (83 cm)
Display Technology	LED

Feature	Detail
Resolution	HD Ready (1366 x 768 Pixels)
Refresh Rate	60 Hz
Viewing Angle	178 Degrees
Operating System	Android
Memory Storage Capacity	8 GB
RAM Memory Installed Size	1 GB
Audio Output	24 Watts (2-channel Surround)
Connectivity Technology	Wi-Fi, Bluetooth
Hardware Interface	USB (2 ports), HDMI
Special Features	Flat Screen, HDR 10 Support, Micro Dimming, Google Assistant, Chromecast built-in
Product Dimensions (LxWxH)	62 x 10 x 45 cm
Item Weight	4 kg

## 9. WARRANTY AND SUPPORT

### 9.1 Warranty Information

Your TCL S Series TV comes with a**2-Year Warranty Care**. Please retain your purchase receipt as proof of purchase for warranty claims. The warranty covers manufacturing defects under normal use conditions.

### 9.2 Customer Support

For technical assistance, service requests, or further inquiries, please refer to the official TCL support website or contact their customer service helpline. Contact details can typically be found on the TCL official website or in the warranty card included with your product.