

Vidal Sassoon VSI1012PIH

Vidal Sassoon VSI1012PIH 2-in-1 Straight & Curl Hair Straightener User Manual

Model: VSI1012PIH

IMPORTANT SAFETY INSTRUCTIONS

When using electrical appliances, especially when children are present, basic safety precautions should always be followed, including the following:

- **DANGER** – As with most electrical appliances, electrical parts are electrically live even when the switch is off. To reduce the risk of death by electric shock:
 - Always unplug this appliance immediately after using.
 - Do not use while bathing or in a shower.
 - Do not place or store appliance where it can fall or be pulled into a tub or sink.
 - Do not place in or drop into water or other liquid.
 - If an appliance falls into water, unplug it immediately. Do not reach into the water.
- **WARNING** – To reduce the risk of burns, electrocution, fire, or injury to persons:
 - An appliance should never be left unattended when plugged in.
 - Do not pull, twist, or wrap line cord around appliance.
 - This appliance should not be used by, on, or near children or individuals with certain disabilities.
 - Use this appliance only for its intended use as described in this manual. Do not use attachments not recommended by the manufacturer.
 - Never operate this appliance if it has a damaged cord or plug, if it is not working properly, or if it has been dropped or damaged, or dropped into water.
 - Keep the cord away from heated surfaces.
 - Never use while sleeping.
 - Never drop or insert any object into any opening.
 - Do not use outdoors or operate where aerosol (spray) products are being used or where oxygen is being administered.
 - Do not use an extension cord with this appliance.

- This appliance is hot when in use. Do not let eyes or bare skin touch heated surfaces.
 - Do not place the appliance on any surface while it is operating.
 - Do not touch the hot surfaces of the appliance. Use handles or knobs.
 - Before plugging in, read the information about dual voltage contained in the "Operating Instructions" section of this manual.
- The appliance features a 30-minute auto shut-off safety feature.

PRODUCT OVERVIEW

The Vidal Sassoon VSI1012PIH is a versatile 2-in-1 hair styling tool designed for both straightening and curling. Its compact size makes it convenient for travel and storage.

- **2-in-1 Functionality:** Curved body design allows for both straightening and curling hair.
- **Ceramic Coating Heat Plate:** Ensures even heat distribution, preventing hot spots and potential hair damage.
- **360-Degree Floating Plate:** Provides seamless contact between the hair and the styling plates for consistent results.
- **Two Heating Settings:** Offers flexibility for various hair types and styling needs.
- **30-Minute Auto Shut-off:** Enhances safety by automatically turning off the device after 30 minutes of inactivity.
- **Worldwide Voltage (100-240V):** Suitable for international travel.



Image: The Vidal Sassoon VSI1012PIH 2-in-1 Straight & Curl Hair Straightener, showcasing its sleek pink design and ceramic plates.

SETUP

1. **Unpack the Appliance:** Carefully remove the straightener from its packaging. Retain the packaging for future storage or transport.
2. **Inspect for Damage:** Before first use, inspect the appliance for any visible damage. Do not use if the cord or plug is damaged.
3. **Power Connection:** Plug the appliance into a suitable electrical outlet. The VSI1012PIH supports worldwide voltage (100-240V), making it adaptable for various regions without a voltage converter, though a plug adapter may be required.
4. **Placement:** Place the appliance on a heat-resistant, flat surface during use. Ensure it is away from water and flammable materials.



Image: The Vidal Sassoon VSI1012PIH straightener displayed alongside its product packaging, illustrating the product as it appears when unboxed.

OPERATING INSTRUCTIONS

1. Powering On and Temperature Selection

1. Ensure the appliance is plugged into a power outlet.
2. Locate the power/temperature switch on the side of the appliance.
3. Slide the switch to select your desired heat setting. The VSI1012PIH offers two heating settings for different hair types and styling preferences. Start with a lower setting for fine or damaged hair and a higher setting for thick or coarse hair.
4. Allow the appliance a few moments to heat up to the selected temperature.

2. Straightening Hair

1. Ensure hair is clean, dry, and tangle-free.
2. Divide hair into small, manageable sections.
3. Take one section of hair and place it between the ceramic plates, close to the roots.
4. Gently close the plates and glide the straightener slowly down the hair section from root to tip. Do not hold the straightener in one place for too long to avoid heat damage.
5. Repeat for all sections until desired straightness is achieved.

3. Curling Hair

The curved body of the VSI1012PIH allows for easy curling.

1. Ensure hair is clean, dry, and tangle-free.
2. Divide hair into small, manageable sections.
3. Take one section of hair and clamp it between the plates, about halfway down the hair shaft.
4. Rotate the straightener 180 degrees away from your face, then slowly pull it downwards through the hair section, maintaining the rotation.
5. The speed at which you pull the straightener will determine the tightness of the curl. Slower movements create tighter curls, while faster movements create looser waves.
6. Repeat for all sections until desired curls are achieved.

4. Auto Shut-off Feature

For enhanced safety, the appliance is equipped with a 30-minute auto shut-off feature. If left unattended and powered on for approximately 30 minutes, the appliance will automatically turn off. To resume use, simply turn the appliance off and then on again.



Image: The Vidal Sassoon VSI1012PIH straightener highlighting its "Ionic 2-in-1" feature, indicating its dual functionality for straightening and curling.

MAINTENANCE AND CLEANING

Proper maintenance ensures the longevity and optimal performance of your appliance.

1. **Unplug and Cool Down:** Always unplug the appliance from the power outlet and allow it to cool down completely before cleaning or storing.
2. **Cleaning the Plates:** Wipe the ceramic plates with a soft, damp cloth to remove any hair product residue. Do not use abrasive cleaners or harsh chemicals, as these can damage the ceramic coating.
3. **Cleaning the Body:** Wipe the exterior of the appliance with a soft, dry or slightly damp cloth.
4. **Storage:** Store the appliance in a cool, dry place, away from moisture. Do not wrap the power cord tightly around the appliance, as this can cause damage to the cord.

TROUBLESHOOTING

If you encounter issues with your Vidal Sassoon VSI1012PIH, refer to the following common problems and solutions:

- **Appliance does not turn on:**
 - Ensure the power cord is securely plugged into a working electrical outlet.
 - Check if the power switch is in the "ON" position or a selected heat setting.
 - Verify if the outlet is functional by plugging in another appliance.
- **Appliance is not heating up:**
 - Confirm the appliance is turned on and a heat setting is selected.
 - Allow sufficient time for the plates to reach the desired temperature.
 - The 30-minute auto shut-off feature might have activated. Turn the appliance off and then on again to reset.
- **Hair is not styling effectively:**
 - Ensure hair is completely dry and free of tangles before styling.
 - Use smaller sections of hair for better results.
 - Adjust the temperature setting to a higher level if your hair is thick or coarse.

If the problem persists after trying these steps, discontinue use and contact customer support or a qualified service professional.

SPECIFICATIONS

Brand	Vidal Sassoon
Model Name	VSI1012PIH 2in1 Straight Curl
Manufacturer	Vidal Sassoon
Material	Ceramic
Heater Surface Material	Ceramic
Power Source	Battery Powered
Product Benefits	Versatile straightening and curling capabilities
Hair Type	Straight
Package Dimensions	35 x 11.4 x 6.4 cm; 540 g
Auto Shut-off	30 minutes
Voltage	Worldwide (100-240V)

WARRANTY AND SUPPORT

For detailed warranty information, please refer to the documentation included with your purchase or visit the official Vidal Sassoon website. Keep your proof of purchase for any warranty claims.

For customer support, product registration, or further inquiries, please visit the official Vidal Sassoon brand

store or contact their customer service department.

[Visit the Vidal Sassoon Store on Amazon](#)

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