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> Sony QD-OLED 55 inch BRAVIA XR A95L Series 4K Ultra HD TV: Smart Google TV with Dolby Vision HDR and Exclusive Gaming Features for The PlayStation®5 XR55A95L- Latest Model 55 TV Only

Sony XR55A95L

Sony BRAVIA XR A95L Series 4K Ultra HD TV User Manual

Model: XR55A95L

INTRODUCTION

Welcome to the world of unparalleled visual and audio experience with your new Sony QD-OLED 55-inch BRAVIA XR A95L Series 4K Ultra HD TV. This manual provides essential information for setting up, operating, and maintaining your television to ensure optimal performance and enjoyment.

The Sony BRAVIA XR A95L Series features a QD-OLED screen with XR Triluminos Max, delivering our brightest and widest range of colors and hues. Powered by the intelligent Cognitive Processor XR™, it offers a picture with wide dynamic contrast, detailed blacks, natural colors, and high peak brightness, replicating how we see the real world. Individually lit pixels produce pure black, bringing your favorite movies, shows, and games to life with extraordinary detail and depth.



Figure 1: Sony BRAVIA XR A95L Series 4K Ultra HD TV (Front View)

SETUP

Unboxing and Initial Placement

Carefully remove the television from its packaging. It is recommended to have at least two people for safe handling due to the size and weight of the unit. Install the included stand following the instructions provided in the quick setup guide, or prepare your wall mount if you intend to wall-mount the TV.

A95L 55" Class QD-OLED TV

SONY

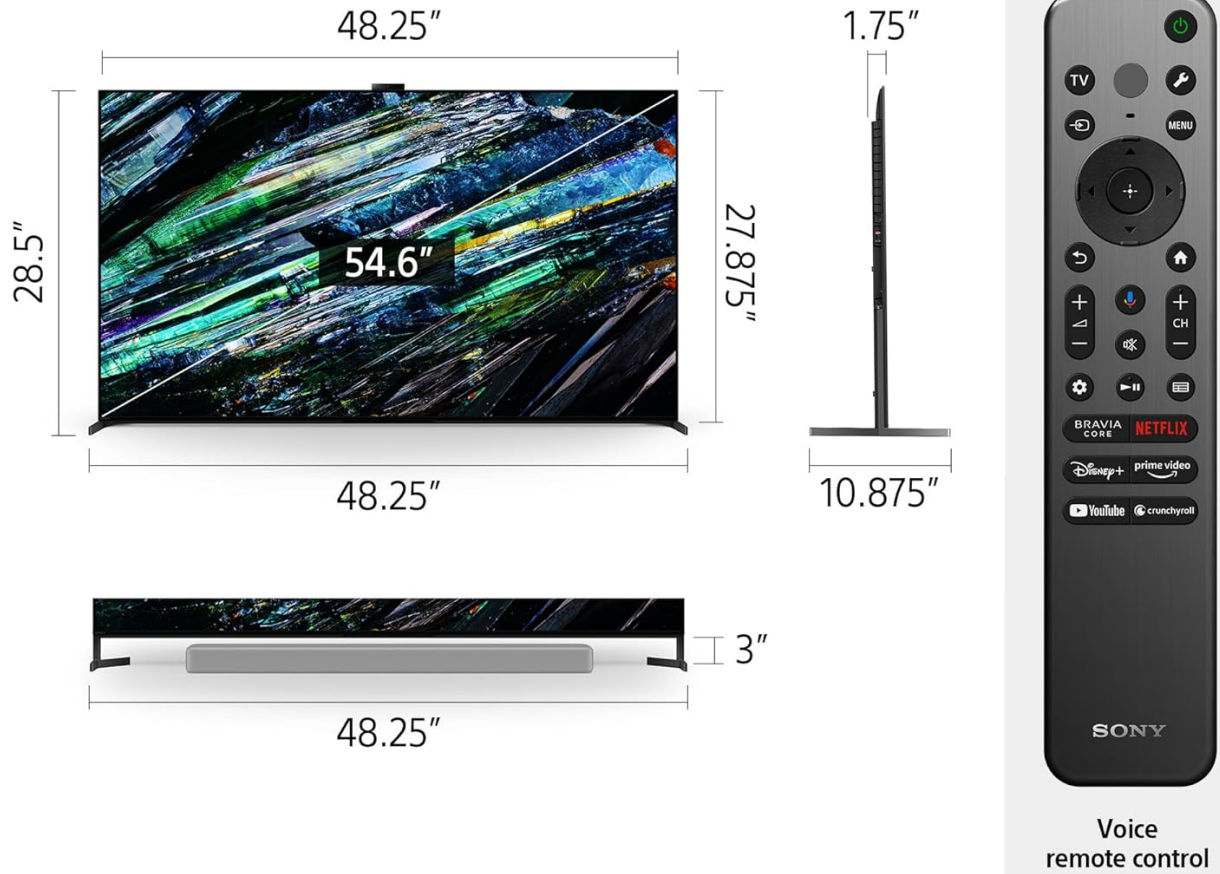


Figure 2: Front view of the TV with key dimensions.

Connecting Peripherals

Connect your power cable, HDMI devices (such as a PlayStation 5, Blu-ray player, or soundbar), and other peripherals to the appropriate ports on the back of the TV. Ensure all connections are secure.

QD-OLED contrast and color

Millions of individually lit pixels produce pure black, lifelike brightness, and billions of colors



Figure 3: Rear view of the TV, highlighting connectivity ports.

Initial Setup and Network Connection

Once powered on, the TV will guide you through the initial setup process. This includes selecting your language, connecting to your Wi-Fi network, and logging into your Google account to access Google TV features. Follow the on-screen prompts to complete these steps.

OPERATING

Picture Quality: Cognitive Processor XR™ and QD-OLED

Experience lifelike picture quality with the intelligent and powerful Cognitive Processor XR™. This processor analyzes and enhances every frame for stunning clarity, wide dynamic contrast, detailed blacks, natural colors, and high peak brightness. The QD-OLED panel, enhanced by XR Triluminos Max, delivers our widest palette of shades and hues, equally matched by pure OLED black and high brightness.

Discover new ways to enjoy your TV

With the included BRAVIA CAM, video chat on the big screen, automatically adjust picture and sound to your room, and more

BRAVIA CAM



Figure 4: Comparison showing the expanded color volume with XR Triluminos Max.

For a deeper dive into the visual capabilities, watch this video from Sony Electronics:

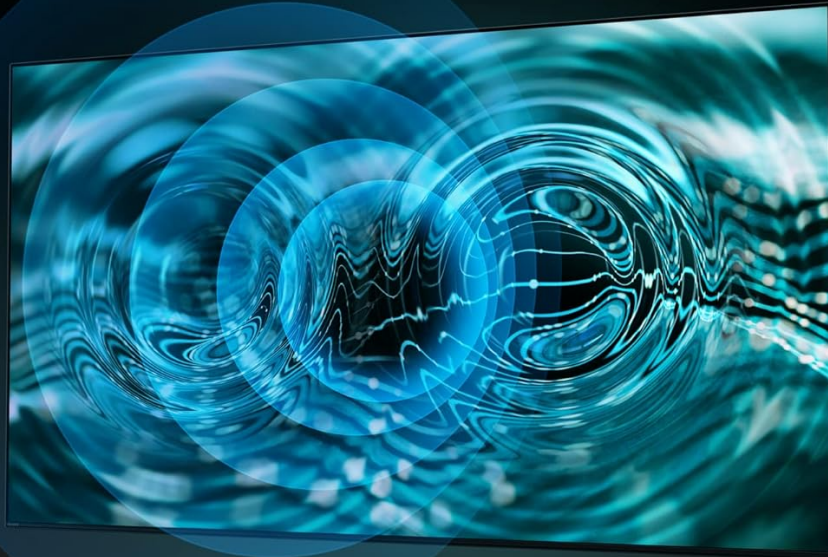
Video 1: Cinematographer Tommy Maddox shares how Sony BRAVIA TVs bring his cinematic creations to life.

Audio Quality: Acoustic Surface Audio+ and Dolby Atmos

Hear sound directly from the entire screen for truly immersive audio and clearer dialogue with Acoustic Surface Audio+. Enjoy engaging and immersive cinematic content the way the creators intended, with support for Dolby Vision, IMAX Enhanced, Netflix Adaptive Calibrated Mode, and Dolby Atmos.

The screen is the speaker

Hear sound from the entire screen for truly immersive audio and clearer dialogue



**Acoustic
Surface Audio+**



**3D Surround
Upscaling**

Dolby
ATMOS

Figure 5: Illustration of Acoustic Surface Audio+ technology, where the screen acts as a speaker.

Smart Features: Google TV and BRAVIA CORE

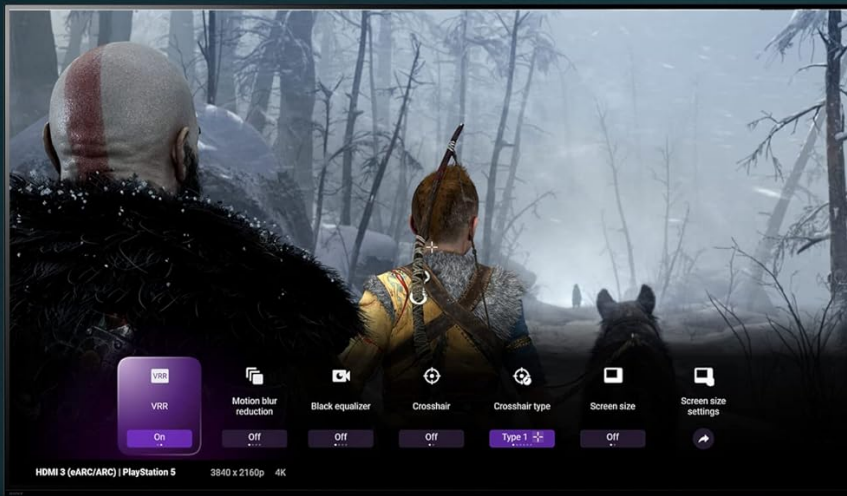
Your BRAVIA XR TV comes with Google TV built-in, providing access to all your favorite streaming apps in one place. Simply use your voice to search and ask questions with Google Assistant. The TV also supports Apple AirPlay for seamless content sharing from your Apple devices.

Perfect for PlayStation® 5

EXCLUSIVE FEATURES

Auto HDR
Tone Mapping

Auto Genre
Picture Mode



All your gaming settings and assist features
in one place with Game Menu

Figure 6: The intuitive Google TV interface for easy navigation.

Enjoy streaming high-bitrate, high-quality 4K UHD movies included with the BRAVIA CORE app. You get 10 credits to redeem on latest release movies and a 24-month subscription on hundreds of classics.



Figure 7: The BRAVIA CORE app, offering high-quality movie streaming.

Discover the latest features available on Google TV with this official video:

Video 2: New features available on Google TV.

Gaming Features: Perfect for PlayStation 5

Get the advantage in high-performance gaming with HDMI 2.1 features like 4K/120Hz, VRR (Variable Refresh Rate), and ALLM (Auto Low Latency Mode). Take your gaming to the next level with exclusive features like Auto HDR Tone Mapping and Auto Genre Picture Mode for optimized picture quality while gaming and streaming on your PS5 console. The Game Menu puts all your gaming picture settings and exclusive assist features in a single, easy-to-manage interface.



Entertainment you love. With a little help from Google.

Get 700,000+ movies and TV episodes, live TV,
and more, available across 10,000+ apps

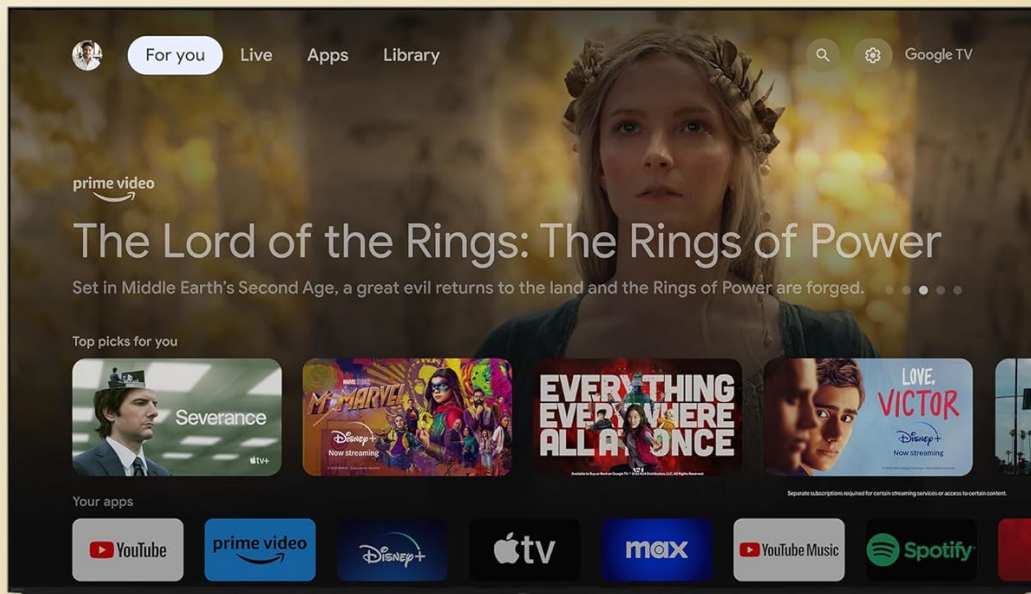


Figure 8: Optimized gaming experience with PlayStation 5 features.

BRAVIA CAM

With the included BRAVIA CAM, you can video chat on the big screen, and the TV can automatically adjust picture and sound to your room and viewing position. This feature enhances your viewing experience by optimizing settings based on your environment.

Movies on us with the BRAVIA CORE app

- 10 credits to redeem on latest release movies
- 24 months subscription on hundreds of classics



BRAVIA CORE



Figure 9: BRAVIA CAM enabling video calls and intelligent picture/sound adjustments.

For a comprehensive overview of the Sony BRAVIA XR A95L, including its picture, sound, and smart features, watch this video:

Video 3: Sony BRAVIA XR A95L QD-OLED 4K HDR Google TV overview.

MAINTENANCE

Cleaning the Screen

To clean the screen, gently wipe it with a soft, dry microfiber cloth. For stubborn smudges, lightly dampen the cloth with water or a screen-safe cleaning solution. Avoid using harsh chemicals or abrasive materials, as these can damage the screen coating.

General Care

Keep the TV in a well-ventilated area to prevent overheating. Avoid placing objects on top of the TV or blocking its ventilation slots. When not in use for extended periods, it is recommended to unplug the TV from the power outlet.

TROUBLESHOOTING

If you encounter any issues with your Sony BRAVIA XR TV, please refer to the official User Guide for detailed troubleshooting steps. A PDF version of the User Guide is available for download from the Sony support website.

- **No Power:** Ensure the power cable is securely connected to both the TV and a working electrical outlet.
- **No Picture/Sound:** Check all HDMI and audio connections. Verify the correct input source is selected on the TV.
- **Network Connection Issues:** Restart your Wi-Fi router and the TV. Re-enter your Wi-Fi password if necessary.

SPECIFICATIONS

Feature	Detail
Brand	Sony
Model Number	XR55A95L
Screen Size	55 inches
Display Technology	QD-OLED
Resolution	4K Ultra HD
Refresh Rate	120Hz
Processor	Cognitive Processor XR™
Audio Technology	Acoustic Surface Audio+, Dolby Atmos
Smart TV Platform	Google TV
Connectivity	Bluetooth, Wi-Fi, USB, Ethernet, HDMI (HDMI 2.1 features: 4K/120, VRR, ALLM)
Included Components	Power Cable, Remote Control, AAA batteries, Stand
Item Weight	41.9 pounds
Product Dimensions	13 x 48.38 x 29.13 inches

WARRANTY AND SUPPORT

For detailed warranty information and customer support, please visit the official Sony website or refer to the User Guide. You can also find additional resources and frequently asked questions on the Sony Store page.

- Official User Guide (PDF): [Download Here](#)
- Visit the Sony Store: [Link to Sony Store](#)

