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Shocknshop WCH78

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Model: WCH78

1. PRODUCT OVERVIEW

The Shocknshop Digital Sports Watch (Model WCH78) is a stylish and multifunctional electronic LED wrist watch designed for men and boys. It features a black dial, durable silicone band, and a range of digital functions including time display, calendar, chronograph, and countdown. Its robust design makes it suitable for various activities.



Figure 1.1: Front view of the Shockshop Digital Sports Watch, showcasing its black dial and clear digital LED display.

2. GETTING STARTED

2.1 Initial Inspection

Upon unboxing, inspect the watch for any visible damage. Ensure all buttons are intact and responsive. The package should contain the Shocknshop Digital Sports Watch.

2.2 Wearing the Watch

Adjust the silicone band to fit comfortably around your wrist. The watch is designed to be worn securely without being too tight or too loose, allowing for proper air circulation.



Figure 2.1: The watch comfortably worn on a wrist, displaying the illuminated green LED screen.

3. FUNCTIONS AND FEATURES

3.1 Button Functions

The watch features four primary buttons located on its sides:

- **LIGHT:** Activates the EL (Electroluminescent) backlight for improved visibility in low-light conditions.
- **MODE:** Cycles through different display modes and functions (e.g., Time, Date, Chronograph, Alarm, Countdown).

- **START:** Used to start/stop functions like the chronograph or countdown, and to adjust settings.
- **RESET:** Used to reset functions or confirm settings during adjustment.



Figure 3.1: Side view illustrating the 'LIGHT' button and the watch's green illuminated display.

3.2 Display Modes and Features

The watch offers various display modes and functionalities:

- **Time Display:** Shows hours, minutes, and seconds.
- **Complete Calendar:** Displays the current date, day of the week, and month.
- **Chronograph:** A stopwatch function for measuring elapsed time.
- **Week Display:** Indicates the current day of the week.
- **LED Display:** Provides a clear, bright digital readout.
- **Countdown:** A timer that counts down from a set time.

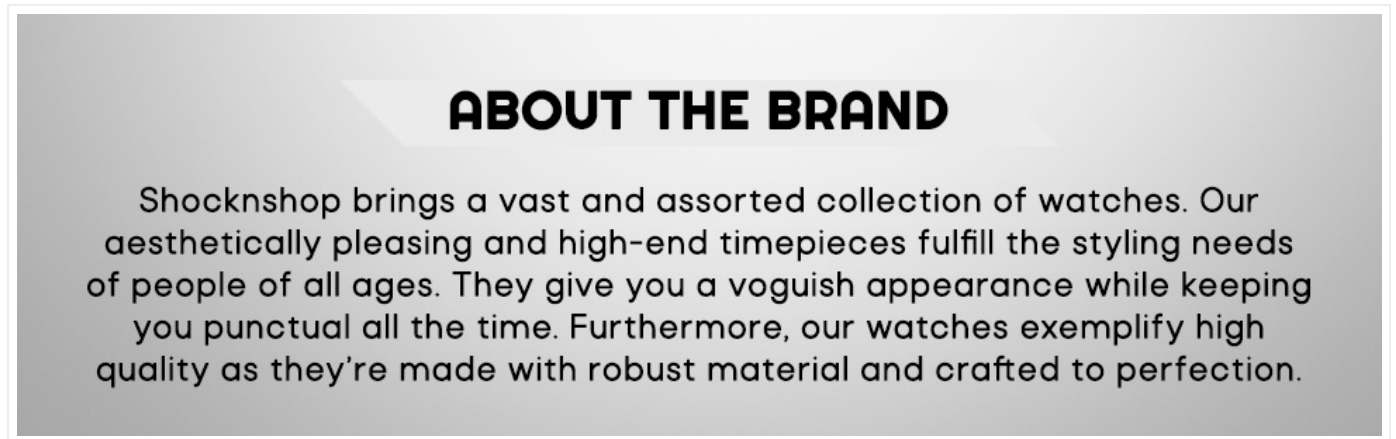


Figure 3.2: Visual comparison between the normal display and the illuminated EL Light display mode.

3.3 Decorative Symbols

Please note that certain symbols on the watch face, such as Bluetooth, Call, Mail, and Camera icons, are purely for aesthetic purposes and do not indicate actual functional capabilities of the watch. The watch does not support Bluetooth connectivity, call functions, email notifications, or camera control.

LUMINOUS DISPLAY



Normal Display Mode

EL Light Display Mode

Figure 3.3: Explanation of decorative symbols on the watch display.

4. CARE AND MAINTENANCE

4.1 Cleaning

To clean your watch, wipe it gently with a soft, dry cloth. For stubborn dirt, a slightly damp cloth can be used, followed by immediate drying. Avoid using harsh chemicals, solvents, or abrasive cleaners, as these can damage the watch's finish and components.

4.2 Water Resistance

The watch is marked as 'WATER RESISTANT' on its back plate. This typically means it can withstand splashes or brief immersion in water, such as during hand washing or light rain. It is not suitable for swimming, diving, or prolonged water exposure. Avoid operating buttons when the watch is wet.



Figure 4.1: Rear view of the watch, indicating its water resistance.

4.3 Battery Information

The watch uses a standard watch battery. When the display dims or functions become erratic, it may indicate a low battery. Battery replacement should ideally be performed by a qualified watch technician to ensure proper sealing and water resistance.

5. TROUBLESHOOTING

5.1 Common Issues and Solutions

- **Display is blank or dim:** Check battery level. If recently charged, ensure the watch is not overheating; allow it to cool down. If the issue persists after cooling, a battery replacement may be needed.
- **Time is incorrect:** Refer to the 'Operating' section for instructions on how to set the time and date using the MODE,

START, and RESET buttons.

- **Buttons are unresponsive:** Ensure the watch is not wet. If it is, dry it thoroughly. If the issue persists, the watch may require servicing.

6. TECHNICAL SPECIFICATIONS

Feature	Specification
Model Number	WCH78
Dial Color	Black
Case Shape	Round
Dial Glass Material	Mineral
Band Color	Black
Band Material	Silicone / Rubber
Movement Type	Quartz (Digital)
Display Type	Digital (LED)
Case Material	Plastic
Case Diameter	58 Millimeters
Case Thickness	15 Millimeters
Band Width	22 Millimeters
Product Dimensions	24 x 5.6 x 0.15 cm
Item Weight	100 g
Country of Origin	India

7. SAFETY GUIDELINES

This product is suitable for individuals aged 15 years and older. Keep out of reach of small children due to small parts. Avoid exposing the watch to extreme temperatures or strong magnetic fields.

8. WARRANTY AND SUPPORT

8.1 Warranty Information

The warranty type for this product is 'Contact Seller of Record'. For specific details regarding warranty coverage and duration, please refer to the purchase documentation or contact the seller directly. Extended warranty options may be available through third-party providers.

8.2 Customer Support

For any questions, technical assistance, or service requests not covered in this manual, please contact Shocknshop customer support or the retailer from whom you purchased the watch. Provide your model number (WCH78) and a detailed description of the issue for efficient support.



