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> SKMEI Digital Watch SKMEI-1971 User Manual

SKMEI SKMEI-1971

SKMEI Digital Watch User Manual

Model: SKMEI-1971

INTRODUCTION

Thank you for choosing the SKMEI Digital Watch, Model SKMEI-1971. This ultra-thin digital sports watch is designed for durability and functionality, featuring an LED screen, 50M water resistance, and multiple functions including chronograph, countdown, dual time zones, and alarm. This manual provides detailed instructions for setup, operation, and maintenance to ensure optimal performance and longevity of your watch.





Image: Front view of the SKMEI Digital Watch, Model SKMEI-1971, displaying time and date.

SAFETY INFORMATION

- Do not press any buttons underwater to prevent water ingress and damage to the waterproof seal.
- Keep the watch away from steam and hot water, as extreme temperatures can compromise the waterproof integrity.
- Avoid exposing the watch to strong magnetic fields, which may affect timekeeping accuracy.
- Clean the watch regularly with a soft, dry cloth. Avoid using chemical cleaners.
- Do not attempt to open the watch case or replace the battery yourself, as this may void the warranty and damage the internal components. Contact qualified service personnel for battery replacement.

PRODUCT OVERVIEW

The SKMEI Digital Watch features a durable design with an ABS case, stainless steel back cover, and a comfortable silicone strap. It is equipped with four buttons for various functions.



Image: Overview of the SKMEI Digital Watch, highlighting the main display, strap, buckle, and stainless steel back cover.

Button Functions:

- **Button A (Top Left):** Light / Reset
- **Button B (Bottom Left):** Mode
- **Button C (Top Right):** Start / Stop / Adjust (Increment)
- **Button D (Bottom Right):** Set / Adjust (Decrement)

SETUP

Initial Setup:

Upon receiving your watch, remove any protective films from the screen and back cover. The watch comes with a pre-installed battery.

Setting Time and Date:

1. From the normal time display, press **Button B (Mode)** repeatedly until the time setting mode is reached. The seconds will likely be flashing.
2. Press **Button D (Set)** to cycle through the settings: Seconds → Hour → Minute → Year → Month → Day.
3. Use **Button C (Start/Adjust)** to increase the flashing value. Use **Button D (Set)** to move to the next setting.
4. Once all settings are adjusted, press **Button B (Mode)** to return to the normal time display.

Setting 12/24 Hour Format:

In the time setting mode (where the hour is flashing), press **Button C (Start/Adjust)** to toggle between 12-hour (with 'AM'/'PM' indicator) and 24-hour formats.

OPERATING INSTRUCTIONS

Normal Time Display:

In normal mode, the watch displays the current time, day of the week, and date. Press **Button A (Light)** to illuminate the display for better visibility in low light conditions.



NORMAL DISPLAY

LUMINOUS DISPLAY



Image: Comparison showing the watch display in normal mode and with the luminous backlight activated.

Chronograph (Stopwatch) Function:

1. From normal time display, press **Button B (Mode)** until "CHRONO" or "ST" appears.
2. Press **Button C (Start/Stop)** to start the stopwatch.
3. Press **Button C (Start/Stop)** again to pause the stopwatch.
4. Press **Button C (Start/Stop)** to resume.
5. While paused, press **Button A (Reset)** to reset the stopwatch to zero.
6. Press **Button B (Mode)** to exit the chronograph mode.

Countdown Timer Function:

1. From normal time display, press **Button B (Mode)** until "TIMER" or "CD" appears.
2. To set the countdown time, press **Button D (Set)**. The hours will flash.
3. Use **Button C (Adjust)** to set the hours, then press **Button D (Set)** to move to minutes, and then seconds.
4. Once the desired time is set, press **Button B (Mode)** to confirm and exit setting mode.

5. Press **Button C (Start/Stop)** to start the countdown.
6. Press **Button C (Start/Stop)** again to pause/resume.
7. When the countdown reaches zero, an alarm will sound. Press any button to stop the alarm.

Alarm Function:

1. From normal time display, press **Button B (Mode)** until "ALARM" or "AL" appears.
2. Press **Button D (Set)** to enter alarm setting mode. The hour will flash.
3. Use **Button C (Adjust)** to set the hour, then press **Button D (Set)** to move to minutes.
4. Use **Button C (Adjust)** to set the minutes.
5. Press **Button B (Mode)** to confirm and exit setting mode.
6. To turn the alarm ON/OFF, in the alarm display mode, press **Button C (Adjust)**. An alarm icon will appear/disappear.
7. To activate/deactivate the hourly chime (SIG), in the alarm display mode, press **Button D (Set)**. A chime icon will appear/disappear.

Dual Time Zones (T2):

This watch supports a second time zone display. This is useful for tracking time in another location.

1. From normal time display, press **Button B (Mode)** until "T2" or "DUAL TIME" appears.
2. Press **Button D (Set)** to enter T2 setting mode. The hour will flash.
3. Use **Button C (Adjust)** to set the hour, then press **Button D (Set)** to move to minutes.
4. Use **Button C (Adjust)** to set the minutes.
5. Press **Button B (Mode)** to confirm and exit setting mode.

LED Backlight:

Press **Button A (Light)** at any time to illuminate the display for approximately 3 seconds. This feature is useful in dark environments.

Water Resistance (50M):

The watch is water resistant up to 50 meters (164 feet). This means it is suitable for daily use, hand washing, rain, and brief immersion in water. **It is not suitable for hot water activities, showering, or diving.** Always ensure the watch is dry before pressing any buttons.

MAINTENANCE

- **Cleaning:** Wipe the watch case and strap regularly with a soft, damp cloth. For stubborn dirt, a mild soap solution can be used, followed by thorough rinsing and drying.
- **Avoid Chemicals:** Do not use harsh chemicals, solvents, or abrasive cleaners, as these can damage the watch's finish and seals.
- **Temperature Extremes:** Avoid exposing the watch to extreme temperatures (both hot and cold) for prolonged periods, as this can affect battery life and internal components.
- **Storage:** When not in use for extended periods, store the watch in a cool, dry place away from direct sunlight.
- **Battery Replacement:** The watch uses a Japanese battery for strong endurance. When the display becomes dim or functions become erratic, it may be time for a battery replacement. It is recommended to have the battery replaced by a qualified watch technician to ensure the waterproof seal is maintained.

TROUBLESHOOTING

Problem	Possible Cause	Solution
Display is blank or dim.	Low battery.	Replace the battery.
Time is inaccurate.	Incorrect time setting; exposure to strong magnetic fields.	Reset the time; keep away from magnets.
Buttons are unresponsive.	Watch may be in a locked mode (unlikely for this model); internal malfunction.	Try pressing Button B (Mode) to cycle through modes; if issue persists, contact support.
Water inside the watch.	Buttons pressed underwater; exposure to hot water/steam; damaged seal.	Stop using immediately and seek professional repair to prevent further damage.

SPECIFICATIONS

Feature	Detail
Model Number	SKMEI-1971
Display Type	Digital LED Screen
Case Material	ABS
Band Material	PU (Polyurethane) / Silica Gel
Clasp Type	Buckle
Water Resistance	50M (164 Ft)
Functions	Chronograph, Countdown, Dual Time Zones, Alarm, Week, Date, LED Light, 12/24 Hour Clock
Product Dimensions	10.04 x 1.53 x 0.43 inches
Item Weight	4.16 ounces
Battery	1 Unknown battery (included) - Japanese battery



Image: Diagram illustrating key product parameters and dimensions of the SKMEI Digital Watch.

WARRANTY AND SUPPORT

SKMEI stands behind the quality of its products. For any questions regarding your watch, including operational assistance, troubleshooting, or warranty claims, please contact the seller or SKMEI customer support directly. Please refer to your purchase documentation for specific warranty terms and contact information.

For further assistance, you may visit the official SKMEI store on Amazon: [SKMEI Store](#)