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JVC LT-43MAW804

JVC 43-Inch Class 4K Ultra HD 2160p Roku Smart QLED TV

Model: LT-43MAW804

Introduction

This manual provides comprehensive instructions for the setup, operation, maintenance, and troubleshooting of your JVC 43-Inch Class 4K Ultra HD 2160p Roku Smart QLED TV (Model: LT-43MAW804). This television features a pristine QLED panel for superior image quality, quantum color technology for a wider range of colors and dynamic contrast, and integrated Roku functionality for access to a vast library of streaming content.

What's in the Box

Carefully unpack all components and ensure you have the following items:

- JVC 43-Inch Roku Smart QLED TV
- TV Stand (2 pieces)
- Remote Control
- Power Cord
- Quick Start Guide (not included in this digital manual)

Setup

1. Unpacking and Placement

Remove the TV from its packaging. Place the TV on a stable, flat surface or mount it on a wall using a compatible VESA mount (sold separately). Ensure adequate ventilation around the TV.

2. Attaching the Stand

If you are not wall-mounting, attach the included stand to the TV. Carefully place the TV face down on a soft, clean surface to prevent screen damage. Align the stand pieces with the screw holes on the bottom of the TV and secure them with the provided screws.



Image: Rear view of the JVC 43-inch Roku TV, showing the stand attachment points and overall dimensions.

3. Connecting Power

Connect the power cord to the TV's power input and then plug the other end into a wall outlet. The TV will enter standby mode.

4. Initial Setup (Roku Activation)

Upon first power-on, the TV will guide you through the initial setup process. This includes:

- **Language Selection:** Choose your preferred language.
- **Network Connection:** Connect to your home Wi-Fi network. You will need your network name (SSID) and password.
- **Roku Account Activation:** Follow the on-screen instructions to activate your Roku account. This typically involves visiting a website on another device and entering a code displayed on your TV screen. A Roku account is required to access streaming channels and features.
- **Channel Scan:** If you have an antenna connected, the TV will scan for available over-the-air channels.

Operating the TV

1. Remote Control Overview

The included remote control provides full functionality for navigating your JVC Roku TV.





Image: The JVC Roku TV remote control, showing power, navigation, home, back, and dedicated streaming service buttons.

- **Power Button:** Turns the TV on or off.
- **Directional Pad (D-Pad) and OK Button:** Used for navigation and selection within menus.
- **Home Button:** Returns to the Roku Home screen.
- **Back Button:** Returns to the previous screen or menu.
- **Volume Up/Down:** Adjusts the TV volume.
- **Mute:** Mutes or unmutes the sound.
- **Instant Replay:** Jumps back a few seconds in video playback.
- **Sleep Timer:** Sets a timer for the TV to turn off automatically.
- **Asterisk (*) Button:** Accesses options for the currently highlighted item or channel.
- **Play/Pause, Fast Forward, Rewind:** Media playback controls.
- **Dedicated Channel Buttons:** Quick access to popular streaming services (e.g., Netflix, YouTube).

2. Navigating the Roku Interface

The Roku Home screen provides access to all your streaming channels, inputs, and settings.

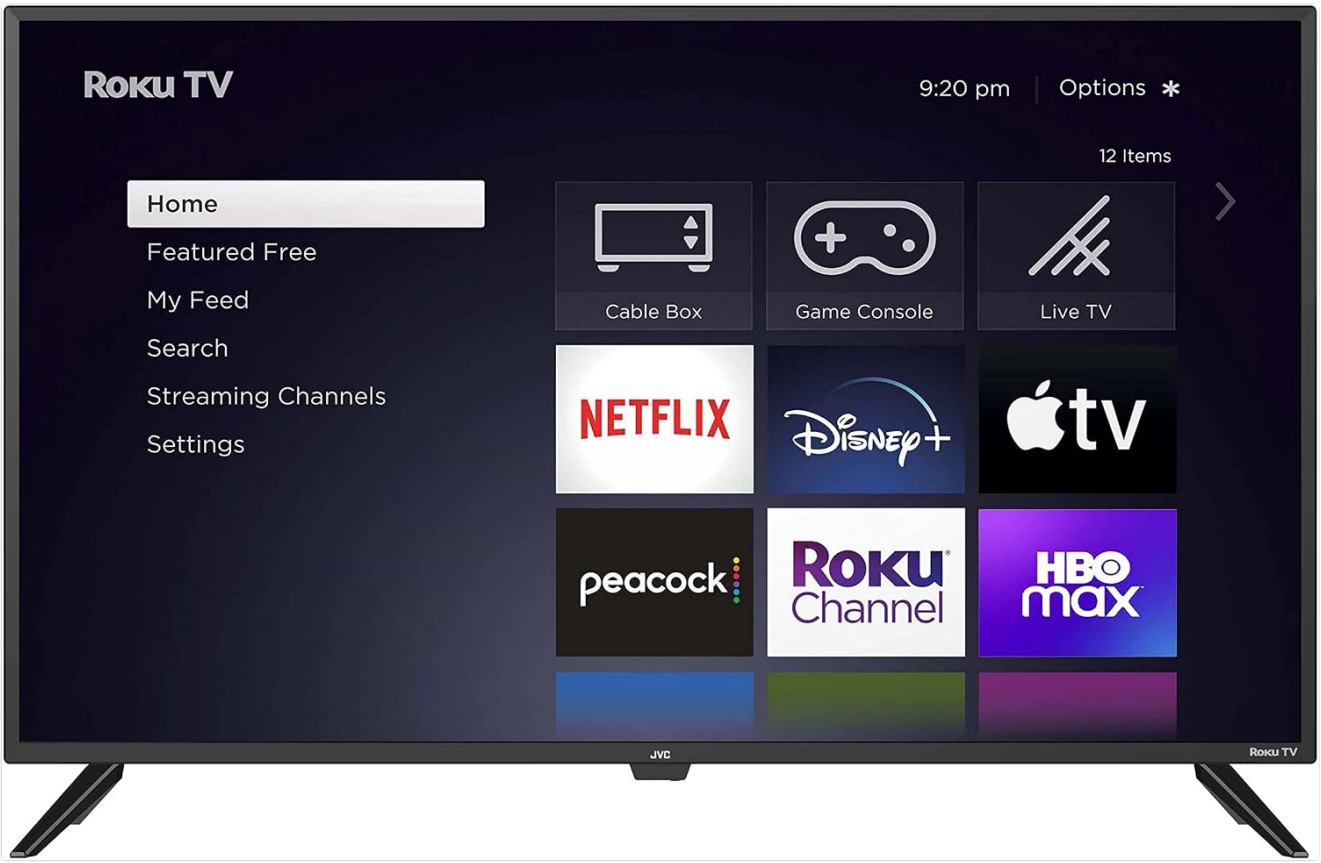


Image: The JVC Roku TV displaying its home screen with various streaming app icons and input options.

- Use the **D-Pad** to move between menu items and channels.
- Press **OK** to select an item.
- The left-hand menu provides options like Home, Featured Free, My Feed, Search, Streaming Channels, and Settings.

3. Connecting External Devices

Your TV is equipped with multiple input ports for connecting external devices such as Blu-ray players, game consoles, cable boxes, and USB drives.

- **HDMI Ports:** Connect high-definition devices. Select the corresponding HDMI input from the Roku Home

screen.

- **USB Port:** For playing media from a USB drive. Insert the drive, and the TV will prompt you to open the Media Player channel.
- **Antenna/Cable Input:** For connecting an antenna for over-the-air broadcasts or a cable TV connection.

4. Streaming Services

Access a wide variety of streaming services directly from the Roku Home screen. You may need subscriptions for certain services.

- Popular services like Netflix and YouTube are pre-installed.
- Visit the **Streaming Channels** section to browse and add more channels from the Roku Channel Store.

Maintenance

1. Cleaning the Screen

To clean the TV screen, gently wipe it with a soft, dry, lint-free cloth. For stubborn marks, lightly dampen the cloth with water or a screen-specific cleaning solution. Never spray liquid directly onto the screen.

2. Software Updates

Your JVC Roku TV automatically checks for and installs software updates when connected to the internet. This ensures you have the latest features and performance improvements. You can manually check for updates in the Settings menu: **Settings > System > Software update**.

Troubleshooting

If you encounter issues with your TV, refer to the following common solutions:

Problem	Possible Solution
No Power	Ensure the power cord is securely plugged into both the TV and a working electrical outlet. Try a different outlet.
No Picture, But Sound is Present	Check the input source. Ensure the connected device is powered on and functioning correctly. Try a different HDMI cable or port.
No Sound	Check the volume level and ensure the TV is not muted. Verify external audio devices (soundbar, receiver) are properly connected and powered on.
Cannot Connect to Wi-Fi	Verify your Wi-Fi password. Restart your router and modem. Move the TV closer to the router or use a Wi-Fi extender.
Remote Control Not Working	Replace the batteries in the remote. Ensure there are no obstructions between the remote and the TV's IR sensor.
Apps Not Loading / Slow Performance	Check your internet connection speed. Restart the TV by unplugging it for 30 seconds and plugging it back in.

For more detailed troubleshooting, visit the JVC support website or the Roku support page.

Specifications

Feature	Detail
Brand	JVC
Model Name	LT-43MAW804
Screen Size	43 Inches
Display Technology	QLED
Resolution	4K (2160p)
Aspect Ratio	16:9
Supported Internet Services	Netflix, YouTube, and other Roku channels
Connectivity Technology	USB, HDMI, Wi-Fi
Product Dimensions (L x W x H)	3.94 x 31.5 x 23.62 inches
Item Weight	16 pounds
Included Components	TV, Stand

Warranty and Support

For information regarding your product's warranty, please refer to the warranty card included with your purchase or visit the official JVC support website. For technical assistance, product registration, or to find service centers, please contact JVC customer support through their official channels.
Online Support: www.jvc.com
Roku Support: For Roku-specific features and troubleshooting, visit support.roku.com

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