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› BRITA MAXTRA PRO Pure Performance Water Filter Cartridge - Instruction Manual

BRITA 1050815

BRITA MAXTRA PRO Pure Performance Water Filter Cartridge

Model: 1050815

INTRODUCTION

The BRITA MAXTRA PRO Pure Performance Water Filter Cartridge is engineered to transform tap water into pure, fresh-tasting drinking water. This advanced filter system effectively reduces impurities, including taste-impairing substances like chlorine, and metals such as lead and copper. It also targets micro-impurities like PFAS, certain herbicides, pesticides, and pharmaceuticals. Beyond enhancing taste, the filter helps protect your kitchen appliances from limescale buildup, offering a sustainable and economical alternative to bottled water.



Image: The packaging for the BRITA MAXTRA PRO Pure Performance Water Filter Cartridge, highlighting its key features and contents.

SETUP

Follow these steps to properly set up your new BRITA MAXTRA PRO filter cartridge:

1. **Unpack the Filter:** Carefully remove the new MAXTRA PRO filter cartridge from its protective packaging.
2. **Prepare the Jug:** Ensure your BRITA water filter jug is clean before inserting the new cartridge.
3. **Insert the Cartridge:** Place the filter cartridge firmly into the funnel of your BRITA jug. Ensure it clicks securely into place to prevent unfiltered water from bypassing the filter.
4. **Initial Rinse:** Fill the jug with tap water. Allow the water to filter through completely. For optimal performance, discard the first two filtered fillings. This primes the filter and removes any loose carbon particles.

MAXTRA PRO All-in-1 is now **MAXTRA PRO Pure Performance!**

Same product,
new name and
packaging



Image: An illustration showing the transition from the previous MAXTRA+ packaging to the new MAXTRA PRO Pure Performance design.

OPERATING INSTRUCTIONS

Using your BRITA MAXTRA PRO filter is straightforward:

1. **Fill the Jug:** Pour tap water into the top section of your BRITA jug.
2. **Allow Filtration:** The water will slowly pass through the MAXTRA PRO filter cartridge, undergoing a 4-stage filtration process.
3. **Enjoy:** Once filtered, the water is ready for consumption. Use it for drinking, preparing hot or cold beverages, and cooking.

Pure taste without impurities.

Say goodbye to bad tastes, PFAS,
metals, limescale, and more!*



* Such as PFOS/PFOA. Tested to NSF/ANSI 53

Image: A visual representation of water being filtered into a glass, emphasizing the 150L capacity per filter and the use of 50% bio-based plastic.

Demand the best:

Fits all BRITA jugs, BRITA Flow
& BRITA compatible kettles.

THE
ORIGINAL
SINCE 1966



Image: A collection of BRITA jugs and a water dispenser, demonstrating the universal fit of the MAXTRA PRO filter with all BRITA jugs, BRITA Flow, and BRITA compatible kettles.

MAINTENANCE

Regular maintenance ensures optimal performance and longevity of your BRITA filter system:

- **Filter Replacement:** Replace your MAXTRA PRO filter cartridge approximately every 4 weeks, or after filtering 150 liters of water. Your BRITA jug may have an electronic indicator that signals when a replacement is due.
- **Jug Cleaning:** Periodically clean your BRITA water filter jug according to its specific cleaning instructions to maintain hygiene.
- **Recycling:** All BRITA cartridges are recyclable. Please visit the official BRITA website for information on their recycling program in your region.

Don't forget to recycle!

Find out more about our recycling programme on the BRITA website.



Image: A visual reminder to recycle used BRITA filter cartridges, encouraging participation in the BRITA recycling program.

TROUBLESHOOTING

If you encounter any issues with your BRITA MAXTRA PRO filter, consider the following:

- **Unpleasant Taste/Odor:** If your filtered water still has an unpleasant taste or odor, ensure the filter cartridge is correctly seated in the funnel. If the issue persists, the filter may be exhausted and require replacement.
- **Slow Filtration:** A significantly slower filtration rate can indicate that the filter is nearing the end of its lifespan or is clogged with impurities. Replace the filter cartridge.
- **Limescale Buildup:** While the Pure Performance filter reduces limescale, if you live in an area with very hard water and experience significant limescale buildup in appliances, you might consider the BRITA MAXTRA PRO Limescale Expert cartridge, which offers enhanced limescale reduction.

1 filter, 4 weeks: 150L full of flavour.



Image: A detailed view of the MAXTRA PRO filter, illustrating its internal components like activated carbon and ion exchanger pearls, which work to reduce impurities including PFAS.

Which MAXTRA PRO is right for where you live?



In a **blue region** (soft water area) choose the **MAXTRA PRO PURE PERFORMANCE**



In an **orange region** (medium/hard-water area) choose **MAXTRA PRO LIMESCALE EXPERT**

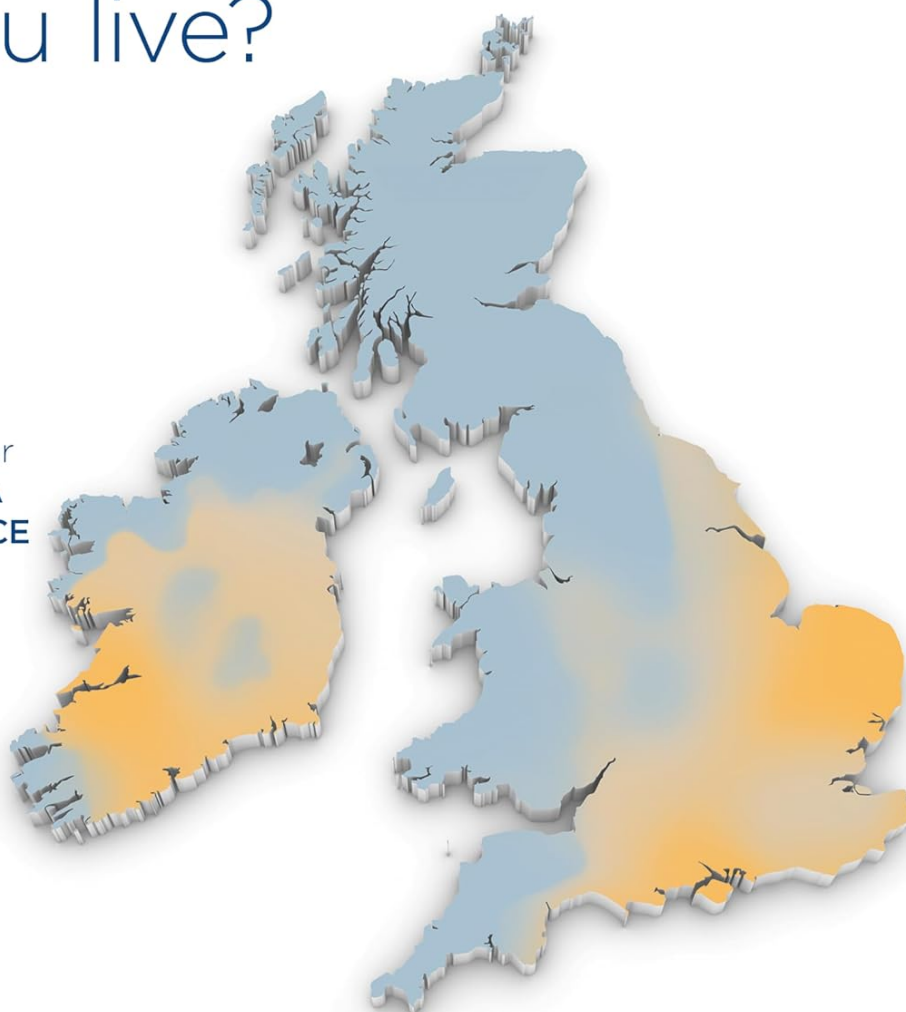


Image: A geographical map indicating recommended BRITA MAXTRA PRO filter types (Pure Performance for soft water, Limescale Expert for medium/hard water) based on regional water hardness.

Which one's for you?

Hard water?
This filter has
your back!



**PURE
PERFORMANCE**
Softer, cleaner water
and pure taste.



**LIMESCALE
EXPERT**
Next level taste for
your hot drinks &
shiny appliances.

Image: A side-by-side comparison of the MAXTRA PRO Pure Performance and Limescale Expert filter cartridges, detailing their respective benefits for different water types.

SPECIFICATIONS

Attribute	Detail
Material	Plastic (50% bio-based materials for lid & barrel)
Product Dimensions	2.24"D x 3.94"W x 2.99"H
Item Weight	0.11 Kilograms (3.73 ounces)
External Testing Certification	CE

Product Benefits	Reduces impurities, chlorine, PFAS, pesticides, and limescale for better-tasting water; recyclable; helps reduce plastic bottle usage carbon footprint
Brand	BRITA
Manufacture Year	2023
Global Trade Identification Number	04006387121884
Unit Count	6.0 Count
Compatible Water Purifier Models	BRITA Glass Jug, all BRITA jugs, BRITA Flow & BRITA compatible kettles
Manufacturer	BRITA
Item Model Number	1050815
Date First Available	August 22, 2023

WARRANTY AND SUPPORT

For any questions regarding your BRITA MAXTRA PRO Pure Performance Water Filter Cartridge, including warranty information or technical support, please contact BRITA Customer Service. You can find contact details on the official BRITA website or through the customer service information provided with your product packaging.

We are BRITA.

A family-owned business with more than 50 years of expertise in water filtration.

Made in
Europe



**Customer
Service**

Image: An image highlighting BRITA's European manufacturing and commitment to customer service.

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conversion attribution. [Privacy details](#).

Question

Example: How do I reset this device or fix this error?

Details

Model number, symptoms, what you tried, or the section of the manual you are using.

Submit question

Open the live page

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