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## Philips S9696/50

# Philips Series 9000 Electric Shaver S9696/50 User Manual

Model: S9696/50

## 1. INTRODUCTION

Welcome to the Philips Series 9000 Electric Shaver S9696/50. This manual provides essential information for the safe and effective use, maintenance, and care of your new shaver. Please read these instructions thoroughly before first use and keep them for future reference.



Image 1.1: The Philips Series 9000 Electric Shaver S9696/50.

## 2. SAFETY INFORMATION

To ensure safe operation, always observe the following precautions:

- Always unplug the shaver before cleaning or if not in use.
- Keep the shaver away from water when plugged in. This appliance is designed for wet and dry use, but the charging adapter must remain dry.
- Do not use the shaver if it is damaged.
- Clean the shaver thoroughly after each use and dry it completely to prevent bacterial growth.
- Exercise caution when shaving, as skin irritation may occur, especially during initial uses.
- This appliance is not intended for use by persons with reduced physical, sensory or mental capabilities, or lack of experience and knowledge, unless they have been given supervision or instruction concerning use of the appliance by a person responsible for their safety.

## 3. PACKAGE CONTENTS

Your Philips Series 9000 Electric Shaver S9696/50 package includes the following items:

- Philips Series 9000 Shaver Body
- Quick Clean Pod
- Quick Clean Pod Cartridge
- Storage Case
- Charging Cable
- USB Charging Adapter
- Cleaning Brush



Image 3.1: All items included in the Philips Series 9000 Shaver package.

## 4. SETUP

### 4.1 Charging the Shaver

1. Connect the charging cable to the shaver and the USB charging adapter.
2. Plug the adapter into a wall outlet.
3. The battery indicator on the shaver will show charging progress. A full charge typically takes approximately 1 hour and provides up to 60 minutes of shaving time.

### 4.2 Initial Cleaning (Quick Clean Pod)

For optimal hygiene and performance, it is recommended to clean the shaver using the Quick Clean Pod before first use or after several shaves.

1. Open the Quick Clean Pod and insert a fresh Quick Clean Pod Cartridge.
2. Place the shaver head-down into the Quick Clean Pod.
3. The cleaning cycle will start automatically, powered by the shaver's battery. The cleaning process takes approximately 1 minute.
4. After cleaning, remove the shaver and allow it to air dry.



コードレスだから  
すっきり置ける。  
フィリップス  
史上最小\*<sup>1</sup>の洗浄器

シェーバー本体の動力で駆動  
**1分**で洗浄完了  
水洗いの**10倍**清潔\*<sup>2</sup>  
アルコールフリーなので肌にやさしい

\*<sup>1</sup>当社製品付属の洗浄システム内での比較  
\*<sup>2</sup>洗浄器を使用し水のみで洗った場合と比較  
※本体は9000Seriesです

Image 4.1: The Philips Shaver placed in the Quick Clean Pod for cleaning.

## 5. OPERATING INSTRUCTIONS

### 5.1 Shaving Techniques

The Philips Series 9000 Shaver is designed for both wet and dry shaving. For best results, ensure your skin is clean before shaving.

- **Dry Shaving:** For a quick and convenient shave, use the shaver on dry skin.
- **Wet Shaving:** For a more comfortable shave, use with shaving foam or gel. This can help reduce skin irritation.

Move the shaver in small, circular motions over your face, applying gentle pressure. The **360-D Flexhead** adapts to the contours of your face, ensuring maximum skin contact and reducing missed hairs.



Image 5.1: The 360-D Flexhead design, which conforms to facial contours.

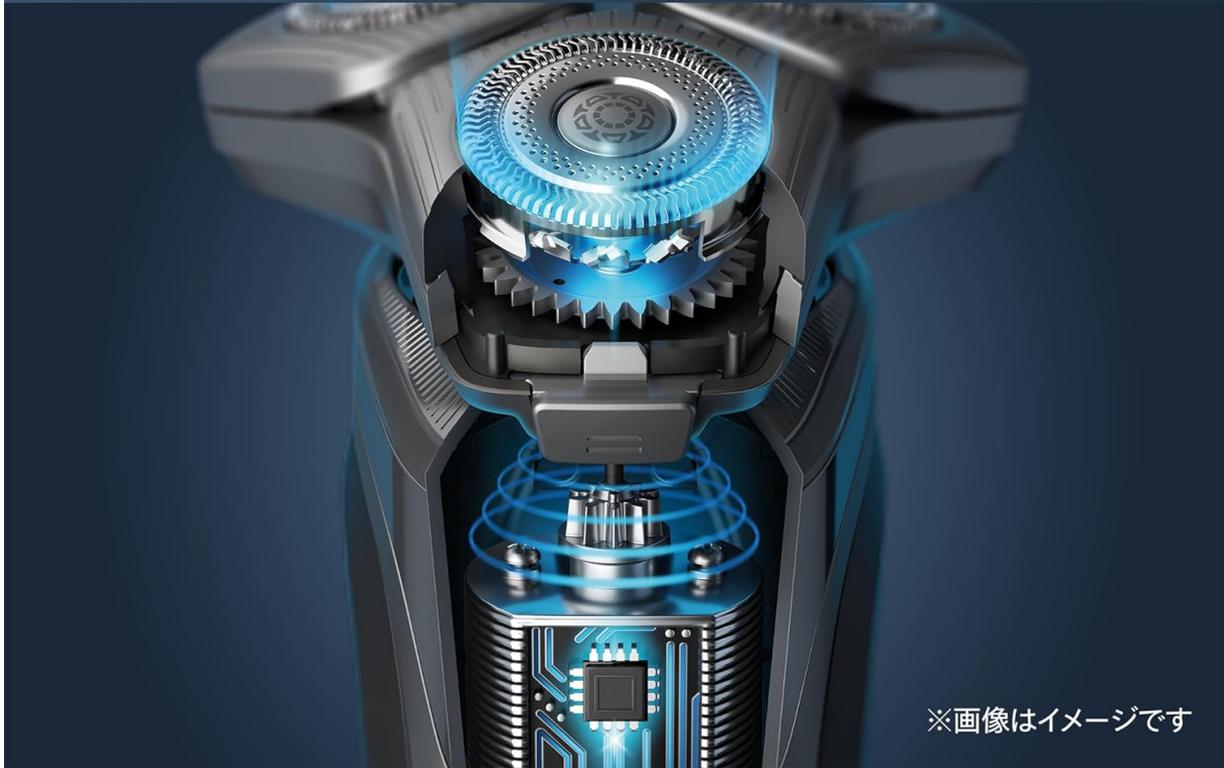
## 5.2 SkinIQ Technology

The shaver features **SkinIQ Technology**, which senses your beard density 125 times per second and automatically adjusts the motor power to match the thickness of your whiskers. This ensures an efficient and comfortable shave, even in dense areas.



## ヒゲ密度感知システム

毎秒125回ヒゲの密度を感知し、ヒゲの濃さに合わせて自動でパワーを調整



※画像はイメージです

Image 5.2: Diagram illustrating the SkinIQ Technology sensing beard density.

### 5.3 Super Lift & Cut Technology

Equipped with **Super Lift & Cut Technology**, the shaver's 72 self-sharpening blades work in two stages: the first blade lifts the hair, and the second blade cuts it below skin level for a close and smooth shave. The micro-bead coating on the shaving head reduces friction by 25% compared to non-coated materials, minimizing skin irritation.



※画像はイメージです

## パワフルな切れ味とやさしさの両立

毎分**150,000カット**する**72枚刃**で色々な方向に生えているヒゲを効率的に取り込み、しっかり深剃り。

Image 5.3: Close-up view of the shaver blades, highlighting the Super Lift & Cut mechanism.



# スキンプロテクション テクノロジー

マイクロビーズコーティングで、  
肌への負担を**25%\*** 低減します。

\*非コーティング素材との比較

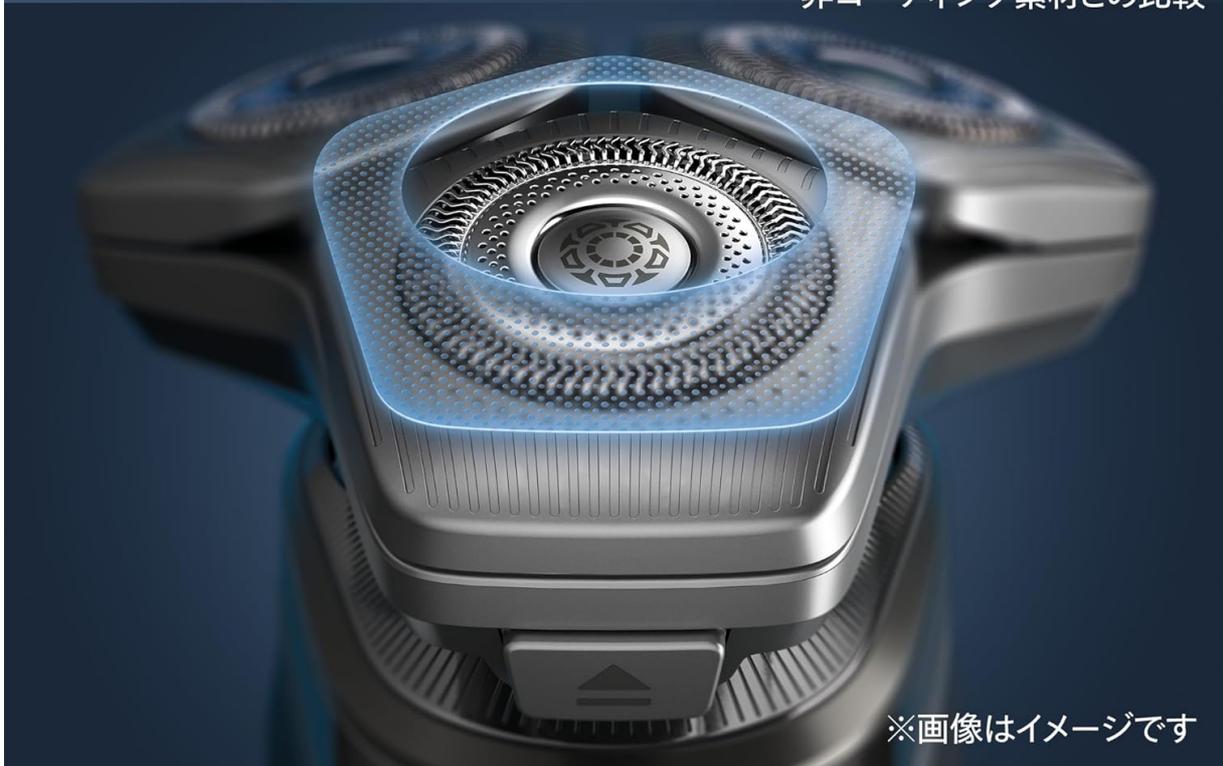


Image 5.4: Illustration of the micro-bead coating for reduced skin friction.

## 6. MAINTENANCE

### 6.1 Daily Cleaning

After each shave, rinse the shaver head under warm running water. For a more thorough clean, detach the shaving head and rinse both the head and the shaver body. Allow all parts to air dry completely before reassembling.

### 6.2 Quick Clean Pod Cleaning

For a deeper clean and lubrication, use the Quick Clean Pod regularly (e.g., once a week or as needed). Follow the steps outlined in Section 4.2. Replace the Quick Clean Pod Cartridge when indicated or after approximately 30 cleaning cycles.

### 6.3 Replacing Shaving Heads

For optimal performance, it is recommended to replace the shaving heads every 12 months. Replacement heads can be purchased from authorized Philips retailers or online.

## 7. TROUBLESHOOTING

- **Shaver not turning on:** Ensure the shaver is fully charged. If the issue persists, try a different power outlet or charging cable.
- **Poor shaving performance:** Clean the shaving heads thoroughly. If performance does not improve, the shaving heads may need to be replaced.
- **Skin irritation:** Ensure you are using proper shaving technique (gentle circular motions). Consider wet shaving with foam or gel. If irritation persists, consult a dermatologist.
- **Quick Clean Pod not working:** Ensure the shaver is correctly placed in the pod and the cartridge is properly inserted. Check if the shaver has sufficient battery charge.

## 8. SPECIFICATIONS

Feature	Specification
Model Number	S9696/50
Brand	Philips
Blade Material	Metal (72 self-sharpening blades)
Head Type	Rotary (360-D Flexhead)
Power Source	Battery Powered (Rechargeable)
Special Features	Compact, Cordless, SkinIQ Technology, Super Lift & Cut, Micro-bead coating, Wet & Dry use
Recommended Use	Beard Shaving
Product Dimensions	6.7 x 6.5 x 18 cm
Weight	1 kg
Battery Type	Product Specific (included)

## 9. WARRANTY AND SUPPORT

This Philips product comes with a standard manufacturer's warranty. Please refer to the warranty card included in your package for specific terms and conditions, or visit the official Philips website for detailed warranty information and product registration.

For technical support, replacement parts, or further assistance, please visit the Philips support website or contact their customer service. You can find contact information on the Philips website or in the documentation provided with your product.

**Online Support:** [www.philips.com/support](http://www.philips.com/support)