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Gama Italy BECHD0000002723

Gama Italy Bora Gold Hair Dryer User Manual

Model: BECHD0000002723

INTRODUCTION

Thank you for choosing the Gama Italy Bora Gold Hair Dryer. This manual provides essential information for the safe and effective use, maintenance, and troubleshooting of your new hair dryer. Please read this manual thoroughly before first use and keep it for future reference. The Bora Gold hair dryer is designed to dry and style your hair efficiently, featuring grids coated with liquid gold extract to restore shine and vitality to dry, dull, and lifeless hair. Its cosmetic properties strengthen hair, providing incredible lightness and silkiness, and sealing the hair cuticle for uniformity and control.



Image: Main view of the Gama Italy Bora Gold Hair Dryer, showcasing its sleek black design with gold accents.

SAFETY INFORMATION

To ensure safe operation and prevent injury or damage, please adhere to the following safety guidelines:

- Do not immerse the appliance in water or any other liquid.
- Always unplug the hair dryer after use or when leaving the room.
- Keep out of reach of children.
- Do not use near water sources such as bathtubs, sinks, or showers.
- Do not use if the cord or plug is damaged.
- Do not use with wet hands.
- Do not use while sleeping.
- Do not use to dry other items, such as clothing or accessories.

SETUP

Before first use, unpack all components and ensure no parts are missing or damaged.

1. Remove the hair dryer and all accessories from the packaging.
2. Inspect the power cord and plug for any signs of damage. Do not use if damaged.
3. Ensure your power outlet matches the voltage requirements of the hair dryer.
4. Attach the desired nozzle or diffuser (if included) to the front of the hair dryer by aligning it with the barrel and pushing it firmly into place.



Image: Included attachments, showing a concentrator nozzle and a diffuser, which can be attached to the hair dryer for various styling needs.

OPERATING INSTRUCTIONS

Follow these steps for optimal performance and hair care:

1. Plug the hair dryer into a suitable electrical outlet.
2. Select the appropriate speed and temperature settings based on your hair type and desired style. The hair dryer features 2 speeds and 3 temperature settings.
3. For general drying, use a medium heat and high speed. For delicate or fine hair, use lower heat settings. For thick or coarse hair, higher heat may be used.
4. The hair dryer includes a concentrator nozzle that can be attached for a more direct airflow, aiding in straightening or styling specific sections of hair.
5. To avoid heat damage, maintain a safe distance between the hair dryer and your hair/scalp. Avoid prolonged exposure to high heat settings on any single section of hair.
6. Utilize the cool shot button (indicated by a snowflake icon) to set your hairstyle. Press and hold this button to deliver a burst of cool air, which helps to close the hair cuticle and lock in your style.
7. After use, switch off the hair dryer and unplug it from the power outlet. Allow it to cool down before storing.



Image: Front view of the hair dryer, highlighting the air intake and the attachment point for nozzles.

Regular maintenance ensures the longevity and optimal performance of your hair dryer.

- **Cleaning the Air Filter:** Periodically check and clean the rear air filter to prevent lint and dust buildup, which can reduce airflow and cause overheating. Gently twist or pull off the rear cap, remove any accumulated debris with a soft brush or cloth, and reattach the cap securely.
- **Exterior Cleaning:** Wipe the exterior of the hair dryer with a soft, damp cloth. Do not use abrasive cleaners or solvents.
- **Storage:** Store the hair dryer in a cool, dry place, away from moisture. Do not wrap the power cord tightly around the appliance, as this can damage the cord. Use the hanging loop for convenient storage.
- **Cord Care:** Always grasp the plug, not the cord, when unplugging. Avoid twisting or kinking the cord.



Image: Back view of the hair dryer, illustrating the location of the air intake filter for maintenance.

TROUBLESHOOTING

If you encounter any issues with your hair dryer, refer to the following common problems and solutions:

Problem	Possible Cause	Solution
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Problem	Possible Cause	Solution
Hair dryer does not turn on.	No power supply; damaged cord/plug; internal fault.	Check if plugged in correctly. Test outlet with another appliance. Inspect cord for damage. If damaged, do not use and contact customer support.
Hair dryer overheats and shuts off.	Blocked air filter; prolonged use on high heat; internal thermal cut-off activated.	Unplug and allow to cool for 10-15 minutes. Clean the air filter. Reduce usage time or lower heat setting.
Weak airflow.	Blocked air filter; motor issue.	Clean the air filter thoroughly. If problem persists, contact customer support.
Unusual noise or smell.	Internal debris; motor malfunction.	Immediately unplug the hair dryer. Do not use. Contact customer support.

SPECIFICATIONS

Brand: Gama Italy

Model: BECHD0000002723 (Bora Gold)

Power Source: Electric Cord

Wattage: 50W *(As per product data; typical hair dryers are 1000W-2000W)*

Motor Type: DC Motor

Temperature Settings: 3

Speed Settings: 2

Special Features: Liquid Gold Coated Grids, Cool Shot Function, Concentrator Nozzle included.

Product Dimensions: 23 x 28 x 10 cm

Product Weight: 890 g

Color: Standard (Black with Gold accents)

Material: Gold (referring to the coating)

Country of Origin: Mexico

WARRANTY AND SUPPORT

For warranty information, please refer to the warranty card included with your product packaging or visit the official Gama Italy website. If you require technical assistance, have questions about product operation, or need to report a defect, please contact Gama Italy customer support.

Online Support: Visit the official Gama Italy website for FAQs, product registration, and contact forms.

Customer Service: Refer to your product packaging or the official website for regional contact numbers and email addresses.