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PUREANCE B0BHWJS6CB

Even Glow Organic Vitamin C Serum User Manual

Brand: PUREANCE

Model: B0BHWJS6CB

1. PRODUCT OVERVIEW

The PUREANCE Even Glow Organic Vitamin C Serum is a specialized skincare product designed to address discoloration, dark spots, and uneven skin tone. It aims to brighten and lighten the complexion for a more youthful appearance. This serum also works to firm skin, plump wrinkles, protect DNA, hydrate, soothe irritations, repair damage, and stimulate collagen and elasticity.



Image: PUREANCE Even Glow Organic Dark Spot Corrector serum bottle and its packaging box.

2. KEY INGREDIENTS

Even Glow is formulated with a blend of natural and organic extracts known for their skin-benefiting properties. Key ingredients include:

- **Kakadu Plum Extract:** A potent source of Vitamin C, known for its antioxidant power and ability to brighten skin and reduce dark spots.
- **Aloe Barbadensis Leaf Juice:** Provides deep hydration and soothes irritation, ideal for calming sensitive skin.
- **Maple Leaf Complex (Acer pensylvanicum, Acer saccharum, Acer rubrum Leaf Extracts):** Rich in natural AHA-like properties that help visibly smooth and brighten skin tone.
- **Chamomilla Recutita (Matricaria) Flower Extract:** Known for its anti-inflammatory properties, helping to calm redness and promote an even complexion.
- **Psoralea Corylifolia (Babchi) Seed Oil:** Contributes to improving skin elasticity and reducing wrinkles.
- **Glycerin:** A humectant that draws moisture into the skin.
- **Citrus aurantium dulcis (Orange) Peel Oil:** Adds natural fragrance and additional skin benefits.

- **Xanthan Gum:** A natural thickener.

**Denotes organically produced ingredient.*

INGREDIENTS: *Terminalia ferdinandiana* (Kakadu Plum) Fruit Extract*, *Aloe barbadensis* Leaf Juice*, *Chamomilla recutita* (Matricaria) Flower Extract*, *Acer pensylvanicum* (Striped Maple) Leaf Extract*, *Acer saccharum* (Sugar Maple) Leaf Extract*, *Acer rubrum* (Red Maple) Leaf Extract*, Glycerin*, *Psoralea corylifolia* Seed Oil*, *Citrus aurantium dulcis* (Orange) Peel Oil*, Xanthan Gum.

*Denotes organically produced ingredient.

SKIN TYPE: All skin types.

DIRECTIONS: Apply 1-2 drops of serum over entire face each morning and evening. Gently pat into the skin and follow with moisturizer. Use sunscreen in the mornings to avoid formation of new dark spots.

STORAGE: Please store in a cool dry area away from direct sunlight and heat.

Image: Detailed list of ingredients, skin type suitability, directions for use, and storage instructions for the serum.

Brightening & Antioxidant-Rich Botanicals



Maple Leaf Complex:

Rich in natural AHA-like properties that help visibly smooth & brighten skin tone.



Kakadu Plum Extract:

One of the world's richest natural sources of Vitamin C—supports luminosity & helps fade dark spots.

Image: Visual representation of Maple Leaf Complex and Kakadu Plum Extract, highlighting their benefits for brightening and antioxidant support.

Calming, Hydrating & Skin Barrier Support



Aloe Leaf Juice:

Deeply hydrates and soothes irritation—perfect for calming sensitive or post-treatment skin.



Matricaria Flower Extract:

Known for its anti-inflammatory properties, it helps calm redness & promote a more even complexion.

Image: Visual representation of Aloe Leaf Juice and Matricaria Flower Extract, emphasizing their calming, hydrating, and skin barrier support properties.

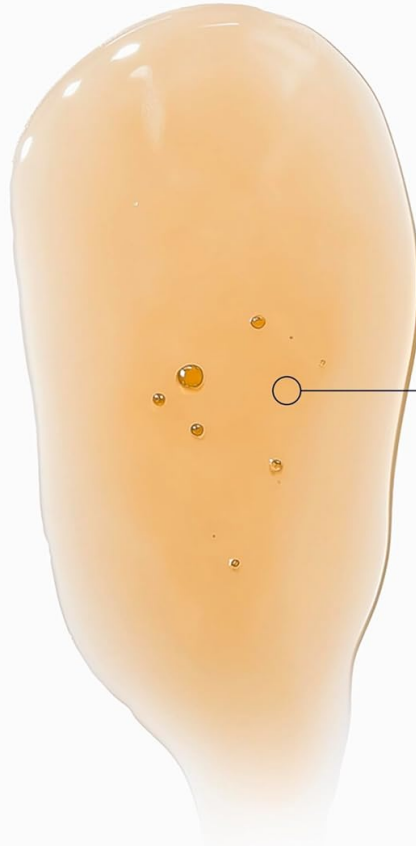
3. DIRECTIONS FOR USE

For optimal results, follow these steps for daily application:

1. **Cleanse & Prep:** Begin with a clean face. Gently wash your face with a mild cleanser and pat dry.
2. **Apply Even Glow:** Apply 1-2 drops of the serum over your entire face each morning and evening. Gently pat the serum into your skin until absorbed.
3. **Follow with Moisturizer & SPF:** After the serum has absorbed, follow with your preferred moisturizer. In the mornings, always apply sunscreen to protect your skin and prevent the formation of new dark spots.

How to use?

Step 1:
Cleanse & Prep



Step 2:
Apply Even Glow

Step 3:
Finish with SPF

Image: Visual guide illustrating the three steps for applying the Even Glow serum: Cleanse & Prep, Apply Even Glow, and Finish with SPF.

4. PRODUCT BENEFITS

The Even Glow serum offers multiple benefits for various skin concerns:

- **Visibly Diminishes Dark Spots:** Targets hyperpigmentation to help even out skin tone and brighten dull areas.
- **Hydrates & Softens Skin:** Delivers lasting moisture to help restore smoothness, bounce, and suppleness.
- **Gentle for Sensitive Skin:** Formulated with soothing ingredients that support a calm, irritation-free experience.
- **Lightweight & Fast-Absorbing:** Silky texture sinks in quickly without leaving a greasy residue, making it perfect under makeup.
- **Stimulates Collagen:** Improves skin elasticity and reduces wrinkles.
- **Antioxidant Protection:** Protects skin from environmental damage.
- **USDA Certified Organic Botanicals:** Ensures natural and effective ingredients.

Visibly Diminishes Dark Spots:

Targets hyperpigmentation to help even out skin tone & brighten dull areas.

Hydrates & Softens Skin

Delivers lasting moisture to help restore smoothness, bounce, & suppleness.

Gentle for Sensitive Skin:

Formulated with soothing ingredients that support a calm, irritation-free experience.

Lightweight & Fast-Absorbing:

Silky texture sinks in quickly without leaving a greasy residue—perfect under makeup.



Image: Infographic detailing the key benefits of the Even Glow serum, including dark spot reduction, hydration, gentleness for sensitive skin, and fast absorption.

Feature	Organic Serum for Dark Spots (Even Glow Serum)	Standard Face Serum
Gently fades dark spots	Yes	No (X)
Kakadu Plum - rich in Vitamin C	Yes	No (X)
Supports radiant, even skin tone	Yes	No (X)
Lightweight, fast-absorbing formula	Yes	No (X)
Calming botanicals for sensitive skin	Yes	No (X)
No synthetic fragrance or dyes	Yes	No (X)

Image: A comparison table highlighting the advantages of the Organic Serum for Dark Spots (Even Glow Serum) over a standard face serum, emphasizing features like fading dark spots, Kakadu Plum content, radiant skin support, lightweight formula, calming botanicals, and no synthetic fragrance or dyes.

5. STORAGE

To maintain the serum's efficacy and shelf life:

- Store in a cool, dry area.
- Keep away from direct sunlight and heat.

6. SPECIFICATIONS

Attribute	Detail
Product Name	Even Glow Organic Vitamin C Serum
Brand	PUREANCE

Model Number (ASIN)	B0BHWJS6CB
Volume	1 Fl Oz (30 ml)
Skin Type	All Skin Types (Normal, Neutral, Oily, Dry, Combination, Sensitive)
Product Benefits	Dark Spot Correction, Redness Removal, Antioxidant, Brightening, Anti-Dryness, Anti-Aging, Collagen Stimulation
Use For	Face (Forehead, Cheek, Chin), Whole Body
Scent	Fragrance Free
Special Ingredients	Aloe Barbadensis Leaf Juice, Kakadu Plum Extract, Psoralea Corylifolia (Babchi) Seed Oil, Chamomilla Recutita (Matricaria) Flower Extract, Maple Leaf Complex
Certifications	USDA Certified Organic Botanicals

7. MAINTENANCE

Maintaining the quality of your Even Glow serum primarily involves proper storage as outlined in Section 5. For your skin's maintenance, consistent daily use as directed, coupled with a good cleansing routine and daily SPF application, will ensure optimal results and skin health.

8. TROUBLESHOOTING

While Even Glow is formulated to be gentle for all skin types, including sensitive skin, individual reactions can vary. If you experience any irritation, redness, or discomfort:

- **Discontinue Use:** Stop using the product immediately.
- **Patch Test:** Before reintroducing, perform a patch test on a small, inconspicuous area of skin (e.g., behind the ear or inner forearm) for 24-48 hours to check for adverse reactions.
- **Consult a Professional:** If irritation persists or worsens, consult a dermatologist or healthcare professional.
- **Ensure Proper Application:** Verify you are following the directions for use correctly, especially applying sunscreen in the morning.

9. WARRANTY AND SUPPORT

This product is typically covered by a 30-day return policy, allowing for refunds or replacements if needed. For specific warranty details, product support, or to explore other PUREANCE products, please visit the official PUREANCE store:

[Visit PUREANCE Store](#)

