

Sekonda 30030

Sekonda Altitude Men's Quartz Watch (Model 30030) - Instruction Manual

INTRODUCTION

Thank you for choosing the Sekonda Altitude Men's Quartz Watch. This manual provides essential information for the proper setup, operation, and maintenance of your timepiece. Please read it carefully to ensure optimal performance and longevity of your watch.

1. SETUP

1.1 Setting the Time

1. **Pull out the crown:** Gently pull the crown (the knob on the side of the watch) to the second click position. The watch hands will stop.
2. **Adjust the time:** Rotate the crown clockwise or counter-clockwise to set the hour and minute hands to the desired time. Ensure you distinguish between AM and PM if setting the date, as the date changes around midnight.
3. **Push in the crown:** Once the time is set, push the crown back into its normal operating position. The watch will resume ticking.



Image: Close-up view of the Sekonda Altitude watch face, showing the crown on the right side. The crown is the small knob used for adjusting the time and date.

1.2 Setting the Date

1. **Pull out the crown:** Gently pull the crown to the first click position. The watch hands will continue to move.
2. **Adjust the date:** Rotate the crown clockwise to advance the date until the correct date is displayed. Avoid setting the date between 9 PM and 3 AM, as this is when the watch's internal mechanism is engaged in changing the date, and manual adjustment during this period can cause damage.
3. **Push in the crown:** Once the date is set, push the crown back into its normal operating position.
4. **Final Time Adjustment (if necessary):** If you adjusted the date during the "forbidden" hours (9 PM - 3 AM), you may need to re-adjust the time to ensure the date changes at midnight.

2. OPERATING YOUR WATCH

2.1 Water Resistance

Your Sekonda Altitude watch is water-resistant up to 50 meters (5 ATM). This means it is suitable for everyday use, showering, and swimming in shallow water. It is **not** suitable for diving or high-impact water sports.

- **Important:** Do not operate the crown or pushers (if any) while the watch is wet or submerged in water.
- After exposure to saltwater, rinse the watch with fresh water and dry it thoroughly.





Image: Side profile of the Sekonda Altitude watch, highlighting its robust construction and the crown.

2.2 Battery Life

The quartz movement in your watch is powered by a battery, typically lasting up to 2 years. When the battery is low, the second hand may start skipping seconds or stop entirely. Replace the battery promptly to prevent potential damage from a leaking battery.

3. MAINTENANCE

3.1 Cleaning

To maintain the appearance of your watch:

- Wipe the case and strap with a soft, dry cloth regularly.
- For rubber straps, a mild soap solution and water can be used, followed by thorough rinsing and drying.
- Avoid using harsh chemicals or abrasive materials, as these can damage the watch's finish.





Image: View of the Sekonda Altitude watch with its black rubber strap, emphasizing the material for cleaning instructions.

3.2 Strap Care

The black rubber strap is designed for durability and comfort. To prolong its life:

- Avoid prolonged exposure to direct sunlight or extreme temperatures.
- Keep it away from oils, solvents, and cosmetics, which can degrade the rubber.
- Check the spring bars periodically to ensure the strap is securely attached to the watch case.





Image: Close-up of the black rubber strap and buckle of the Sekonda Altitude watch.

4. TROUBLESHOOTING

If you encounter any issues with your Sekonda Altitude watch, please refer to the following common problems and solutions:

Problem	Possible Cause	Solution
Watch stops or runs intermittently	Low or dead battery	Replace the battery with a new one. Consult a professional watch repairer if unsure.
Date does not change at midnight	Time set incorrectly (e.g., AM/PM confusion)	Re-set the time, ensuring the watch passes 12 AM for the date to change.
Condensation inside the watch	Water ingress due to damaged seal or crown left open	Immediately take the watch to a professional for inspection and repair to prevent further damage.

5. SPECIFICATIONS

Model Number: 30030

Movement: Quartz

Case Diameter: 43 mm

Case Material: Black Ionized Alloy

Dial Color: Black

Strap Material: Black Rubber

Water Resistance: 50 meters (5 ATM)

Functions: Hour, Minute, Second, Analog Date Display

Product Dimensions: 10 x 10 x 5 cm; 53 g

6. WARRANTY INFORMATION

Sekonda watches are manufactured to high-quality standards. For specific warranty details, please refer to the warranty card included with your purchase or visit the official Sekonda website. The warranty typically covers manufacturing defects under normal use conditions.

7. CUSTOMER SUPPORT

If you require further assistance or have questions not covered in this manual, please contact Sekonda customer support through their official website or the retailer where the watch was purchased. Keep your purchase receipt and model number (30030) handy for faster service.