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Simply Good Coffee 320

SimplyGoodCoffee Coffee Maker Instruction Manual

Model: 320 | Brand: Simply Good Coffee

INTRODUCTION

Thank you for choosing the SimplyGoodCoffee Coffee Maker. This automatic drip pour-over coffee brewer is engineered to deliver exceptional coffee with ease, adhering to Gold Cup standards for optimal extraction. This manual provides essential information for safe operation, setup, maintenance, and troubleshooting to ensure you enjoy perfect coffee every time.

IMPORTANT SAFETY INSTRUCTIONS

- Read all instructions before using the appliance.
- Do not touch hot surfaces. Use handles or knobs.
- To protect against fire, electric shock, and injury to persons, do not immerse cord, plugs, or coffee maker in water or other liquid.
- Close supervision is necessary when any appliance is used by or near children.
- Unplug from outlet when not in use and before cleaning. Allow to cool before putting on or taking off parts, and before cleaning the appliance.
- Do not operate any appliance with a damaged cord or plug, or after the appliance malfunctions or has been damaged in any manner.
- The use of accessory attachments not recommended by the appliance manufacturer may result in fire, electric shock, or injury to persons.
- Do not use outdoors.
- Do not let cord hang over edge of table or counter, or touch hot surfaces.
- Do not place on or near a hot gas or electric burner, or in a heated oven.
- Always attach plug to appliance first, then plug cord into the wall outlet. To disconnect, turn any control to "off," then remove plug from wall outlet.
- Do not use appliance for other than intended use.

PACKAGE CONTENTS

Please check the box for the following items:

- SimplyGoodCoffee Coffee Maker Unit
- Glass Carafe with Lid
- Mixing Tube (inside carafe)
- Instruction Manual (this document)

PRODUCT COMPONENTS

Familiarize yourself with the parts of your SimplyGoodCoffee Coffee Maker:



Figure 1: Overview of the SimplyGoodCoffee Coffee Maker.

A Brewer Above The Rest

										
COMPARISON	SimplyGoodCoffee	BRAND A	BRAND B	BRAND C	BRAND D	BRAND E	BRAND F	BRAND G	BRAND H	BRAND I
+ 1500 WATTS AUTOMATIC BLOOM	✓	✗	✓	✗	✗	✗	✓	✗	✗	✗
EASY TO USE	✓	✗	✗	✓	✗	✓	✓	✗	✓	✗
2 CUPS, PAUSE, BUILD QUALITY	✓	✓	✗	✗	✓	✓	✗	✓	✗	✗
VALUE	\$150 - \$200					\$200 - \$300			\$300 +	

Figure 2: Labeled components of the coffee maker for easy identification.

- **Water Reservoir:** Holds water for brewing. Features clear markings for cup measurements.
- **Shower Head:** Designed with 11 holes for even water distribution over coffee grounds.
- **Filter Basket:** Holds the paper filter and coffee grounds.
- **Drip Toggle:** Controls the flow of brewed coffee into the carafe.
- **Carafe & Mixing Tube:** Glass carafe for collecting brewed coffee, with an internal tube to ensure even flavor distribution.
- **Warming Plate:** Keeps brewed coffee warm for up to 40 minutes.
- **Control Panel:** Includes Bloom, On/Off buttons.

SETUP

1. **Unpacking:** Carefully remove all packaging materials and inspect the coffee maker for any damage.
2. **Initial Cleaning:** Before first use, wash the glass carafe, lid, and filter basket in warm, soapy water. Rinse thoroughly and dry. Wipe the exterior of the coffee maker with a damp cloth.
3. **Placement:** Place the coffee maker on a flat, stable, heat-resistant surface, away from the edge of the counter. Ensure there is adequate clearance above the unit for the water reservoir lid to open fully.
4. **First Brew Cycle (Cleaning):** Fill the water reservoir to the MAX line with fresh, cold water. Do not add coffee grounds. Place an empty paper filter in the filter basket. Place the carafe with its lid on the warming plate. Press the ON/OFF button to start a brew cycle. Discard the water after the cycle is complete. This cleans the internal components and removes any manufacturing residue.

OPERATING INSTRUCTIONS

Follow these steps to brew a perfect cup of coffee:

1. **Prepare the Filter Basket:** Ensure the filter basket is clean and properly seated. Insert a standard paper filter (e.g., #4 cone filter) into the filter basket.
2. **Add Coffee Grounds:** Add your desired amount of medium-ground coffee to the paper filter. For optimal results, refer to the recommended coffee-to-water ratios (e.g., 28-36 grams for 8 cups).
3. **Fill Water Reservoir:** Open the water reservoir lid and fill with fresh, cold water up to your desired cup marking. Ensure the water level does not exceed the MAX line. Close the lid securely.

SimplyGoodCoffee.™

Innovative Brew Method



Figure 3: Filling the water reservoir and observing the shower head's water distribution.

4. **Place Carafe:** Place the glass carafe with its lid securely on the warming plate beneath the filter basket. Ensure the mixing tube inside the carafe is properly aligned.
5. **Select Brew Mode (Optional Bloom):**
 - For a standard brew, simply press the **ON/OFF** button.
 - For an enhanced flavor profile, press the **BLOOM** button first, then the **ON/OFF** button. The Bloom cycle pre-wets the coffee grounds, allowing them to de-gas and expand, which leads to a richer extraction.
6. **Brewing Process:** The coffee maker will begin heating water to the optimal brewing temperature (195-205°F) and then dispense it over the coffee grounds. The brewing process for 8 cups typically takes approximately 6 minutes.

EASY & CONVENIENT

A man with a beard and tattoos is pouring coffee from a glass carafe into a white mug. He is wearing a black t-shirt and a watch. The background is a bright, modern kitchen.

8
**Cups in
6 mins**

Figure 4: Enjoying freshly brewed coffee.

7. **Keep Warm Function:** After brewing, the warming plate will automatically keep the coffee warm for 40 minutes before automatically shutting off.
8. **Serving:** Carefully remove the carafe from the warming plate and pour your freshly brewed coffee.
9. **Power Off:** If you are finished with the coffee maker before the 40-minute warming cycle ends, you can manually turn it off by pressing the ON/OFF button again.

MAINTENANCE AND CLEANING

Regular cleaning ensures the longevity and optimal performance of your coffee maker.

Daily Cleaning

- **Carafe and Lid:** The glass carafe and its lid are dishwasher-safe (top rack recommended) or can be washed by hand with warm, soapy water.
- **Filter Basket:** Remove the used paper filter and coffee grounds. The filter basket is dishwasher-safe (top rack recommended) or can be rinsed and washed by hand.
- **Water Reservoir:** After each use, empty any remaining water from the reservoir. Wipe the interior with a clean, damp cloth.

- **Exterior:** Wipe the exterior of the coffee maker with a soft, damp cloth. Do not use abrasive cleaners or scouring pads.

Descaling (Mineral Deposit Removal)

Mineral deposits (calcium and lime) can build up in your coffee maker over time, affecting performance and coffee taste. Descale your coffee maker every 2-3 months, or more frequently if you have hard water.

1. Prepare a descaling solution: Mix 1 part white vinegar with 2 parts water. Alternatively, use a commercial descaling solution designed for coffee makers, following the product's instructions.
2. Pour the solution into the water reservoir.
3. Place an empty paper filter in the filter basket and the empty carafe on the warming plate.
4. Run a full brew cycle.
5. After the cycle, turn off the coffee maker and let it sit for 15-30 minutes to allow the solution to work.
6. Discard the solution from the carafe and rinse thoroughly.
7. Run 2-3 full cycles with fresh, cold water only to rinse out any remaining descaling solution.

TROUBLESHOOTING

If you encounter issues with your SimplyGoodCoffee Coffee Maker, refer to the common problems and solutions below:

Problem	Possible Cause	Solution
Coffee does not brew.	No water in reservoir; Coffee maker not plugged in; Power outage; ON/OFF button not pressed.	Fill water reservoir; Ensure unit is plugged in; Check power supply; Press ON/OFF button.
Coffee is too weak or too strong.	Incorrect coffee-to-water ratio; Coffee grounds too coarse/fine; Bloom cycle not used (for stronger flavor).	Adjust coffee amount; Use medium-ground coffee; Try using the Bloom cycle.
Coffee overflows from filter basket.	Too much coffee grounds; Filter basket not seated correctly; Clogged filter.	Reduce coffee amount; Ensure filter basket is properly in place; Use a fresh paper filter.
Coffee is not hot enough.	Warming plate not active or insufficient; Carafe not properly seated.	Ensure carafe is centered on warming plate; Note that the warming plate maintains temperature for 40 minutes, but may not reheat cold coffee.
Water not distributing evenly over grounds.	Shower head clogged with mineral deposits.	Perform a descaling cycle as described in the Maintenance section.

SPECIFICATIONS

Detailed specifications for your SimplyGoodCoffee Coffee Maker:

- **Brand:** Simply Good Coffee
- **Model Name:** The Brewer Glass
- **Item Model Number:** 320
- **Color:** Stainless Steel/Black

- **Product Dimensions:** 13.7"D x 7.8"W x 14.6"H



Figure 5: Product dimensions for counter space planning.

- **Item Weight:** 7.4 pounds
- **Coffee Maker Type:** Drip Coffee Machine
- **Coffee Input Type:** Ground Coffee
- **Filter Type:** Paper
- **Operation Mode:** Fully Automatic
- **Voltage:** 120 Volts
- **Special Features:** Bloom Technology, SCA Compliant, Auto Shut-Off, Includes Hot Plate, Aroma Tube
- **UPC:** 850039439001
- **Country of Origin:** China

WARRANTY AND SUPPORT

Your SimplyGoodCoffee Coffee Maker comes with a **2-year warranty** from the date of purchase, covering defects in materials and workmanship under normal household use. Additionally, we offer a hassle-free **30-Day money-back guarantee** to ensure your complete satisfaction.

For warranty claims, technical support, or any questions regarding your product, please contact Simply Good Coffee customer service. Please have your model number and proof of purchase ready when contacting support.

For more information and support, visit the official Simply Good Coffee store: [Simply Good Coffee Store](#)